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## ABOUT PBR TEAMS

PBR Teams is an elite new league that introduces a team dynamic to the traditionally individual sport of bull riding. The PBR Camping World Team Series features 10 teams competing in five-on-five bull riding games in a 12-event regular season leading to a championship. PBR Teams builds on the existing structure of professional bull riding with the same basic rules for judging and scoring qualified 8-second bull rides.

The league launched in July 2022 with eight founding members, each helmed by a legendary coach and fielding a roster comprised of the world's best bull riders. The founding teams were: the Austin Gamblers of Austin, TX; the Arizona Ridge Riders of Glendale, AZ; the Carolina Cowboys of Winston-Salem, NC; the Kansas City Outlaws of Kansas City, MO; the Nashville Stampede of Nashville, TN; the Oklahoma Freedom of Oklahoma City, OK; the Missouri Thunder of Ridgedale, MO; and the Texas Rattlers of Fort Worth, TX. Since the league's launch, two teams have relocated. Before the start of the 2023 campaign, the Carolina Cowboys relocated from Winston-Salem to Greensboro, North Carolina. Following the 2023 season, the Freedom moved from Oklahoma City to Sunrise, Florida, and the Missouri Thunder moved from Ridgedale, Missouri, to Springfield.

Ahead of the 2024 season, the league announced expansion plans, adding two new teams: the New York Mavericks of Brooklyn, NY, and the Oklahoma

Wildcatters of Oklahoma City, OK.

Each of the 10 teams' field 12 riders on their active roster, and up to two riders on Injured Reserve, who are unable to compete until taken off the injured list.

Of the 12 riders on the active roster, seven riders may be added to the Protected Rider list, unable to sign with another team without being released first. Up to five riders may be signed to a team's reserve rider list, but other teams can sign these riders to their protected roster. If a rider is moved from the protected roster to the reserve roster, he is immediately designated a free agent.

Prior to each season, a draft is held where riders who were ineligible for the previous season's competition and declare their eligibility may be selected by teams. Draft order is based on the previous season's regular-season results, with the team that finished last receiving the first overall pick. All players drafted by a team are guaranteed a Protected Roster position for the first two events of the season.

Before the 2024 season, PBR Teams will hold an Expansion Draft when both New York and Oklahoma will be allowed to select up to six Protected Roster riders by drafting eligible riders on from the founding eight teams' rosters who were left unprotected. The two new teams may also select an unrestricted free agent during the 2024 Expansion Draft. The eight founding teams will lose

one unprotected rider or rider who is designated on the pre-season IR list. The remaining two positions of each of the expansion teams' rosters will be filled by draft picks from the pool of unrestricted free agents.

The 2024 season will consist of 13 events, including 12 regular season stops. Each team will host a multi-day homestand, while the league will host two neutral site events in Duluth, GA, and Anaheim, CA. The season annually concludes with a Championship tournament in Las Vegas.

Events are staged in a tournament-style format with eight teams competing in head-to-head games against a different opponent each day. While every team will compete at each event, two teams will have a bye during each event day. Each team will have seven byes during the regular season. Each game features five riders per team squaring off against another team, and rider-bull matchups are chosen by the team's coaching staff. Following the five outs per team, the team with the highest aggregate score in each game is declared the winner. At the end of each day, up to four winning teams compete in shoot out round to be crowned that day's winner.

During Shoot out round, a Head Coach may select any of the riders from the active roster entering the event,

even if they had already ridden in a game earlier that day. Each team will attempt one bull and the team with the highest scored ride will be declared the event day winner. In the event of a tie or no qualified rides, the outs will continue until a winner is decided or until after the third set of Shoot out round. Each rider may only ride once in shoot out round.

In 2024 the PBR Teams Championship will feature a new format. The progressive elimination tournament will begin on October 17 at South Point Hotel & Casino for the new Ride in Round. During the Ride In Round, those teams ranked No. 7-10 in the league's final regular season standings will go head-to-head. The No. 7 team will play the No. 10 team, and the No. 8 team will take on the No. 9 team, with the two winners of the five-on-five games advancing to tournaments next set of rounds at T-Mobile Arena.

The 2024 PBR Teams Championship will then return to T-Mobile Arena for the third consecutive season on Oct. 18-20. Those teams ranked No. 3-6 will take on the two teams advancing from the Ride in Round, while the Top 2 teams will receive a first round bye. Those six teams will then compete through the progressive elimination tournament until only one remains and is crowned the



2024 PBR Teams Champions.

In addition to the revamped action on the dirt, fans in attendance at PBR Camping World Team Series events are brought a new immersive experience. During league events, fans experience the PBR's largest-ever main video board, featuring almost 5 million individual LEDs and stretching 55 feet wide by 30 feet tall. PBR Camping World Team Series events also feature nearly 300 individual lighting elements and 56-line array speakers with eight subwoofers, guaranteeing that there is not a bad seat in the house. With 400 feet of reinforced LED signage, the league has raised the production quality to new levels.

When PBR Teams launched in 2022, despite finishing in last place during the regular season with a 7-20-1 record, the Nashville Stampede, stoked by the highly motivational speeches from Head Coach Justin McBride in the halls of T-Mobile Arena, made a Cinderella run through the championship tournament in Las Vegas to win the inaugural PBR Teams Championship.

In Round 1, the Stampede first went toe-to-toe with the No. 3 Oklahoma Freedom whom they stunned 264.75-176 to advance to Round 2. They then faced a David vs. Goliath showdown with the No. 1 Austin Gamblers, riding three more bulls to knock off the Gamblers 265-175.25 to earn a berth to the Semifinals. On Championship Sunday, the Stampede squared off against the No. 2 Texas Rattlers. Compliments of an early score from Joao Henrique Lucas, and a 90-point, fifth-frame ride from Kaique Pacheco, the Stampede won 178.5-90.25, punching their ticket to the title game against the No. 5 Arizona Ridge Riders. Delivering three qualified rides from Ryan Dirteater, Silvano Alves and Pacheco, the Stampede defeated Arizona 264-182.75, completing

their Cinderella run to be crowned the inaugural PBR Teams Champions. Following the season, Tina Battock and Justin McBride were named Executive and Coach of the Year as voted by their peers.

In 2023, the Texas Rattlers rode their way to the PBR Teams Championship. After finishing the regular season No. 3 in the league with a 16-12 record, Texas went 4-0 in Sin City, clinching the Championship when they ousted their in-state rivals and regular season winners, the Austin Gamblers, in the Championship Game.

As the 2023 PBR Teams Championship began, the Rattlers downed the No. 8 Missouri Thunder, 174-84.5, in Round 1, including an impressive 89.5-point ride from veteran Joao Ricardo Vieira in the team's first out. The Rattlers continued to roll in Round 2, defeating the No. 4 Oklahoma Freedom 170.75-87 to advance to the Semifinals for the second consecutive season. There, Texas dominated the No. 5 Arizona Ridge Riders, 175.25-O, to punch their ticket to the team's first Championship Game. In the season's final game, the Texas Rattlers squared off against the Austin Gamblers, who they had beaten just once in four regular season showdowns in 2023. However, this time, the Rattlers would not be denied. Viera completed a perfect 4-for-4 weekend that won him the PBR Teams Championship MVP in the opening out, covering Outlaw for 88.75 points. Texas finished the game an incredible 4-for-5, including a monstrous, championship-clinching 90.5-point ride by Daniel Keeping aboard Red River, defeating the Gamblers 355.25-265.25. In addition to being crowned the 2023 PBR Teams Championship, following the season, Chad Blankenship and Cody Lambert were named Executive and Coach of the Year.



## 2024 PBR TEAM SERIES EVENT SCHEDULE

PBR WILDCATTERS DAYS	OKLAHOMA CITY, OKLAHOMA
Friday, July 12	Paycom Center
Saturday, July 13	
Sunday, July 14	
PBR TEAMS: DULUTH	DULUTH, GEORGIA
Thursday, July 26	Gas South Arena
Friday, July 27	
Saturday, July 28	
PBR FREEDOM DAYS	SUNRISE, FLORIDA
Friday, August 2	Amerant Bank Arena
Saturday, August 3	
Sunday, August 4	
PBR MAVERICK DAYS	BROOKLYN, NEW YORK
Friday, August 9	Barclays Center
Saturday, August 10	
PBR STAMPEDE DAYS	NASHVILLE, TENNESSEE
Friday, August 16	Bridgestone Arena
Saturday, August 17	
Sunday, August 18	
PBR GAMBLER DAYS	AUSTIN, TEXAS
Friday, August 23	Moody Center
Saturday, August 24	
Sunday, August 25	
PBR THUNDER DAYS	SPRINGFIELD, MISSOURI
Friday, August 30	Great Southern Bank Arena
Saturday, August 31	
Sunday, September 1	VANCAS SITV MISSOURI
PBR OUTLAW DAYS	KANSAS CITY, MISSOURI
Thursday, September 5	T-Mobile Center
Friday, September 6	
Saturday, September 7 PBR TEAMS: ANAHEIM	ANAHEIM, CALIFORNIA
Friday, September 13	Honda Center
Saturday, September 14	
Sunday, September 15	

PBR COWBOY DAYS	GREENSBORO, NORTH CAROLINA
Friday, September 20	Greensboro Coliseum
Saturday, September 21	
Sunday, September 22	
PBR RATTLER DAYS	FORT WORTH, TEXAS
Friday, September 26	Cowtown Coliseum
Saturday, September 27	Dickies Arena
Sunday, September 28	Dickies Arena
PBR RIDGE RIDER DAYS	GLENDALE, ARIZONA
Friday, October 4	Desert Diamond Arena
Saturday, October 5	
Sunday, October 6	
PBR TEAMS CHAMPIONSHIP	LAS VEGAS, NEVADA
Thursday, October 17	South Point Hotel, Casino & Spa
Friday, October 18	T-Mobile Arena
Saturday, October 19	T-Mobile Arena
Sunday, October 20	T-Mobile Arena

### PBR TEAMS CHAMPIONS

The PBR Teams Champion is the team that wins the PBR Teams Championship progressive elimination tournament. In the first two seasons, all eight teams made the postseason and were seeded based on their regular season records, with the top two teams receiving a first-round bye.

The Texas Rattlers finished the 2023 regular season No. 3 in the league with a 16-12 record, narrowly missing a first round bye at the Championship. Once in Las Vegas, the team caught fire riding lights out en route to being crowned the 2023 PBR Teams Champions.

