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ABOUT PBR TEAMS

PBR Teams is an elite new league that introduced a team dynamic to the traditionally individual sport of bull riding through fiveon-five bull riding games among eight teams competing in a 10-event season leading to a championship. PBR Teams builds on the existing structure of professional bull riding with the same basic rules for judging and scoring qualified 8-second bull rides.

The league launched in July 2022 with eight founding members, each helmed by a legendary coach and fielding a roster comprised of the world's best bull riders. The founding teams are the Austin Gamblers of Austin, TX; the Arizona Ridge Riders of Glendale, AZ; the Carolina Cowboys of Greensboro, NC; the Kansas City Outlaws of Kansas City, MO; the Nashville Stampede of Nashville, TN; the Oklahoma Freedom of Oklahoma City, OK; the Missouri Thunder of Ridgedale, MO; and the Texas Rattlers of Fort Worth, TX. Each of the eight teams field 12 riders on their active roster, and up to two riders on Injured Reserve, who are unable to compete until taken off the injured list.

Of the 12-14 riders on the roster, seven riders may be added to the protected rider list, unable to sign with another team without being released first. Up to five riders may be signed to a team's reserve rider list, but other teams can sign these riders to their protected roster. If a rider is moved from the protected roster to the reserve roster, he is immediately designated a free agent.

Prior to each season, a draft is held where riders who were ineligible for last year's Teams competition and declare their eligibility may be selected by teams. Draft order is based on the previous season's regular-season results, with the team that finished last receiving the first overall pick. All players drafted by a team are guaranteed a protected roster spot for the first two events of the season.

Each season consists of 11 events, including 10 regular season stops. Each team hosts a threeday homestand, while the league welcomes all teams to two annual neutral site events in Cheyenne, WY, and Anaheim, CA. The season annually concludes with the three-day PBR Teams Championship in Las Vegas at T-Mobile Arena. Events are staged in a tournament-style format with all teams competing in head-tohead games against a different opponent each day. Each game features five riders per team squaring off against another team, and rider-bull matchups are chosen by the team's coaching staff. Following the five outs per team, the team with the highest aggregate score in each game is declared the winner. The event winner is the team with the most game wins across an event.



In addition to the revamped action on the dirt, fans in attendance at PBR Teams events were brought a new immersive experience. At PBR Teams events, fans experience the PBR's largest-ever main video board, featuring almost 5 million individual LEDs and stretching 55 feet wide by 30 feet tall. PBR Teams events also feature nearly 300 individual lighting elements and 56-line array speakers with eight subwoofers, guaranteeing that there is not a bad seat in the house. With 400 feet of reinforced LED signage, PBR Teams has raised the production quality to new levels.

In 2022, despite finishing in last place in the regular season with a 7-20-1 record, the Nashville Stampede, stoked by the highly motivational speeches from Head Coach Justin McBride in the halls of T-Mobile Arena, made a Cinderella run through the championship tournament in Las Vegas to win the inaugural Teams Championship. In Round 1, the Stampede first went toe-to-toe with the No. 3 Oklahoma Freedom whom they stunned 264.75-176 to advance to Round 2. They then faced a David vs. Goliath showdown with the No. 1 Austin Gamblers, riding three more bulls to knock off the Gamblers 265-175.25 to earn a berth in the Semifinals. On Championship Sunday, the Stampede squared off against the No. 2 Texas Rattlers. Compliments of an early score from Joao Henrique Lucas, and a 90-point, fifth-frame ride from Kaigue Pacheco, with a 178.5-90.25 win, the Stampede punched their ticket to the title game against the No. 5 Arizona Ridge Riders. Delivering three qualified rides from Ryan Dirteater, Silvano Alves and Pacheco, the Stampede defeated Arizona 264-182.75, completing their Cinderella run to be crowned the inaugural PBR Teams Champions. Additionally, following the season, Tina Battock and Justin McBride were named General Manager and Coach of the Year as voted by their peers.



PBR CAMPING WORLD TEAM SERIES SCHEDULE

CHEYENNE FRONTIER DAYS

Monday, July 24 @ 7:45 p.m. MT Tuesday, July 25 @ 7:45 p.m. MT

PBR OUTLAW DAYS

Thursday, August 3 @ 7:45 p.m. CT Friday, August 4 @ 7:45 p.m. CT Saturday, August 5 @ 6:45 p.m. CT

PBR TEAMS: ANAHEIM

Saturday, August 12 at 6:45 p.m. PDT Sunday, August 13 at 1:45 p.m. PDT

PBR STAMPEDE DAYS

Friday, August 18 at 7:45 p.m. CDT Saturday, August 19 at 6:45 p.m. CDT Sunday, August 20 at 1:45 p.m. CDT

PBR GAMBLER DAYS

Friday, August 25 at 7:45 p.m. CDT Saturday, August 26 at 6:45 p.m. CDT Sunday, August 27 at 1:45 p.m. CDT

PBR FREEDOM FEST

Friday, September 8 at 7:45 p.m. CDT Saturday, September 9 at 6:45 p.m. CDT Sunday, September 10 at 1:45 p.m. CDT

PBR THUNDER DAYS

Friday, September 15 at 7:45 p.m. CDT Saturday, September 16 at 6:45 p.m. CDT Sunday, September 17 at 1:45 p.m. CDT

PBR COWBOY DAYS

Friday, September 15 at 7:45 p.m. CDT Saturday, September 16 at 6:45 p.m. CDT Sunday, September 17 at 1:45 p.m. CDT

PBR RIDGE RIDER DAYS

Friday, September 29 at 7:45 p.m. MDT Saturday, September 30 at 6:45 p.m. MDT Sunday, October 1 at 1:45 p.m.

PBR RATTLER DAYS

Friday, October 6 at 7:45 p.m. CDT Saturday, October 7 at 6:45 p.m. CDT Sunday, October 8 at 1:45 p.m. CDT

PBR TEAMS CHAMPIONSHIP

Friday, October 20 at 7:45 p.m. PDT Saturday, October 21 at 7:45 p.m. PDT Sunday, October 22 at 12:45 p.m. PDT

CHEYENNE, WYOMING

Cheyenne Frontier Days Arena

KANSAS CITY, MISSOURI

T-Mobile Center

ANAHEIM, CALIFORNIA

Honda Center

NASHVILLE, TENNESSEE

Bridgestone Arena

AUSTIN, TEXAS

Moody Center

OKLAHOMA CITY, OKLAHOMA

Paycom Center

RIDGEDALE, MISSOURI

Thunder Ridge Nature's Arena

GREENSBORO, NORTH CAROLINA

Greensboro Coliseum

GLENDALE, ARIZONA

Desert Diamond Arena

FORT WORTH, TEXAS

Dickies Arena

LAS VEGAS, NEVADA

T-Mobile Arena

PBR TEAM SERIES CHAMPIONS

The PBR Teams Champion is the team that wins the PBR Teams Championship progressive elimination tournament. All eight teams make the postseason and are seeded based on their regular season records, with the top two teams receiving a first-round bye.

The Nashville Stampede completed a remarkable Cinderella run to become the first PBR Teams Champions in 2022 after finishing the regular season last with a 7-20-1 record.

Led by 2022 Coach of the Year Justin McBride, and a perfect 4-for-4 showing from Kaique Pacheco in Las Vegas, the Stampede began their run by besting the No. 3 Oklahoma Freedom in Round 1. Building momentum, fueled in part by unforgettable pregame speeches from Coach McBride, the Stampede knocked off the No. 1 Austin Gamblers in Round 2 to advance to the Semifinals. Now in seemingly unstoppable form, the Stampede, lifted by Pacheco's second consecutive 90-point ride, defeated the No. 2 Texas Rattlers to advance to the Championship Game against the Arizona Ridge Riders. In complete control, Pacheco paved the way with his third-straight 90-point ride to defeat Arizona 264-182.75 and the Stampede were crowned the inaugural PBR Teams Champions.

YEAR	TEAM	HEAD COACH	GENERAL MANAGER
2022	NASHVILLE STAMPEDE	JUSTIN MCBRIDE	TINA BATTOCK

ROSTER: Cladson Rodolfo, Fernando Novias, Joao Henrique Lucas, Kaique Pacheco, Lucas Souza, Manoelito de Souza Jr., Mason Moody, Matt Triplett, Ryan Dirteater, Silvano Alves and Thiago Salgado

PBR TEAMS MVPS

The PBR Teams MVP is the rider who earns the most aggregate points at the conclusion of the PBR Teams regular season. After being selected with the first overall pick in the 2023 Teams Draft, the Austin Gamblers' Jose Vitor Leme won the 2022 Teams MVP award.

Going a remarkable 19-for-25 in the regular season to amass 1,683.25 points, Leme proved he was the right man to take first in the draft, leading the Gamblers to a league-best 16-12 record during the campaign. Leme was unbelievably consistent for Austin throughout the regular season and never bucked off twice in a row. A spur above the rest, the two-time PBR World Champion topped MVP runner-up Daylon Swearingen by 189 points, with Marcus Mast finishing third to Leme by 313.5 points.

YEAR	RIDER	TEAM	MVP POINTS
2022	JOSE VITOR LEME	AUSTIN GAMBLERS	1,683.25

PBR TEAMS CHAMPIONSHIP BUCKLE

In PBR Teams, the goal of every team is to be crowned the PBR Teams Champion each October in Las Vegas, honored with the gargantuan PBR Teams Champion trophy buckle. Each Championship team member as well as the league's Executive and Coach of the Year receives a smaller buckle.

The Teams Championship buckle is an award of epic proportions, weighing approximately 20 pounds and valued at \$100,000. Boasting a colossal 24" base made of solid sterling silver that serves as its grandiose platform, it is accented by a sterling silver berry edge that is hand polished and painted.

The rich copper and rose gold filigree that weaves throughout the buckle is skillfully engraved by Montana Silversmith's master craftsmen. The center of the buckle is interchangeable among nine medallions, including the PBR Teams logo, and the mark of each of the league's founding teams. Once a team has won the buckle, the league logo is swapped out in place of the winning team's. Each PBR Teams logo was carefully created and precisely painted by hand for the team that will reign victorious.



PBR TEAMS COACH OF THE YEAR

The PBR Teams Coach of the Year award is determined by a vote of their peers from the league's eight teams.

