

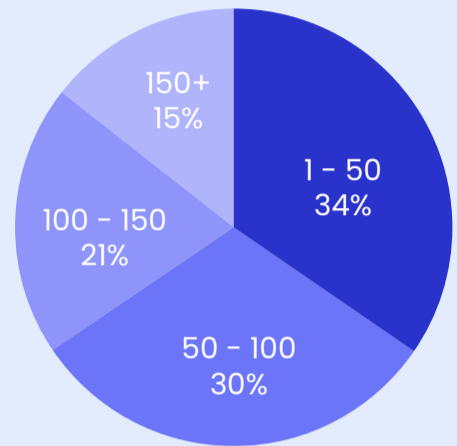
# WHAT'S HOLDING BACK AI INNOVATION?

## SURVEY REVEALS ROADBLOCKS FOR IT TEAMS

AI is ready to drive business growth, but IT teams face roadblocks. Survey results reveal that complex integrations, SaaS sprawl, and skills gaps apps are slowing AI adoption. Without the right platform, innovation is stalled.

### SAAS EXPLOSION COMPLICATES AI ADOPTION

IT teams are managing too many SaaS apps. Survey results show that **66% manage more than 50 apps**, creating integration headaches and slowing innovation.



### TOP CHALLENGES BLOCKING AI INNOVATION

**42%**

struggle to manage data governance, compliance, security, and trust

**37%**

lack familiarity with AI tools

**34%**

face internal skills gaps

### LEADERSHIP AND TEAMS OUT OF SYNC ON AI STRATEGY

There is a gap between leadership's vision and operational strategy creating friction in AI adoption.

#### EXECUTIVES

**57%** plan to use SaaS-specific AI in their tech stack

#### PRACTITIONERS

**20%** lack a **defined AI strategy** for their tech stack and processes

## REMOVE ROADBLOCKS, INFUSE AI WITH TRAY

Tray.ai's AI-ready iPaaS removes the hurdles holding back your AI strategy. Our fast, flexible, and safe platforms unifies your AI workflows, eliminating the need to manage siloed systems. Instead of playing AI referee, you can focus on infusing AI into everyday processes and driving innovation.



Tray makes AI adoption fast. Join our [AI agent workshop](#) or get certified with our [AI infusion foundation course](#) - both designed to remove roadblocks to AI success.

For more insights from the research, [read the full press release here](#).

### SURVEY METHODOLOGY

THE TRAY.AI "2024 AI IMPLEMENTATION STRATEGIES IN THE ENTERPRISE" SURVEY FINDINGS ARE BASED ON AN ONLINE SURVEY OF 1,044 U.S.-BASED BUSINESS PROFESSIONALS FROM ORGANIZATIONS WITH 1,000 OR MORE EMPLOYEES. THE RESPONDENTS INCLUDED 233 PRACTITIONERS, 139 TEAM LEADS, 255 MANAGERS AND SENIOR MANAGERS, 120 DIRECTORS AND DEPARTMENT HEADS, 90 PRESIDENTS, VICE PRESIDENTS, AND SENIOR VICE PRESIDENTS, AND 207 C-LEVEL EXECUTIVES.