

BLANKETS FOR T.O.

# ANNUAL REPORT 2020



@BLANKETSFORTO

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# ANNUAL REPORT 2020

Blankets  
For **T.O.**

The BTO Annual Report summarizes all the activities and initiatives conducted by the club over one fiscal year. This annual report is intended to provide people information on the current state of the club and a summary of what we have done with our donations.

The annual report will also include a summary of our financials, Building trust in our community is one of the major missions of the BTO Executive Team, and transparency is vital to our success.

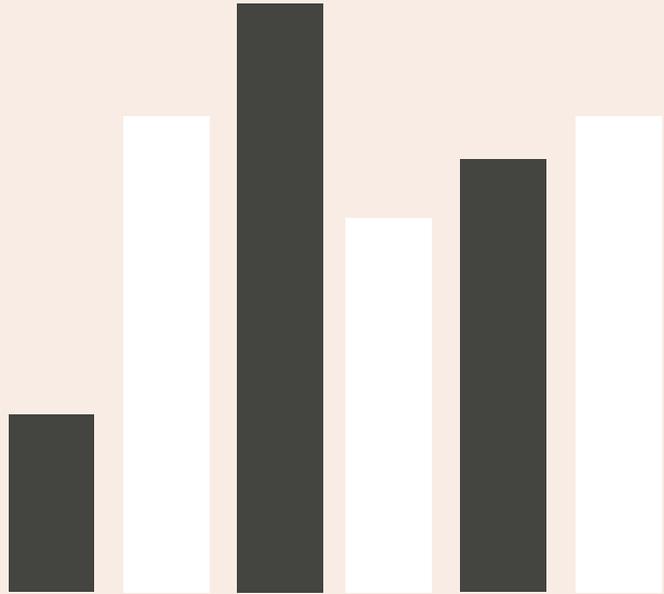
Blankets for T.O. (BTO) is a non-profit club that strives to provide support and resources to those in need within the city of Toronto, as well as raise awareness on the ongoing stigma surrounding homelessness, with the ultimate goal of eradicating it.

So far, our team has worked towards our goal by distributing food and blankets to those in need, as well as hand sanitizers due to the ongoing pandemic. We have also interviewed and shared the experiences of those who support the less fortunate, in the hopes of educating others on the severity of homelessness in Toronto, and encouraging them to support the people in their community.



## TOTAL DONATIONS:

From January 1st, 2020 to December 31st, 2020, we have collected donations from over 27 members worth 10 dollars each totalling 270 dollars. These donations are given to us as membership fees that provide our members with access to exclusive events, discounts, and raffles.



# SPONSORS 2020

Other than our members, we had the privilege of working with our generous sponsors who put their heart ahead of their wallet. This section is tribute to them.

# THANK YOU

Mask Sponsor:



Blankets Sponsor:



# DISTRIBUTIONS 2020

WHAT DID WE GIVE OUT THIS YEAR?