A consistent presence atop the standings throughout the season, the Texas Ratters caught a wave of momentum midway through the campaign when they went 2-1 and dominated Extra Outs to win their first event of the year in Ridgedale, Missouri, in mid-September. They then concluded the season strong, improving to a perfect 6-0 inside their home Dickies Arena and winning their homestand event in back-to-back seasons to conclude the regular season amid a three-game win streak.

Led by Cody Lambert, at the 2023 PBR Teams Championship the Texas Rattlers downed the No. 8 Missouri Thunder, 174-84.5, to advance to Round 2. Continuing their hot streak, Texas bested the No. 4 Oklahoma Freedom, 170.75-87, to advance to the team's second-consecutive Semifinals. There, the Rattlers throttled the No. 5 Arizona Ridge Riders, 175.25-0, to advance to the Championship Game where they would take on the the regular season No. 1 Austin Gamblers. In a shootout, Joao Ricardo Vieira, Brady Fielder and Cody Jesus all converted before Daniel Keeping secured the victory in the Rattlers' final out with a 90.5-point ride on Red River. Texas outscored the Gamblers by 90 points, 355.25-265.25, and were crowned the 2023 PBR Teams Champions.

	YEAR	TEAM	HEAD COACH	GENERAL MANAGER	
	2023	Texas Rattlers	Cody Lambert	Chad Blankenship	
	2023 Texas Roster: Alvaro Ariel, Brady Fielder, Brady Oleson, Braidy Randolph, Cody Jesus, Creek Young, Daniel				
	Keeping, Eli Vastbinder, Joao Ricardo Vieira, and Trace Redd				
-	2022	Nashville Stampede	Justin McBride	Tina Battock	

Roster: Cladson Rodolfo, Fernando Novias, Joao Henrique Lucas, Kaique Pacheco, Lucas Souza, Manoelito de Souza Jr., Mason Moody, Matt Triplett, Ryan Dirteater, Silvano Alves and Thiago Salgado

## PBR TEAMS MVPS

The PBR Teams MVP is the rider who earns the most aggregate points at the conclusion of the PBR Teams regular season. In 2023, Jose Vitor Leme, selected first overall in the inaugural PBR Teams Draft by the Austin Gamblers, repeated as the PBR Teams MVP after also winning the honor in the league's first season. Leme went an incredible 20-for-29 during the regular season, leading the league in rides (20) and walkoff rides (6). The two-time MVP also tied for the league lead in 90-point rides (5), Extra Out rides (2), and Extra Out riding percentage (100%). Securing the MVP award by 87 points over Cassio Dias on his final out of the regular season, Leme propelled the Gamblers to a league-best 19-9 record. At the 2023 PBR Teams Championship, Leme went 3-for-3, including two walkoff rides, but the Gamblers fell short of winning the year-end title, beaten in the Championship Game by the No. 3 Texas Rattlers.

YEAR	RIDER	TEAM	MVP POINTS
2023	Jose Vitor Leme	Austin Gamblers	1,765.25
2022	Jose Vitor Leme	Austin Gamblers	1,683.25

PBR.com

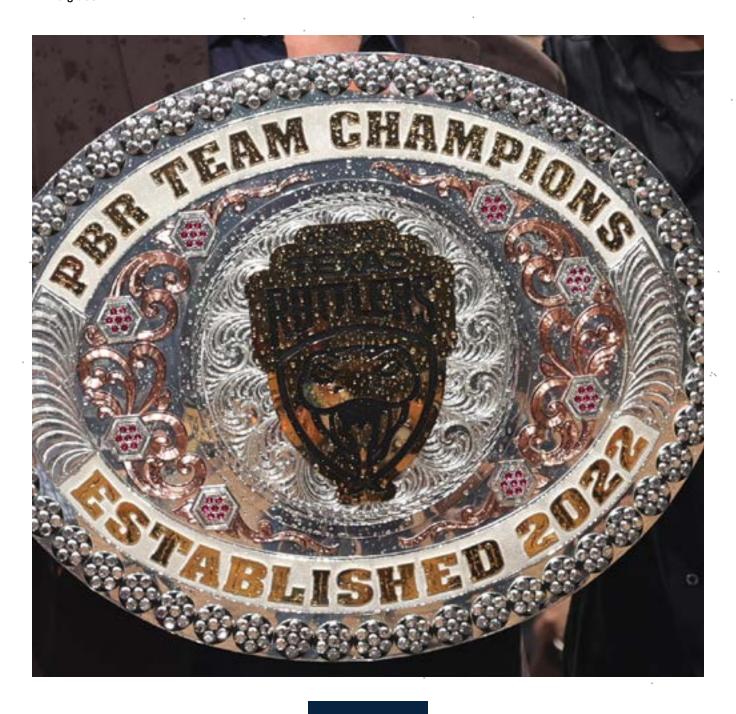
### PBR TEAMS CHAMPIONSHIP BUCKLE

An award of epic proportions weighing just under 20 pounds, the world's largest sterling silver buckle was created by Montana Silversmiths exclusively for the PBR Teams Champions and is worth \$100,000.

A colossal 24" base of solid sterling silver serves as the buckle's platform and every ounce is hand-fabricated in Columbus, Montana, by a team of 19 master craftsmen.

Rich rose-colored copper filigree weaves throughout the buckle, and the frame, accented by a sterling silver berry edge that is hand polished and painted, also features eight sterling silver bezels that cradle the 56 bead-set ruby gemstones. All hardware is finished in 24-karat gold, including the fully functioning pin and swivel on the back of the buckle.

Finally, each PBR Teams logo was carefully created and precisely painted by hand for the PBR team that emerges victorious each year. The entire work of art is nestled into a custom cherry wood display box with finely etched logos in the glass.



## PBR TEAMS COACH OF THE YEAR

The PBR Teams Coach of the Year award is determined by a vote of their peers from the league's ten teams.

After a slow start to the season, the Texas Rattlers rallied behind Cody Lambert to finish the regular season ranked No. 3 with a 16-12 record. The Rattlers' late-season surge included becoming the only team in the league to remain undefeated at their home venue, improving to a perfect 6-0 inside Dickies Arena in Fort Worth as they won their homestand for the second consecutive season in October to end the regular season. Showing remarkable consistency, Lambert and the Rattlers rolled through the league's playoffs in Las Vegas with a perfect 4-0 performance, posting at least two rides in each game and four in the championship game to beat the Austin Gamblers en route to the 2023 PBR Teams Championship.

YEAR	COACH	TEAM	FINAL STANDING
2023	Cody Lambert	Texas Rattlers	Teams Champions (1st)
2022	Justin McBride	Nashville Stampede	Teams Champions (1st)

## PBR TEAMS EXECUTIVE OF THE YEAR

The PBR Teams Executive of the Year award is determined by a vote of their peers from the league's ten teams.

Sitting in the middle of the pack with a 6-7 record at the halfway point of the season, Chad Blankenship, in his first year as General Manager of the Texas Rattlers, saw the potential in his team and acquired Eli Vastbinder from the Oklahoma Freedom in September. The veteran helped spark the Rattlers' late-season push, as he went 2-for-5 in the regular season and delivered a crucial conversion against the Oklahoma Freedom in Round 2 of the PBR Teams Championship to propel the Rattlers to the Semifinals and an eventual PBR Teams Championship. In addition to Vastbinder, Blankenship added free agent Trace Redd in August. At just 18 years of age, Redd also proved to be a key player in the Rattlers' resurgence, going 3-for-7 in his two months with the team.

YEAR	EXECUTIVE	TEAM	FINAL STANDING	
 2023	Chad Blankenship	Texas Rattlers	Teams Champions (1st)	_
2022	Tina Battock	Nashville Stampede	Teams Champions (1st)	



## ARIZONA RIDGE RIDERS



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The Teton Ridge-owned Arizona Ridge Riders call Glendale, Arizona's Desert Diamond Arena home and will host their third-annual homestand and surrounding festivities October 4-6, the final event of the league's 12-event 2024 PBR Camping World Team Series regular season.

The Ridge Riders finished the 2022 regular season No. 5 in the league with a 14-13-1 record. The team was led by PBR veteran and first-round draft pick Luciano de Castro, who went 15-for-21 throughout the inaugural season. After finishing fourth in Cheyenne, Wyoming, the Ridge Riders won the league's next event in Kansas City, Missouri, driving them to No. 1 in the league entering the second neutral site event of the year in Anaheim, California, the following week in August.

After going 0-2 and finishing last in Anaheim, the team bounced back and finished fourth in Nashville, going 2-1, and second in Austin, Texas, where they went a perfect 3-0 to climb back to the No. 2 rank. Unable to find that top form again as the season closed out, the Ridge Riders fell to No. 5 in the league before the Teams Championship in Las Vegas, Nevada. However, once in Sin City, the Ridge Riders caught fire.

Inside T-Mobile Arena, in Round 1, Arizona defeated the No. 6 Missouri Thunder, 88-87.75, and then upset the regular season No. 2 Texas Rattlers in Round 2, 425.25-175.5, recording the second perfect game in league history and the only postseason perfect game. In the Semifinals, the Ridge Riders remained red-hot, eliminating the No. 3 Oklahoma Freedom from title contention 176.25-89.25, and punching the team's ticket to the inaugural PBR Teams Championship Game. Despite a monstrous 91.25-point effort by Castro on Chateau Montelena's Montana Jacket, the team fell to the Nashville Stampede, 264-182.75, finishing as the runners-up in the inaugural Teams season.

In 2023, the Ridge Riders overcame a slow start to finish No. 5 in the regular season with a 13-15 record. After losing their first seven games of the season, Arizona rallied behind Nick Tetz, who they signed as a free agent in the offseason, and Vitor Losnake, who both went 10-for-25 during the regular season and helped the team steadily climb the standings. The team had an impressive six-game win streak from late August into early September, winning the event in Oklahoma City, Oklahoma, and placing second the following weekend in Ridgedale, Missouri.

At the PBR Teams Championship in Las Vegas, Arizona once again made a deep run, defeating the No. 6 Carolina Cowboys, 344-265.5, in Round 1. The Ridge Riders then upset the No. 2 Kansas City Outlaws, 160.25-86.75, to advance to the Semifinals for the second consecutive year. Facing off against the eventual Champion and regular season No. 3 Texas Rattlers, the Ridge Riders stumbled, falling 175.25-0. With their season ending in the Third Place Game, Arizona rallied back, trouncing the No. 8 Missouri Thunder, 344.75-0.

