



2024 PBR World Finals: Unleash The Beast Championship

**Arlington, Texas – AT&T Stadium
Saturday, May 18, at 7:45 p.m. CDT
Sunday, May 19, at 1:45 p.m. CDT**

CROWNING A CHAMPION – The 2024 season comes to a climactic finish this weekend at the PBR World Finals: Unleash The Beast - Championship inside AT&T Stadium in Arlington, Texas, beginning Saturday, May 18, at 7:45 p.m. CDT and concluding on Sunday, May 19, at 1:45 p.m. CDT. The World Finals is the richest bull riding event in the sport, which includes a \$1 million bonus awarded to the rider who is crowned the PBR World Champion, and the 2024 event will award a record-setting \$3.13 million in prize money, more than \$400,000 more than was awarded at the 2023 PBR World Finals.

THIS WEEKEND'S FORMAT – The 2024 PBR World Finals Unleash The Beast - Championship event at AT&T Stadium May 18-19 will feature the 20 advancing riders from Eliminations and the five competitors who punched their tickets via Ride For Redemption. Each day of competition will feature two rounds, with Rounds 1-2 on Saturday, May 18, followed by Rounds 3-4 on Sunday, May 19. While the 20 riders who earned a berth via Eliminations are guaranteed to compete in all four Championship rounds, the five contenders who advanced via Ride For Redemption must record a score in Round 1 or Round 2 to remain in the World Finals Championship for Rounds 3-4. After Round 4 at the 2024 PBR World Finals Championship, the new World Champion will be the No. 1-ranked rider in the Unleash The Beast standings. The 2024 PBR World Finals event winner will be the rider with the top aggregate score across the final four rounds of action.

Inside AT&T Stadium, one rider can earn a maximum of 756 Unleash The Beast points, netting 36 points should they score 90+ point rides in each round, 80 points for each round win and 400 points for winning the aggregate. Across those two days, the PBR will award over \$2.31 million, including the \$1 million bonus to the 2024 PBR World Champion, \$350,000 to the World Finals event winner and \$50,000 to each of the four Championship round winners.

NO. 1 DIAS PROVES HIS METTLE AS NO. 2 CRIMBER CLOSES IN – Cassio Dias' dominant 2024 regular season is being called the best rookie season by many. Despite having the No. 1 spot in the standings heading into the PBR World Finals locked up with several events remaining in the regular season, Dias didn't take his foot off the gas, winning his seventh event of the season in Louisville, Kentucky, one short of the single-season record of eight held by Justin McBride and Jose Vitor Leme. In Round 1, the Brazilian topped Let's Roll for 86.75 points, good enough for third heading into the final two rounds. After bucking off Smooth Steel in 3.79 seconds, Dias rallied back as he has all season, riding Do Dat Eddie for a clutch 88.75 points in the championship round to take the lead. The victory netted him 115 points in the Unleash The Beast standings and heading into the first stage of the PBR World Finals, he lead No. 2 John Crimber by 560.5 points.

During the Elimination rounds, it looked like the burgeoning superstar's success would continue, as he topped Sava for 86.75 points in Round 1 and then sat tall atop Ricky Vaughn for 88 points in Round 2. However, in Round 3, the Brazilian suffered his first major setback of the season, as he suffered multiple injuries after being thrown to the ground by Norse God in 5.78 seconds, leaving him unable to compete in the final round.

Crimber took advantage of the rare chink in Dias's armor, riding Brown Bomber for 89.25 points in Round 3 and Ugly This for 89.75 points in the final round to finish second in the first stage of this year's World Finals. The 18-year-old's efforts inside Cowtown Coliseum closed the gap on Dias to 487.5 points entering the toughest sport's final weekend. With his father, 10-time World Finals qualified Paulo Crimber, helping him get set before every out, the young phenom has arguably had the best season ever from an 18-year-old, as he has now won 12 rounds on the season after taking two at Eliminations, just one short of Dias's 13. Crimber attempts to continue his pursuit of history on Doze You Down in Round 1 on Saturday.

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Despite being backboarded out of Cowtown Coliseum and sustaining multiple injuries, Dias will ride in Round 1 and shares a chute with Mike's Motive, whom he has covered twice for two 90-point rides, including 90.5 points in St. Louis, Missouri, their last matchup in December. PBR "Iron Man" J.W. Hart passed on his mentality to his Kansas City Outlaws' disciples, as both Dias and No. 7 Koltin Hevalow will be the only two riders to compete in all 23 regular season events and both the Eliminations and Championship stages of the PBR World Finals.

FINAL FOUR – In addition to Dias and Crimber, No. 3 Eduardo Aparecido and No. 4 Dalton Kasel are the only two remaining riders with a chance at winning the gold buckle.

