

THE ULTIMATE VISITOR GUIDE

ATTRACTIONS • SHOPPING • DINING



**EPIC
FUN
&
FASHION**

THE ULTIMATE DESTINATION

American Dream Sets the Gold Standard for Indoor Mind-Blowing Experiences

With over 3 million square feet of awesomeness to explore, American Dream offers endless entertainment, retail, and dining possibilities.

Your entertainment destination for the whole family is just a heartbeat away from Manhattan in New Jersey. You'll find Nickelodeon Universe Theme Park – the largest indoor theme park in the Western Hemisphere; DreamWorks Water Park – the largest indoor water park in North America featuring a wave pool for surfing; Big SNOW – the country's only indoor, real-snow ski resort; The Rink – an NHL regulation-sized ice rink; a 300-foot Dream Wheel with stunning views of the Manhattan Skyline; and much, much more.

For shopping, we are truly your dream destination. Visitors can browse luxury storefronts in gorgeous surroundings at The Avenue with iconic fashion brands like Saks Fifth Avenue, Hermès, Gucci, Balenciaga, Saint Laurent, Dolce & Gabbana, and Tiffany & Co.



ACCOMMODATIONS

We make booking your stay easy. Compare prices of our partner hotels and book directly from the American Dream site.

PUBLIC TRANSPORTATION

The road to American Dream is easy. We are accessible through public transit lines across NYC and New Jersey.



PARKING

Scan here for up-to-date parking information.



AMERICAN DREAM

AmericanDream.com

1 American Dream Way
East Rutherford, NJ 07073
1-833-263-7326

✕ @americandream

@americandream

@americandream_official

f @americandreamofficial



SVP of Business Development

Ronda Thiem

Destination Strategy Director

Kaitie Burger

Account Strategist

Holli Fourniquet

Senior Content Strategist

Alison Wurth

Graphic Designer

Charina Gardner

Print Strategist

Tracy Bowers

Photographer

Colin Coleman,
Moon Honey Photography



IT'S ALL HERE!
Watch The Full Video



THE LARGEST INDOOR WATER PARK IN NORTH AMERICA!

Sightings of Your Favorite Characters

Roughly the size of 6.5 football fields, nothing compares to it in North America. Because it's fully enclosed, you never have to check the weather. Plan on dry skies and 81 degrees Fahrenheit 365 days a year.

THE EARLY BIRD CATCHES THE WAVE

Sign up for a surf session or a private lesson with Skudin Surf in the 54,000-square-foot wave pool - the largest indoor wave pool in the US.

THE BIGGEST AND BEST SPLASHY FUN

Trade your board for a tube and choose from 19 insane water park rides, including the country's longest indoor lazy river, the world's largest tipping bucket, the world's tallest indoor speed slide, and the world's longest hydromagnetic rocket coaster.

The all-new Gabby's Dollhouse Kitty's Splash Garden is a must-visit, state-of-the-art water play area designed for children of all ages offering a fun and safe splash pad experience.

VIP TREATMENT AND COZY CABANAS

Let the kiddos do their thing while you kick back in designer Skybox Suites.



CALLING ALL SPEED DEMONS AND NIGHT OWLS

If you're convinced a splash a day keeps the doctor (or blues) away, purchase the Season Splash Pass. This coveted golden ticket gives you two months of unlimited access to the entire water park. Show up as often as you want, and rest assured, no one will ever judge you for having wrinkly fingers.

To make the most of your DreamWorks Water Park visit, invest in a Turbo Pass, which allows you to skip the lines. And to get in even more rides, stay for the DreamWorks Water Park After Dark!



SCAN TO SAVE
On Your DreamWorks
Water Park Tickets!



SCAN TO SAVE
On Your Nickelodeon
Universe Theme
Park Tickets!

THE SHREDDER



nickelodeon
UNIVERSE

THE BIGGEST INDOOR THEME PARK IN THE WESTERN HEMISPHERE!

