unicef

# TOGETHER, WE CAN LEAVE A SAFER WORLD FOR CHILDREN

LEARN MORE ABOUT HOW TO LEAVE A GIFT IN YOUR WILL >



## **INSIDE YOUR GUIDE...**







# WE CAN MAKE THE WORLD A SAFER PLACE

We spend our lives helping others and protecting them from harm. With a gift in your Will to UNICEF, you can look after children for generations to come.

For over 70 years, UNICEF has been the leading children's organisation. In a dangerous world, we ensure more children are vaccinated, educated and protected than anyone else.

We work relentlessly in over 190 countries, so that children survive, thrive and reach their full potential. And until every child is safe, we won't stop.

With your help, we can make the world a safer place for children.

If you have any questions, don't hesitate to contact our dedicated Legacy Manager, Maria Sinnott. Phone: 0800 243 575, Email: maria@unicef.org.nz



YOU CAN CHANGE THE WORLD >



## YOU CAN CHANGE THE WORLD FOR CHILDREN

Leaving a gift in your Will can make a lasting difference for the next generation of children. Bequests are essential for us to give clean water to entire communities, protect kids from deadly diseases, send children to school and give kids a safer, brighter future.

No matter the size of your gift, you can trust that in our hands it will save and change the lives of as many vulnerable children as possible. Even a gift of just 1% of your estate will make a lasting difference for children.

# Your gift can protect vulnerable children

No child should go without food, water, medicine and shelter, yet every day, countless kids around the world do. UNICEF is working tirelessly to ensure that even the hardest to reach children have safe spaces, nutrition, clean water and sanitation. Wherever children are and whatever they need, gifts in Wills help us to deliver it.



# Your gift can give children a brighter future

We know the difference going to school makes – especially for girls in developing countries! All around the world we support children into school. In times of war or disaster, our temporary classrooms give children the routine needed to recover from trauma, while providing a chance to learn, play and simply enjoy being a child again.

## YOUR LEGACY CAN LIVE ON FOREVER

One of our special supporters, Jennifer from Auckland dreamt of helping children access clean water. And thanks to a gift left in her Will to UNICEF New Zealand, her dream has come to life.

In her youth, Jennifer had travelled to Africa and seen just how difficult some children's lives were. She saw how a lack of access to clean water made kids sick, which stopped them from going to school and at worst caused dysentery which took their lives.

She also understood that even when clean water was available, many children still couldn't go to school - as they had to walk for hours at a time to get it, carrying incredibly heavy 20kg jerry cans on their backs.

**Jennifer wasn't a particularly wealthy woman,** but she did own her home. And as she didn't have any children, Jennifer decided to gift her estate to UNICEF New Zealand in her Will. She asked that her gift was used to make sure that children in Africa had safe water to drink.

Jennifer's kindness helped UNICEF build a sustainable water project in the Amhara Region, one of Ethiopia's driest areas.

**Her gift has changed children's lives forever**, providing clean water to 21 villages – including six schools with 6,643 students and four health facilities for generations to come.

An incredible achievement and a lasting legacy.



#### THE IMPACT OF JENNIFER'S LEGACY 🕨



JENNIFER'S GIFT IS BRINGING LIFE-CHANGING WATER TO CHILDREN NOW – AND TO GENERATIONS OF CHILDREN TO COME.

Not only does clean water ensure **kids** are healthier and safe from deadly waterborne diseases, but because of this, children don't miss out on getting an education – which in turn helps break cycles of poverty.

# **62.2 MILLION**

PEOPLE HAD THEIR ACCESS TO CLEAN DRINKING WATER IMPROVED BY UNICEF IN 2018.





# JOIN A FAMILY OF DEDICATED SUPPORTERS, CREATING A SAFER WORLD FOR CHILDREN

Long-time supporter Kora Lang fundraised tirelessly for UNICEF. And when she passed away, she left the first bequest UNICEF New Zealand had ever received. Kora knew that a great deal of joy is spread through UNICEF's work and was reassured that her care and passion for children could continue on long after she passed away.

In honour of Kora's amazing act of kindness, we formed The Kora Lang Society to recognise those who have included a gift in their Will. These wonderful New Zealanders are protecting the next generation of kids and building a safer, brighter world for children.

**45%** OF THE VACCINES USED FOR CHILDREN AROUND THE WORLD ARE SUPPLIED BY UNICEF

MEET SOME OF OUR SUPPORTERS >









#### CHRISTCHURCH

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### HELEN GROFSKI Retired Nurse

"I have never had the joy and responsibility of raising children, but I was very aware that so many children exist in what are hopeless situations. Through the work of UNICEF, I will still be involved with the care of children in need long after I have passed on."

## SIR ROGER HALL Playwright

AUCKLAND

"UNICEF's size and experience, means it can get to disaster areas very quickly and distribute aid straight away. I like to think that in a small way my contribution will help after I am gone."

## JO & GARETH Morgan

#### **Philanthropists**

WELLINGTON

"On a trip to Africa, we were able to see first-hand how successful UNICEF's programmes can be. We saw pride, sustainable agriculture, and healthy, brighteyed children. Every dollar spent on water and sanitation projects yields as much as \$35 in positive value for children. We were genuinely moved by our experiences of UNICEF's work."