In Round 1 of Eliminations, Aparecido seized the No. 2 spot in the Unleash The Beast standings after winning the opening round courtesy of an 87.75-point ride aboard Down Payment. Competing at his 13th World Finals, the Brazilian veteran tried to keep it going on Dark Thoughts in Round 2 but was bucked off in 4.03 seconds. After being unseated by Umm in 5.48 seconds in Round 3 and Blown Away in 3.2 seconds in Round 4, Aparecido was overtaken by Crimber and enters AT&T Stadium 686.33 points behind Dias. Looking to run the table for a shot at his first gold buckle, Aparecido faces off with Hunter in Round 1 on Saturday.

The last rider still eligible to be crowned a World Champion, Kasel will need a miraculous run this weekend for a chance at overtaking Dias. The Muleshoe, Texas, native enters the home of the Dallas Cowboys 751.33 points behind Dias and, should the Brazilian earn just five points this weekend, Kasel cannot catch up with him. Despite bucking off all four bovine competitors during Eliminations, "Mr. 90-point" is more than capable of the type of run it will require to take home his first gold buckle. Kasel will need to record four straight rides to stay in contention this weekend, a feat he has performed three times on the premier series in his career. He begins his quest on Manaba in Round 1.

KAIDEN LOUD WINS ELIMINATIONS, ROCKETS TO NO. 6 – Kaiden Loud made a statement inside Cowtown Coliseum during the Elimination rounds, going an impressive 3-for-4 to win the event and rise to No. 6 in the Unleash The Beast standings entering AT&T Stadium this weekend.

A rider for the Nashville Stampede on the separate PBR Camping World Team Series, Loud began his first World Finals by riding Black Betty for 86.75 points to tie with No. 1 Cassio Dias for second in Round 1. Competing just over an hour from his hometown of Kaufman, Texas, Loud then covered Doze You Down for a career and event-high 91.75 points to win Round 2. Now on fire, the soft-spoken cowboy catapulted out of the chutes aboard Renegade for 88.5 points Saturday night.

Despite bucking off Hunting Trip in 3.92 seconds in the final round on Sunday, Loud had done enough to take home the victory as the only rider to make the 8 three times in Cowtown. The young Texan attempts to catch fire once again atop July in Round 1 on Saturday.

DON'T GET IT TWISTED – Dana White's Twisted Steel returns to action this weekend after Qynn Andersen rode him for 86.75 points inside Cowtown Coliseum during the first round of Eliminations last week. After the conversion, the powerful bovine competitor has bucked off 36 of 41 (87.8%) potential riders in his PBR career and 11 of 14 (78.6%) cowboys dating back to the start of the 2023 PBR Camping World Team Series season. Inside AT&T Stadium, the PBR and Dana White are offering a \$50,000 bounty for any rider who can make the 8 on the elite animal athlete. \$50,000 will go to the rider who makes a qualified ride and \$50,000 will go to UFC Hall of Famer Donald "Cowboy" Cerrone's BMF Kid's Camp. If Twisted Steel bests his opponent, all \$100,000 will be donated to BMF Kid's Camp.

The bounty will be tough to earn, as apart from the Aussie Andersen last week, the only other two riders to make the 8 aboard Twisted Steel this year were Andrew Alvidrez for 88 points in Las Vegas, Nevada, during the 2023 PBR Teams Championship and Keyshawn Whitehorse in Albuquerque, New Mexico, who topped him for 88.75 points in March.

This time, the animal athlete shares a chute with rookie No. 16 Cort McFadden in Round 1. Competing at his first PBR World Finals, the Novice, Texas, native is 18-for-47 (38.3%) on the season after going 1-for-4 during Eliminations. Throughout the regular season, the 20-year-old cowboy had six Top-10 finishes, highlighted by a career-best third-place finish in Salt Lake City, Utah, in February.

REDEMPTION – Five riders punched their tickets to AT&T Stadium after two days of action in Cowtown Coliseum this week to take the final spots among the 25 riders competing at the PBR World Finals: Unleash The Beast – Championship.

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After earning an invite from the Texas Rattlers, Daniel Keeping went a perfect 2-for-2 to win the event. In Round 1, the Texan rocketed out of the chutes on Grey Fox for 83.5 points and then secured his spot inside the home of the Dallas Cowboys with an 88.5-point performance aboard Mr. Right Now. Keeping faces off with Hard Candy in Round 1.

In second was No. 35 Bob Mitchell. The 2022 Rookie of the Year found his groove in the opening round, posting an 81.25-point ride on Bubba G. A rider for the Kansas City Outlaws, Mitchell then hung on for 73.5 points in the final round to take second. Mitchell shares a chute with Wild Card in the opening round.