Despite his team finishing last in the regular season with a 7-20-1 record, Justin McBride never lost his cool, his confidence or faith in his program while rallying his riders for the postseason. Pumping up his team with fiery pre-game pep talks that spread across social media, McBride led his team to a remarkable 4-0 performance in Las Vegas to win the inaugural PBR Teams Championship.

YEAR	COACH	TEAM	FINAL STANDING
2022	JUSTIN MCBRIDE	NASHVILLE STAMPEDE	TEAMS CHAMPIONS (1ST)

PBR TEAMS EXECUTIVE OF THE YEAR

The PBR Teams Executive of the Year award is determined by a vote of their peers from the league's eight teams.

Though her Stampede finished last in the regular season, Tina Battock always had a clear vision for Nashville. Her keen maneuvers helped assemble the squad that completed a not-to-be-forgotten Cinderella run through the PBR Teams Championship to be crowned the league's inaugural Champions. Among her many moves, Battock, with the No. 2 pick in the 2022 Teams Draft built the team around "Franchise Star" Kaique Pacheco and orchestrated the crucial mid-season addition of three-time PBR World Champion Silvano Alves to the team, signing him to the team's protected roster in August after he went undrafted. Alves went 6-for-16 in the regular season, including leading Nashville to a walk-off win against the Texas Rattlers on the second day of their first homestand. Alves then shined at the PBR Teams Championship, logging two rides in his four outs. One of those scores was his crucial 85.5-point ride atop Hunter in the championship game to help Nashville complete their Cinderella run.

YEAR	EXECUTIVE	TEAM	FINAL STANDING
2022	TINA BATTOCK	NASHVILLE STAMPEDE	TEAMS CHAMPIONS (1ST)



The Teton Ridge-owned Arizona Ridge Riders call Glendale, Arizona's Desert Diamond Arena home and will host their second-annual homestand event and surrounding festivities September 29-October 1, the penultimate event of the league's 10-event 2023 PBR Teams regular season.

The Ridge Riders finished the 2022 regular season in fifth place with a 14-13-1 record. The team was led by PBR veteran first-round draft pick Luciano de Castro, who went 15-for-21 throughout the inaugural season. After finishing fourth in Cheyenne, Wyoming, the Ridge Riders won the league's very next event in Kansas City, Missouri, driving them to first place in the standings entering the second neutral site event of the year in Anaheim, California, the following week.

After finishing last in Anaheim, the team bounced back and finished fourth in Nashville and second in Austin, Texas, to climb back up to the No. 2 rank. Unable to find that top form again as the season closed out, the Ridge Riders jumped down to No. 5 in the league before the Teams Championship in Las Vegas, Nevada, where the Ridge Riders caught fire.

In Round 1, Arizona defeated the Missouri Thunder and then upset the regular season No. 2 Texas Rattlers in Round 2. In the Semifinals, the Ridge Riders remained red-hot, eliminating the Oklahoma Freedom from title contention, and punching the team's ticket to the inaugural PBR Teams Championship Game. Despite a heroic 91.25-point effort by Castro on Chateau Montelena's Montana Jacket, the team fell to the Nashville Stampede, finishing as the runner's-up in the inaugural Teams season.

With top riders Luciano de Castro, Eduardo Aparecido, Vitor Losnake and Keyshawn Whitehorse returning for the 2023 season, the Ridge Riders are poised to bring a championship back to Glendale. After trading their first-round pick in the 2023 Draft to the Missouri Thunder, Arizona acquired rising talent Colten Fritzlan as they set their sights on a winning season.

Co-Coach Paulo Crimber: Paulo Crimber was a prominent fixture in the top ranks of the PBR for more than 10 years, making 10 trips to the PBR World Finals. During his career, Crimber also qualified for the National Finals Rodeo where he won the prestigious event title in 2004. The Brazilian-born cowboy has since been an integral part of assisting and mentoring other Brazilian bull riders in their transition to the United States, all while serving as the official translator for the PBR. Crimber hopes to inspire the next generation of cowboys as they work towards their career goals. Crimber's unique background and experience at the highest level of bull riding is beneficial to the Ridge Riders as they learn to work together as a team in an effort to vie for a PBR Teams Championship.

Co-Coach Colby Yates: Colby Yates is no stranger to competing on bull riding's biggest stages. Throughout his 10-year professional career, Yates made five appearances at the PBR World Finals, qualified for the National Finals Rodeo and was crowned the 2011 Iron Cowboy Champion. Aside from multiple event titles in his career, Yates also etched his name in the history books, setting two NFR round scoring records, which he still holds today. As both an ambassador and mentor, he has dedicated much of his life to helping develop well-rounded bull riders both on and off the dirt as well as being an advocate for current and future bull riders in his role as a rider representative on the PBR competition committee. In addition to coaching the Ridge Riders, he also serves as an on-air host and analyst for The American Rodeo and Teton Ridge Plus. Yates brings a dynamic skill set that'll play a pivotal role in elevating our Ridge Riders athletes to new heights.

ARIZONA RIDGE RIDE

About The Owners: The Ridge Riders represent one of several elevated Western sports properties that Teton Ridge has assembled under its portfolio. The sports division of Teton Ridge was created with the singular focus of elevating the Western lifestyle and culture to the world stage while broadening and diversifying audiences through enhanced production, technology, and innovation. From acquiring and producing The American Rodeo and The American Contender Tournament, which awarded more than \$6 million in cash and prizes in 2023, to assembling a team of the most accomplished and elite champions in the industry, Teton Ridge Sports is committed to strengthening, enriching, and furthering Western sports for future competitors across all disciplines.

ARIZONA RIDGE RIDERS ROSTER

NAME	ACQUIRED	2022 STATS
Eduardo Aparecido	3rd Round Pick, 2022 Draft	16-for-25 (64%)
Luciano De Castro	1st Round Pick, 2023 Draft	18-for-35 (51%)
Chase Dougherty	4th Round Pick, 2023 Draft	0-for-3
Colten Fritzlan	Acquired via trade from Missouri on 5/17/23	5-for-20 (25%)
Vitor Losnake	3rd Pick (Supplemental Draft), 2022	7-for-18 (38%)
Keyshawn Whitehorse	Signed as a Free Agent on 6/25/23	5-for-18 (27%)
*Levi Gray	3rd Round Pick, 2023 Reserve Roster Draft	N/A
*Davi Henrique da Lima	2nd Round Pick, 2023 Reserve Roster Draft	N/A
*Jesse Petri	Signed as Free Agent on 5/22/23	1-for-7 (14%) (With MO)
Nick Tetz	Signed as Free Agent on 5/22/23	N/A
*Guilherme Valleiras	1st Round Pick, 2023 Reserve Roster Draft	N/A

Roster as of 8/29/23

* Denotes a rider on the Reserve Roster

HOW THE TEAM WAS BUILT

ARIZONA RIDGE RIDERS ®

DRAFT (7)	TRADE (1)	FREE AGENCY (3)
Eduardo Aparecido	Colten Fritzlan	Keyshawn Whitehorse
Luciano De Castro		Jesse Petri
Chase Dougherty		Nick Tetz
Vitor Losnake		
*Levi Gray		
*Davi Henrique da Lima		
*Guilherme Valleiras		

* Denotes a rider selected in the 2023 Reserve Roster Draft.

2022 DRAFT

PICK	NAME
Round 1, Pick 6	Luciano de Castro
Round 2, Pick 11	Mauricio Moreira
Round 3, Pick 24	Eduardo Aparecido
Round 4, Pick 25	Chase Dougherty
Round 5, Pick 38	Marco Eguchi

2023 RESERVE ROSTER DRAFT

PICK	NAME	
Round 1, Pick 2	Guilherme Valleiras	
Round 2, Pick 9	Davi Henrique da Lima	
Round 3, Pick 16	Levi Gray	

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@AUSTIN_GAMBLERS

AUSTIN FAMILE

@AUSTIN GAMBLERS

The Austin Gamblers, based in Austin, Texas, are the PBR Teams' first regular season champions, finishing the 2022 campaign 16-12. The team's next Gambler Days homestand will take place at the state-of-the-art Moody Center on August 25-27, 2023, the fifth event of the 2023 PBR Teams regular season.

The Gamblers' 2022 success was fueled in large part by Jose Vitor Leme with surprising contributions from free agent signee Ezekiel Mitchell, who usually rode in the leadoff spot. The Gamblers, despite having the worst odds with just a 4.7% chance to get the No. 1 overall pick, won the draft lottery in 2022 to take two-time PBR World Champion Leme with the first overall pick, even though the Brazilian was recovering from broken ribs suffered during the World Finals.

When the season got underway, the Gamblers were red-hot, winning back-to-back events in Anaheim, California, and Nashville, Tennessee, earning the team the No. 1 rank in the league ahead of their Austin debut. Despite a mid-season slump, the Gamblers ended the season strong, reclaiming the No. 1 rank during the last two weeks of the season after finishing third in Fort Worth, Texas, and second, in Glendale, Arizona, going 5-1 across the two weekends. The lateseason surge was due in part to the team acquiring 2019 PBR Rookie of the Year and first-round Draft pick Dalton Kasel via a trade with the Kansas City Outlaws. Leme proved to be the right No. 1 overall pick, winning the inaugural Teams MVP honors, going 19-for-25 during the season to amass 1,683.25 points, finishing 189 points ahead of No. 2 contender Daylon Swearingen. Leme's MVP campaign included a seven-out ride streak during the championship push from September 23 to October 15 that included three consecutive 90-point rides.

While Austin went 0-2 in the playoffs, the Gamblers are poised to be a title-contending favorite entering the 2023 season led by Leme and Kasel, who both finished in the Top 10 of the 2023 PBR World Championship race in the separate Unleash The Beast series.

Head Coach Michael Gaffney: PBR legend and Central Texas resident Michael Gaffney leads the Austin Gamblers as Head Coach. The New Mexico native is one of the original founders of PBR in 1992. As an athlete, he won the 1997 PBR World Championship and was inducted into the PBR Ring of Honor in 2005.

Director of Brazil Operations Adriano Moraes: Three-time PBR World Champion Adriano Moraes joined the Austin Gamblers' staff in May 2023 as the team's Director of Brazil Operations, responsible for both scouting and assisting in coaching and developing the team's riders. Moraes was PBR's first World Champion (1994) and first three-time World Champion, adding titles in 2001 and 2006.