#### **HEAD COACH COLBY YATES:**

Colby Yates is no stranger to competing on bull riding's biggest stages. Throughout his 10-year professional career, Yates made five appearances at the PBR World Finals, qualified for the National Finals Rodeo (NFR) and was crowned the 2011 Iron Cowboy Champion. Aside from multiple event titles in his career, Yates also etched his name in the history books, setting two NFR round scoring records, which he still holds today. As both an ambassador and



## ARIZONA RIDGE RIDERS



mentor, he has dedicated much of his life to helping develop well-rounded bull riders both on and off the dirt as well as being an advocate for current and future bull riders in his role as a rider representative on the PBR competition committee. In addition to coaching the Ridge Riders, he also serves as an on-air host and analyst for The American Rodeo and Teton Ridge Plus. Yates brings a dynamic skill set that'll play a pivotal role in elevating the Ridge Riders athletes to new heights.

#### **GENERAL MANAGER CASEY LANE:**

Casey Lane served as the Senior Vice President of partnerships for the PBR for nine years before joining Teton Ridge in 2021. A former bull rider, Lane helped build the Arizona Ridge Riders up from the team's inception. Calling Indianapolis, Indiana, home, Lane also volunteers as the Indiana National Director for the National High School Rodeo Association, a position he has held for more than two years.

#### **ABOUT THE OWNERS:**

The Ridge Riders represent one of several elevated Western sports properties that Teton Ridge has assembled under its portfolio. The sports division of Teton Ridge was created with the singular focus of elevating the Western lifestyle and culture to the world stage while broadening and diversifying audiences through enhanced production, technology, and innovation. From acquiring and producing The American Rodeo and The American Contender Tournament, which awarded more than \$6 million in cash and prizes in 2023, to assembling a team of the most accomplished and elite champions in the industry, Teton Ridge Sports is committed to strengthening, enriching, and furthering Western sports for future competitors across all disciplines.

## **ARIZONA RIDGE RIDERS ROSTER**

NAME	ACQUIRED	2023 STATS
Eduardo Aparecido	3 <sup>rd</sup> Round Pick, 2022 Draft	8-for-24 (33.33%)
Luciano De Castro	1st Round Pick, 2022 Draft	2-for-6 (33.33%)
Chase Dougherty	4 <sup>th</sup> Round Pick, 2022 Draft	4-for-12 (33.33%)
Nick Tetz	Signed as Free Agent on 5/22/23	10-for-25 (40%)
Keyshawn Whitehorse	Signed as a Free Agent on 6/25/23	3-for-21 (14.3%)
Eli Vastbinder	Signed as a Free Agent on 5/28/24	3-for-16 (18.75%)
Bruno Carvalho*	Signed as a Free Agent on 6/6/24	2-for-17 (11.8%)
JaCauy Hale*	2 <sup>nd</sup> Round Pick, 2024 Draft	N/A
#Dener Barbosa	Acquired via trade from Oklahoma on 4/24/24	5-for-14 (35.7%)
#Colten Fritzlan	Acquired via trade from Missouri on 5/17/23	3-for-12 (25%)

Denotes a rider on the Reserve Roster. # Denotes a rider on Injured Reserve. Rosters as of July 9, 2024 Benotes a



## ARIZONA RIDGE RIDERS

## **HOW THE TEAM WAS BUILT**

DRAFT (4)	TRADE (2)	FREE AGENCY (4)
Eduardo Aparecido	Colten Fritzlan	Nick Tetz
Luciano De Castro	Dener Barbosa	Keyshawn Whitehorse
Chase Dougherty		Eli Vastbinder
JaCauy Hale		Bruno Carvalho

## **2022 DRAFT**

PICK	NAME
Round 1, Pick 6	Luciano de Castro
Round 2, Pick 11	Mauricio Moreira
Round 3, Pick 24	Eduardo Aparecido
Round 4, Pick 25	Chase Dougherty
Round 5, Pick 38	Marco Eguchi

## **2023 NEW RIDER DRAFT**

PICK	NAME
Round 2, Pick 11	Jeff Askey

## **2023 RESERVE ROSTER DRAFT**

PICK	NAME
Round 1, Pick 2	Guilherme Valleiras
Round 2, Pick 9	Davi Henrique da Lima
Round 3, Pick 16	Levi Gray

## **2024 NEW RIDER DRAFT**

PICK	NAME
Round 2, Pick 17	JaCauy Hale

# AUSTIN GAMBLERS



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The Austin Gamblers, based in Austin, Texas, are the back-to-back PBR Teams regular season Champions. The team will host their annual Gambler Days homestand, the sixth event of the 2024 PBR Camping World Team Series regular season, August 23-25 at the Moody Center, named Pollstan's 2024 Venue of the Year.

The Gamblers' 2022 success was fueled in large part by Jose Vitor Leme with surprising contributions from free agent signee Ezekiel Mitchell, who usually rode in the leadoff spot. The Gamblers, despite having the worst odds with just a 4.7% chance to get the No.1 overall pick, won the draft lottery in 2022 to take two-time PBR World Champion Leme with the first overall pick, even though the Brazilian was recovering from broken ribs suffered during the World Finals just days prior.

When the season got underway, the Gamblers were red-hot, winning back-to-back events in Anaheim, California, and Nashville, Tennessee, earning the team the No.1 rank in the league ahead of their Austin debut the last weekend of August. Despite a mid-season slump, the Gamblers ended the season strong, reclaiming the No.1 rank during the last two weeks of the season after finishing third in Fort Worth, Texas, and second, in Glendale, Arizona, going 5-1 across the two weekends of competition. The late-season surge was due in part to the team acquiring 2019 PBR Rookie of the Year and first-round draft pick Dalton Kasel, who went 4-for-7 (57.14%) with Austin, via a trade with the Kansas City Outlaws. Leme proved to be the right No.1 overall pick, winning the inaugural PBR Teams MVP honors, going 19-for-25 during the season to amass 1,683.25 points, finishing 189 points ahead of No. 2 Daylon Swearingen. Leme's MVP campaign included a seven-out ride streak during the championship push from September 23 to October 15 that included three consecutive 90-point rides.

During the PBR Teams Championship in Las Vegas, the dominant squad finally ran out of steam. Following a first-round bye earned via their regular season success, the Gamblers fell to the eventual-champion No. 8 Nashville Stampede, 265-175.25, in Round 2 before being eliminated by the No. 2 Texas Rattlers, 179-89.25, in the second Last Chance Game.

The team repeated their regular season success in 2023, as Leme once again won the PBR Teams MVP honor, going 20-for-29 (69%) helping propel Austin to a league-best 19-9 record. While he led the MVP race for most of the season, the award came down to the final event of the season, with Leme covering two of his three animal athlete opponents to secure his second consecutive MVP award, 87 points ahead of No. 2 Cassio Dias. In the first half of the season, the Gamblers went a remarkable 12-1 and won three of the first five events, including their homestand. While the team's momentum slowed slightly in the second half, Austin still rode to a record fourth-event win in Greensboro, North Carolina, and held off a surging Kansas City Outlaws in the final event of the season to secure the regular season Championship in consecutive seasons.

At the 2023 PBR Teams Championship in Las Vegas, where Austin again had a first-round bye, Leme continued to put the team on his back, giving the Gamblers the lead in the final out of their Round 1 contest against the No. 8 Missouri Thunder, 177.75-174.75, by converting for 89 points on WSM's Sun Country. In a league-first, Austin then defeated the Thunder a second time, 256-172, in the Semifinals to punch their ticket to the Championship Game for the first time in team history. Taking on the No. 3 Texas Rattlers, Austin went an impressive 3-for-5, but it wasn't enough to overcome their in-state rivals, as the team fell, 355.25-265.25, to finish the season second.



#### **HEAD COACH MICHAEL GAFFNEY:**

PBR legend and Central Texas resident Michael Gaffney leads the Austin Gamblers as Head Coach. The New Mexico native is one of the original founders of PBR in 1992. As an athlete, he won the 1997 PBR World Championship and was inducted into the PBR Ring of Honor in 2005.

#### **DIRECTOR OF BRAZIL OPERATIONS ADRIANO MORAES:**

Three-time PBR World Champion Adriano Moraes joined the Austin Gamblers' staff in May 2023 as the team's Director of Brazil Operations, responsible for both scouting and assisting in coaching and developing the team's riders. Moraes was PBR's first World Champion (1994) and first three-time World Champion, adding titles in 2001 and 2006.

#### **GENERAL MANAGER JJ GOTTSCH:**

The Austin Gamblers' General Manager and CEO JJ Gottsch is a longtime Austin sports executive who spent the last eight years as the chief operating officer of Ryan Sanders Sports and Entertainment. During his 24 years with the company, he played instrumental roles in the establishment of two of Minor League Baseball's most successful franchises—the Round Rock Express and the Corpus Christi Hooks—as well as serving as the executive director of "Big League Weekend," a Major League Baseball spring training exhibition series at the Alamodome in San Antonio. Gottsch is also the current chairman of the Austin Sports Commission.

#### **ABOUT THE OWNERS:**

The Austin Gamblers are owned by Egon and Abby Durban. Both originally from Texas, Egon is Co-CEO of Silver Lake, the global leader in technology investing, and serves on the board of directors of Dell Technologies, whose founder, Michael Dell, is also a minority investor in the Gamblers.

## **AUSTIN GAMBLERS ROSTER**

NAME	ACQUIRED	STATS ESDS
Lucas Divino	3rd Round Pick, 2022 Draft	5-for-17 (29.4%)
Dalton Kasel	Trade with Kansas City Outlaws on 10/6/22	13-for-26 (50%)
Jose Vitor Leme	1st Round Pick, 2022 Draft	20-for-29 (69%)
Ramon de Lima	Trade with Carolina Cowboys on 9/2/22	5-for-22 (22.7%)
Callum Miller	Signed as a Free Agent on 6/10/24	N/A
Ezekiel Mitchell	Signed as a Free Agent on 5/25/22	2-for-12 (16.7%)
Kaique Pacheco	Acquired via Trade on 4/11/24	0-for-1
Trevor Kastner*	Signed as a Free Agent on 6/10/24	3-for-8 (37.5%)
Jean Pereira*	Signed as a Free Agent on 6/10/24	0-for-1
Paulo H. Oliveira da Silva*	3rd Round Pick, 2023	N/A
Guilherme Valleiras*	Signed as a Free Agent on 6/21/24	0-for-1
^Rafael H. dos Santos	Signed as a Free Agent on 8/12/23	4-for-10 (40%)

<sup>\*</sup> Denotes a rider on the Reserve Roster. # Denotes a rider on Injured Reserve. ^ Denotes a rider on the Excused Absence list.Rosters as of July 9, 2024



## **HOW THE TEAM WAS BUILT**

DRAFT (3)	TRADE (3)	FREE AGENCY (8)
Lucas Divino	Dalton Kasel	Callum Miller
Jose Vitor Leme	Ramon de Lima	Ezekiel Mitchell
Paulo H. da Silva	Kaique Pacheco	Trevor Kastner
		Jean Pereira
		Guilherme Valleiras
		Rafael H. dos Santos

## **2022 DRAFT**

PICK	NAME
Round 1, Pick 1	Jose Vitor Leme
Round 2, Pick 16	Austin Richardson
Round 3, Pick 17	Lucas Divino
Round 4, Pick 32	Claudio Montanha Jr.
Round 5, Pick 33	Connor Halverson

### **2023 NEW RIDER DRAFT**

The Austin Gamblers did not have a pick in the 2023 PBR Teams New Rider Draft.

