

Sparking global change through art-ivism

Introducing the
**2022 Students Rebuild
World Needs Challenge**



It's our biggest, broadest, and most audacious Students Rebuild Challenge yet.

This year, we're inviting students from around the world to join us in a choose-your-own-adventure-style Challenge. Young people will create art to support some of the greatest needs in our global community today. Instead of focusing on a single issue, we're tackling five big, global issues. After moving through a worldwide pandemic, each has surfaced as more relevant and resonant than ever.

Students will become "art-ivists," designing posters to amplify the messages they care about and expressing themselves with colors, images and words. By bringing together art and activism, students will donate up to \$2.5M to this year's roster of partners working in the U.S. and abroad. The Challenge kicks off September 14, 2021, and ends on June 3, 2022.

What does the world need now?

We've identified five world needs to engage and inspire students as they learn and create:

The World Needs...
Clean Oceans

with partner The Nature Conservancy

The World Needs...
Humanitarian Aid

with partner International Rescue Committee

The World Needs...
Hunger Relief

with partner No Kid Hungry

The World Needs...
To Overcome Bias

with partners CARE USA and The King Center

The World Needs...
Art Activism

with partner Creative Reaction Lab

studentsrebuild.org/worldneeds

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rebuild

2022 Students Rebuild World Needs Challenge

How to Begin

This year, we're inviting students to participate in the World Needs Challenge in the following three steps:

1

Make up your mind!

Students can choose one of five causes to support, like hunger or ocean conservation. Next, students learn more about their issue and find inspiration for their art. We provide free lessons and content, or you can use your own.



2

Art up!

Students can become "art-ivists," designing posters to amplify their world need and expressing themselves with colors, images and words. Create an artfully illustrated poster, button, or pennant—that reflects why your cause matters. Then, share it with us.

3

High five!

It's our biggest, broadest, Students Rebuild Challenge yet. For each award shared with Students Rebuild, the Bezos Family Foundation will make a \$5 donation—up to \$2,500,000—to young people and educators leading change in their communities around the globe.



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THE KING CENTER



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