Michael Hill Jeweller (Canada) Ltd. | Product Review (Promotion Terms and Conditions)

Promotion Details Schedule ("Schedule")	
Promotion:	Product Review — win one CAD $500 Michael Hill eGift Card.
Promoter:	Michael Hill Jeweller (Canada) Ltd. BN 854063138RC0001 Address: Venture X, 600 Matheson Blvd W, Unit 5, Mississauga, ON Canada, L5R 4C1 Telephone number: (905) 277-5110
Promotional Period:	**Start date**: 16 November 2026 at 12:01 a.m. Central Time **End date**: 31 January 2027 at 11:59 p.m. Central Time Entries are only valid where the entrant submits a qualifying review during the Promotional Period, or enters in the manner set out in the "How to Enter" section below.
Eligible entrants:	Entry is free and only open to Canadian residents, **excluding residents of Quebec**, who have reached the age of majority in their province or territory of residence, and who have purchased a product from Michael Hill, and submitted a qualifying product review during the Promotional Period, or enters the competition in the manner set out in the "How to Enter" section below. Entrants do not need to be Michael Hill Brilliance members to enter or win. No purchase, payment or paid service is required to enter other than the entrant having made the original qualifying product purchase that generated the product review invitation, or entered the competition in the manner set out in the "How to Enter" section below. Marketing consent is not required as a condition of entry unless separately and voluntarily provided by the entrant.
How to Enter:	During the Promotional Period, the entrant must: i. complete and submit the product review during the Promotional Period; and ii. opt in to the competition by answering the additional competition opt-in question included as part of the Bazaarvoice product review submission process and providing the telephone number required for winner validation and prize administration. Alternatively, to obtain one (1) entry without making a purchase, type or clearly handwrite on a blank piece of paper an original essay describing what you love about Michael Hill, to a minimum of 250 words, and together with your first name, last name, phone number, age, province and email address. Mail the above information during the Promotional Period to: Company Secretary – Product Review Competition, Michael Hill Jeweller (Australia) Pty Ltd ABN 82 003 181 333, 34 Southgate Avenue, Cannon Hill, QLD 4170, Australia.
Entries permitted:	More than one entry is permitted during the Promotional Period, limited to one entry per qualifying review submitted.
Total Prize Pool:	CAD $500

Prize Description	Number of this prize	Value	Winning Method
One CAD $500 Michael Hill eGift Card. The eGift Card may be used in store or	1	CAD $500	Draw: computerised random selection — Monday 22 February 2027 at 12:00 p.m.

online and is subject to the Michael Hill Canada Gift Card Terms and Conditions, including any applicable expiry, redemption, balance and exclusion terms.			Australian Eastern Standard Time at 34 Southgate Avenue, Cannon Hill, QLD 4170, Australia. For Canadian entrants, the draw time should be read by reference to the applicable Canadian local time equivalent on that date. Odds of winning depend on the number of eligible entries received during the Promotional Period.
Winner notification:		The selected entrant will be notified by email at the email address used to send the entrant the product review request, and/or by telephone, within five (5) business days after the draw. To be declared the winner, the selected entrant must complete validation, correctly answer the skill-testing question and claim the prize by 5:00 p.m. Australian Eastern Standard Time on Monday 8 March 2027. The verified winner's permitted details will be published at michaelhill.ca/promotion-terms-conditions within ten (10) business days after validation, subject to applicable law.	
Unclaimed Prizes:		If the prize is unclaimed or forfeited, one unclaimed prize draw will take place on Wednesday 10 March 2027 at 12:00 p.m. Australian Eastern Standard Time at 34 Southgate Avenue, Cannon Hill, QLD 4170, Australia. The redraw winner will be contacted within five (5) business days after the redraw and must complete validation, correctly answer the skill-testing question and claim the prize within five (5) business days after first notification. The verified redraw winner's permitted details will be published at michaelhill.ca/promotion-terms-conditions within ten (10) business days after verification, subject to applicable law.	

Terms & Conditions ("Conditions of Entry")

Acceptance and Duration

- Information on how to enter and the Prize form part of these Conditions of Entry and the Schedule.
- By entering, each entrant agrees that they have read and accepted these Conditions of Entry and the Schedule. Capitalised terms have the meaning given in the Schedule unless otherwise stated.
- The Promotion commences on the Start Date and ends on the End Date. Valid and eligible entries will be accepted only during the Promotional Period.
- The approximate value and number of prizes, and the selection method, are disclosed in the Schedule.

Eligibility to Enter

- Entry is open only to Canadian residents, excluding residents of Quebec, who have reached the age of majority in their province or territory of residence, and who satisfy the entry requirements in the Schedule. Entrants do not need to be Michael Hill Brilliance members to enter or win. Receipt of a product review invitation does not confer eligibility. Entries from residents of Quebec are void.
- An entrant must be an individual and not a company or organisation. Employees and immediate family members of the Promoter, participating stores, agencies and businesses directly associated with the Promotion or winner determination are ineligible.
- The time of entry is the time the qualifying review is submitted. Subject to applicable law, the Promoter's records are final as to receipt time.
- The Promoter accepts no responsibility for late, lost or misdirected entries caused by technical disruption, network congestion or another cause beyond its reasonable control.
- Each prize will be awarded to the person named in the entry. Entries made on behalf of another person or by a third party are invalid.