**X 500**



**X 40**



**X 65**



**X 60**

# SPECIAL FEATURE:

# NASIR'S HOT DOG STAND

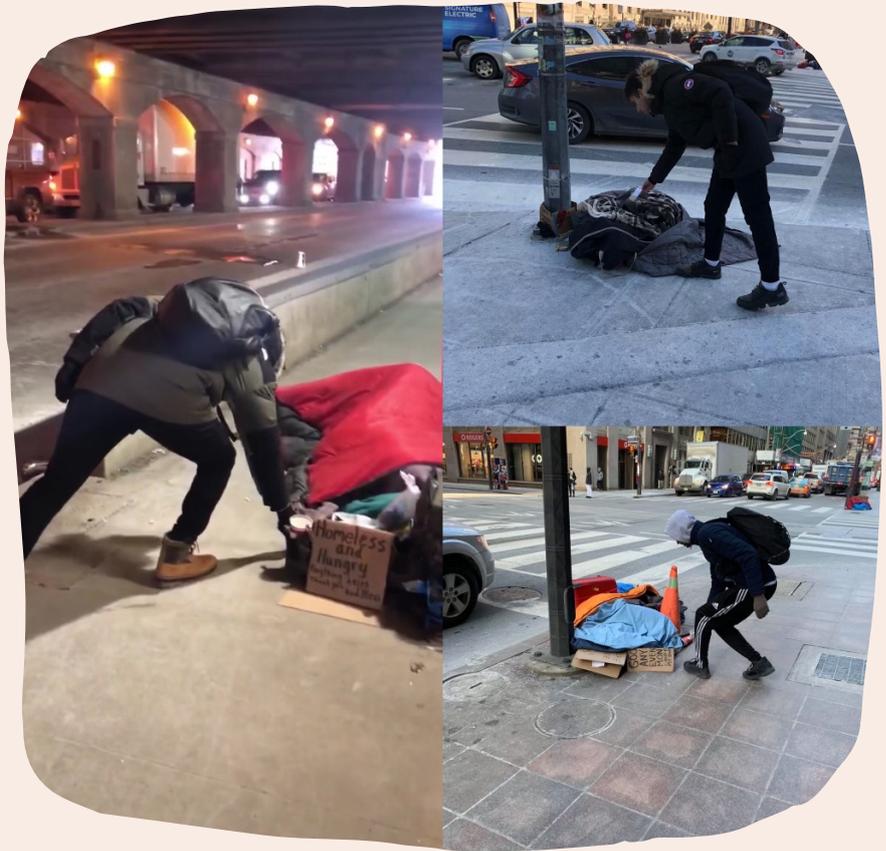
Due to COVID-19, there are lockdowns everywhere in the world. Therefore, local businesses have been struggling with the majority of their business gone. University based businesses in Canada have been hit even hard because universities have been closed since March.

Nasir has been running a hot dog stand at UTSC since 2007. He made it a point to put a smile on his customers' faces whenever he got the chance. As a UTSC club, it is our responsibility to help out Nasir, and we thought we would do that by commencing a huge marketing campaign. We used social platforms such as Facebook, Instagram, and TikTok to let people know about Nasir and his business. It was a great success as we reached over 9000 people and increased his following by almost 150 percent. In addition, our campaign gave him enough exposure to raise over \$4400 to help him out. All in all, supporting our own, and helping the unfortunate are two values that resonate with the members of our club.



## BLANKET DISTRIBUTION EVENT #1

On February 14th, 2020, or Valentine's Day, three of our executive members travelled to downtown on the coldest day of the year and walked over 5 kilometres to donate blankets to people that were battling the cold temperatures themselves. Despite trying for 4 hours, we were only able to find 40 people that received the blankets.



## MEET AND GREET EVENT #2

Since in-person learning was halted this year, it is extremely hard to make new friends. Furthermore, due to online learning, stress levels are at all time highs which is why we organized a Meet and Greet that would allow members to make new friends and also "destress" by playing games such as Among Us and Never Have I Ever.



## HALLOWEEN PUMPKIN CARVING EVENT #3

Halloween was not allowed this year due to the pandemic, but that didn't stop us from organizing a pumpkin carving competition within our club that promoted a sense of community and also relieved some anxiety during midterms.



## DONUT DISTRIBUTION EVENT #4

Thanks to Tim Hortons, there was a deal on buying a six pack of donuts so we bought 10 packs totalling 60 donuts and donated them to a local homeless shelter. The homeless that live in these shelters are unlikely to get food such as donuts so we wanted to make their day.



## HAND SANITIZER DISTRIBUTION EVENT #5

Hand sanitizers are a commodity that are hard to find, especially since the start of the pandemic. We were donated 65 hand sanitizers that were distributed to the homeless on a rolling basis over the course of 4 months.



## BTO X WATER.ORG COLLABORATION RAFFLE AND EVENT #6

Our very first collaboration event will be happening on January 4th, 2021, but this event is featured here because the raffle was announced in Mid-December. This event will consist of an expensive grand prize and all proceeds will go to the BTO Homelessness Aid Fund and Water.Org UTSC.

**BTO X**

**WATER.ORG**  
UNIVERSITY OF TORONTO  
SCARBOROUGH  
CHAPTER

**RAFFLE:**

- \$1 = 2 entries
- \$4 = 10 entries
- \$6 = 15 entries
- \$20 = 50 entries!!

**Rules:**

**Prizes:**

+ BTO membership and \$10 water.org donation!!