**UNICEF Aotearoa**

**Community and Events Fundraising Manager**

* Combine your strategy and planning skills with your community awareness and passion in this unique role.
* Be part of making a difference in children’s lives.
* Work for the world’s leading children’s charity.

UNICEF operates in 190 countries, to help children survive and thrive: providing clean water and sanitation, education, healthcare, nutrition, and child protection. We’re appointed by the United Nations to advocate for the protection of children’s rights, to help meet their basic needs and to create a better world for every child. We’re on the lookout for a Community & Events Fundraising Manager who wants to go home every day, knowing they are helping make the world a better place.

Your role will be to collaborate with the Head of Individual Giving to map out a multiyear community and events fundraising strategy and plan. As a result of this, you will achieve the goal of engaging New Zealanders as supporters, advocates, and fundraisers of UNICEF Aotearoa.

Your role will consist of:

* Strategic planning, management and implementation of all activity relating to Events and Community Fundraising at UNICEF Aotearoa.
* Lead, develop and coach a high performing team to deliver the strategic plan successfully.
* Develop a plan to build a community of volunteer fundraisers who are engaged and retained throughout the year.
* Design a digital fundraising pack for local community fundraising events (schools, clubs etc.).
* Project manage cross-organisational fundraising opportunities.

To succeed in this role, you will have:

* Minimum of 2 years’ experience in a similar fundraising role, with the ability to demonstrate consistent success in meeting and exceeding financial targets.
* At least two years’ experience leadership in the fundraising or events sector.
* Proven experience of planning, implementing, and evaluating successful community and events fundraising programmes.
* Excellent problem-solving and decision-making skills.
* Superior organisation and planning skills, with the ability to manage various deadlines or events at one time.
* Exceptional interpersonal skills with a passion for enriching the customer/donor/supporter experience.
* Excellent verbal and written communication skills.
* Good IT skills including use of Microsoft Office packages.
* Existing relationships with community groups/ schools in Tāmaki Makaurau (Auckland) advantageous.

We celebrate our differences and embrace diversity and value and each other. If this fits with your personal values and you are excited by this opportunity, apply via Seek now!

To apply for this career opportunity please send a resume and covering letter to [simon@unicef.org.nz](mailto:simon@unicef.org.nz). Applications close on 10/06/2022.