The final three riders all bucked off in Round 1 before tying for a Round 2 victory on Thursday evening. Replacing 2023 PRCA Champion Ky Hamilton, who was out due to injury, Oregonian Shane Scott made the most of his opportunity, topping Trump Train for 89 points after bucking off Wooderson in 2.99 seconds in Round 1. Fighting through a knee injury throughout Eliminations, JaCauy Hale battled back after bucking off War Daddy in 3.05 seconds to ride Lapua for 89 points of his own in Round 2. Finally, No. 25 Mauricio Gulla Moreira matched the two rookies on Chupacabra after bucking off Game Over in 1.65 seconds in the opening round. In Round 1 on Saturday, Scott shares a chute with The Undertaker while Hale takes on Big Chili and Moreira dances with Red Mosquito.

To advance to Round 3 on Sunday, these five riders must cover at least one of their animal athlete opponents on Saturday evening.

ROUND 1 REMATCHES – Round 1 of the PBR World Finals: Unleash The Beast – Championship will feature eight rematches. Those familiar showdowns are:

- Cassio Dias runs it back against Mike's Motive for a third time after covering him for a monstrous 91.25 points in Nashville, Tennessee, in August of 2023 and for 90.5 points in St. Louis, Missouri, later that year in December.
- Cort McFadden shares a chute with the fearsome Dana White's Twisted Steel in Round 1 after bucking off the powerful bovine competitor in 4.2 seconds last July.
- Dalton Kasel takes on Manaba for the fifth time after splitting their previous four matchups. The Texan covered the animal athlete for 88.25 points in Nampa, Idaho, in April of 2022 before being bucked off in Oklahoma City in September in 4.09 seconds. The good-natured cowboy then roared out of the gates for 93.25 points atop Manaba in Fort Worth, Texas, in October of 2022, but the bull got his revenge a month later, bucking Kasel off in 2.48 seconds in Las Vegas, Nevada.
- Daylon Swearingen faces off with Smooth Steel once again after being bucked off in 5.67 seconds in Sacramento, California, in February of 2024.
- Eduardo Aparecido dances with Hunter for the second time after riding him for 89.25 points in Fort Worth, Texas, in October of 2022.
- John Crimber attempts to cover Doze You Down once again after he topped the animal athlete for 91 points to secure his first premier series victory in Jacksonville, Florida, last February. The rank bovine got his revenge in Louisville, Kentucky, last month in April, bucking him off in 4.97 seconds.
- Sage Steele Kimzey battles Jersey Tuff for the second time this month after converting for 88 points last week in Cowtown Coliseum in Fort Worth, Texas.
- Thiago Salgado and Whiskey Trip have one previous matchup, with the animal athlete besting the Brazilian in 3.00 seconds.

ROUND 2 REMATCHES – Round 2 of the PBR World Finals: Unleash The Beast – Championship will feature seven rematches. Those familiar showdowns are:

- Cassio Dias takes on Big Chew once again after topping him for 88.5 points in Belton, Texas, in September of 2023.
- Claudio Montanha Jr. squares off with Outlaw for the third time after being bucked off in 5.17 seconds in March of 2022 in Glendale, Arizona, and then again in 4.98 seconds in Fort Worth, Texas, at the PBR World Finals later that May.

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- Daylon Swearingen gives the nod atop Tchoupitoulas for the second time after riding him for a monstrous 90 points in Archdale, North Carolina, in September of 2021.
- Dener Barbosa battles Bamboozle for the second time after covering him for 86.25 points in Fort Worth, Texas, last weekend during PBR World Finals: Unleash The Beast – Eliminations.
- Eduardo Aparecido duels John 14:6 once again after bucking off in 5.61 seconds in Sioux Falls, South Dakota, in April of 2024.
- Kaique Pacheco shares a chute with I’m Legit Too for the fourth time after being bucked off in all three previous pairings. The Ice Man was first unseated in 2.22 seconds by the powerful animal athlete in Nampa, Idaho, in October of 2020, in 4.59 seconds in Omaha, Nebraska, in May of 2021, and in 2.11 seconds in Nashville, Tennessee, in August of 2021.
- Silvano Alves attempts to ride Black Ice for the first time after being bucked off in 4.89 seconds in their first pairing in Grand Forks, North Dakota, in April of 2022.

TELEVISION BROADCAST – CBS Television Network will broadcast all the action from Round 2 of the PBR World Finals: Unleash The Beast – Championship beginning Sunday, May 19, at noon EDT.

CBS Sports Network will broadcast Round 1, Round 3 and Round 4 of the PBR World Finals: Unleash The Beast – Championship, beginning with Round 1 on Saturday, May 18 at 9:00 p.m. EDT and Rounds 3 and 4 on Sunday, May 19, at 3:00 p.m. EDT.