About The Owners: The Austin Gamblers are owned by Egon and Abby Durban. Both originally from Texas, Egon is Co-CEO of Silver Lake, the global leader in technology investing, and serves on the board of directors of Dell Technologies, whose founder, Michael Dell, is also a minority investor in the Gamblers.

AUSTIN GAMBLERS

AUSTIN GAMBLERS ROSTER

NAME	ACQUIRED	2022 STATS
Jose Vitor Leme	1st Round Pick, 2022 Draft	19-for-26 (73%)
Dalton Kasel	Trade with Kansas City Outlaws on 10/6/22	11-for-26 (42%)
Lucas Divino	3rd Round Pick, 2022 Draft	10-for-27 (37%)
Ezekiel Mitchell	Signed as a Free Agent on 5/25/22	9-for-24 (37%)
Ramon de Lima	Trade with Carolina Cowboys on 9/2/22	11-for-30 (36%)
Austin Richardson	2nd Round Pick, 2022	2-for-20 (10%)
Adriano Salgado	Signed as a Free Agent on 3/1/23	15-for-27 (55%)
*Cort McFadden	1st Round, 2023 Reserve Roster Draft	N/A
*Jean Pereira	2nd Round, 2023 Reserve Roster Draft	N/A
*Claudio Montanha Jr.	Signed as a Free Agent on 6/26/23	1-for-6 (16%)
*Rafael H. dos Santos	Signed as a Free Agent on 8/12/23	8-for-23 (34%)

Roster as of 8/29/23

* Denotes a rider on the Reserve Roster

HOW THE TEAM WAS BUILT

AUSTIN GAMBLERS

DRAFT (5)

TRADE (2)

Dalton Kasel

Ramon de Lima

FREE AGENCY (4)

Austin Richardson

Jose Vitor Leme

Lucas Divino

*Cort McFadden

*Jean Pereira

Adriano Salgado

Ezekiel Mitchell

Claudio Montanha Jr.

Rafael H. dos Santos

* Denotes a rider selected in the 2023 Reserve Roster Draft.

2022 DRAFT

PICK	NAME
Round 1, Pick 1	Jose Vitor Leme
Round 2, Pick 16	Austin Richardson
Round 3, Pick 17	Lucas Divino
Round 4, Pick 32	Claudio Montanha Jr.
Round 5, Pick 33	Connor Halverson

2023 DRAFT

THE AUSTIN GAMBLERS DID NOT HAVE A PICK IN THE 2023 PBR TEAMS DRAFT.

2023 RESERVE ROSTER DRAFT

PICK	NAME
Round 1, Pick 5	Cort McFadden
Round 2, Pick 9	Jean Pereira

CAROLINA

O @CAROLINACOWBOYSPBR

The Carolina Cowboys, based at the Greensboro Coliseum in Greensboro, North Carolina, will hold the team's second Cowboys Days homestand on September 22-24, 2023, the eighth event of the 10-event 2023 PBR Teams regular season. The Cowboys moved to Greensboro in 2023 after competing in Winston-Salem, North Carolina, during their inaugural season and going 15-13, holding the No. 1 rank in the league for four weeks.

2016 PBR World Champion Cooper Davis helped lead the team to its 15-13 finish in the 2022 season after being selected with the second overall pick in the PBR Teams Supplemental Draft. Davis went a sizzling 11-for-14 during the season, including a five-out ride streak from September 25 to October 14. Then reigning PBR World Champion Daylon Swearingen led the team in rides, going 17-for-28 in the regular season and finishing second in the inaugural Teams MVP race. Swearingen began the season red-hot with four consecutive rides highlighted by a monstrous 92.5-point ride on I'm Legit Too at the league's first event in Cheyenne, Wyoming. In Cheyenne, the Cowboys made history as Boudreaux Campbell delivered the league's first 90-point ride, scored 90 points atop Dr. Campbell as the Cowboys earned their first game win, defeating the Arizona Ridge Riders.

Entering the second event of the season No. 2 in the Teams standings, Carolina posted their second consecutive second-place finish to maintain their spot in the standings before finishing sixth in Anaheim, California, and third in Nashville, Tennessee. As a result, the early season powerhouse slipped to No. 4 in the league ahead of the fifth event of the season in Austin, Texas. In the Lone Star State, Carolina won their first event as a team at Gambler Days, going 3-0 in game play and rocketing into first place in PBR Teams. The Cowboys went on to finish second overall, going 6-3 in game play the subsequent three consecutive weekends to maintain their No. 1 overall ranking. However, at the final two events of the regular season, the Cowboys went an uncharacteristic 1-5 to finish off the podium and end the regular season No. 4 in the league.

After defeating the Kansas City Outlaws in the first round of the inaugural PBR Teams Championship tournament in Las Vegas, Carolina was unable to push past the Oklahoma Freedom in Round 2. Their title hopes then came down to the second Last Chance Game, however, the squad was ultimately eliminated by the Texas Rattlers.

In 2023, after making big moves in the offseason, the team is ready to make a championship run. Prior to the 2023 Draft, General Manager Austin Dillon acquired the No. 1 overall pick by trading Mason Taylor and Ednelio Almeida to the Nashville Stampede. Just days before the Draft, Carolina made yet another trade, this time negotiating with the Kansas City Outlaws, sending Wingson Henrique da Silva, among other items, to the Outlaws, in exchange for the No. 2 overall pick in the Draft. With the first two overall picks, the Cowboys added numerous titles to their team, selecting seven-time PRCA champion Sage Kimzey with the No. 1 overall pick, and 2021 National Finals Rodeo event winner and reigning PBR Pendleton Whisky Velocity Tour Champion Josh Frost with the No. 2 overall selection.

Head Coach Jerome Davis: One of the original PBR co-founders, Jerome Davis was the 1995 PRCA World Bull Riding Champion, becoming the first man east of the Mississippi to win a bull riding world championship. He competed with the PRCA and PBR until 1998, when he was tragically paralyzed from the chest down after being thrown from a bull and breaking his neck. Despite his injury, the PBR Ring of Honor inductee has continued to stay active, including partnering with his wife Tiffany to serve as a longtime bull stock contractor for the PBR and operating rodeo and bull riding events at the Davis Family Ranch in Archdale, North Carolina. Tiffany is the assistant general manager of the Carolina Cowboys.



CAROLINA 🗖

About The Owners: After operating the team in 2022 on behalf of the PBR, Richard Childress, joined by entrepreneur Jeff Broin, purchased the Carolina Cowboys ahead of the 2023 campaign. From a one-man team in 1969, Childress grew Richard Childress Racing (RCR) into one of the most respected organizations in NASCAR, with nearly 400 team members supporting full-time operations in the NASCAR Cup Series and NASCAR Xfinity Series. As a car owner, Childress, who was inducted into the NASCAR Hall of Fame in 2017, has earned more than 200 victories in NASCAR's top-three national series, 16 championships, three Daytona 500 championships and three Brickyard 400 championships. Away from the track, Childress is a businessman, philanthropist and conservationist - he loves wine, the outdoors, supporting the military, and investing in America's youth. Childress' properties include the award-winning Childress Vineyards. He sits on the board of directors of Growth Energy and holds an honorary doctorate degree from the University of Northwestern Ohio. Childress' grandson Austin Dillon, the 2018 Daytona 500 winner, is the General Manager of the Carolina Cowboys. Entrepreneur and agriculturalist Broin is the founder and CEO of bioprocessing giant POET, the world's largest biofuel producer. Broin and RCR have a longstanding partnership through NASCAR and worked together to upgrade the league to 15% bioethanol.

NAME	ACQUIRED	2022 STATS
Sandro Batista	Signed as a Free Agent on 10/4/22	8-for-24 (33.33%)
Boudreaux Campbell	3rd Round Pick, 2022 Draft	10-for-27 (37.03%)
Cooper Davis	2nd Pick (Supplemental Draft), 2022	12-for-17 (70.58%)
Daylon Swearingen	Trade with Texas Rattlers on 5/25/22	18-for-31 (58.06%)
Sage Kimzey	1st Round Pick, 2023 Draft	N/A
Josh Frost	1st Round Pick, 2023 Draft	N/A
Daniel Feitosa	2nd Round Pick, 2023 Draft	N/A
*Dawson Branton	Signed as Free Agent on 5/22/23	N/A
*Dylan Reid Smith	Signed as a Free Agent on 6/26/23	N/A
Trey Kimzey	2nd Round Pick, 2023 Reserve Roster Draft	N/A
*Flavio Zivieri	1st Round Pick, 2023 Reserve Roster Draft	N/A
*Trevor Kastner	Signed as a Free Agent on 6-8-23	2-for-6 (33%)

CAROLINA COWBOYS ROSTER

Roster as of 8/29/23

* Denotes a rider on the Reserve Roster

HOW THE TEAM WAS BUILT

PBR TEAMS

CAROLINA COMP

DRAFT (7)	TRADE (1)	FREE AGENCY (4)
Boudreaux Campbell	Daylon Swearingen	Sandro Batista
Cooper Davis		Dawson Branton
Sage Kimzey		Dylan Reid Smith
Josh Frost		Trevor Kastner
Daniel Feitosa		
Trey Kimzey		
*Flavio Zivieri		

* Denotes a rider selected in the 2023 Reserve Roster Draft.

2022 DRAFT

PICK	NAME
Round 1, Pick 7	Cody Jesus*
Round 2, Pick 10	Joao Ricardo Vieira*
Round 3, Pick 23	Boudreaux Campbell
Round 4, Pick 30	Ramon de Lima
Round 5, Pick 39	Cannon Cravens

2023 DRAFT

PICK	NAME
Round 1, Pick 1	Sage Kimzey
Round 1, Pick 2	Josh Frost
Round 2, Pick 12	Daniel Feitosa

2023 RESERVE ROSTER DRAFT

PICK	NAME
Round 1, Pick 7	Flavio Zivieri
Round 2, Pick 14	Trey Kimzey

Kansas City

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The Kansas City Outlaws, based in Kansas City, Missouri, will host the second edition of the team's Outlaw Days homestand at T-Mobile Center on August 3-5, 2023, the second event of the 2023 PBR Teams season. During the league's inaugural season, under the leadership of Head Coach J.W. Hart, the team finished the regular season with a 12-16 record and was eliminated during the first round of the PBR Teams Championship in Las Vegas.