## **2023 RESERVE RIDER DRAFT**

PICK	NAME
Round 1, Pick 5	Cort McFadden
Round 2, Pick 9	Jean Pereira

## **2024 NEW RIDER DRAFT**

PICK	NAME

Round 3, Pick 10

Paulo Henrique da Silva



## @CAROLINACOWBOYSPBR





The Carolina Cowboys, based at Greensboro Coliseum in Greensboro, North Carolina, will hold the team's third Cowboys Days homestand on September 20-22, the 10h event of the 2024 PBR Camping World Team Series regular season. The Cowboys moved to Greensboro in 2023 after competing in Winston-Salem, North Carolina, during the league's inaugural season.

In 2022, 2016 PBR World Champion Cooper Davis helped lead the team to its 15-13 record after being selected with the second overall pick in the PBR Teams Supplemental Draft. Davis went a sizzling 11-for-14 during the season, including a five-out ride streak from September 25 to October 14. Then reigning PBR World Champion Daylon Swearingen led the team in rides, going 17-for-28 in the regular season and finishing second in the inaugural Teams MVP race, 189 points behind the winner, Jose Vitor Leme. Swearingen began the season red-hot with four consecutive rides highlighted by a monstrous 92.5-point ride on I'm Legit Too at the league's first event in Cheyenne, Wyoming. In Cheyenne, the Cowboys made history as Boudreaux Campbell delivered the league's first 90-point ride, scored 90 points atop Dr. Campbell as the Cowboys earned their first game win, defeating the Arizona Ridge Riders.

Carolina posted their second consecutive second-place finish to maintain their No. 2 rank in the league standings before finishing sixth in Anaheim, California, and third in Nashville, Tennessee, in August. As a result, the early season powerhouse slipped to No. 4 in the league ahead of the fifth event of the season in Austin, Texas. In the Lone Star State, Carolina won their first event as a team at Gambler Days, going 3-0 in game play and rocketing to No. 1 in the league. The Cowboys went on to finish second overall in their next three events in September, going 6-3 in game play to maintain their No. 1 overall ranking. However, at the final two events of the regular season, the Cowboys went an uncharacteristic 1-5 to finish the regular season No. 4 in the league.

After defeating the No.7 Kansas City Outlaws, 175.5-88.25, in the first round of the inaugural PBR Teams Championship tournament in Las Vegas, Carolina was unable to push past the No. 3 Oklahoma Freedom in Round 2, falling 267.25-265. Their title hopes then came down to the second Last Chance Game, however, the squad was ultimately eliminated by the No. 3 Texas Rattlers, 179-90.

Prior to the start of the 2023 season, Carolina made moves. They traded Mason Taylor and Ednelio Almeida to the Nashville Stampede for the first overall pick in the 2023 New Rider Draft and Wingson Henrique da Silva to the Kansas City Outlaws to secure the 2023 New Rider Draft second overall pick. With the first pick in the 2023 PBR Teams Draft, the Cowboys selected seven-time PRCA world champion Sage Kimzey, who, after being hurt during the first event of the season in Cheyenne, Wyoming in July, returned to the team in September and finished 4-for-9 (44.4%). With the second pick, Carolina selected 2023 PBR Pendleton Whisky Velocity Tour Champion and then three-time NFR qualifier Josh Frost, who also proved a solid pick, finishing the regular season 5-for-13 (38.46%).

The revamped Cowboys started the 2023 campaign strong, winning their first three games and placing second at the first event of the season in Cheyenne, Wyoming. However, as the season continued, the team battled injuries, finishing the regular season ranked No. 6 with an 11-17 record. Davis once again put together a stellar campaign for the team, going 14-for-24 and finishing fourth in the MVP race, 553.75 points behind No. 1 Jose Vitor Leme.

At the 2023 PBR Teams Championship, the Cowboys faced the No. 5 Arizona Ridge Riders in Round 1. Carolina got off to a hot start, as Davis converted aboard Caesar for 88.5 points, but eventually fell to Arizona, 344-265.5, to drop



into the first Last Chance Game. With their tournament hopes on the line, Josh Frost topped I'm Him for 89 points but nobody else was able to make the 8, and Carolina was eliminated by the upstart No. 8 Missouri Thunder, 171.25-89, to end their season.

#### **HEAD COACH JEROME DAVIS:**

One of the original PBR Co-Founders, Jerome Davis was the 1995 PRCA bull riding world champion, becoming the first man east of the Mississippi to win a bull riding world championship. He competed with the PRCA and PBR until 1998, when he was tragically paralyzed from the chest down after being thrown from a bull and breaking his neck. Despite his injury, the 1998 PBR Ring of Honor inductee has continued to stay active, including partnering with his wife Tiffany to serve as a longtime bull stock contractor for the PBR and operating rodeo and bull riding events at the Davis Family Ranch in Archdale, North Carolina. Tiffany is the assistant general manager of the Carolina Cowboys.

#### **GENERAL MANAGER AUSTIN DILLON:**

Richard Childress Racing's Austin Dillon, the driver of the No. 3 Chevrolet Camaro ZL1, is currently competing in his 11th full-time season in the NASCAR Cup Series. Dillon, 33, is a two-time NASCAR champion, having won the 2011 NASCAR Truck Series driver's championship and the 2013 NASCAR Xfinity Series driver's championship. He has won four points-paying NASCAR Cup Series races, including the prestigious Coca-Cola 600 in 2017 and the Daytona 500 in 2018. Dillon is a 20-time winner in NASCAR's top-three touring series and has qualified for the NASCAR Cup Series Playoffs five times. He has served as the team's General Manager since their inception in 2022.

#### **ABOUT THE OWNERS:**

After operating the team in 2022 on behalf of the PBR, Richard Childress, joined by entrepreneur Jeff Broin, purchased the Carolina Cowboys ahead of the 2023 campaign. From a one-man team in 1969, Childress grew Richard Childress Racing (RCR) into one of the most respected organizations in NASCAR, with nearly 400 team members supporting full-time operations in the NASCAR Cup Series and NASCAR Xfinity Series. As a car owner, Childress, who was inducted into the NASCAR Hall of Fame in 2017, has earned more than 200 victories in NASCAR's top-three national series, 16 championships, three Daytona 500 championships and three Brickyard 400 championships. Away from the track, Childress is a businessman, philanthropist and conservationist – he loves wine, the outdoors, supporting the military, and investing in America's youth. Childress' properties include the award-winning Childress Vineyards. He sits on the board of directors of Growth Energy and holds an honorary doctorate degree from the University of Northwestern Ohio. Childress' grandson Austin Dillon, the 2018 Daytona 500 winner, is the General Manager of the Carolina Cowboys. Entrepreneur and agriculturalist Broin is the founder and CEO of bioprocessing giant POET, the world's largest biofuel producer. Broin and RCR have a longstanding partnership through NASCAR and worked together to upgrade the league to 15% bioethanol.



## **CAROLINA COWBOYS ROSTER**

NAME	ACQUIRED	STATS ESDS
Dawson Branton	Expansion Draft Compensation Pick, 2024	0-for-5
Cooper Davis	2 <sup>nd</sup> Pick (Supplemental Draft), 2022	14-for-24 (58.3%)
Sage Kimzey	1st Round Pick, 2023 Draft	4-for-9 (44.4%)
Derek Kolbaba	Trade from Florida on 2/27/24	1-for-9 (11.1%)
Tate Pollmeier	Trade with Florida on 2/19/24	0-for-3
Murilo H. de Oliveira	2 <sup>nd</sup> Round Pick, 2024 Draft	N/A
Daylon Swearingen	Trade with Texas Rattlers on 5/25/22	3-for-8 (37.5%)
Adilson Junior*	Signed as a Free Agent on 7/1/2024	N/A
Gabriel Morais*	Signed as a Free Agent on 7/1/2024	N/A
Braden Richardson*	2 <sup>nd</sup> Round Pick, 2024 Draft	N/A
Adriano Salgado*	Signed as a Free Agent on 6/1/2024	0-for-7
Ethan Winckler*	1st Round Pick, 2024 Draft	N/A

<sup>\*</sup> Denotes a rider on the Reserve Roster. # Denotes a rider on Injured Reserve. Rosters as of July 9, 2024

## **HOW THE TEAM WAS BUILT**

DRAFT (6)	TRADE (3)	FREE AGENCY (3)
Dawson Branton	Derek Kolbaba	Adriano Salgado
Cooper Davis	Tate Pollmeier	Adilson Junior
Sage Kimzey	Daylon Swearingen	Gabriel Morais
Murilo H. de Oliveira		
Braden Richardson		
Ethan Winckler		

## **2022 DRAFT**

PICK	NAME
Round 1, Pick 7	Cody Jesus*
Round 2, Pick 10	Joao Ricardo Vieira*
Round 3, Pick 23	Boudreaux Campbell
Round 4, Pick 30	Ramon de Lima
Round 5, Pick 39	Cannon Cravens

<sup>\*</sup>Note: Were later traded, along with the No. 30 overall pick, to the Texas Rattlers for Daylon Swearingen, Mason Taylor and the No. 26 overall pick.



