Heineken: Ensuring production continuity with 3D printing

With over 150 breweries around the world, Heineken is one of the largest global producers of beer.

At one brewery in Seville, Spain, Packaging Manager Juan Padilla González has implemented 3D printing to increase uptime and efficiency at the Seville brewery.

Company
Heineken

Industry
Consumer goods

Challenge
Heineken is always looking into new ways to improve their already impressive efficiency. That's why they started to investigate the possibilities of 3D printing.

Solution
After setting up a 3D printing lab, the team set goals to improve the manufacturing process in terms of output, uptime, and safety. Heineken started looking for various methods of optimizing the manufacturing machines.

Results
• 70 - 90% cost savings per part
• Increased production line uptime
• Flexibility and speed
• Enhanced employee safety

Heineken – Introduction
The Seville plant is able to produce up to 500 million liters of beer per year. But Heineken is always looking into new ways to improve their already impressive efficiency. That's why they started to investigate the possibilities of 3D printing. After setting up a 3D printing lab, the team set goals to improve the manufacturing process in terms of output, uptime, and safety.

Juan Padilla González (right) is responsible for Sevilla's hugely successful 3D printing pilot

Heineken started looking for various methods of optimizing the manufacturing machines. They quickly realized that 3D printing gives them the flexibility and speed they need, while still being affordable and easy to implement.
Safety first

Employee safety is the top priority within Heineken, and they first designed improved safety latches, which are used during machine maintenance. These are applied to almost all the machines in the brewery. When the machines are stopped, these latches will be locked, preventing anyone from accidentally starting a machine while someone is doing maintenance.

The latches are printed in bright red to ensure their visibility. This application was not only useful, but the extra safety feature created awareness and appreciation of 3D printing among employees.

Optimizing part designs

The great thing about 3D printing is that it’s easy to iterate designs to perfection. An engineer can rapidly create alternative designs and test parts on-site, all while keeping cost and production times relatively low. Plastics are lighter than most metals, and are relatively strong when the right design principles and materials are applied. It’s also very easy to redesign parts to work even better, without the constraints of outsourcing.

At the Seville brewery, Juan’s team was able to replace various redesigned parts with an optimized design. For example, a metal part used with a quality sensor on a conveyor belt would often knock bottles over, creating a blockage, or ejecting good bottles onto the ground. Redesigned 3D printed parts prevented this problem, saving bottles, money, and time.

Quality and maintenance tools

Companies commonly 3D print custom tools, jigs, and fixtures. Heineken has made various tools to make maintenance easier and faster on their machines. These tools are usually printed from Tough PLA, which is easy to print, with similar strength and flexibility to ABS. One of these tools is the stopper tool, which loosens and tightens the columns of guiding wheels that apply bottle labels. Before adopting 3D printing, this tool had to be custom made using CNC machining.

Functional parts for manufacturing

After the initial success of the safety latches, other 3D printed application opportunities were identified. Ideas were investigated, and new parts designed. The first of these was to print spare parts that had proven difficult to replace. Outsourcing discontinued parts or importing them is expensive and time-consuming. The team immediately saw that 3D printing these not only saved time and money, but was also able to print plastic parts which could function as structural replacements for metal parts.

With 3D printing, the tool’s production cost was reduced by 70%, and delivery time from three days to one day. A simple tool like the toroidal rubber cutter is printed in under an hour, which on average takes over 10 days to deliver when outsourced.
Choosing the right material
Ultimaker’s range of materials has proven useful to Heineken Spain. Many of the printed parts will endure stress, high temperatures, moisture, or numerous impacts over a long period of time. That’s why having the right materials for applications is so important.

Heineken Spain makes use of a variety of Ultimaker materials such as Tough PLA, Nylon, and semi-flexible material TPU 95A. These materials have excellent mechanical properties to withstand the wear and tear of the manufacturing line. Tough PLA is often used for pushers and tools, while Nylon is used for parts that need to function with metal parts. TPU 95A’s flexibility is ideal for bumpers and protective parts.

Results
After using Ultimaker S5 printers in Seville for a year, Heineken considers the pilot project a success. The results of increased employee safety, lead time, and cost reduction of all printed parts have added to that.

By 3D printing functional end-use parts for the manufacturing line on-demand, Heineken was able to optimize the functionality and on time availability. By adjusting the design of functional machine parts, Heineken has increased line efficiency. The custom tools have made performing maintenance and production changeovers considerably easier and faster for employees.

On average, Heineken sees the delivery of all the required parts is on average 80% faster than external sourcing. The costs of a printed part versus a historically sourced part are also on average 80% lower.

Seville’s success with 3D printing has not gone unnoticed. The company is setting the next steps to identify the potential of scaling the benefits of 3D printing. Additive manufacturing enables engineers and other employees to look at challenges and opportunities from different perspectives.
About Ultimaker
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