In 2022, Kansas City's most consistent rider was Marcus Mast, one of the biggest surprises of the new league after signing as a free agent in late May and going 16-for-31 during the regular season. Mast was never bucked off more than twice in a row throughout the season. As a team, Kansas City showed flashes of championship potential, finishing second in Nashville to move to the No. 5 in the league standings. After the slow start to their inaugural season, the Outlaws made an investment in the future by trading Dalton Kasel to the Austin Gamblers for a first-round draft pick in 2024 and a second-round pick in 2025. As the campaign wound to a close, the Outlaws once again placed second in Fort Worth for Rattler Days, the penultimate event of the regular season, by going a perfect 3-0 in game play. The Outlaws, however, were unable to rise in the standings in the latter half of the season and finished seventh in the regular season.

At the PBR Teams Championship tournament in Las Vegas, the Kansas City Outlaws fell to the Carolina Cowboys in Round 1 and were ultimately eliminated alongside the Missouri Thunder by the Oklahoma Freedom in the first Last Chance Game. Looking forward to 2023, Kansas City returns Marcus Mast, Kyler Oliver and Missouri's own Bob Mitchell, among others. Just days prior to the 2023 PBR Teams Draft the Outlaws made notable moves, trading their second overall pick in the draft to the Carolina Cowboys for Wingson Henrique da Silva, who went on to finish No. 4 in the 2023 PBR World Championship race and selected 2022 PBR Brazil Champion Cassio Dias in the first round of the 2023 Draft.

The Kansas City Outlaws also expanded their coaching staff during the league's first offseason, adding 2008 PBR World Champion Guilherme Marchi as Assistant Coach.

Head Coach J.W. Hart: J.W. Hart, known as "the Ironman," is a former rider and PBR Ring of Honor inductee. He won the World Finals Event in 2002 and was the Rookie of the Year in 1995. Hart was given his nickname after competing in a record 197 consecutive PBR events (a record since broken by Missouri Thunder Co-Head Coach and Assistant General Manager Luke Snyder) from 1994-2003. Hart earned more than \$1.3 million during his career and worked on the PBR broadcast team before joining the Kansas City Outlaws. Hart also boasted previous coaching experience, having worked alongside Nashville's Head Coach Justin McBride during several iterations of the PBR Global Cup USA leading the Eagles. With his wife LeAnn, he owns Hart Cattle Company, breeding and training bulls to compete in PBR.

Assistant Coach Guilherme Marchi: Guilherme Marchi transitions into his new role with the Kansas City Outlaws with his name firmly etched into the PBR record books, inducted into the prestigious Ring of Honor in 2019. No rider in PBR history has stayed on more bulls than Marchi – the all-time ride leader with 635 qualified elite series rides. A beloved figure among fans around the world, the determined rider with the warm smile retired from U.S. competition after the 2018 PBR World Finals, where he had competed 15 consecutive times from 2004-2018. During his 15-year career, Marchi won 25 premier series events, including the PBR World Finals in 2005. He came heartbreakingly close to becoming a multi-time World Champion, finishing runner-up in the world standings four times (2005-2007, 2012). His accomplishments and approachability have helped PBR move into the mainstream. In 2016 Men's Fitness named him "the fittest athlete in sports," putting him on the magazine's cover. No stranger to the role of coach, Marchi led Team Brazil at the 2020 Global Cup USA.

Kansas City

About The Owners: Phil Pulley, Lennie Foree and Ryland Kieffer are three entrepreneurs who have always been rule-breakers at heart. They were among the founders of Bad Boy Mowers, the brand that changed the zero-turn lawnmower game forever. They are currently riding into stores with Outlaw Snax, a snack brand with the boldest flavors on this side of the chip aisle and an attitude bringing their same drive to succeed to PBR Teams. For more information on Outlaw Snax, visit www.outlawsnax.com.

ARIZONA RIDGE RIDERS ROSTER

NAME	ACQUIRED	2022 STATS
Cassio Dias	1st Round Pick, 2023 Draft	N/A
Leonardo Ferreira	2nd Round Pick, 2023 Draft	N/A
Koltin Hevalow	Signed as a Free Agent on 7/20/22	5-for-19 (26%)
Marcus Mast	Signed as Free Agent on 5/24/22	16-for-32 (50%)
Bob Mitchell	4th Round Pick, 2022 Draft	10-for-26 (38%)
Kyler Oliver	2nd Round Pick, 2022 Draft	2-for-12 (16%)
Wingson H. da Silva	Trade from Carolina Cowboys on 5/17/23	3-for-20 (15%)
*Julio Cesar Marques	1st Round Pick, 2023 Reserve Roster Draft	N/A
*Brady Portenier	2nd Round Pick, 2023 Reserve Roster Draft	N/A
*Wyatt Rogers	Signed as a Free Agent on 7/18/23	N/A

Roster as of 8/29/23

* Denotes a rider on the Reserve Roster

HOW THE TEAM WAS BUILT

Wingson H. da Silva

Kansas City

TRADE (1)

FREE AGENCY (2)

Koltin Hevalow

Marcus Mast

Wyatt Rogers

Kyler Oliver

DRAFT (6)

Cassio Dias

Leonardo Ferreira

Bob Mitchell

*Julio Cesar Marques

*Brady Portenier

* Denotes a rider selected in the 2023 Reserve Roster Draft.

2022 DRAFT

PICK	NAME
Round 1, Pick 4	Dalton Kasel
Round 2, Pick 13	Kyler Oliver
Round 3, Pick 20	Rafael Henrique dos Santos
Round 4, Pick 29	Bob Mitchell
Round 5, Pick 36	Tate Pollmeier

2023 DRAFT

PICK	NAME
Round 1, Pick 5	Cassio Dias
Round 2, Pick 9	Leonardo Ferreira

2023 RESERVE ROSTER DRAFT

PICK	NAME
Round 1, Pick 6	Julio Cesar Marques
Round 2, Pick 13	Brady Portenier

MISSOURI

O @MISSOURI_THUNDER

The Missouri Thunder are based at the beautiful Thunder Ridge Nature Arena in the rolling Ozark Mountains of Ridgedale, Mo., where the team will host their second annual PBR Thunder Days homestand on September 15-17, 2023, the seventh event of the 2023 PBR Teams regular season. The event is the only open-air homestand on PBR Teams.

During the league's first season, the Thunder got off to a strong start but eventually finished sixth, going 13-15 in game play. Led by Adriano Salgado, who went 13-for-25, and Andrew Alvidrez, who went 11-for-24, the Thunder started the year hot, winning their first two games at the season-launch event in Cheyenne, Wyoming, event, in part due to Salgado's historic 89.25-point score atop American Gangster, the first qualified ride in PBR Teams history. The score also secured Missouri the first-ever game win in league history, propelling them past the Texas Rattlers. Missouri continued to roll after Cheyenne, going 4-1 to finish third overall in Kansas City, Missouri, and second in Anaheim, California. The early season success led the team to hold the league No. 1 rank ahead of the mid-August event in Nashville, Tennessee. After facing some adversity, the Thunder fell in the standings, but rallied and finished third in Oklahoma City, Oklahoma, to climb back into fifth place. After closing out the year with back-to-back fifth-place finishes in Fort Worth, Texas, and Glendale, Arizona, the Thunder dropped to sixth in the standings ahead of the Teams Championship in Las Vegas, Nevada, where they went 0-for-2.

Prior to the start of the 2023 season, Missouri made significant changes to their roster. They traded Colten Fritzlan to the Arizona Ridge Riders for the fourth overall pick in the 2023 PBR Teams Draft, making them the only team with four open roster spots and allowing them to add from the deep pool of talented riders in both the Draft and following free agency period. During the 2023 PBR Teams Draft, they selected Joao Lucas Campos, Kade Madsen, Eduardo Matos and Felipe Furlan. These newcomers joined Alvidrez, Luke Parkinson and Marcelo Procopio Pereira, who remained with the team from the 2022 season. Both Alvidrez and Pereira found success on the PBR's premier series in 2023 as they finished inside the Top 35 of the elite tour's standings. Blending the best of last season with new talent, the Thunder are ready to contend for a Teams championship in 2023.

Co-Head Coach Luke Synder: Luke Snyder, PBR Ring of Honor and 2014 Missouri Sports Hall of Fame inductee, watched the film 8 Seconds as a 10-year-old and knew he'd be a bull rider. Snyder emulated Lane Frost on and off the dirt. In PBR competition, he lays claim to perhaps the most impressive record in any professional sport – competing in 275 consecutive events. During nine years of not missing an elite-level event, Snyder battled through a torn rotator cuff, broken right hand, groin pull and broken fibula and broken neck (the latter coinciding with a break in the schedule, allowing him sufficient time to recover). In addition to winning the PBR World Finals in 2001, the year he also won Rookie of the Year, Snyder won six premier series events, including the 2011 Last Cowboy Standing. He qualified for the World Finals 13 times and is No. 25 on PBR's all-time list of earners.

Co-Head Coach Ross Coleman: Ross Coleman rode his first calf when he was seven, won the College National Finals Rodeo all-around title in 1998, and made the PBR Finals in 1999, the first year he went pro, as well as every year thereafter until he retired, ending his 13-year professional career. A native of Molalla, Oregon, Coleman is a member of PBR's exclusive "400 Club" with 438 qualified rides, including 45 for 90 points or more. He won eight PBR premier series events and earned \$1.4 million during his career. In 2019, he was inducted into the PBR Ring of Honor, the most prestigious honor for any bull rider. Coleman has coaching experience in the PBR Global Cup, leading Team USA Eagles to victory at the five-nation tournament in March 2022. He has also run a bull riding school in his home state of Oregon.

MISSOURI

About The Owners: The Missouri Thunder is owned by Johnny Morris, noted conservationist and Founder and CEO of Bass Pro Shops. Since getting his start in 1972 by selling fishing tackle out of the back of his father's store, Morris has earned a reputation as one of the most visionary and influential retailers of the last 50 years. Today he is known as a retail and travel destination pioneer, as the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more.