## **2023 NEW RIDER DRAFT**

PICK	NAME
Round 1, Pick 1	Sage Kimzey
Round 1, Pick 2	Josh Frost
Round 2, Pick 12	Daniel Feitosa

## **2023 RESERVE RIDER DRAFT**

PICK	NAME
Round 1, Pick 7	Flavio Zivieri
Round 2, Pick 14	Trey Kimzey

## **2024 NEW RIDER DRAFT**

PICK	NAME
Round 1, Pick 5	Ethan Winckler
Round 2, Pick 4	Murilo H. de Oliveira
Round 2, Pick 10	Braden Richardson









The Florida Freedom announced their move to Sunrise, Florida, after operating as the Oklahoma Freedom in Oklahoma City, Oklahoma, during the PBR Teams league's first two seasons. The team will host their annual homestand, PBR Freedom Days, at Amerant Bank Arena August 2-4, the third event of the 12-event 2024 PBR Camping World Team Series regular season.

During the inaugural 2022 season, the Freedom finished 16-12, locked in in a three-way tie for first in the regular season. With the league ties broken by bonus points, the Freedom ultimately traveled to Las Vegas for the first PBR Teams Championship No. 3. Veteran rider Derek Kolbaba paved the way for the Freedom, going 14-for-29 during the regular season. Among his many highlight-reel-worthy moments, Kolbaba led the Freedom to back-to-back wins in North Carolina and Oklahoma City, the second of which made them the first team to win their home event. In front of hometown fans at Paycom Center in mid-September, Kolbaba went a perfect 3-for-3, with each of those three scores giving the team a walk-off win. The back-to-back event victories pushed the Freedom from No. 6 to No. 3 in the league. After finishing third overall in Ridgedale, Missouri, and fourth in Fort Worth, Texas, the Freedom briefly held the No. 1 rank in the league with one event left in the regular season. While the team made an incredible late-season surge, they ran out of steam at the regular season finale in Glendale, Arizona, going 1-2 in game play to finish fourth. In a tight-knit playoff race, the team dropped to No. 3 in the standings entering the postseason.

In the first round of the inaugural PBR Teams Championship in Las Vegas, the Freedom fell to the eventual champion No. 8 Nashville Stampede, 264.75-176. Via the loss, the Freedom's title hopes hinged on advancing via the first Last Chance Game. Beginning the must-win game with back-to-back 90-point rides and going a torrid 4-for-5, the Freedom rebounded in resilient fashion, obliterating the No. 6 Missouri Thunder and No. 7 Kansas City Outlaws, 359.5-88.75-0, to advance to Round 2 of the tournament. In Round 2, Oklahoma took on the No. 4 Carolina Cowboys in a seesaw slugfest. After a ride-for-ride shootout to start the game, with the first five riders all reaching the 8, the Freedom narrowly beat the Cowboys by 2.25 points, 267.25-265. Advancing to the Semifinals, it was the No. 5 Arizona Ridge Riders that stood between Oklahoma and the Championship Game. Despite leading the game until the fifth frame, the Freedom were ultimately defeated by one ride score, 176.25-89.25. In the team's final game of the season, the Freedom took on the No. 2 Texas Rattlers in the Third Place Game. Outscored by two rides, the Rattlers won, 270-86.75, leading the Freedom to conclude the 2022 season No. 4 in the league.

In 2023, the Freedom were led by rookie Caden Bunch, who went 9-for-14 (64.3%) during the regular season, and the team was one of the most consistent in the league, recording at least one win at each regular season event. The Freedom began the campaign strong, finishing second and third in Anaheim and Nashville in August to take the No. 3 spot in the PBR Teams standings at the mid-way point of the regular season. While the team wavered slightly in the second half, adding only one more Top 3 finish in Glendale, Arizona, they were able to conclude the regular season No. 4 in the league with a 14-14 record.

At the PBR Teams championship in Las Vegas, the Freedom edged out the No. 7 Nashville Stampede in Round 1 by 0.5 points, 262-261.5, courtesy of Bunch's clutch 86.25-point walk-off ride aboard Spooky. In the second round, the team ran into the seemingly unstoppable No. 3 Texas Rattlers, falling 170.75-87, before being eliminated by the No. 8 Missouri Thunder, 180-176.5, in the second Last Chance Game to end their season.



Following the team's move to Florida, the Freedom announced that Paulo Crimber would take over as Head Coach. The team had been led by Head Coach Cord McCoy and Assistant Coach Kody Lostroh through the first two seasons. Crimber, a 10-time PBR World Finals qualifier, served as a Co-Coach for the Arizona Ridge Riders for the first two PBR Teams seasons.

#### **HEAD COACH PAULO CRIMBER:**

Paulo Crimber was a prominent fixture in the top ranks of the PBR for more than 10 years, making 10 trips to the PBR World Finals. During his career, Crimber also qualified for the National Finals Rodeo where he won the prestigious rodeo event title in 2004. The Brazilian-born cowboy has since been an integral part of assisting and mentoring other Brazilian bull riders in their transition to the United States, all while serving as the official translator for the PBR. Crimber hopes to inspire the next generation of cowboys as they work towards their career goals, including his son, John, currently one of the top riders on the elite Unleash The Beast. Crimber's unique background and experience at the highest level of bull riding is why he was named the Head Coach of the Freedom after spending his first two seasons within PBR Teams serving as Co-Coach of the Arizona Ridge Riders.

#### **ABOUT THE OWNERS AND GENERAL MANAGER:**

The Florida Freedom is owned by **Heath Freeman**, managing partner of EHP Hospitality Group. Freeman purchased the team in January 2023 from PBR and also serves as the team's General Manager.

### **FLORIDA FREEDOM ROSTER**

NAME	ACQUIRED	2023 STATS
Trey Benton III	Signed as a Free Agent on 7/1/2024	N/A
Caden Bunch	Signed as a Free Agent on 9/24/23	9-for-14 (64.3%)
Alex Cerqueira	4 <sup>th</sup> Round Pick, 2023 Reserve Roster Draft	6-for-21 (28.6%)
John Crimber	1st Round Pick, 2024 New Rider Draft	N/A
Conner Halverson	Traded from Carolina on 2/19/24	1-for-3 (33.33%)
Elizmar Jeremias	1st Round Pick, 2023 Reserve Roster Draft	7-for-18 (38.9%)
Thiago Salgado	Trade with Nashville on 7-17-23	5-for-23 (21.7%)
Joao Lucas Campos*	Signed as a Free Agent on 3/1/24	5-for-18 (27.8%)
Yan Vitor Cunha*	2 <sup>nd</sup> Round Pick, 2024 New Rider Draft	N/A
Eric Henrique Domingos*	1st Round Pick, 2024 New Rider Draft	N/A
Gavin Hauck*	3 <sup>rd</sup> Round Pick, 2024 New Rider Draft	N/A
Casey Roberts*	Signed as Free Agent on 5/24/22	2-for-12 (16.7%)

Denotes a rider on the Reserve Roster. # Denotes a rider on Injured Reserve. Rosters as of July 9, 2024 #





## **HOW THE TEAM WAS BUILT**

DRAFT (6)	TRADE (2)	FREE AGENCY (4)
Alex Cerqueira	Conner Halverson	Trey Benton III
John Crimber	Thiago Salgado	Caden Bunch
Elizmar Jeremias		Joao Lucas Campos
Yan Vitor Cunha		Casey Roberts
Eric Henrique Domingos		
Gavin Hauck		

\* Denotes a rider selected in the 2023 Reserve Roster Draft.

### **2022 DRAFT**

PICK	NAME
Round 1, Pick 8	Eli Vastbinder
Round 2, Pick 9	Derek Kolbaba
Round 3, Pick 22	Chase Outlaw
Round 4, Pick 27	Briggs Madsen
Round 5, Pick 40	Caden Bunch

## **2023 NEW RIDER DRAFT**

PICK	NAME
Round 1, Pick 6	Brady Turgeon

## **2023 RESERVE ROSTER DRAFT**

PICK	NAME
Round 1, Pick 3	Elizmar Jeremias
Round 2, Pick 10	Jacob O'Mara
Round 3, Pick 17	Roscoe Jarboe
Round 4, Pick 18	Alex Cerqueira
Round 5, Pick 19	Coy Pollmeier

## **2024 NEW RIDER DRAFT**

PICK	NAME
Round 1, Pick 1	John Crimber
Round 1, Pick 6	Eric Henrique Domingos
Round 2, Pick 6	Yan Vitor Santos Cunha
Round 3, Pick 6	Gavan Hauck

# Kansas City Outlaws

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The Kansas City Outlaws, based in Kansas City, Missouri, will host the third edition of the team's Outlaw Days homestand at T-Mobile Center on September 5-7, the eighth event of the 2024 PBR Camping World Team Series season.

During the inaugural PBR Teams season in 2022, Kansas City's most consistent rider was Marcus Mast, one of the biggest surprises of the new league after signing as a free agent in late May and going 16-for-31 during the regular season. Mast was never bucked off more than twice in a row throughout the season. As a team, Kansas City showed flashes of championship potential, finishing second in Nashville to move to the No. 5 in the league. After the slow start to their first season, the Outlaws made an investment in the future by trading Dalton Kasel to the Austin Gamblers for a first-round draft pick in 2024 and a second-round pick in 2025. As the campaign wound to a close, Kansas City finished second in Fort Worth for Rattler Days, the penultimate event of the regular season, by going a perfect 3-0 in game play. The Outlaws, however, were unable to make up ground in the standings, finishing No. 7 in the league in the regular season with a 12-16 record.

At the inaugural PBR Teams Championship in Las Vegas, the Kansas City Outlaws fell to the No. 4 Carolina Cowboys in Round 1, 175.5-88.25, and were ultimately eliminated alongside the No. 6 Missouri Thunder by the No. 3 Oklahoma Freedom in the first Last Chance Game, 359.5-0.

With a revamped roster entering 2023, including 2022 PBR Brazil Champion Cassio Dias and No. 4 Wingson Henrique da Silva, who the team acquired from the Carolina Cowboys for the second overall pick in the midst of his 2023 PBR World Finals breakout showing, in addition to adding 2008 PBR World Champion and Ring of Honor inductee Guilherme Marchi as Assistant Coach, the Outlaws were a force to be reckoned with. Selected in the first round of the 2023 New Rider Draft, Dias led the team, going an incredible 19-for-26 (73.1%) and finishing second in the MVP race by just 87 points. After finishing fifth in the first event of the season, the team rallied and posted four consecutive Top-3 finishes, including two event wins, victorious at their homestand and then again two weeks later in Nashville, Tennessee. Via the success, the Outlaws began the second half of the season ranked No. 2 in the league, four games behind the No. 1 Austin Gamblers. From there, Kansas City put it into overdrive, finishing the year 8-1 in game play, and riding to a third event win in Glendale, Arizona. The team came within one game of the regular-season Championship in a race that came down to the final game of the season. Finishing the regular campaign No. 2 in the league, with an 18-10 record, the Outlaws advanced to the PBR Teams Championship with one of two coveted first round byes.