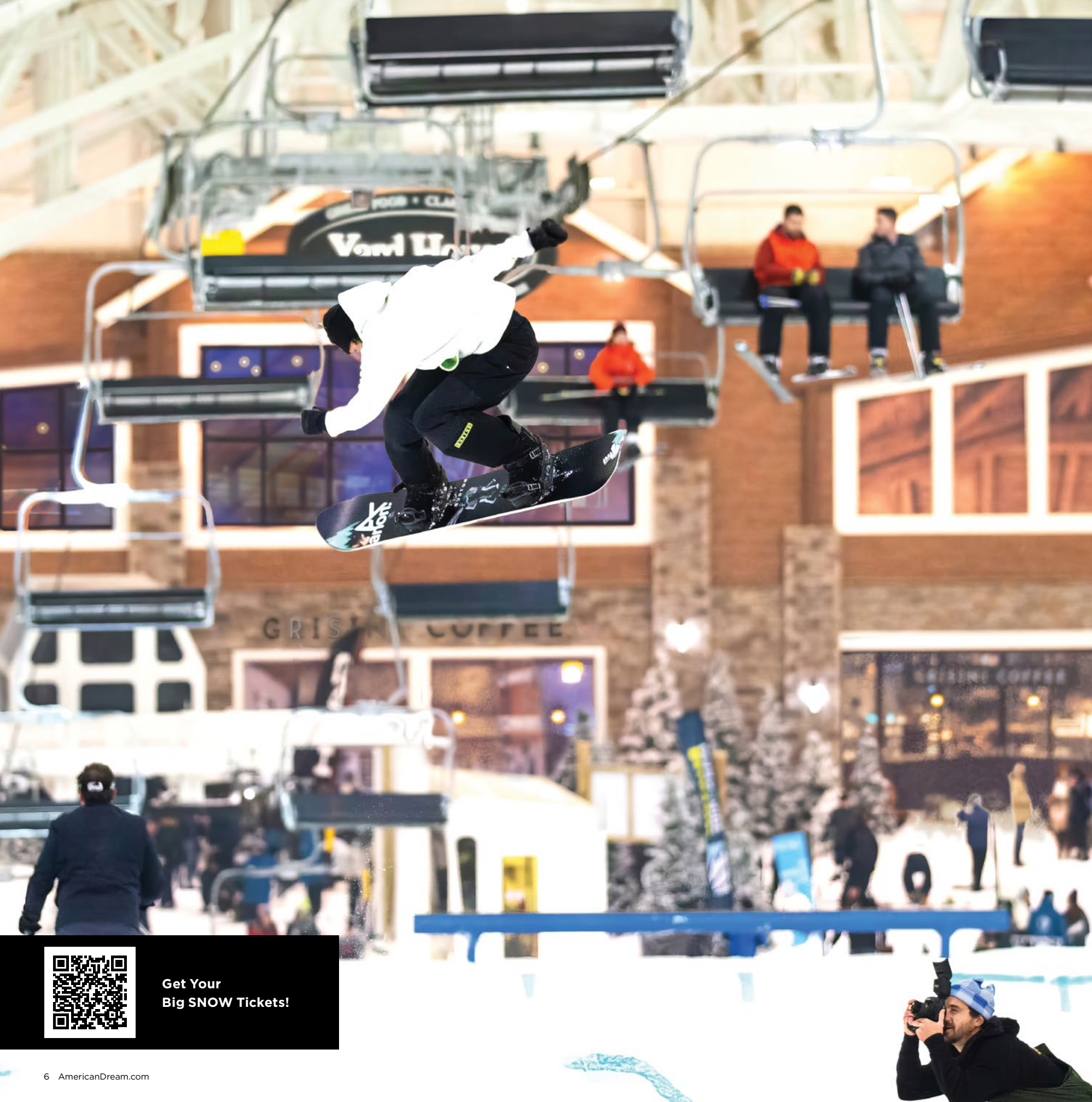
*The Tallest, Steepest, and Wildest Rides Are Indoors at
Nickelodeon Universe Theme Park*

Why wait for fair weather to feel the rush of a roller coaster? At Nickelodeon Universe, you can find some of the tallest, steepest, and wildest rides in the world, plus kid-friendly attractions that even the youngest thrill seekers can enjoy.