MISSOURI THUNDER ROSTER

NAME	ACQUIRED	2022 STATS
Andrew Alvidrez	4th Round Pick, 2022 Draft	11-for-26 (42%)
Joao Lucas Campos	1st Round Pick, 2023 Draft	N/A
Felipe Furlan	3rd Round Pick, 2023 Draft	N/A
Kade Madsen	1st Round Pick, 2023 Draft	N/A
Eduardo Matos	2nd Round Pick, 2023 Draft	N/A
Luke Parkinson	Free Agency on 5/25/23	2-for-7 (28%)
Marcelo Procopio Pereira	Free Agency on 5/25/23	3-for-12 (25%)
*Andy Bohl	2nd Round Pick, 2023 Reserve Roster Draft	N/A
*Paulo Eduardo Rosseto	1st Round Pick, 2023 Reserve Roster Draft	N/A
*Manoelito de Souza Jr	Free Agency on 8/14/23	0-for-13 (0%)
Qynn Andersen	Signed as a Free Agent on 8/19/23	N/A

Roster as of 8/29/23

* Denotes a rider on the Reserve Roster

MISSOURI THUNDER

HOW THE TEAM WAS BUILT

DRAFT (7)	TRADE (0)	FREE AGENCY (4)
Andrew Alvidrez		Luke Parkinson
Joao Lucas Campos		Marcelo Procopio Pereira
Felipe Furlan		Manoelito de Souza Junior
Kade Madsen		Qynn Andersen
Eduardo Matos		
*Andy Bohl		
*Paulo Eduardo Rosseto		

* Denotes a rider selected in the 2023 Reserve Roster Draft.

2022 DRAFT

PICK	NAME
Round 1, Pick 5	Colten Fritzlan
Round 2, Pick 12	Clayton Sellars
Round 3, Pick 21	Cody Teel
Round 4, Pick 28	Andrew Alvidrez
Round 5, Pick 37	Jesse Petri

2023 DRAFT

PICK	NAME
Round 1, Pick 3	Joao Lucas Campos
Round 1, Pick 4	Kade Madsen
Round 2, Pick 10	Eduardo Matos
Round 3, Pick 13	Felipe Furlan

2023 RESERVE ROSTER DRAFT

PICK	NAME
Round 1, Pick 8	Paulo Eduardo Rosseto
Round 2, Pick 15	Andy Bohl

O @NASHVILLESTAMPEDE

@NASH_STAMPEDE

Nashville Stampede, the 2022 PBR Teams Champions, are based at Bridgestone Arena in Nashville, Tennessee, where the team will host its second Stampede Days homestand on August 18-20, 2023, the fourth event of the 10-event 2023 PBR Teams regular season.

Coached by two-time PBR World Champion Justin McBride, the Stampede proved how patience and timing are key to winning a championship. While the Stampede finished the regular season 7-20-1 to enter the 2022 playoffs in Las Vegas seeded last of the eight teams, they went 4-and-0 in Las Vegas, beating the top-three seeded teams to win the inaugural Teams championship.

As the inaugural regular season got underway in July 2022 in Cheyenne, Wyoming, the Stampede won their first game against the Carolina Cowboys but then struggled to repeat the early success, winning just three of their next 15 games. Undeterred, the team remained confident but looked to bolster their roster during the slump by signing three-time PBR World Champion Silvano Alves in August. Alves immediately proved to be an impact rider, leading the Stampede past the Texas Rattlers in walk-off fashion on the second night of their first homestand in Nashville.

The Stampede finished the regular season with a third-place effort in Glendale, Arizona, their highest-placed weekend of the season, by going 2-1 in game play. The success was an early look at what was to come for the team as just a few short weeks later they blazed through the competition at the Teams Championship in Las Vegas, even without their second-round pick Dener Barbosa who missed the entire season after breaking his back at the 2022 PBR World Finals in Fort Worth.

In Las Vegas, led by Pacheco, who went a perfect 4-for-4, including three consecutive 90-point rides, Nashville defeated the No. 3 seeded Oklahoma Freedom in the first round before knocking off the No. 1 seeded Austin Gamblers in the second round. The team's winning ways were complimented by unforgettable pre-game speeches from Head Coach McBride which were the talk of the multi-day tournament. In the Semifinals, the Stampede eliminated the No. 2 seeded Texas Rattlers and then defeated the No. 5 ranked Arizona Ridge Riders in the final game of the season to win the inaugural PBR Teams Championship, completing their perfect 4-0 sweep in Las Vegas.

Following their championship run, McBride and General Manager Tina Battock were named Head Coach and Executive of the Year, respectively. The duo was active in the offseason as well, trading their No. 1 overall pick in the 2023 PBR Teams Draft to the Carolina Cowboys for Mason Taylor and Ednelio Almeida to bolster the team as they attempt to win a second-straight championship.

Head Coach Justin McBride: Two-time PBR World Champion Justin McBride won \$5.1 million during his PBR career, the fifth-most in PBR history. McBride, who was inducted into the PBR Ring of Honor in 2008, holds the PBR record for event wins in a season with eight (2007) and all-time event wins (32). The native of Belton, Texas, has worked as a color commentator for the PBR on CBS Sports broadcasts for more than 10 years, providing clear insights and analysis drawing on his experience as one of the greatest bull riders of all time. As a coach, McBride led Team USA to victory as its coach at the PBR Global Cup in 2017 and 2020. McBride was named the PBR Teams Coach of the Year in 2022.

About The Owners: The Nashville Stampede are owned by Morris Communications Company, LLC (MCC), which is part of a privately held company with diversified holdings in media, real estate, property development and agribusiness. MCC is based in Augusta, Georgia. MCC's current media holdings include Morris Media Network (MMN) which reaches millions of consumers with diversified content brands in print, digital, products and live events including Western Horseman, Barrel Horse News, Quarter Horse News, Road to the Horse, EquiStat and the National Barrel Horse Association. A portfolio of lifestyle publications and digital assets serve outdoor/sporting/travel enthusiasts with Alaska Magazine, Milepost, Gray's Sporting Journal, Charlotte Magazine, Orlando Magazine, Savannah Magazine, Where Visitor publications and more.

NASHVILLE STAMPEDE ROSTER

NAME	ACQUIRED	2022 STATS
Ednelio Rodrigues de Almeida	Trade with Carolina on 3/15/23	0-for-1 (0%)
Silvano Alves	Signed as Free Agent on 8/8/23	8-for-20 (40%)
Dener Barbosa	2nd Round pick, 2022 Draft	N/A
Kaiden Loud	2nd Round Pick, 2023 Draft	N/A
Kaique Pacheco	1st Round pick, 2022 Draft	16-for-36 (44.44%)
Bruno Carvalho	1st Round Pick, 2023 Reserve Roster Draft	N/A
Mason Taylor	Trade with Carolina on 3/15/23	14-for-33 (42.42%)
Jess Lockwood	Trade with Oklahoma on 7-17-23	N/A
*Alan de Souza	Signed as a Free Agent on 8/8/23	N/A
*Joao Henrique Lucas	Signed as a Free Agent on 5/22/23	9-for-22 (40.90%)
*Matt Triplett	Signed as Free Agent on 5/22/23	4-for-12 (33.33%)

Roster as of 8/29/23

* Denotes a rider on the Reserve Roster

HOW THE TEAM WAS BUILT

DRAFT	(4)
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TRADE (3)

FREE AGENCY (4)

Dener Barbosa Joao Henrique Lucas

Kaique Pacheco

*Bruno Carvalho

Mason Taylor

Jess Lockwood

Ednelio Rodrigues de Almeida

Silvano Alves Alan de Souza

Matt Triplett

Joao Henrique Lucas

* Denotes a rider selected in the 2023 Reserve Roster Draft.

2022 DRAFT

PICK	NAME
Round 1, Pick 2	Kaique Pacheco
Round 2, Pick 15	Dener Barbosa
Round 3, Pick 18	Ryan Dirteater
Round 4, Pick 31	Manoelito de Souza Jr.
Round 5, Pick 34	Joao Henrique Lucas

2023 DRAFT

PICK	NAME
Round 2, Pick 8	Kaiden Loud

2023 RESERVE ROSTER DRAFT

PICK		NAME	
	Round 1, Pick 1	Bruno Carvalho	

FREEDOM

@OKLAHOMAFREEDOM

The Oklahoma Freedom are based at Paycom Center in Oklahoma City, Oklahoma, joining team tenants including the NBA's Oklahoma City Thunder, and their G League affiliate Oklahoma City Blue, where the team will hold its second Freedom Fest homestand on September 8-10, 2023, the sixth event of the 10-event 2023 PBR Teams regular season.

During the inaugural 2022 season, the Freedom finished 16-12, locked in in a three-way tie for first in the regular season. With the league ties broken by bonus points, the Freedom ultimately traveled to Las Vegas for the first PBR Teams Championship No. 3 in the league. Veteran rider Derek Kolbaba paved the way for the Freedom, going 14-for-29 during the regular season. Among his many highlight-reel-worthy moments, Kolbaba led the Freedom to back-to-back wins in North Carolina and Oklahoma City, the second of which made them the first team to win their home event. In front of the hometown fans at the Paycom Center in mid-September, Kolbaba went a perfect 3-for-3, with each of those three scores giving the team a walk-off win. The back-to-back event victories pushed the Freedom from the No. 6 spot in the league to the No. 3 spot. After finishing third overall in Ridgedale, Missouri, and fourth in Fort Worth, Texas, the Freedom briefly held the No. 1 rank in the league. While the team made an incredible late-season surge, they went 1-2 in game play in Arizona, finished fourth, and concluded the regular season No. 3 in the league.

In the first round of the PBR Teams Championship in Las Vegas, the Freedom fell to the eventual champion Nashville Stampede. Via the loss, the Freedom's title hopes hinged on advancing via the first Last Chance Game. Beginning the must-win game with back-to-back 90-point rides and going a torrid 4-for-5, the Freedom rebounded in resilient fashion, obliterating the Missouri Thunder and Kansas City Outlaws to advance to Round 2 of the tournament. In Round 2, Oklahoma took on the No. 4 Carolina Cowboys in a seesaw slugfest. After a ride-for-ride shootout to start the game, with the first five riders all reaching the 8, the Freedom narrowly beat the Cowboys by 2.25 points. Advancing to the Semifinals, it was the No. 5 Arizona Ridge Riders that stood between Oklahoma and the Championship Game. Despite leading the game until the fifth frame, the Freedom were ultimately defeated by one ride score. In the team's final game of the season, the Freedom took on the No. 2 Texas Rattlers in the Third-Place Game. Outscored by two rides, the Rattlers won, leading the Freedom to conclude the 2022 season fourth.