In Las Vegas, the team was unable to replicate their regular season success, falling to the No. 5 Arizona Ridge Riders, 160.25-86.75, in the second round before being eliminated by the No. 8 Missouri Thunder in the second Last Chance Game, 180-176.5, despite a monstrous, career-best, 92.5-point ride by Silva on Flyin Wired.

#### **HEAD COACH J.W. HART:**

J.W. Hart, known as "the Ironman," is a former rider and PBR Ring of Honor inductee. Hart was the Rookie of the Year in 1995 and won the World Finals in 2002. Hart was given his nickname after competing in a record 197 consecutive PBR events (a record since broken by Missouri Thunder Co-Head Coach and General Manager Luke Snyder) from 1994-2003. Hart earned more than \$1.3 million during his career and worked on the PBR broadcast team

# Kansas City Outlands

before joining the Kansas City Outlaws. Hart also boasted previous coaching experience, having worked alongside Nashville's Head Coach Justin McBride during several iterations of the PBR Global Cup USA leading the Eagles. With his wife LeAnn, he owns Hart Cattle Company, breeding and raising bulls to compete at PBR events.

Guilherme Marchi has his name firmly etched into the PBR record books, inducted into the prestigious Ring of Honor in 2019. No rider in PBR history has stayed on more bulls than Marchi – the all-time ride leader with 635 qualified premier series rides. A beloved figure among fans around the world, the determined rider with the warm smile retired from premier competition after the 2018 PBR World Finals, where he had competed 15 consecutive times from 2004-2018. During his 15-year career, Marchi won 25 premier series events, including the PBR World Finals in 2005. He came heartbreakingly close to becoming a multi-time World Champion, finishing runner-up in the world standings four times (2005-2007, 2012). His accomplishments and approachability have helped PBR move into the mainstream. In 2016 *Men's Fitness* named him "the fittest athlete in sports," putting him on the magazine's cover. No stranger to the role of coach, Marchi led Team Brazil at the 2020 Global Cup USA.

#### **GENERAL MANAGER JIM SMITH:**

The General Manager of the Kansas City Outlaws since their inception in 2022, Jim Smith is determined that his squad will have "Outlaw Attitude" that he describes as guys with grit and toughness to get the job done. A veteran sports executive with more than 20 years of experience, Smith has served as the President and General Manager of the Columbus Crew Soccer Club, the Vice President and Chief Marketing Officer of the Atlanta Falcons, and is currently the Senior Vice President, Business Strategy, for the Atlanta Braves.

#### **ABOUT THE OWNERS:**

Phil Pulley, Lennie Foree and Ryland Kieffer are three entrepreneurs who have always been rule-breakers at heart. They were among the founders of Bad Boy Mowers, the brand that changed the zero-turn lawnmower game forever. They are currently riding into stores with Outlaw Snax, a snack brand with the boldest flavors on this side of the chip aisle and an attitude bringing their same drive to succeed to PBR Teams. For more information on Outlaw Snax, visit www.outlawsnax.com.

Roster as of 8/29/23

\* Denotes a rider on the Reserve Roster



## **KANSAS CITY OUTLAWS ROSTER**

NAME		ACQUIRED	2023 STATS
Sandro Bat	tista	Trade from Carolina on 9/26/23	7-for-21 (33.33%)
Cassio Di	as	1 <sup>st</sup> Round Pick, 2023 Draft	19-for-26 (73.1%)
Koltin Heva	alow	Signed as a Free Agent on 7/20/22	6-for-16 (37.5%)
Julio Cesar M	arques	1st Round Pick, 2023 Reserve Rider Draf	t 2-for-13 (15.4%)
Bob Mitch	nell	4 <sup>th</sup> Round Pick, 2022 Draft	3-for-12 (25%)
Wingson H. d	a Silva	Trade from Carolina Cowboys on 5/17/2	3 11-for-20 (55%)
Maikon Cal	ixto*	1st Round Pick, 2024 New Rider Draft	N/A
Brennon Eld	lred*	1st Round Pick, 2024 New Rider Draft	N/A
Wyatt Rog	ers*	Signed as a Free Agent on 7/1/24	0-for-7
#Marcus N	last	Signed as Free Agent on 5/24/22	4-for-11 (36.4%)
^Heitor Santos	Ferreira	2 <sup>nd</sup> Round Pick, 2024 New Rider Draft	N/A
^Carlos Oliv	/eria	Signed as a Free Agent on 7/1/24	N/A

<sup>\*</sup> Denotes a rider on the Reserve Roster. # Denotes a rider on Injured Reserve. ^ Denotes a rider on the Excused Absence list. Rosters as of July 9, 2024

## **HOW THE TEAM WAS BUILT**

DRAFT (6)	TRADE (2)	FREE AGENCY (4)
Cassio Dias	Sandro Batista	Koltin Hevalow
Julio Cesar Marques	Wingson H. da Silva	Carlos Oliveria
Bob Mitchell		Wyatt Rogers
Maikon Calixto		Marcus Mast
Brennon Eldred		
Heitor Santos Ferreira		

<sup>\*</sup> Denotes a rider selected in the 2023 Reserve Roster Draft.

## **2022 DRAFT**

PICK	NAME
Round 1, Pick 4	Dalton Kasel
Round 2, Pick 13	Kyler Oliver
Round 3, Pick 20	Rafael Henrique dos Santos
Round 4, Pick 29	Bob Mitchell
Round 5, Pick 36	Tate Pollmeier



## **2023 NEW RIDER DRAFT**

PICK NAME

Round 1, Pick 5 Cassio Dias

Round 2, Pick 9 Leonardo Ferreira

## **2023 RESERVE RIDER DRAFT**

PICK NAME

Round 1, Pick 6 Julio Cesar Marques

Round 2, Pick 13 Brady Portenier

## **2024 NEW RIDER DRAFT**

PICK	NAME
Round 1, Pick 4	Maikon Calixto
Round 1, Pick 8	Brennon Eldred
Round 2, Pick 8	Heitor Santos Ferreira



# MISSOURI







The Missouri Thunder will host their third annual PBR Thunder Days homestand at Great Southern Bank Arena in Springfield, Missouri, August 30- September 1, the seventh event of the 12-event 2024 PBR Camping World Team Series regular season, after hosting their homestand in Ridgedale, Missouri for the league's first two seasons.

During the first season of PBR Teams, the Thunder got off to a strong start but eventually finished No. 6, going 13-15 in game play. Led by Adriano Salgado, who went 13-for-25, and Andrew Alvidrez, who went 11-for-24, the Thunder started the year hot, winning their first two games at the season-launch event in Cheyenne, Wyoming, event, in part due to Salgado's historic 89.25-point score atop American Gangster, the first qualified ride in PBR Teams history. The score also secured Missouri the first-ever game win in league history, propelling them past the Texas Rattlers. Missouri continued to roll after Cheyenne, going 4-1 to finish third overall in Kansas City, Missouri, and second in Anaheim, California. The early season success led the team to hold the league No. 1 rank ahead of the mid-August event in Nashville, Tennessee. After facing some adversity, the Thunder fell in the standings, but rallied and finished third in Oklahoma City, Oklahoma, to climb back to No. 5 in the league. After closing out the year with back-to-back fifth-place finishes in Fort Worth, Texas, and Glendale, Arizona, the Thunder dropped to No. 6 in the standings ahead of the first-ever PBR Teams Championship in Las Vegas, Nevada. In Sin City, the Thunder went 0-for-2, falling to the No. 5 Arizona Ridge Riders, 88-87.75, in Round 1, before being eliminated in the first Last Chance Game by the No. 3 Oklahoma Freedom, 359.5-0.

Looking to invest in the future, the team featured one of the youngest rosters in the league in 2023, as 18-year-old rookie Kade Madsen led the team to an 8-20 record, going 7-for-24. In addition to Madsen, fellow rookie Felipe Furlan also made valuable contributions to the team and showed great growth throughout the season, finishing 4-for-6 at the PBR Teams Championship, showing that the team's decision to build for the future should be fruitful in years to come.

In Las Vegas, after falling to the eventual Champion No. 3 Texas Rattlers, 174-84.5, in Round 1, the team rallied to knock out both the No. 7 and reigning Champion Nashville Stampede and No. 6 Carolina Cowboys in the first Last Chance Game, 171.25-89.75-89, as both Madsen and Furlan delivered crucial scores. The No. 1 Austin Gamblers barely defeated the upstart Thunder in Round 2, 177.75-174.75, but the Thunder rebounded, upsetting the No. 5 Oklahoma Freedom and No. 2 Kansas City Outlaws in the Second Last Chance Game. Once again, Furlan and Madsen made the 8 for the Thunder, this time for a matching 90 points to push the team to their first Semifinals. Their momentum was halted a second time by the Gamblers, 256-172, and the team was shut out in the Third Place Game against the No. 5 Arizona Ridge Riders, 344.75-0. The Thunder concluded the season No. 4 in the league.

#### **CO-HEAD COACH AND GENERAL MANAGER LUKE SYNDER:**

Luke Snyder, PBR Ring of Honor and 2014 Missouri Sports Hall of Fame inductee, watched the film 8 Seconds as a 10-year-old and knew he'd be a bull rider. Snyder emulated Lane Frost on and off the dirt. In PBR competition, he lays claim to perhaps the most impressive record in any professional sport – competing in 275 consecutive events. During nine years of not missing a premier series event, Snyder battled through a torn rotator cuff, broken right hand, groin pull, broken fibula and broken neck, the latter coinciding with a break in the schedule, allowing him sufficient time to recover. In addition to becoming the first rider to win Rookie of the Year and the PBR World Finals



## MISSOURI

in the same season in 2001, Snyder won six premier series events, including the 2011 Last Cowboy Standing. He qualified for the World Finals 13 times and is No. 25 on PBR's all-time list of earners.

#### **CO-HEAD COACH ROSS COLEMAN:**

Ross Coleman rode his first calf when he was seven, won the College National Finals Rodeo all-around title in 1998, and made the PBR World Finals in 1999, the first year he went pro, as well as every year thereafter until he retired in 2011, ending his 13-year professional career. A native of Molalla, Oregon, Coleman is a member of PBR's exclusive "400 Club" with 438 qualified rides, including 45 for 90 points or more. He won eight PBR premier series events and earned more than \$1.4 million during his career. In 2019, he was inducted into the PBR Ring of Honor, the most prestigious honor for any bull rider. Coleman has coaching experience in the PBR Global Cup, leading Team USA Eagles to victory at the five-nation tournament in March 2022. He has also run a bull riding school in his home state of Oregon.

