Shining light on those making the world brighter

Introducing the 2021 Students Rebuild Changemaker Challenge





At Students Rebuild, we've seen how young people step up and take meaningful action when there is great need. That's true more than ever today. In our unique time, students are facing a number of issues: a global pandemic, socially distant learning, racial injustice, environmental change, and more. But in this moment, many are making the world brighter by caring for neighbors, students, and friends in new and creative ways.

When community members face obstacles together, we learn who we are and affirm who we want to become. That's why this year's Changemaker Challenge celebrates the young people and educators working to make their local communities better in small and big ways, including organizing free little pantries, banging on pots and pans each night to honor first responders, and marching in the streets for change.

A Different Kind of Award

A blue ribbon for being kind. A badge of honor for brave leadership and activism. A gold medal for good neighbors. A silver star for speaking up. Instead of honoring a famous musician or athlete, we're inviting students to make awards for changemakers right in their own backyard that also helps support changemakers around the world.

What Does Changemaker Mean?

A changemaker is someone who takes creative action to solve a social problem.*

Who Can Be a Changemaker?

Anyone can be a changemaker.

Maybe a changemaker in your students' life is a parent or grandparent, aunt, or uncle. They could be a neighbor or classmate that has made a difference. Their changemaker may be a teacher, community organizer, doctor, librarian, or friend that rises up to help. A changemaker could be someone a student admires but hasn't met. It might even be you!



The Changemaker Challenge begins on September 22, 2020, and ends on June 4, 2021.



2021 Students Rebuild Changemaker Challenge

How to Begin

This year, we're inviting students to create awards for changemakers in their life in the following three steps:



Identify someone who shines.

Students will think about what it means to be a changemaker—and identify changemakers in their schools, homes, and neighborhoods. Educators can learn more about changemakers through Students Rebuild or create lessons about what makes a changemaker.



Brighten their day.

Next, students will create an artistic award for their changemaker: For example, a homemade trophy, blue ribbon, a certificate, pennant, or a gold star. Make an award and share it with us! Include the changemaker's name and why they're receiving the award.



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Light the way.

For each award shared with Students Rebuild, the Bezos Family Foundation will make a \$5 donation—up to \$1,000,000—to young changemakers working across the globe, and educators leading change in their local communities across the United States.



To learn full details and register for the Changemaker Challenge, visit studentsrebuild.org/changemaker

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