



## MARCELO BER

2010 Reynolds Fellow

Robert F. Wagner School of Public Service

Master of Public Administration, May 2012

Public and Nonprofit Management and Policy



Marcelo Ber is working for UNICEF coordinating the design and implementation of their Children's Rights and Business strategy for Latin America. As the project officer for the Children's Rights and Business Principles, he coordinated the global release of these principles and their release in more than 40 countries.

Marcelo has promoted private - public partnerships from different positions at the global offices of both Ashoka in DC and UNICEF in NYC. His first job after graduating from Universidad de San Andres in Argentina was starting the Corporate Social Responsibility projects at Procter & Gamble southern cone.

As a Reynolds fellow he expanded his understanding of how to develop the infrastructure needed to increase private sector respect of human rights, particularly of children's rights. He is currently serving on the board of Project PODER, created by Reynolds alumni Ben Cokelet to promote business accountability in Latin America.

In May 2011 Marcelo received 1st place among 600 papers submitted by master and PhD students from 60 countries in the St Gallen Symposium essay competition (Switzerland). The St Gallen competition is considered by many to be the most important student competition in the world.

Marcelo completed his studies at NYU in May 2012 with an MPA from the Wagner School of Public Service. Marcelo studied at NYU as a Reynolds fellow and as a Fulbright Argentina Fellow.