

***SALOMON***

# **SALOMON SPORTS PLEDGE**

## SALOMON SPORTS PLEDGE

# ATHLETES & EVENTS

Promote **SUSTAINABLE SPORT** development  
through **PROTECTING** our **PLAYGROUND**, **SUPPORTING**  
our athletes & **PLAYERS** towards **RESPONSIBLE**  
**PRACTICES** and lifestyle, while supporting **COMMUNITIES**  
who welcome our events and practices.

Supported by **A TEAM OF ATHLETES AMBASSADORS**  
& an operational team of Salomon employee ambassadors.



Officially supporting  
the Kilian Jornet Foundation's  
outdoor-friendly pledge







SALOMON SPORTS PLEDGE

What we support for our **athletes**,  
and recommend for our players.

SALOMON SPORTS  
PLEDGE

SUSTAINABILITY

SALOMON

## SALOMON ATHLETES PLEDGE

# OUR COMMITMENTS FOR OUR ATHLETES

### 01

Measuring the individual travel **CARBON FOOTPRINT** of each international athlete

### 02

**REDUCING BY 30%** the collective travel carbon footprint of its international athletes by adapting professional travel plans such as favoring longer stays to multiply activations when travelling long distances

### 03

**OFFSETTING** the collective travel footprint of its international athletes from 2022

### 04

Encouraging greater participation in **KEY LOCAL EVENTS** near brand epicenters

### 05

**REDUCING** the amount of equipment used by each athlete by estimating needs, **RE-USING** and **DONATING** used gear to other athletes, and refusing a racer pack unless needed

### 06

**CARING** for and **REPAIRING** athlete equipment

### 07

**PROTECTING THE ENVIRONMENT** by doing no harm to natural sites during sports practice (no waste, no degradation)

### 08

Promoting a responsible lifestyle by **ADOPTING ECOLOGICAL HABITS** as much as possible

### 09

Raising awareness by sharing, on a regular basis, theirs and Salomon's efforts towards **REDUCING ENVIRONMENTAL IMPACT**

### 10

**SUPPORTING COMMUNITIES** in the effort to limit their environmental impact

### 11

Creating a diverse team of athletes across **ACROSS GENDER** and **NATIONALITY**

### 12

**SUPPORTING WOMEN** athletes in their career goals and being advocates for women's empowerment through sports

## SALOMON EVENTS PLEDGE

What we commit as community **event** organizers  
& what we support as **event** coordinators & sponsors.

### OUR EVENTS:

Salomon Running Camps  
Salomon Running Academies Community  
Runs & Events micro-experiences  
MAOS  
Golden Trail Series

SALOMON EVENTS PLEDGE

OUR COMMITMENTS  
FOR OUR EVENTS

01

Water protection by avoiding **OVERCONSUMPTION** and **POLLUTION**

02

Clean energy sourcing by switching, wherever possible, to **RENEWABLE ENERGY**

03

Responsible sourcing through **RE-USABLE** and **SUSTAINABLE** event materials (such as marking flags and banners)

04

Creating responsible race packs by sourcing **ECO-FRIENDLY LOCAL FAIR** and offering the opportunity to refuse the pack in lieu of a donation to an environmental cause funded by Salomon

05

Waste management through **REDUCTION**, **RE-USING** and **RECYCLING**

06

**BANNING PLASTICS** such as bags, trophies, gifts, bottles and glasses

07

Responsible catering through sourcing of **LOCAL SEASONAL** and **ORGANIC FOOD** with a vegan option

08

Optimizing event transportation by offering **LOW CARBON** transportation and promoting **SOFT MOBILITY**

09

Communicating responsibly by **BANNING HELICOPTERS** for filming and for the promotion of events

10

Offsetting event carbon emissions and offering a travel **CARBON OFFSET OPTION** for participants during their ticket purchase

11

**PROTECTING NATURAL HABITS** through environmental assessment, preservation work and controlling the impact of participants through **CROWD-SIZE MODERATION** (using start waves and environmental protection education at races)

12

Identifying a **SUSTAINABILITY MANAGER** for each event and briefing volunteers on the event’s sustainability

13

**PROMOTING DIVERSITY AND INCLUSION** by supporting equal treatment and balanced gender split in races, by training race directors and race staff on diversity and inclusion, and by **PROMOTING EVENTS’ ACCESSIBILITY**

14

Engaging in dialogue with international federations and series organizers to **OPTIMIZE RACE CALENDARS**



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SPORTS PLEDGE

SUSTAINABILITY

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OUR WAY FORWARD



ATHLETES  
& SALOMON

A TEAM OF ATHLETES  
AMBASSADORS

SALOMON

SUPPORTED BY AN OPERATIONAL  
TEAM OF SALOMON  
EMPLOYEE AMBASSADORS



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