#### **ABOUT THE OWNERS:**

The Missouri Thunder is owned by Johnny Morris, noted conservationist and Founder and CEO of Bass Pro Shops. Since getting his start in 1972 by selling fishing tackle out of the back of his father's store, Morris has earned a reputation as one of the most visionary and influential retailers of the last 50 years. Today he is known as a retail and travel destination pioneer, as the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more.

### **MISSOURI THUNDER ROSTER**

NAME	ACQUIRED	STATS ESDS
Andrew Alvidrez	4 <sup>th</sup> Round Pick, 2022 Draft	11-for-26 (42%)
Boudreaux Campbell	Trade with the Carolina Cowboys on $2/2/24$	5-for-18 (27.8%)
Grayson Cole	Expansion Draft Compensation Pick, 2024	2-for-6 (33.33%)
Felipe Furlan	3 <sup>rd</sup> Round Pick, 2023 Draft	4-for-22 (18.2%)
Dawson Gleaves	Signed as a Free Agent on 4/16/24	3-for-12 (25%)
Briggs Madsen	Signed as a Free Agent on 9/5/23	3-for-9 (33.33%)
Paulo Eduardo Rosseto	1st Round Pick, 2023 Reserve Roster Draft	2-for-10 (20%)
Andy Bohl*	2 <sup>nd</sup> Round Pick, 2023 Reserve Roster Draft	0-for-1
Trey Kimzey*	Signed as a Free Agent on 6/11/24	1-for-11 (9.1%)
Tristin Parker*	2 <sup>nd</sup> Round Pick, 2024 Draft	
#Trace Redd	Signed as a Free Agent on 3/7/24	3-for-6 (50%)
^Kade Madsen	1 <sup>st</sup> Round Pick, 2023 Draft	7-for-24 (29.2%)

<sup>\*</sup> Denotes a rider on the Reserve Roster. # Denotes a rider on Injured Reserve. ^ Denotes a rider on the Excused Absence list. Rosters as of July 9, 2024



## MISSOURI

## **HOW THE TEAM WAS BUILT**

		·	
	DRAFT (7)	TRADE (1)	FREE AGENCY (4)
	Andrew Alvidrez	Boudreaux Campbell	Dawson Gleaves
	Grayson Cole		Briggs Madsen
	Felipe Furlan		Trey Kimzey
	Paulo Eduardo Rosseto		Trace Redd
	Andy Bohl		
	Tristin Parker		
	Kade Madsen		

\* Denotes a rider selected in the 2023 Reserve Roster Draft.

## **2022 DRAFT**

PICK	NAME
Round 1, Pick 5	Colten Fritzlan
Round 2, Pick 12	Clayton Sellars
Round 3, Pick 21	Cody Teel
Round 4, Pick 28	Andrew Alvidrez
Round 5, Pick 37	Jesse Petri

## **2023 NEW RIDER DRAFT**

PICK	NAME
Round 1, Pick 3	Joao Lucas Campos
Round 1, Pick 4	Kade Madsen
Round 2, Pick 10	Eduardo Matos
Round 3, Pick 13	Felipe Furlan

## **2023 RESERVE RIDER DRAFT**

PICK	NAME
Round 1, Pick 8	Paulo Eduardo Rosseto
Round 2, Pick 15	Andy Bohl

## **2024 NEW RIDER DRAFT**

PICK	NAME
Round 2, Pick 5	Tristin Parker









The Nashville Stampede, the 2022 PBR Teams Champions, are based at Bridgestone Arena in Nashville, Tennessee, where the team will host its third Stampede Days homestand on August 16-18, the fifth event of the 2024 PBR Camping World Team Series regular season.

Coached by two-time PBR World Champion Justin McBride, the Stampede proved how patience and timing are key to winning a championship in 2022. While the Stampede finished the regular season 7-20-1 entering the PBR Teams Championship in Las Vegas seeded last of the eight teams, they went 4-0 in Sin City, beating the top-three seeded teams to win the inaugural Teams Championship.

As the inaugural regular season got underway in July 2022 in Cheyenne, Wyoming, the Stampede won their first game against the Carolina Cowboys but then struggled to repeat the early success, winning just three of their next 15 games. Undeterred, the team remained confident but looked to bolster their roster during the slump by signing three-time PBR World Champion Silvano Alves as a free agent in August. Alves immediately proved to be an impact rider, leading the Stampede past the Texas Rattlers in walk-off fashion on the second night of their first homestand in Nashville.

The Stampede finished the regular season with a third-place effort in Glendale, Arizona, their best weekend of the season, by going 2-1 in game play. The success was an early look at what was to come for the team as just a few short weeks later they blazed through the competition at the Teams Championship in Las Vegas, even without their second-round pick Dener Barbosa who missed the entire season after breaking his back at the 2022 PBR World Finals in Fort Worth, Texas.

In Las Vegas, led by Pacheco, who went a perfect 4-for-4, including three consecutive 90-point rides, Nashville defeated the No. 3 Oklahoma Freedom in the first round, 264.75-176, before knocking off the No. 1 Austin Gamblers, 265-175.25, in Round 2. The team's winning ways were complimented by unforgettable pre-game speeches from Head Coach McBride which were the talk of the multi-day tournament. In the Semifinals, the Stampede eliminated the No. 2 Texas Rattlers, 270-86.75, and then defeated the No. 5 Arizona Ridge Riders, 264-3182.75, in the Championship Game to win the inaugural PBR Teams Championship, completing their perfect 4-0 sweep in Sin City. Following their championship run, McBride and General Manager Tina Battock were voted Head Coach and Executive of the Year, respectively, by their peers.

Looking to repeat in 2023, the Stampede amplified their lineup by trading the No. 1 pick in the 2023 New Rider Draft to the Carolina Cowboys for Mason Taylor and Ednelio Almeida before the start of the season. However, with their superstar Pacheco missing the entire season due to a broken leg sustained in Unleash The Beast competition, which he reaggravated it in his first out back with the team in Oklahoma City in September, the Stampede were unable to find their groove, finishing the regular season No. 7 in the league with an 11-17 record. Alves shined in his first full season with the team despite their struggles, going 15-for-27 and finishing third in the MVP race, 467.75 points behind No. 1 Jose Vitor Leme.

The Stampede looked to put together a second Cinderella run at the 2023 PBR Teams Championship in Las Vegas, but they were narrowly beaten by the No. 4 Oklahoma Freedom, 262-261.5, in Round 1 before being eliminated by the No. 8 Missouri Thunder, 171.25-89.75, in the first Last Chance Game.

#### **HEAD COACH JUSTIN MCBRIDE:**

Two-time PBR World Champion Justin McBride won more than \$5.1 million during his PBR career, the fifth-most in PBR history. McBride, who was inducted into the PBR Ring of Honor in 2008, holds the PBR record for event wins in a season with eight (2007) and all-time event wins (32). The native of Belton, Texas, has worked as a color



commentator for the PBR on CBS Sports broadcasts for more than 10 years, providing clear insights and analysis drawing on his experience as one of the greatest bull riders of all time. As a coach, McBride led Team USA to victory at the PBR Global Cup in 2017 and 2020. McBride was voted PBR Teams Coach of the Year in 2022.

#### **GENERAL MANAGER TINA BATTOCK:**

The only female PBR Teams General Manager, Tina Battock was named the first-ever PBR Teams Executive of the Year in 2022 after bolstering the Stampede's roster en route to a PBR Teams Championship. Battock joined Morris Communications in 2016 as President of their Media Division and convinced the company to buy the team when the opportunity arose in 2022. The Littlerock, Colorado, native then fearlessly took the helm as General Manager, instilling her "no-quit" attitude in the team that helped propel them to a championship.

#### **ABOUT THE OWNERS:**

The Nashville Stampede is owned by Morris Communications Company, LLC (MCC), which is part of a privately held company with diversified holdings in media, real estate, property development and agribusiness. MCC is based in Augusta, Georgia. MCC's current media holdings include Morris Media Network (MMN) which reaches millions of consumers with diversified content brands in print, digital, products and live events including Western Horseman, Barrel Horse News, Quarter Horse News, Road to the Horse, EquiStat and the National Barrel Horse Association. A portfolio of lifestyle publications and digital assets serve outdoor/sporting/travel enthusiasts with Alaska Magazine, Milepost, Gray's Sporting Journal, Charlotte Magazine, Orlando Magazine, Savannah Magazine, Where Visitor publications and more.

#### **NASHVILLE STAMPEDE ROSTER**

ACQUIRED	2023 STATS
Signed as Free Agent on 8/8/23	15-for-27 (55.6%)
Trade with Oklahoma on 7/17/23	N/A
2 <sup>nd</sup> Round Pick, 2023 Draft	3-for-10 (30%)
Signed as a Free Agent on 9/17/23	4-for-9 (44.44%)
Signed as a Free Agent on 8/8/23	4-for-13 (30.8%)
Trade with Carolina on 3/15/23	0-for-5
Signed as a Free Agent on 6/4/24	N/A
Trade with Carolina on 3/15/23	1-for-16 (6.3%)
2 <sup>nd</sup> Round Pick, 2024 Draft	N/A
3 <sup>rd</sup> Round Pick, 2024 Draft	N/A
Signed as a Free Agent on 5/28/24	N/A
1st Round Pick, 2024 Draft	N/A
Signed as a Free Agent on 4/12/24	0-for-8
	Trade with Oklahoma on 7/17/23  2nd Round Pick, 2023 Draft  Signed as a Free Agent on 9/17/23  Signed as a Free Agent on 8/8/23  Trade with Carolina on 3/15/23  Signed as a Free Agent on 6/4/24  Trade with Carolina on 3/15/23  2nd Round Pick, 2024 Draft  Signed as a Free Agent on 5/28/24  1st Round Pick, 2024 Draft

<sup>\*</sup> Denotes a rider on the Reserve Roster. # Denotes a rider on Injured Reserve. ^ Denotes a rider on the Excused Absence list. Rosters as of July 9, 2024



## **HOW THE TEAM WAS BUILT**

DRAFT (4)	TRADE (3)	FREE AGENCY (6)
Kaiden Loud	Jess Lockwood	Silvano Alves
Lucas Costa	Mason Taylor	Chase Outlaw
Gavin Knutson	Ednelio Almeida	Alan de Souza
Andrei Scoparo		Cody Teel
		Anderson de Oliveira
		Luke Parkinson

\* Denotes a rider selected in the 2023 Reserve Roster Draft.