Unleash your adventurous spirit any time of the year with your favorite Nickelodeon friends at American Dream. Race through the air on exhilarating rides like The Shredder, the worlds longest and tallest free-spinning roller coaster, and bring your whole group on Dora's Sky Railway to cruise over everything the colorful park has to offer.

PERFECT FOR EXCITEMENT LOVERS

Get ready for record-breaking rides. Hold on tight and spin like an Airbender on Aang's Air Gliders. Saddle up and blast off in an out-of-control coaster contraption aboard Sandy's Blasting Bronco; swing on giant, slimy tentacles on Kraang Prime Pandemonium!; and ride a giant skateboard with Timmy, Cosmo, and Wanda on Timmy's Half Pipe Havoc.



HIT THE SLOPES AT BIG SNOW

North America's Only Indoor Ski Resort

You never need to worry about bad weather with 5,500 tons of fresh powder snow 365 days a year.

A RUN FOR EVERYONE

Besides its lovable mascot, what distinguishes this family-friendly mountain is its self-guided Terrain Based Learning Area where skiers and snowboards of all ages and abilities can sharpen their skills. When it comes time to summit Big SNOW's 16 stories for the black diamond 160-foot vertical drop, simply hop on the high-speed quad chairlift. There's also a rope tow and two magic carpets leading to the green and blue runs that welcome beginners. Even first-timers will feel right at home after a lesson, clinic, or camp led by Big SNOW's team of instructors.



Get Your
Big SNOW Tickets!

ADD TO YOUR AMERICAN DREAM

There Is So Much More To Explore



ANGRY BIRDS MINI GOLF

Go for a birdie on this super colorful, 18-hole mini golf course with hilarious characters, challenges, and twists along the way.

THE RINK

This NHL regulation-sized ice rink hosts open skating, figure skating, hockey tournaments, and private events.

TILT MUSEUM

TiLT your point of view, become part of the art, and get an awesome new picture to post.

DREAM WHEEL

Take a spin on our observation wheel in a spacious, climate-controlled capsule for sky-high views of Manhattan.

MIRROR MAZE

Navigate through neon lights, electric beats, endless mirrors, creative twists and turns, and get lost in a world of infinite reflection.

BLACKLIGHT MINI GOLF

Go for a black hole-in-one at the glowy, space-themed 18-hole mini golf course with 3D sculptures and mystical music.



FOR EXTRA FUN:

SEA LIFE Aquarium

Explore an underwater world with thousands of fish, sharks, and rays in NYC-themed exhibits.

LEGOLAND® Discovery Center

It's an epic attraction made entirely of LEGO® bricks! Budding builders will love this ultimate indoor playground.

Sesame Street Learn & Play

The first of its kind Sesame Street Educational Learn & Play Center in the U.S., is based on Sesame Street's "Learn Through Play" model where guests can enjoy fun, hands-on immersive experiences alongside their favorite furry friends.

The Gameroom Powered by Hasbro

Family fun meets competition in this energetic and vibrant game room featuring arcade games, laser tag, retail, and dining, anchored by some of the most iconic and beloved Hasbro brands.

The Escape Game

Work together to find clues, solve puzzles, and complete an escape mission.

Blast 7D

Combine a virtual reality experience with the thrill of a roller coaster at this fully interactive and immersive 7D ride.

Activate

Play high-tech games that test your team's physical and mental agility through real-life challenges.

Paradox Museum

Expect the unexpected in a museum of creativity and questioning.



SCAN TO SAVE
On Your Attraction
Tickets!