The Spanish broadcast of all four rounds of the PBR World Finals – Championship will air on TUDN starting with Rounds 1 and 2 on Sunday, May 19, at 3:00 p.m. EDT and Rounds 3 and 4 on Monday, May 20, at 3:00 p.m. EDT.

TOP 10 UNLEASH THE BEAST STANDINGS – Here are the Top 10 in the 2024 PBR Unleash The Beast standings:

	Rider	Points	Behind Leader	Dollars Won
1	Cassio Dias	1,700.33	0.00	\$507,107.33
2	John Crimber	1,212.83	-487.50	\$348,965.33
3	Eduardo Aparecido	1,014.00	-686.33	\$294,909.81
4	Dalton Kasel	949.00	-751.33	\$205,629.00
5	Alan de Souza	915.00	-785.33	\$210,016.81
6	Kaiden Loud	699.00	-1,001.33	\$267,542.33
7	Koltin Hevalow	625.50	-1,074.83	\$139,768.00
8	Austin Richardson	533.50	-1,166.83	\$190,437.00
9	Kaique Pacheco	531.33	-1,169.00	\$109,139.33
10	João Ricardo Vieira	504.00	-1,196.33	\$105,401.67

ROOKIE OF THE YEAR STANDINGS – Here are the standings for the 2024 Rookie of the Year Race:

Elite Tour

Rank	Rider	Points	Behind Leader
1	Cassio Dias	1,700.33	0.00
2	John Crimber	1,212.83	-487.50
6	Kaiden Loud	699.00	-1,001.33
13	Caden Bunch	430.83	-1,269.50
14	Leonardo Castro	422.50	-1,277.83
16	Cort McFadden	392.00	-1,308.33
17	Julio Cesar Marques	383.32	-1,317.01
21	Sage Steele Kimzey	319.00	-1,381.33
24	Felipe Furlan	256.00	-1,444.33
26	Clay Guiton	238.66	-1,461.67
27	Paulo Eduardo Rossetto	233.50	-1,466.83

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29	Ednélio Almeida	231.00	-1,469.33
40	Callum Miller	147.50	-1,552.83
51	Jake Morinec	57.50	-1,642.83
53	João Lucas Campos	42.00	-1,658.33
53	Flavio Zivieri	42.00	-1,658.33

2024 PBR WORLD FINALS ROUND WINNERS – Here are the round results from the 2024 PBR World Finals:

Eliminations Round 1: Eduardo Aparecido – 87.25 points on Down Payment
 Eliminations Round 2: Kaiden Loud – 91.75 points on Doze You Down
 Eliminations Round 3: Daylon Swearingen/John Crimber – 89.25 points on Hoka Hey/Brown Bomber
 Eliminations Round 4: John Crimber/Koltin Hevalow/Kaique Pacheco – 89.75 points on Ugly This/Mike’s Magic/UTZ BesTex Smokestack

HIGH-MARKED BULLS OF THE 2024 PBR WORLD FINALS – Here are the bulls that received the highest score during each round of the 2024 PBR World Finals:

Eliminations:

Round 1 - The Intimidator (44.75 points)
 Round 2 - Ridin’ Solo/Big Bank/Red Demon (45.5 points)
 Round 3 - Regulator (44.75 points)
 Round 4 - Red Demon/Flyin Wired (45 points)

2024 PBR WORLD FINALS 90-POINT RIDES – Here are the 90-point rides from the 2024 PBR World Finals:

	Score	Rider	Bull (Stock Contractor)	Round
1.	*91.75	Kaiden Loud	Doze You Down (Dozier Cattle Co/Martinez Bucking Bulls)	2

*Denotes an Elimination Round score

2024 PBR WORLD FINALS HIGH-MARKED BULLS – Here are the top bull scores for the 2024 PBR World Finals:

	Score	Bull	Stock Contractor	Round	Rider
1.	*45.5	Ridin’ Solo	Bill McCarty/McCoy Rodeo	2	Dalton Kasel, 5.64 seconds
	*45.5	Big Bank	Universal Pro Rodeo/Rachel and Dustin Powell/Delmas/Williams	2	Caden Bunch, 4.1 seconds
	*45.5	Red Demon	Universal Pro Rodeo/Rachel and Dustin Powell/Delmas/Williams	2	John Crimber, 5.07 seconds
4.	*45	Red Demon	Universal Pro Rodeo/Rachel and Dustin Powell/Delmas/Williams	4	Dawson Branton, 1.96 seconds
	*45	Flyin Wired	Tommy Julian/BS Cattle Co	4	Thiago Salgado, 7.87 seconds

*Denotes an Elimination Round score

MORE INFORMATION – For more information on the world’s premier bull riding organization, please visit the official website at www.PBR.com.

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