#### CHRISTCHURCH

## **DAVID ELLISON** Teacher (deceased)

"There are many children in need around the world who UNICEF is helping with health and education. Many now have hope for a better life. So I have included UNICEF in my Will and it makes me happy to know my support will be helping children long after I have gone."



## **YOU CAN MAKE A LASTING DIFFERENCE**

You don't have to be wealthy to leave a gift in your Will. And of course family and friends come first, but **even a gift of 1% of your estate will make a lasting difference for vulnerable children.** 

You can leave a gift in the way that works best for you.

#### ESTATE

#### A share of your estate

Once you have taken care of your loved ones, you can leave a share of, or the remainder of your estate to us. This is how most supporters choose to leave a legacy, and is called a residuary gift.

#### GIFT

#### A gift of money in your Will

You can choose to leave us a specific amount of money in your Will. This is called a pecuniary gift. However you choose to leave a gift in your Will, in our hands it will go a long way. You'll be leaving behind a wonderful legacy of protecting and caring for children.

To leave a gift to UNICEF, you will need to include the following details in your Will when naming us as a beneficiary:

The New Zealand National Committee for UNICEF

**Registered Charity No.CC35979** 

PSA House, 11 Aurora Terrace, Wellington, 6011



## **ALREADY HAVE A WILL?**

Don't worry, updating your current Will to include a legacy gift is quick and simple. All you have to do is **download and fill out our Changes To Your Will Form** and give it to your lawyer. Your life-changing gift will help protect the world's most vulnerable children.

## PLEASE LET US KNOW

If you have already included, or plan to include UNICEF in your Will, then please let us know. Not only will it allow us to plan better for the future, but we would love the opportunity to thank you and keep you updated with the amazing work UNICEF does for children.

### Please contact our dedicated Legacy Manager, Maria Sinnott. Phone: 0800 243 575, Email: maria@unicef.org.nz



PREPARING YOUR WILL >

## FIVE THINGS TO THINK ABOUT WHEN PREPARING **TO WRITE OR UPDATE YOUR WILL**

We always recommend that you use a professional legal service when making or updating your Will. Think about the following to get yourself ready:

#### Think about your assets

Take your time and list the assets you own, an idea of their value and whether you share ownership with someone. You should also think about any debt you may have, as this will reduce the value of vour estate.

#### Think about your legacy

Think about who is important to you - family, friends and organisations, and what you might wish to leave them. Make sure you have their full names and addresses to hand when you write your Will. And if you wish to leave a gift to help UNICEF's work, make sure you take our details:

The New Zealand National Committee for UNICEF **Registered Charity No.CC35979** PSA House, 11 Aurora Terrace, Wellington, 6011





#### **Think about your Executors**

An Executor is the person who manages your estate after you're gone. It can be one person, or several, e.g. family members, friends, professionals or even an organisation, such as a law firm or bank. Think about who you want to manage your affairs – they can be a mix of people if you wish, but they should be people who you not only trust, but who will also be capable of carrying out your wishes.

#### Think about your final wishes

It might seem daunting to think about your funeral and final wishes, but by making decisions now and documenting them in your Will, you can save your loved ones a lot of stress and uncertainty. You might want to consider whether you wish to be buried or cremated, if there is a reading or music you'd like played, or even if you wish to have flowers or donations. By including this in your Will, you can ensure your final wishes are carried out.

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#### Think about how you will write your will

The New Zealand Law Society, Public Trust, Perpetual Guardian or your local Citizen's Advice Bureau can help you find a lawyer if you don't already have one.





## FREQUENTLY ASKED QUESTIONS

#### What happens if I don't have a Will?

If you die without making a Will, you will be classed as dying 'intestate' and this could result in your estate not going where you would have wished. If you have no family members left to inherit, the entire estate will pass to the Government.

#### How much of the money I give to UNICEF is used for your work for children?

On average over the last five years, for every dollar spent by UNICEF, 89 cents went directly towards our work for children around the world, and 11 cents was spent on raising another dollar and essential admin costs.

#### What happens if I change my mind?

You are free to change your mind about leaving a gift in your Will to UNICEF at any time, and we completely understand that this is a personal decision. If you have told us you are intending to leave us a gift, it would be helpful to let us know if that changes.

**UNICEF** IS THE LARGEST SUPPLIER OF LIFE-SAVING THERAPEUTIC FOOD FOR CHILDREN WORLDWIDE





## **OUR PROMISE TO YOU**

#### Gifts in Wills are very special and personal. That's why we make this promise to you:

- We agree that your family and friends come first, and promise to treat you and your family with courtesy, sensitivity and respect.
- We respect that writing a Will is a personal process, and we understand that leaving a gift to a charity like UNICEF can bring a lot of comfort.
- We will always be happy to answer any questions you have, explain UNICEF's work in more detail, and tell you where you can find further information about how your gift will make a difference to children's lives.
- We will use your gift wisely and cost-effectively so that it has the greatest impact for children.
- You can change your mind about leaving a legacy at any time, and we will respect your decision.
- Any personal information that you choose to give us will be handled securely and confidentially.
- We will always respect your privacy you choose the frequency and ways we can contact you.



# **GET IN TOUCH**

If you have any questions about leaving a gift in your Will, don't hesitate to contact our dedicated Legacy Manager, Maria Sinnott

call: 0800 243 575

email: maria@unicef.org.nz



**THANK YOU**