In addition to Kolbaba, the Freedom will return 2021 PBR Rookie of the Year Eli Vastbinder, who went 8-for-25 after being selected by Oklahoma in the first round of 2022 PBR Teams Draft, Briggs Madsen, Tate Pollmeier, who they signed from Kansas City's reserve roster last September, and Chase Outlaw. During the offseason, the team made significant adds to its roster, inking six riders across the 2023 PBR Teams and Reserve Roster Drafts to make a run at the 2023 PBR Teams Championship.

Head Coach Cord McCoy: Six-time PBR World Finals qualifier turned stock contractor Cord McCoy leads the Oklahoma Freedom as Head Coach. During McCoy's career, he finished inside the world's Top 50 six times, registering 10 event wins and 10 90-point rides across all levels of competition. Following his retirement, in addition to making three appearances on The Amazing Race, McCoy grew his stock contracting business into one of bull riding's most elite outfits. In 2022, Ridin Solo became McCoy's first-ever World Champion Bucking Bull, joined inside the world's Top 10 by fellow pen mate Cliffhanger. McCoy's bovine athletes were once again a dominant force in 2023, as Ridin' Solo repeated as World Champion, becoming just the seventh animal athlete in PBR history to win the honor multiple times.

FREEDOM

Assistant Coach Kody Lostroh: Kody Lostroh completes the Oklahoma Freedom's coaching staff, leading the team as its Assistant Coach. Ten-time PBR World Finals Qualifier Lostroh reached the pinnacle of the sport in 2009 when he was crowned World Champion following a feverish battle with J.B. Mauney. After stepping away from the PBR following the 2014 season, Lostroh was diagnosed with a tumor around his carotid artery in 2015. While Lostroh made a full recovery and briefly returned to competition, he officially retired in March 2018 and has since resided in Colorado with his wife and children.

About The Owners: The Oklahoma Freedom is owned by Heath Freeman, managing partner of EHP Hospitality Group. Freeman purchased the team in January 2023 from PBR, who had contracted Prodigal, a full-service sports and entertainment agency based in Oklahoma City, to operate the Freedom during the inaugural Teams season.

OKLAHOMA FREEDOM ROSTER

NAME	ACQUIRED	2022 STATS
Derek Kolbaba	2nd Round Draft Pick, 2022	15-for-34 (44%)
Briggs Madsen	4th Round Draft Pick, 2022	8-for-23 (34%)
Chase Outlaw	3rd Round Draft Pick, 2022	9-for-18 (50%)
Tate Pollmeier	Signed from KC on 9/20/22	2-for-15 (13%)
Eli Vastbinder	1st Round Draft Pick, 2022	12-for-30 (40%)
Thiago Salgado	Trade with Nashville on 7-17-23	8-for-25 (32%)
*Alex Cerqueira	4th Round Pick, 2023 Reserve Roster Draft	N/A
*Elizmar Jeremias	1st Round Pick, 2023 Reserve Roster Draft	N/A
*Roscoe Jarboe	3rd Round Pick, 2023 Reserve Roster Draft	N/A
*Jacob O'Mara	2nd Round Pick, 2023 Reserve Roster Draft	N/A
*Coy Pollmeier	5th Round Pick, 2023 Reserve Roster Draft	N/A
Casey Roberts	Signed as Free Agent on 5/24/22	5-for-25 (20%)

Roster as of 8/29/23

* Denotes a rider on the Reserve Roster

HOW THE TEAM WAS BUILT

DRAFT (10) Derek Kolbaba

TRADE (1)

FREE AGENCY (2)

FREEDOM

Thiago Salgado

Casey Roberts

Tate Pollmeier

Briggs	Madsen
Chase	Outlaw
Eli Vast	tbinder

*Alex Cerqueira

*Elizmar Jeremias

*Roscoe Jarboe

*Jacob O'Mara

*Coy Pollmeier

* Denotes a rider selected in the 2023 Reserve Roster Draft.

2022 DRAFT

PICK	NAME	
Round 1, Pick 8	Eli Vastbinder	
Round 2, Pick 9	Derek Kolbaba	
Round 3, Pick 22	Chase Outlaw	
Round 4, Pick 27	Briggs Madsen	
Round 5, Pick 40	Caden Bunch	
2023	DRAFT	
PICK	NAME	
Round 1, Pick 6	Brady Turgeon	
2023 RESERVE	ROSTER DRAFT	
PICK	NAME	
Round 1, Pick 3	Elizmar Jeremias	
Round 2, Pick 10	Jacob O'Mara	
Round 3, Pick 17	Roscoe Jarboe	
Round 4, Pick 18	Alex Cerqueira	

TEXAS

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The Texas Rattlers, presented by Ariat, based in Fort Worth, Texas, will host its second annual Rattler Days homestand October 6-8, 2023, at Dickies Arena, the last of the league's 10-event 2023 PBR Teams regular season.

Stacked with talent, the Texas Rattlers finished the 2022 regular season with a 16-12 record, including a league-record 10-game winning streak and league-leading three event wins, enabling the team to enter the Teams Championship in Las Vegas with a first-round bye as the No. 2 seed.

As the season got underway, the Rattlers finished eighth and seventh, respectively, in the first two events of the season in Cheyenne, Wyoming, and Kansas City, Missouri, winning just one of its five games. Led by Joao Ricardo Vieira (10-for-19) and Cody Jesus (10-for-25), the Rattlers improved as the season rolled on but then finished off the podium in three consecutive events, slipping to No. 6 in the league ahead of the Carolina Cowboys' early September homestand.

The Rattlers righted the momentum in North Carolina; after concluding the event with a win against the Missouri Thunder, the team seemingly never looked back. The following weekend the team went 2-1 in Oklahoma City, with a closing win against the Austin Gamblers that provided the first of what would be a PBR Teams record 10-game win streak to close out the year. During this streak, the Rattlers won the last three events of the season, the most event wins of any team. The team's win in Fort Worth was also just the second time in Teams history that the home team won its own event, joining the Oklahoma Freedom which won its homestand earlier in the season. The strong end to the season completed their run up the standings and secured the team the No. 2 spot in the standings entering the PBR Teams Championship. Daniel Keeping, who joined the team roster in late August and subsequently went 9-for-12 during the regular season, was red hot along with veteran Joao Ricardo Vieira who finished the regular season amid a seven-out ride streak, tied for the most in Teams history. While in Glendale, where the team won its record-setting third consecutive event, the Rattlers made further league history, delivering the first perfect game in PBR Teams. On the opening night of Ridge Rider Days, as the Rattlers took on the Carolina Cowboys, they went a perfect 5-for-5, as Rafael Jose de Brito, Jesus, Brady Fielder, Vieira and Braidy Randolph all covered their bulls en route to a 431-256 win.

A wily mix of veterans and young guns, the Rattlers entered the Las Vegas Championship with a three-headed monster of Jesus, Viera and Keeping. After not competing in the first round due to their bye earned for their regular-season success, the Rattlers fell to the Arizona Ridge Riders in their first game of the tournament. After bouncing back and winning the second Last Chance Game, the Rattlers fell to the eventual champion Nashville Stampede in the Semifinals but defeated the Oklahoma Freedom to finish the Championship in third place.

Entering 2023, the Rattlers have to be one of the most fearsome teams on paper, as they will return Keeping and Vieira, who both finished inside the Top 20 in the Unleash The Beast standings.

TEXAS

Head Coach Cody Lambert: A co-founder of the PBR, Cody Lambert is a true rodeo legend. Qualifying for the PBR World Finals from 1994-1996, Lambert remained intimately involved with the PBR following his retirement from competition, becoming the organization's Livestock Director, a role he held for the past three decades, selecting the bulls that are an essential ingredient for the PBR's explosive growth. In addition to being one of the inaugural inductees into the prestigious PBR Ring of Honor, Lambert is also a member of the Texas Cowboy Hall of Fame and the National Cowboy & Western Heritage Museum's Rodeo Hall of Fame. He resides in Bowie, Texas, with his wife Leanne.

Assistant Coach Cade Swor: Cade Swor is a seven-time Wrangler National Finals Rodeo Qualifier in Tie Down Roping. A natural athlete, he graduated from Hamshire-Fannett High School in Hamshire, Texas, in 2001 where he played football before attending Vernon College in Texas, helping the school become the fourth in National Intercollegiate Rodeo history to win the men's and women's National Team Championship in 2003. He currently resides in Chico, Texas, with his family.

About The Owners: The Texas Rattlers are owned by the Fisher Family, founders of Gap Inc. The Fisher Family investments include footwear and apparel, real estate, timberland and forest products, and education and sports, including ownership of the Oakland Athletics (MLB) and San Jose Earthquakes (MLS). Through its Ariat brand, the Official Boot of PBR, the Fisher family have been longtime supporters of PBR. The family is actively involved with a number of philanthropic causes, including SFMOMA, The KIPP Foundation, and UCSF.

NAME	ACQUIRED	2022 STATS
Cody Jesus	Trade with Carolina on 5/23/22	12-for-29 (41%)
Daniel Keeping	Signed as Free Agent on 8/22/22	11-for-16 (68%)
Brady Oleson	3rd Round Pick, 2022 Draft	4-for-9 (44%)
Braidy Randolph	Signed as Free Agent on 7/16/22	10-for-31 (32%)
Joao Ricardo Vieira	Trade with Carolina 5/23/22	10-for-20 (50%)
*Creek Young	1st Round Pick, 2023 Draft	N/A
Brady Fielder	Signed as a Free Agent on 6/21/23	4-for-17 (23%)
Dawson Gleaves	1st Round Pick, 2023 Reserve Rider Draft	N/A
*Alvaro Ariel	2nd Round Pick, 2023 Reserve Rider Draft	N/A
*Trace Redd	Signed as a Free Agent on 8//18/23	N/A

TEXAS RATTLERS ROSTER

Roster as of 8/29/23

* Denotes a rider on the Reserve Roster

TEXAS RHITLE

HOW THE TEAM WAS BUILT

TRADE (2)

FREE AGENCY (5)

Brady Oleson *Dawson Gleaves

*Alvaro Ariel

Cody Jesus

Joao Ricardo Vieira

Daniel Keeping Braidy Randolph

*Creek Young

Brady Fielder

*Trace Redd

* Denotes a rider selected in the 2023 Reserve Roster Draft.

