

SALOMON

SALOMON SPORTS PLEDGE

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ATHLETES
& EVENTS

Promote **SUSTAINABLE SPORT** development through
PROTECTING our **PLAYGROUND**, **SUPPORTING** our athletes &
PLAYERS towards **RESPONSIBLE PRACTICES** and lifestyle, while
supporting **COMMUNITIES** who welcome our events and practices.

Supported by **A TEAM OF ATHLETES AMBASSADORS** & an
operational team of Salomon employee ambassadors.



Officially supporting
the Kilian Jornet Foundation's
outdoor-friendly pledge



SALOMON SPORT PLEDGE

What we support for our **athletes**,
and recommend for our players.

SALOMON

SUSTAINABILITY

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SALOMON ATHLETES PLEDGE

OUR COMMITMENTS
FOR OUR ATHLETES

01

Measuring the individual travel **CARBON FOOTPRINT** of each international athlete

04

Encouraging greater participation in **KEY LOCAL EVENTS** near brand epicenters

07

PROTECTING THE ENVIRONMENT by doing no harm to natural sites during sports practice (no waste, no degradation)

10

SUPPORTING COMMUNITIES in the effort to limit their environmental impact

02

REDUCING BY 30% the collective travel carbon footprint of its international athletes by adapting professional travel plans such as favoring longer stays to multiply activations when travelling long distances

05

REDUCING the amount of equipment used by each athlete by estimating needs, **RE-USING** and **DONATING** used gear to other athletes, and refusing a racer pack unless needed

08

Promoting a responsible lifestyle by **ADOPTING ECOLOGICAL HABITS** as much as possible

11

Creating a diverse team of athletes across **ACROSS GENDER** and **NATIONALITY**

03

OFFSETTING the collective travel footprint of its international athletes from 2022

06

CARING for and **REPAIRING** athlete equipment

09

Raising awareness by sharing, on a regular basis, theirs and Salomon's efforts towards **REDUCING ENVIRONMENTAL IMPACT**

12

SUPPORTING WOMEN athletes in their career goals and being advocates for women's empowerment through sports

SALOMON EVENTS PLEDGE

What we commit as community **event** organizers
& what we support as **event** coordinators & sponsors.

OUR EVENTS:

Salomon Running Camps
Salomon Running Academies Community Runs
& Events micro-experiences
MAOS
Golden Trail Series

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SALOMON EVENTS PLEDGE

OUR COMMITMENTS
FOR OUR EVENTS

01

Water protection by avoiding **OVERCONSUMPTION** and **POLLUTION**

05

Waste management through **REDUCTION RE-USING** and **RECYCLING**

09

Communicating responsibly by **BANNING HELICOPTERS** for filming and for the promotion of events

13

PROMOTING DIVERSITY AND INCLUSION by supporting equal treatment and balanced gender split in races, by training race directors and race staff on diversity and inclusion, and by **PROMOTING EVENTS' ACCESSIBILITY**

02

Clean energy sourcing by switching, wherever possible, to **RENEWABLE ENERGY**

06

BANNING PLASTICS such as bags, trophies, gifts, bottles and glasses

10

Offsetting event carbon emissions and offering a travel **CARBON OFFSET OPTION** for participants during their ticket purchase

14

Engaging in dialogue with international federations and series organizers to **OPTIMIZE RACE CALENDARS**

03

Responsible sourcing through **RE-USABLE** and **SUSTAINABLE** event materials (such as marking flags and banners)

07

Responsible catering through sourcing of **LOCAL SEASONAL** and **ORGANIC FOOD** with a vegan option

11

PROTECTING NATURAL HABITS through environmental assessment, preservation work and controlling the impact of participants through **CROWD-SIZE MODERATION** (using start waves and environmental protection education at races)

04

Creating responsible race packs by sourcing **ECO-FRIENDLY LOCAL FAIR** and offering the opportunity to refuse the pack in lieu of a donation to an environmental cause funded by Salomon

