

# Ocean Challenge Impact Report

July 2019

## Thanks for helping to make huge waves through the Ocean Challenge!

When the Challenge ended on June 8, 2019—World Oceans Day—teams surpassed our Challenge goal of making 250,000 sea creatures! Each artwork was matched with a \$2 donation from the Bezos Family Foundation, raising \$500,000 in total. More than 1,300 teams registered to participate, which is more than any other Challenge in our 9-year history.

### Here is a snapshot of what your engagement accomplished:



- **Supported over 4,000 coastal youth** with conservation training and experiences like learning to monitor reefs in Montserrat and be Ocean Guardians in South Africa.



- **Planting of 5,000 new coral onto reefs** around Eleuthera Island in The Bahamas.

- **Built a floating classroom in Bangladesh** to enable children to go to school during monsoon season.



- **Launched student-led conservation efforts** like “Futures in the Bag” campaign to reduce single-use plastic use.

- **Enabled \$500,000 in donations to 10 organizations** doing conservation work all over the world like The Nature Conservancy, Azul, Beyond the Surface, Billion Oyster Project, Deep South Center for Environmental Justice, EarthEcho International, Fish n’ Fins, I AM WATER, Oceanswell, Shidhulai Swanirvar Sangstha and program partners Global Nomads Group and Ocean Collectiv.

## Key Numbers

**1,360** teams

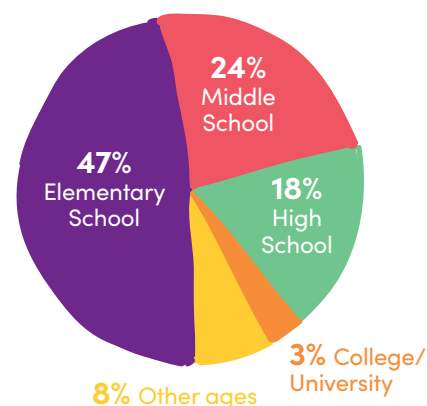
**271,189** ocean creatures created

**13%** student-led teams

**110,956** students participated from 45 countries



### What grades are you in?



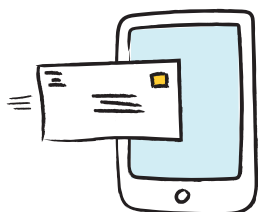
### Sea creatures that floated the farthest:

Digital Submission:

**8,059 miles** from Central Singapore

Physical Package:

**7,943 miles** from Butterworth, Malaysia



students  
r-build

# You did so many cool and creative things!

We couldn't list them all but here are a few examples:



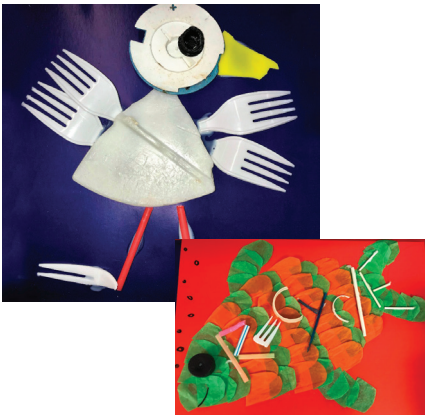
**16-year-old Elliott from Mosman, Australia** filled his bathtub with fish for the Ocean Challenge! 1,200 origami fish to be exact!



**The Uruguayan American School in Montevideo, Uruguay** was the first team to share their artwork with us as part of the Ocean Challenge!



**Oklahoma Centennial Mid-High School** truly cozied up to the Ocean Challenge with fish quilts and pillows made from recycled t-shirts. Comfort and innovation!



**The Beach Guardian Team from Cornwall, UK** engaged holistically. Youth made recycled artwork out of plastics collected during their beach clean ups!



**The Vista Magnet Middle School team from California** made over 1,500 items including this metal fish out of recycled materials from cans to bottle caps.



We've seen great murals and collages from teams all over the world, including this plastic cap mural from **Warm Springs Intermediate School in West Virginia**.



## The flourishing finish

Funds donated through the Challenge have helped 10 nonprofit organizations with coral restoration and conservation training for coastal youth. A culminating exhibit featuring your student-made artwork opens at Chicago's Shedd Aquarium on July 24, 2019.