2022 DRAFT

PICK	NAME
Round 1, Pick 3	Daylon Swearingen*
Round 2, Pick 14	Mason Taylor*
Round 3, Pick 19	Brady Oleson
Round 4, Pick 26	Brady Fielder
Round 5, Pick 35	JC Mortensen

*Note: Later traded with the No. 26 overall pick during Round 2 to the Carolina Cowboys for Cody Jesus, Joao Ricardo Vieira and the No. 30 overall pick

2023 DRAFT

PICK

Round 1, Pick 7

Creek Young

NAME

2023 RESERVE ROSTER DRAFT

PICK	NAME
Round 1, Pick 4	Dawson Gleaves
Round 2, Pick 11	Alvaro Ariel
Round 2, Pick 11	Alvaro Ariel

PBR TEAMS GLOSSARY

ACTIVE ROSTER

The Active Roster is a group of riders drafted and/or signed to a PBR Team's Protected Roster and/or Reserve Roster. A Team Roster may include up to 12 riders and up to two riders designated to Injured Reserve (IR), who are thus ineligible to compete in PBR-sanctioned events while on IR.

ARIZONA RIDGE RIDERS

Based in Glendale, Arizona, at Gila River Arena, the Arizona Ridge Riders, one of the eight founding teams for the groundbreaking PBR Teams, are led by Co-Coach Paulo Crimber, Co-Coach Colby Yates and Senior Vice President and General Manager Casey Lane. In 2022, the Ridge Riders finished runner-up to the PBR Teams Championship after finishing the league's inaugural regular season in fifth with a 14-13-1 record.

AUSTIN GAMBLERS

One of two Texas teams in PBR Teams, owned by Egon and Abby Durban, are led by Head Coach Michael Gaffney and CEO JJ Gottsch. In 2023, the team expanded its coaching staff to include three-time PBR World Champion Adriano Moraes. Based in Austin, Texas, the Gamblers hold their annual homestand at the Moody Center. The Gamblers earned the No. 1 overall pick in the inaugural PBR Teams Draft, selecting Jose Vitor Leme, who went on to become the first Teams MVP. The Gamblers finished the regular season No. 1 in the league with a 16-12 record, however, they were eliminated prior to the Semifinals of the inaugural PBR Teams Championship.

BELT BUCKLE

In the PBR Teams, each Championship team member as well as the league's Executive and Coach of the Year, receives a buckle. The Teams Championship buckle is the world's largest championship buckle, weighing approximately 20 pounds and valued at \$100,000. With a colossal 24" base made of solid sterling silver that serves as its grandiose platform, it is accented by a sterling silver berry edge that is hand polished and painted. The rich copper and rose gold filigree that weaves throughout the buckle is skillfully engraved by Montana Silversmith's master craftsmen. Each PBR Teams logo was carefully created and precisely hand-painted for the team that will reign victorious.

BOARD OF GOVERNORS

PBR Teams has a Board of Governors ("BOG") comprised of one member designated by each team owner. On any matter that is brought before the BOG for a vote, each Owner, as represented by its Governor or Alternate Governor, will have a single vote. An elected BOG Chairperson serves an initial three-year term (limited to 2 terms). The Chairperson works closely with the Commissioner to communicate on behalf of the entire BOG.

BULL DRAW

In PBR Teams, the Head Judge and Competition Department randomly assign bulls to teams via randomly selected ping pong balls. This is known as the bull draw.

CAROLINA COWBOYS

The Carolina Cowboys, one of the eight founding teams for the groundbreaking PBR Teams, are based in Greensboro, North Carolina, holding their annual Cowboy Days homestand at Greensboro Coliseum. The team is coached by PBR Co-Founder Jerome Davis, and under the leadership of General Manager Austin Dillon, the 2018 Daytona 500 Champion. The Carolina Cowboys are owned by Richard Childress and Jeff Broin. In 2022, the team finished fourth in the league's inaugural regular season with a 15-13 record.

CHALLENGE FLAG

The challenge flag is a yellow flag thrown into the arena and used by team Head Coaches or their designated team personnel to indicate to the judges that they are initiating a challenge.

CHALLENGER SERIES

The PBR Challenger Series, the sport's only domestic standalone series from June to October, serves as a proving ground giving additional competitive opportunities to bull riders who are both affiliated and unaffiliated with a PBR Teams team.

At the conclusion of the PBR Challenger Series regular season, the Top 40 riders in the series' standings qualify for the Challenger Series Championship, which is held in Las Vegas in conjunction with the PBR Teams Championship in late October. A select number of top-finishing riders in the final Challenger Series standings will earn berths to the Unleash The Beast events the following season.

COMMISSIONER'S OFFICE

The Commissioner, who oversees and is the ultimate authority on all competitive and business operations of PBR Teams, designates a group of senior executives to serve as members of the Commissioner's Office who are empowered to uphold the rules outlined in the PBR Teams Official Rulebook, participating in PBR Teams events and the league operating manual, judging standards and other PBR policies and guidelines. Sean Gleason serves as PBR Teams Commissioner.

COMPETITION COMMITTEE

The Competition Committee consists of five members, with three selected by the Commissioner and two designated by the Board of Governors, subject to approval by the Commissioner. The Competition Committee convenes as necessary either at the direction of the PBR Teams Commissioner and or at the request of any member. The Competition Committee reports to and makes recommendations to the Commissioner on suggested revisions to the rules. The authority for making changes to the rules rests with the Commissioner after careful consideration of recommendations made by the Competition Committee.

COMPETITION DEPARTMENT

The PBR Competition Department oversees all PBR Teams' competition administration. This includes distribution and enforcement of ground rules, event formats, rider relations/ development, event qualifications, and judge development.

EVENT

An event is a PBR Teams competition comprised of multiple days of rounds/games through which an overall event winner is determined and declared. A PBR Teams season is comprised of 10 regular-season events featuring either two rounds of competition, with each team playing in one game per round, and extra outs if necessary for a two-day event, or three rounds and extra outs if necessary for a three-day event, in addition to the PBR Teams Championship in Las Vegas.

EVENT DISQUALIFICATION

The disqualification and/or removal of a rider, coach and/or team representative from an event for a violation of the rules is determined by the reasonable discretion of the Head Judge or League Office. Any rider, coach or team representative who receives an event disqualification must immediately leave the premises of the event and may be subject to additional discipline after the Commissioner's Office reviews the incident report from the Head Judge or League Office and interviews the rider, coach and/or their team management, and/or other parties related to the incident(s).

EXTRA OUTS

Extra outs are additional rides used to break a first-place tie between Teams at the conclusion of an event.

GAME

During PBR Teams, a game is a head-to-head competition between two teams. PBR Teams Regular Season and Championship Events feature five-on-five game formats in which two teams compete head-to-head (i.e., five attempted rides per Team) to determine a game-winner or tie, based on aggregate team rider scores across the game. If neither team records a qualified ride, both teams receive a loss. In the event of a scored tie, both teams receive .5 a win and .5 a loss.

HEAD COACH

A single individual designated by each team to serve as the Head Coach for each event is responsible for interacting with League personnel to uphold the letter and spirit of the rules. The Head Coach is also responsible for communicating the starting lineups and rider bull assignments to the League for each game and will be the primary point of contact with League officials during events.

HEAD OFFICIAL

The League's Head Official is responsible for developing, interpreting, and applying the rules in consultation with the Competition Committee. Additionally, the Head Official also oversees the league's judges and assigns judges to events. The Head Official may also serve in the capacity of Head Judge and or Replay Judge at events. this individual will designate seven judges to officiate at all PBR Teams Events, all of whom will work with and under the purview of the Head Judge.

INJURED RESERVE

In the PBR Teams, Injured Reserve (IR) is a rider designated by their General Manager to the Team's Injured Reserve List, who is unable to compete in PBR-sanctioned events due to injury.

Riders on the pre-season IR are unable to compete in the first five events of the season for any team. Riders placed on the regular season IR cannot compete for a minimum of two events following the date of their designation. Lastly, a rider can be placed on full-season IR, making them unavailable for the entire season and guaranteeing the rider a protected roster spot on the following season's roster.

JUDGES

The score for each bull rider is determined by a group of judges who are hired by the PBR using strict and extensive qualifications. Each PBR Teams event has seven judges: one strictly for replay, while the other six score each ride, with the two lowest scores being dropped.

KANSAS CITY OUTLAWS

The Kansas City Outlaws, one of eight founding teams for the groundbreaking PBR Teams, are based in Kansas City, Missouri, and hold their annual Outlaw Days homestand at T-Mobile Center. The Outlaws are helmed by Head Coach J.W. Hart, Assistant Coach Guilherme Marchi and General Manager Jim Smith. The team's ownership group is led by Phil Pulley and includes Lennie Foree and Ryland Kieffer. In 2022, the team finished seventh in the league's inaugural regular season with a 12-16 record.

MISSOURI THUNDER

Riding out of Ridgedale, Missouri, at the Thunder Ridge Nature Arena, the Missouri Thunder are one of eight founding teams for the groundbreaking PBR Teams. The team is led by General Manager Randy Bernard, Assistant General Manager and Coach Luke Snyder and Coach Ross Coleman. The team is owned by Johnny Morris, noted conservationist and founder & CEO of Bass Pro Shops. In 2022, the team finished sixth in the league's inaugural regular season with a 13-15 record.

NASHVILLE STAMPEDE

The Nashville Stampede are based at Bridgestone Arena in Nashville, Tennessee, competing as one of eight founding teams for the groundbreaking PBR Teams. The Stampede are led by Head Coach Justin McBride and General Manager Tina Battock and owned by Morris Communications Company. Despite finishing the league's inaugural regular season in last place with a 7-20-1 record, Nashville made a Cinderella run in the first PBR Teams Championship in Las Vegas to defeat the top 3 seeded teams and be crowned the first-ever PBR Teams Champions. Additionally, McBride was voted Coach of the Year, and Battock Executive of the Year.

OFFICIALS

See judges.