'TIL YOU DROP

*Finding What
You're Looking for
Is a Dream*

ABERCROMBIE & FITCH
ÅLAND
ALTAR'D STATE
AMERICAN EAGLE
APPLE
ARITZIA
ARMANI EXCHANGE
BABIES "R" US
BOSS
COS
FOOT LOCKER
H&M
HOLLISTER
IT'SUGAR
JD SPORTS
LÄDERACH
LEVI'S
LIDS
LULULEMON
MAC
MANGO
POP MART
PRIMARK
SEPHORA
TOYS "R" US
ULTA
UNIQLO
VICTORIA'S SECRET
ZARA
AND WAY MORE!

TAX-FREE SHOPPING

Every savvy shopper out there has a mall bucket list, and American Dream is at the top. Why travel to New Jersey when the Big Apple is synonymous with shopping? The answer lies in one little word that adds up to a lot: taxes. You won't pay taxes on most clothing or footwear in the Garden State.



Scan Here for a Full
List of Shopping.

EVERYTHING YOU WANT AND THEN SOME

*From Everyday Staples To
Unique Experiential Retail,
American Dream Is Unrivalled
in Its One-Of-A-Kind Offering*



Scan Here for a Full List
of Shopping.



IT'SUGAR at American Dream is the
largest candy department store in
the world with the first ever Oreo Café.



Inspired by chic retail avenues of the world's leading fashion cities, The Avenue is the must-see luxury destination that epitomizes style and elegance.



Scan Here for a Full List of Shopping at The Avenue.

LUXURY AT THE AVENUE

Home to Global Luxury Brands

- ALEXANDER WANG
- AMOUAGE
- BALENCIAGA
- BATHING APE (BAPE)
- CANADA GOOSE
- COUTURE KIDS
- DOLCE & GABBANA
- EP YAYING
- FERRARI
- GENTLE MONSTER
- GUCCI
- HERMÈS
- JONATHAN ADLER
- SAINT LAURENT
- SAKS FIFTH AVENUE
- TIFFANY & CO.
- TIME VALLÉE
- WATCHES OF SWITZERLAND
- ZADIG & VOLTAIRE

BOLD FLAVOR FOR THE WHOLE FAMILY

*Great Eats for Everyone,
No Matter the Occasion*

MRBEAST BURGER™



Jimmy Donaldson and his crew at the opening of the world's first and only permanent MrBeast Burger™ at American Dream. Ask your kids about him—trust us!

QUICK CROWD-PLEASING BITES

If you're looking for something quick so you can get back to the action, American Dream has you covered.

A crowd favorite, named for the YouTube sensation, Jimmy Donaldson, who is the restaurant's founder, MrBeast Burger™ is the ONLY one of its kind in the world, and specializes in—you guessed it—burgers. Still, it has a few other offerings, such as chicken tender sandwiches, grilled cheese, and a host of fries.

FULL-SERVICE EATS

If you want to sit down and take a load off for a while, American Dream has plenty of sit-down options. Starting with Yard House, which, beyond a diverse menu and classic rock ambiance, features the world's largest selection of draft beer. Meanwhile, Vinoteca offers an interactive wine machine that features 64 different pours.

Jarana, by Michelin-star chef Gastón Acurio, provides a colorful Peruvian experience of fabulous food and crafted cocktails. For an authentic Italian meal, Carpaccio features a chic dining room, elegant bar and patio, and traditional recipes imbued with contemporary style.

Marcus Live! is a new concept by celebrity chef Marcus Samuelsson of Red Rooster Harlem fame, where the open kitchen acts as food theater. Chef Michael Rodriguez brings over 20 years of expertise to House Of 'Que, where you can get brisket, pork shoulder, St. Louis-style ribs, pork sausage, and more. Craving Asian instead? Szechuan Opera offers authentic Szechuan cuisine and Hong Kong style Dim Sum. If you enjoy communal dining experiences, then Little Sheep Hot Pot is a must.

BUBBLY AND BEYOND

Isola Bella is a glittering new champagne bar with a magnificent fountain as its backdrop and is the perfect place to indulge in delicacies and unwind with a glass of bubbles or wine after a successful shopping excursion.



Scan for a Full List of
Dining Options.