Draw

- The draw will occur using computerised random selection at the date, time and location stated in the Schedule. The first valid entry drawn will be the selected entrant. Reserve entrants may also be drawn in case the selected entry is ineligible or invalid.
- If a draw falls on a weekend or public holiday, it will be conducted at the same time and location on the following business day. The winner is determined by chance.
- The Promoter may validate an entry and the entrant's identity, age, residence and compliance with these Conditions of Entry. If suitable proof is not provided, the selected entrant may be disqualified and the prize forfeited.
- Incomplete, indecipherable, incorrect, illegible, automated, fraudulent or otherwise non-compliant entries may be invalidated.
- To be declared a winner, the selected entrant must correctly answer a time-limited mathematical skill-testing question without mechanical, electronic or other assistance and provide any required declaration, release or proof of eligibility.

Redeeming Prize

- The selected entrant is not a winner until eligibility and entry have been validated and all prize claim requirements have been met.
- The Promoter will make reasonable attempts to contact the selected entrant using the email address to which the product review invitation was sent or as provided by the entrant.
- The selected entrant must complete validation, correctly answer the skill-testing question and claim the prize within the deadline stated in the Schedule.
- If the selected entrant cannot be contacted, does not claim the prize by the deadline stated in the Schedule, does not correctly answer the skill-testing question, chooses not to accept the prize, cannot accept it or is ineligible, the prize may be forfeited and the Promoter may proceed to the unclaimed prize draw.
- The prize must be accepted as awarded. It is not exchangeable, transferable or redeemable for cash unless the Promoter specifies otherwise in writing.
- If a prize or part is unavailable, the Promoter may substitute a prize of equal or greater value and specification, subject to applicable law.

Entry Details and Privacy

- The Promoter will collect, use, store and disclose entrants' personal information to administer the Promotion and fulfil the prize, in accordance with applicable Canadian federal and provincial privacy laws and the privacy policy at michaelhill.ca/privacy.html.
- Personal information may be provided to contractors, agents, prize suppliers, service providers and regulators where required to conduct the Promotion. If requested information is not provided, the entrant may be ineligible to enter or claim the prize.
- For public statements and advertisements, the Promoter may publish the winner's name and city/province of residence, as permitted by law at the location stated in the Schedule, subject to applicable law.
- Where the entrant has separately consented, the Promoter may use their personal information for future marketing.

Limitation of Liability and Variation of Terms

- Nothing in these Conditions of Entry excludes, restricts or modifies any right, remedy, warranty, guarantee or protection that cannot lawfully be excluded, restricted or modified under applicable Canadian federal or provincial consumer protection legislation. Nothing in these Conditions of Entry limits, excludes or modifies any statutory rights, warranties, guarantees, remedies or protections that apply under Canadian federal or provincial consumer protection, competition, advertising, privacy or gift card laws. If any term is inconsistent with a mandatory law, that term applies only to the maximum extent permitted by law.
- If the Promotion cannot run as planned because of computer virus, communications failure, tampering, unauthorised intervention, fraud, technical failure or another cause beyond the Promoter's control, the Promoter may cancel, terminate, modify or suspend it, subject to applicable law and regulatory requirements.
- To the extent permitted by law, the Promoter and its associated agencies and companies are not liable for indirect, special or consequential loss connected with the Promotion or acceptance or use of a prize.
- The Promoter may disqualify entries for non-compliance. Its decisions are final, subject to applicable law. Failure to enforce a right does not constitute a waiver.
- The Promoter accepts no responsibility for tax implications. Entrants and winners should seek independent financial advice where appropriate.

Short Form Terms & Conditions

- Product Review — win one CAD $500 Michael Hill eGift Card. Free entry. Open to Canadian residents, excluding residents of Quebec, who have reached the age of majority in their province or territory of residence, who have purchased a Michael Hill product. Brilliance membership is not required.

- To enter: between 12:01 a.m. Central Time 16 November 2026 and 11:59 p.m. Central Time 31 January 2027, submit a qualifying product review and opt in to the competition via the opt-in question in the review process, providing a telephone number. A mail-in entry option without purchase is available as set out in the Schedule.
- One entry per qualifying review submitted. Multiple entries are permitted.
- Prize: one CAD $500 Michael Hill eGift Card (total prize pool CAD $500), subject to the Michael Hill Canada Gift Card Terms and Conditions. Not exchangeable or redeemable for cash.
- Draw: computerised random selection at 12:00 p.m. Australian Eastern Standard Time on Monday 22 February 2027 at 34 Southgate Avenue, Cannon Hill, QLD 4170, Australia. Odds of winning depend on the number of eligible entries received.
- The selected entrant will be notified by email within 5 business days of the draw, and must complete validation, correctly answer the skill-testing question and claim the prize by 5:00 p.m. Australian Eastern Standard Time on Monday 8 March 2027. If unclaimed, a redraw will be held at 12:00 p.m. Australian Eastern Standard Time on Wednesday 10 March 2027.
- The verified winner’s permitted details will be published at michaelhill.ca/promotion-terms-conditions within 10 business days of validation, subject to applicable law.
- Personal information is handled in accordance with applicable Canadian federal and provincial privacy laws and the privacy policy at michaelhill.ca/privacy.html.
- Promoter: Michael Hill Jeweller (Canada) Ltd. BN 854063138RC0001, Venture X, 600 Matheson Blvd W, Unit 5, Mississauga, ON Canada, L5R 4C1. Full terms and conditions apply: https://www.michaelhill.ca/promotion-terms-conditions