

# JOIN THE RACE TO END THE PANDEMIC

UNICEF is looking for organisations who can make history with us - kiwi businesses that can contribute to making big things happen. In the race to end the pandemic, UNICEF is leading efforts to procure and supply COVID-19 vaccines for 92 low and middle income countries while also supporting procurement for more than 97 upper middle-income and high-income nations. This will be done on behalf of the COVAX Facility, in what is likely to be the world's largest and fastest ever procurement and delivery of vaccines. UNICEF is leveraging its unique experience as the largest single vaccine buyer in the world, to fill a role no other organization is equipped to do. Our organization is working tirelessly to procure and supply COVID-19 vaccines globally, with a particular focus on low and middle-income countries.

As of March 2022, only 13% of people in low-income countries have received their first dose of the COVID-19 vaccine, compared to 68% in high and upper-middle countries. With the cumulative number of cases reported globally reaching over 446 million, the number of deaths exceeding six million, and new variants emerging, it's now even more of a race against time - both in Aotearoa and globally - between vaccine and variant.

## WHAT IS COVAX?

COVAX, is a global initiative established to ensure equitable and safe access to COVID-19 vaccines directed by the GAVI vaccine alliance, the Coalition for Epidemic Preparedness Innovations, and the World Health Organization, alongside key delivery partner UNICEF. This is set to be the largest and fastest vaccination operation for humanity and 190 countries are COVAX members.

As of March 2022, over 1.3 billion doses of COVID-19 vaccines have been procured and delivered by UNICEF, and this year we aim for this number to reach three billion. An effort of this scale and speed has never been done before, therefore the challenge is immense.

UNICEF's responsibilities for the vaccine rollout include:

- Vaccine procurement, cold chain, logistics and infrastructure.
- Supporting the planning and coordination of the vaccine rollout for frontline health and social workers, and other vulnerable people across low and middle-income countries, including capacity building and health worker training.
- Providing vaccine education to address vaccine hesitancy and encourage uptake.

## AN INVESTMENT OPPORTUNITY FOR THE PRIVATE SECTOR

UNICEF calls for Kiwi companies to join UNICEF Aotearoa in making history to ensure equitable and safe access to COVID-19 vaccines worldwide. This will be the most compelling and long-lasting investment you can share with your stakeholders, because together, we can vaccinate the world and end the pandemic.

How your support can help with the rollout of COVID-19 vaccines to countries that need them the most:

- NZ \$53,300 is enough to deliver two doses of COVID-19 vaccines to 10,000 people
- NZ \$80,000 is enough to deliver two doses of COVID-19 vaccines to 15,000 people
- NZ \$106,600 is enough to deliver two doses of COVID-19 vaccines to 20,000 people

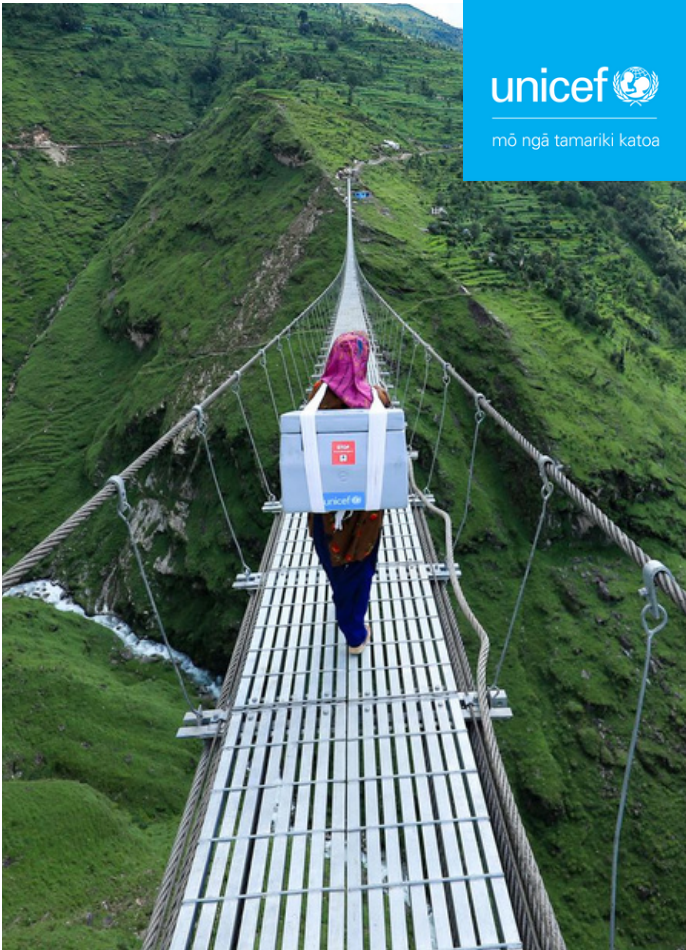
Please join UNICEF and leading New Zealand businesses to power humanity's largest and fastest vaccination operation.

"Our teams and customers around the world will raise vital funds to help UNICEF to distribute the COVID-19 vaccine. We have the chance to be remembered as a world that prioritised the most vulnerable, and I'm proud that Cotton On Group are helping UNICEF to do just that."

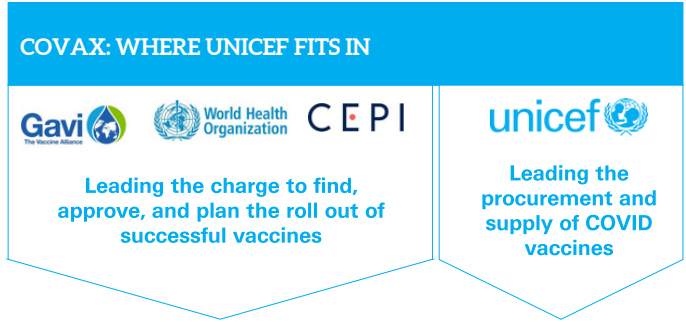
Tim Diamond, Chief Executive Officer of the Cotton On Foundation

"We are proud to contribute to UNICEF and what will be the single largest and most rapid global vaccine deployment ever. I hope other companies, and anyone else who can, will join us in accelerating vaccine rollout, fighting global inequity, and igniting a movement that will help bring the world together. We all must do our part for the world to be truly open again."

Peter Kern, Vice Chairman and Chief Executive Officer, Expedia Group



# COVAX



For more information on how your organization can show support, please contact:

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