08

Optimizing event transportation by offering **LOW CARBON** transportation and promoting **SOFT MOBILITY**

12

Identifying a **SUSTAINABILITY MANAGER** for each event and briefing volunteers on the event's sustainability

OUR WAY FORWARD

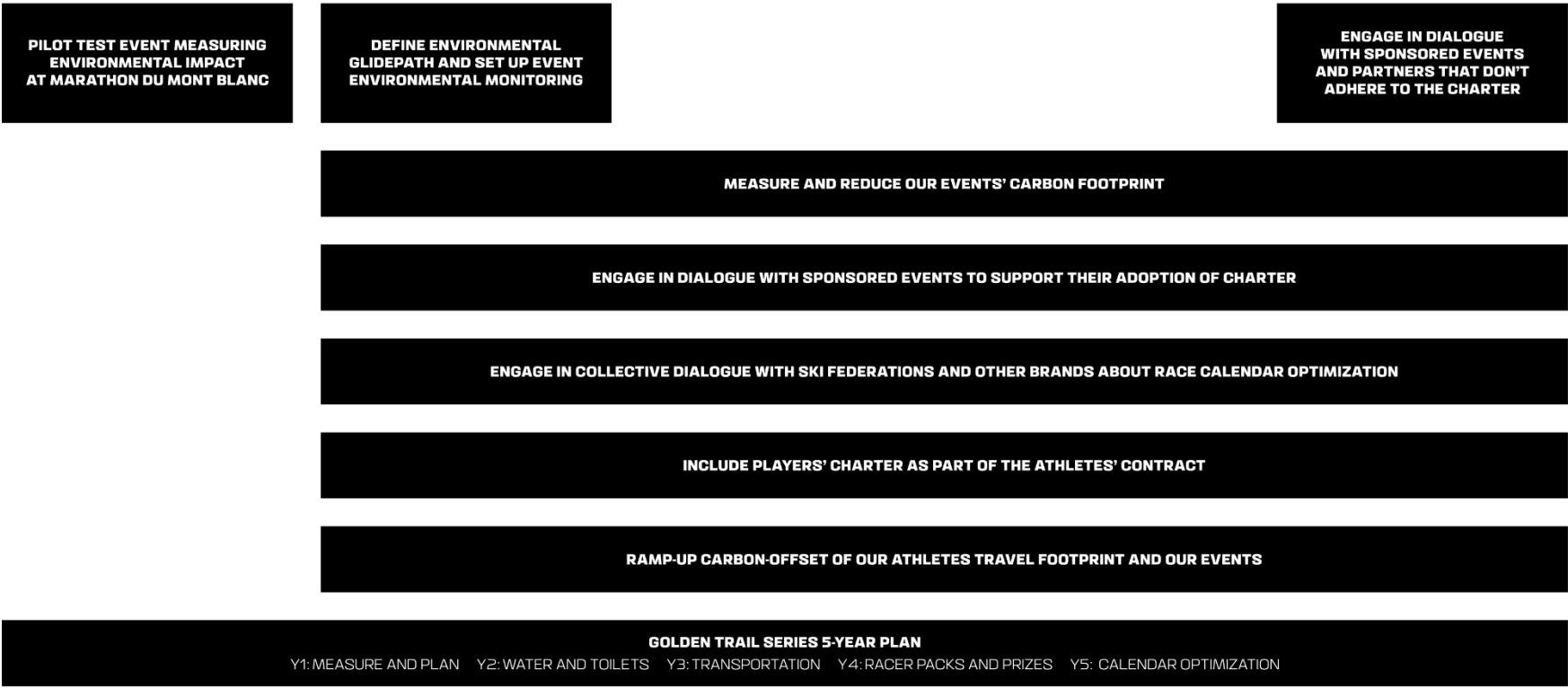
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SPORT PLEDGE



ATHLETES
& SALOMON

A TEAM OF ATHLETES AMBASSADORS

SUSTAINABILITY



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