OKLAHOMA FREEDOM

The Oklahoma Freedom, one of eight founding teams in the groundbreaking PBR Teams, are based at Paycom Center in Oklahoma City, Oklahoma. The team is led by Head Coach Cord McCoy and Assistant Coach Kody Lostroh. The Oklahoma Freedom finished the inaugural PBR Teams 16-12, fourth in the league after a valiant effort at the first PBR Teams Championship.

PBR TEAMS

PBR Teams is an elite league featuring the world's top bull riders competing on teams in five-onfive bull riding games during an 11-event, PBR Camping World Team Series season beginning in July and culminating in a Teams Championship at T-Mobile Arena in Las Vegas in October. During the 2023 season, the league's second, each of the eight teams – Austin Gamblers of Austin, TX; Arizona Ridge Riders of Glendale, AZ; Carolina Cowboys of Greensboro, NC; Kansas City Outlaws of Kansas City, MO; Missouri Thunder of Ridgedale, MO; Nashville Stampede of Nashville, TN; Oklahoma Freedom of Oklahoma City, OK; and Texas Rattlers of Fort Worth, TX – will host a three-day homestand. There are also neutral-site events in Cheyenne, WY and Anaheim, CA. PBR Teams, which launched in July 2022, builds on the existing structure of professional bull riding with the same basic rules for judging and scoring qualified 8-second bull rides. Events are staged in a tournament-style format with all teams competing in head-to-head games against a different opponent each day. Each game features five riders per team squaring off against another team. Full team rosters are comprised of seven riders on the Protected Roster and five Reserve Roster riders. The team with the highest aggregate score of qualified rides among its riders is declared the winner of each game. The event winner is the team with the most game wins across an event.

PBR TEAMS CHAMPIONSHIP

Held at the conclusion of every regular season in Las Vegas at T-Mobile Arena, the PBR Teams Championship serves as the playoffs to determine the champion of each season. Every team makes the tournament and is seeded based on their regular-season record, with the top two teams in the league receiving a first-round bye. Each round consists of head-to-head matchups, with the winner advancing to the next round, or winning the championship. In the first two rounds, the three losing teams compete in a Last Chance Game, where the team with the highest aggregate earns a spot back in the winning bracket. In the Semifinals, the winner of the head-tohead matchups advances to the Championship Game, while the two losing teams compete in the Third-Place Game.

PBR TEAMS DRAFT

The PBR Teams Draft is held annually prior to the start of the PBR Teams season. Riders who have not previously declared for the draft, have their pro card and are in good standing with the league may declare for the draft, and teams will get as many selections in the draft as they have open spots on their Protected Roster. The draft order is determined by the regular season standings of the previous year, with the worst record receiving the top pick in each round. Every rider drafted must stay on the team's Protected Roster for at least the first two events of the next PBR Teams season.

PROTECTED ROSTER

Each of PBR Teams' eight teams fields a seven-rider Protected Roster. Protected Roster riders cannot be signed by other teams and a rider who receives this designation must keep it for at least two events before they can be moved.

RESERVE ROSTER

Non-protected members of PBR Teams are considered Reserve Riders and comprise the team's Reserve Roster. These riders can be signed to another team's Protected Roster, just like a free agent. Teams can have up to five Reserve Riders.

RETURNING RIDER

Riders who declared for the draft or were signed to a team in a prior year are a returning rider.

REGULAR SEASON

The PBR Camping World Team Series regular season runs from July to October and consists of 10 regular-season events that all count equally towards a team's record in the standings.

RESTRICTED FREE AGENT

A rider whose ability to be signed by another team is subject to a right of first refusal by the rider's current team is a restricted free agent. The current team is permitted to match or better any offer by a requesting team for the rider to join its Protected Roster. If the right of first refusal is exercised by the current team, the rider must immediately be placed on that team's Protected Roster. The rider is also able to reject the requesting team's offer and remain on the current team's Reserve Roster.

SKYSTART

An automated system that signals when to start the clock according to PBR rules. SkyStart is implemented on each side of the bucking chutes. The clock will start when one of the three points on the bull identified by SkyStart first crosses the plane of the chute gate.

TEAM ROSTER

A full team roster, including the Protected Roster, Reserve Rider Roster and any IR Riders, up to 14 total riders maximum: seven Protected Roster spots, five Reserve Rider spots and two IR spots.

TEXAS RATTLERS

The Texas Rattlers, one of the eight founding teams for the groundbreaking PBR Teams, are based at Dickies Arena in Fort Worth, Texas. Under the leadership of General Manager Chad Blankenship, the Texas Rattlers, coached by PBR Co-Founder Cody Lambert and Assistant Cade Swor, are owned by the Fisher Family, founders of Gap Inc. During the inaugural PBR Teams season, the Rattlers went 16-12, riding their way to a third-place finish at the first PBR Teams Championship.

UNRESTRICTED FREE AGENT (UFA)

An unrestricted free agent is an returning rider who is eligible to be signed by any team with no contract obligations or restrictions to any other team; or a new rider who is eligible and participates in the draft but goes undrafted; or any rider who is dropped by their team and is otherwise eligible to compete in the PBR Teams in accordance with League rules.

PBR TEAMS Q&A

Q: What is PBR Teams?

A: Not every bull can compete in a PBR event. Saying any bull is suitable for PBR competition is like saying that any human being is fit and talented enough to compete in the Olympics. PBR bulls are the highest-caliber animal athletes in the business. The majority of PBR bulls are bred and born to compete in the PBR arena – products of elite breeding programs that for years have been fine tuning the important role that genetics play in producing a great bucking bull.

Q: Are the rules the same as in the PBR's individual series and tours?

A: PBR Teams features the same basic rules for judging and scoring qualified eight-second bull rides.

Q: How many teams are in PBR Teams?

A: PBR Teams has eight founding teams: the Arizona Ridge Riders, Austin Gamblers, Carolina Cowboys, Kansas City Outlaws, Missouri Thunder, Nashville Stampede, Oklahoma Freedom, and Texas Rattlers.

Q: How many games are in the schedule?

A: During the 2023 season, there will be 10 regular-season events leading to a championship in Las Vegas, making for an 11-event season. Each of the eight teams will host a three-day homestand, plus participate in two regular-season neutral site events in Cheyenne and Anaheim. Each team plays a total of 28 games during the regular season (112 league games).

Q: What is the playoff format for PBR Teams?

A: The 2023 season will culminate with a PBR Teams Championship in Las Vegas on October 20-22 at T-Mobile Arena. The event will consist of an elimination tournament format with all teams participating. The top two teams in the regular season will receive first-round byes. The elimination format includes a Last Chance Game for losing teams to attempt to win their way back into the championship race prior to Championship Sunday.

Q: How does a team win a game?

A: All eight teams will compete in head-to-head, 5-on-5 games against a different opponent each day (totaling four games per event day). The team with the highest aggregate score from the respective match-up will win that game.

Q: How does a team win an event?

A: The event winner will be the team with the most game wins across an event. In the event of a tie for first place, Extra-Outs will be held to determine the event winner. If both teams fail to record a ride score after five outs, both teams are given a loss.

Teams win prize money for event wins, which do not affect the regular season standings. As with other team sports leagues, game wins and losses are crucial. Wins and losses at the end of the 10-event regular season will determine the playoff seeding going into the PBR Teams Championship, held October 20-22 at T-Mobile Arena in Las Vegas. All eight teams qualify for the PBR Teams Championship playoffs. The two teams that finished first and second in the regular season standings will receive a first-round bye.

Q: What does a team's roster consist of?

A: Teams have a roster of up to seven "protected roster" riders and up to five "reserve roster" riders. Teams then can use free agency to sign riders to their roster and manage riders on their roster.

During competition, teams have five starters and up to seven riders on their bench. These riders can be subbed in/out of games throughout an event weekend, giving teams flexibility for optimal performance. Every team plays at least one game per competition day. The team that posts the highest aggregate score is deemed the game-winner.

PBR TEAMS Q&A ... CONTINUED

Q: How do extra-outs work?

A: Extra-Outs are up to three additional rounds of bull riding competition to culminate an event and take place if two or more teams are tied for first place in regular season event standings at the conclusion of the event. Extra-Outs will feature one rider per team per round if tied for first place in the event standings. The Team Coach will designate any rider from the final event roster to compete in each Extra-Out. The high-marked qualified score in an Extra-Out Round will result in a win for the rider's team and the event will conclude. If there is not a qualified ride in the first Extra-Out, there will be a second Extra-Out. If there are no qualified rides after three Extra-Outs, the tiebreaker will be the aggregate score from the event.

Q: Can substitutions be made during games?

A: In regular season and Championship games as well as during Extra-Outs, a Coach may make an in-game roster substitution but only in the instances of a re-ride award or if the Team is mathematically unable to win the game. The rider must consent to the substitution.

Q: How will riders be matched against bulls in the games and extra-outs?

A: Five bulls via eight bullpens will be randomly drawn to teams. Coaches will work with their riders to determine bull assignments, which may change from game to game within an event.

Q: Will there be any individual championship within the team format?

A: There will be a \$100,000 League MVP based on the highest individual aggregate score total across all outs in the season and a \$10,000 event MVP for the highest aggregate score across each event.

Q: If a rider gets hurt in Round 1 of an event, does the team call up another rider?

A: All teams will bring at least six riders to each regular-season event. Each game features five riders, designated by the coach. Throughout an event, coaches may rotate their starting lineup as they see fit. There are also up to five riders on the reserve roster who may be called up to compete.

Q: Can riders ride more than once in a game?

A: Riders cannot compete twice in a given game or round. However, a rider who rode in a game on the final day of an event is eligible to ride in Extra Outs if there is a first-place tie to be broken. If a team doesn't have five available riders for a game, they forfeit the ride(s).

Q: Can teams make trades?

A: Teams may trade Protected Roster riders up until the trade deadline, which is September 28, 2023. In addition, teams can trade future draft picks, cash and/or future considerations. Teams cannot trade riders on the Reserve Roster.

Q: Other sports have an "IR" – is there an "injured reserve"?

A: There are three types of injured reserve: Pre-Season, Regular Season and Full Season. Teams may have up to a total of two riders on Pre-Season and Regular Season IR at any one time. Riders on Pre-Season IR have to miss a minimum of the first five events. Riders on Regular Season IR have to miss a minimum of two events. Teams may have as many riders as they want on Full Season IR, but riders on Full Season IR are not eligible to ride again until the 2024 season.