



## CLAUDIA PÉREZ PELLICER

2008 Reynolds Scholar  
College of Arts and Science  
Bachelor of Arts, May 2010  
International Relations



Claudia Pérez Pellicer is a Senior Associate consultant at PricewaterhouseCoopers (PwC), where she specializes in financial services strategy, regulatory compliance and emerging-market business expansion. Claudia has worked internationally and collaborated on research ranging from business process improvement through operating model transformation and market-based solutions to micro-insurance scalability. As a Cuban exile who has lived most of her life in Austria, Claudia experienced levels of socio-political and economic oppression that have driven her personal and professional interest in sustainable development and human rights advocacy.

Prior to joining PwC, Claudia worked at Capital IQ, a division of Standard and Poor's, where she gained experience in emerging-market client relations, as well as international financial services and corporate sector intelligence and information management. Claudia spent the summer of 2009 in Bogotá, Colombia working with the AVINA Foundation, an organization that builds alliances among social and business leaders in a new approach to promote sustainable and inclusive development in Latin America. While working with the region's largest private foundation promoting cross-sector development, Claudia conducted a study of the informal recycling industry and developed partnerships with large corporations, intermediate suppliers as well as community-based collection organizations to build 'Inclusive Businesses' at the Base of the Pyramid. These businesses should be both environmentally sustainable, and help to permanently raise the living standards of approximately 17,000 waste pickers and internally-displaced persons. Most of these live in the slums of Bogotá and Medellín and many are single-female heads of households that support their families on \$1-2 per day.

Claudia graduated from NYU with a BA in International Relations, Summa Cum Laude. She is a member of Phi Beta Kappa and completed a BA Honors thesis titled *Conditional Cash Transfers: Missing the Target?*, which presents in-depth quantitative analysis of the impact of internationally acclaimed incentives-based healthcare and education programs in Mexico and Brazil. Claudia also holds a Masters in Public Administration from the NYU Robert F. Wagner School for Public Service, and is particularly interested in public economics and finance, and the development of public-private partnerships to integrate and empower minority groups and victims of socio-political oppression in Latin America. Claudia continues to apply her fluency in Spanish, German, Italian, English, French and Portuguese, to build cross-sector partnerships and dissolve communication barriers that contribute to the marginalization of oppressed communities around the world.

# REYNOLDS



The Catherine B.  
Reynolds Foundation  
Program in Social  
Entrepreneurship

**Claudia is determined to continue leveraging new information networks and supply chains to produce inclusive businesses and reform power-structures that can reduce inequality and empower the poorest members of our broader global community.**