**UNICEF**

**Digital Development Lead Job Ad**

* Bring your industry experience to lead UNICEF Aotearoa’s digital transformation.
* Be part of making a difference in children’s lives.
* Work for the world’s leading children’s charity.

UNICEF operates in 190 countries, to help children survive and thrive: providing clean water and sanitation, education, healthcare, nutrition, and child protection. We’re mandated by the United Nations to advocate for the protection of children’s rights, to help meet their basic needs and to create a better world for every child.

UNICEF Aotearoa NZ is looking for an experienced Digital Development Lead to support the creation and implementation of UNICEF Aotearoa NZ’s digital strategy. In addition, the Digital Development Lead will take a leadership role in the maintenance and continuous improvement of our apps and services that are based on a heavily JavaScript (& TypeScript) stack, backed by PostgreSQL databases and Stripe for payments.

Your role will involve:

* Research, design and implement technical specifications for projects based on user requirements as indicated in scope of work, wireframes and/or sitemap documents.
* Actively support architecting and coding of the projects, whether it be backend, API’s or databases.
* Assisting the CTO in the development of the digital strategy, ensuring that that the best technical solutions are in place to enable the organisation wide strategy.
* Identifying specific digital initiatives that create long term value that make up the digital plan, educating and influencing executives and key stakeholders throughout the planning process.
* Developing and implementing the UNICEF Aotearoa’s digital plan and roadmap with agreed KPI’s.
* Providing strategic advice for the organisation on digital service delivery, marketing, and communications, and on engagement externally and internally.

To succeed in this role, you will have substantial experience with digital or software development teams, including:

* Strong computer science fundamentals either via a degree or self-education.
* Advanced knowledge of JavaScript, PostgreSQL, GraphQL, Git, and related technologies.
* Experience with payment processing systems (especially Stripe).
* An understanding of marketing automation, segmentation, personalisation, and demand generation tactics.
* Strong leadership skills and experience in creating and working with diverse and high performing teams.
* Excellent communication and relationship skills.
* Experience with digital marketing tools and analytics software such as Google Analytics, Google Ads Suite, Facebook/Instagram, LinkedIn and other paid/social media channels.

We celebrate our differences and embrace diversity and value and each other. If this fits with your personal values and you are excited by this opportunity, apply via Seek now!

Whilst our preference is for this role to be central Wellington based, we will consider applicants from elsewhere.

To apply for this career opportunity please send a resume and covering letter to Deepika@unicef.org.nz. Applications close on 4pm 31st May 2022.