## **2022 DRAFT**

PICK	NAME
Round 1, Pick 2	Kaique Pacheco
Round 2, Pick 15	Dener Barbosa
Round 3, Pick 18	Ryan Dirteater
Round 4, Pick 31	Manoelito de Souza Jr.
Round 5, Pick 34	Joao Henrique Lucas

## **2023 NEW RIDER DRAFT**

PICK	NAME
Round 2, Pick 8	Kaiden Loud

## **2023 RESERVE RIDER DRAFT**

PICK	NAME
Round 1, Pick 1	Bruno Carvalho

## **2024 NEW RIDER DRAFT**

PICK	NAME
Round 1, Pick 10	Andrei Scoparo
Round 2, Pick 3	Lucas Costa
Round 3, Pick 3	Gavin Knutson

PBR.com



## NEW YORK MAVERICKS









The New York Mavericks are one of two expansion teams that joined the PBR Teams league before the 2024 season. The Mavericks, owned by Avenue Capital Group, will compete in Brooklyn, New York at Barclays Center August 9-10, the fourth event of the 2024 PBR Camping World Team Series season. The team will be led by 2009 PBR World Champion and Ring of Honor member Kody Lostroh as Head Coach, and 2002 World Champion Ednei Caminhas as Assistant Coach.

The Mavericks' roster will be headlined by rookie Hudson Bolton, who the team took with the third overall pick in the 2024 PBR Teams New Rider Draft, and the trio of Vitor Losnake, Leonardo Ferreira and Braidy Randolph, who New York took in the 2024 Expansion Draft. The triad went a combined 26-for-60 (43.33%) last season.

#### **HEAD COACH KODY LOSTROH:**

Kody Lostroh was named the Head Coach of the New York Mavericks after serving as an Assistant Coach for the Oklahoma Freedom during the league's first seasons. Ten-time PBR World Finals Qualifier Lostroh reached the pinnacle of the sport in 2009 when he was crowned World Champion following a feverish battle with J.B. Mauney. After stepping away from the PBR following the 2014 season, Lostroh was diagnosed with a tumor around his carotid artery in 2015. While Lostroh made a full recovery and briefly returned to competition, he officially retired in March 2018 and has since resided in Colorado with his wife and children. In 2023 Lostroh received the most prestigious honor a bull rider can receive, inducted into the PBR Ring of Honor.

#### **ASSISTANT COACH EDNEI CAMINHAS:**

2002 PBR World Champion Ednei Caminhas rounds out the New York Mavericks staff as Assistant Coach, becoming the first rider who competed in PBR Teams to become a coach within the league. Caminhas rode for the Texas Rattlers in 2022 after an individual career of more than two decades with the PBR. The Brazilian began his career with nine consecutive World Finals appearances from 2000 to 2009. A decade after winning the coveted gold buckle, in 2022, he qualified for his 10th career World Finals, becoming the oldest rider ever to compete at the event at the age of 46.

#### **GENERAL MANAGER CHRIS PANTANI:**

New York Mavericks General Manager Chris Pantani, who most recently served as senior brand marketing manager for Goodyear Tire, has over 20 years of experience in senior roles within the customer partnerships, event marketing, and sponsorships group at Cooper Tire. His responsibilities included managing Cooper Tire's sponsorship of the PBR over multiple years.

#### **ABOUT THE OWNERS:**

Avenue Capital Group is a global investment firm focused primarily on making opportunistic credit and other special situations investments across the United States, Europe and Asia. Avenue, founded in 1995 by Marc Lasry and Sonia Gardner, draws on the skills and experience of more than 60 investment professionals, and more than 180 employees worldwide operating from its headquarters in New York and offices in Dublin, London, Luxembourg, Hong Kong, New Delhi, Singapore, Sydney, Abu Dhabi and Silicon Valley. Avenue has assets under management of approximately \$13 billion.



## NEW YORK MAVERICKS

## **NASHVILLE STAMPEDE ROSTER**

NAME	ACQUIRED	2023 STATS
Hudson Bolton	1st Round Pick, 2024 Draft	N/A
Leonardo Ferreira	2024 Expansion Draft	7-for-13 (53.9%)
Vitor Losnake	2024 Expansion Draft	10-for-25 (40%)
Braidy Randolph	2024 Expansion Draft	9-for-22 (40.9%)
Marco Rizzo	2 <sup>nd</sup> Round Pick, 2024 Draft	N/A
Ederson Santos	2024 Expansion Draft	N/A
Maverick Smith	3 <sup>rd</sup> Round Pick, 2024 Draft	N/A
Mauricio Gulla Moreira*	Signed as a Free Agent on 7/8/24	2-for-7 (28.6%)
Eikson Pereira*	3 <sup>rd</sup> Round Pick, 2024 Draft	N/A
Romario Leite*	2024 Expansion Draft	N/A
Leandro Zampollo*	2024 Expansion Draft	N/A

<sup>\*</sup> Denotes a rider on the Reserve Roster. # Denotes a rider on Injured Reserve. Rosters as of July 9, 2024

## **HOW THE TEAM WAS BUILT**

DRAFT (10)	TRADE (0)	FREE AGENCY (1)
Hudson Bolton		Mauricio Gulla Moreira
Leonardo Ferreira		
Vitor Losnake		
Braidy Randolph		
Marco Rizzo		
Ederson Santos		
Maverick Smith		
Eikson Pereira		
Romario Leite		
Leandro Zampollo		



# NEW YORK MAVERICKS

## **2024 EXPANSION DRAFT**

PICK	NAME
Round 1, Pick 2	Vitor Losnake (Arizona Ridge Riders)
Round 1, Pick 3	Leonardo Castro Ferreira (Kansas City Outlaws)
Round 1, Pick 6	Braidy Randolph (Texas Rattlers)
Round 1, Pick 7	Leandro Jose Zampollo (Free Agent)
Round 1, Pick 10	Ederson Santos (Free Agent)
Round 1, Pick 11	Romario Leite (Free Agent)

## **2024 NEW RIDER DRAFT**

PICK	NAME
Round 1, Pick 3	Hudson Bolton
Round 2, Pick 1	Marco Rizzo
Round 3, Pick 1	Maverick Smith
Round 3, Pick 4	Eikson Pereira

## OKLAHOMA WILDCATTERS

**M** OK WILDCATTERS





The Oklahoma Wildcatters are one of two expansion teams that joined the PBR Teams league before the 2024 season. The Wildcatters inaugural homestand is scheduled for July 12-14 at Paycom Center, the opening weekend of the 12-event 2024 PBR Camping World Team Series season. Previously, the Oklahoma Freedom competed at Paycom Center for the league's first two seasons, announcing a relocation to Florida following the 2023 season.

The Wildcatters' roster will be headlined by Clay Guiton, who the team took with the second overall pick in the 2024 PBR Teams New Rider Draft, and the duo of Josh Frost and Kyler Oliver. In his rookie season on the premier series, Guiton went 11-for-26 (42%) before having his season cut short in March after being stomped on in Milwaukee, Wisconsin, and suffering a bruised kidney, liver and spleen. Frost and Oliver combined to go 9-for-25 (36%) for their respective team's last season.

#### **HEAD COACH J.B. MAUNEY:**

J.B. Mauney, who won the PBR World Championship in 2013 and 2015, logged 538 qualified premier series rides in his career, second all-time in PBR, including 75 90-point rides, before he hung up his bull rope and transitioned to being a coach. In 2009, he became the first rider to record a qualified ride on all eight of his bulls at the PBR World Finals. Known as "The Dragon Slayer" for consistently choosing the most difficult bulls, the North Carolina cowboy famously ended Bushwacker's record streak of 42 consecutive buck offs in Tulsa, Oklahoma, in 2013. Mauney is the highest-earning Western sports athlete in history. His career earnings in PBR totaled \$7,419,474.90.

#### **GENERAL MANAGER BRANDON BATES:**

The iconic voice of the PBR for more than two decades, Bates brings his deep knowledge of the sport and a visionary approach to team management. His expertise has guided fans through countless thrilling moments in bull riding history, and now, he will help lead the Wildcatters. In addition to his work with the PBR, Bates is the Founder and CEO of Rural Cloth Clothing Company.

#### **ABOUT THE OWNERS:**

The Wildcatters are owned by FJS Ventures, which is led by Talor Gooch, a 10-season professional golfer and the 2023 LIV Golf Player of The Year, alongside Preston Lyon. Gooch, born in Midwest City, Oklahoma, and a graduate of Oklahoma State, is actively involved in philanthropy through the Talor Gooch Foundation, uplifting and empowering children in Oklahoma. Lyon serves as the CEO and President of Lyon Sports Group, bringing several years of experience and a new vision of athlete representation. Lyon, beyond sports representation, engages in strategic investments, viewing his clients as more than just athletes. Lyon was born in Gastonia, North Carolina, and now resides with his family in Charlotte, North Carolina. Both passionate about PBR, they have chosen the Oklahoma Wildcatters as their inaugural business venture in their new partnership portfolio.

# OKLAHOMA WILDCATTERS

## **NASHVILLE STAMPEDE ROSTER**

NAME	ACQUIRED	2023 STATS
Hagen Braswell	2 <sup>nd</sup> Round Pick, 2024 Draft	N/A
Josh Frost	2024 Expansion Draft	5-for-13 (38.5%)
Clay Guiton	1st Round Pick, 2024 Draft	N/A
Kase Hitt	1st Round Pick, 2024 Draft	N/A
Eduardo Matos	2024 Expansion Draft	0-for-2
Cort McFadden	Acquired via trade from Austin on 4/10/24	1-for-10 (10%)
Kyler Oliver	2024 Expansion Draft	4-for-12 (33.33%)
Colton Byram*	Signed as a Free Agent on 6/1/24	N/A
Hayden Harris*	Acquired via trade from Austin on 4/10/24	N/A
Dustin Herman*	Signed as a Free Agent on 6/1/24	N/A
Pokey Houghton*	3 <sup>rd</sup> Round Pick, 2024 Draft	N/A
#Austin Richardson	Acquired via trade from Austin on 4/10/24	2-for-11 (18.2%)

<sup>\*</sup> Denotes a rider on the Reserve Roster. # Denotes a rider on Injured Reserve. Rosters as of July 9, 2024

## **HOW THE TEAM WAS BUILT**

DRAFT (7)	TRADE (3)	FREE AGENCY (2)
Hagen Braswell	Cort McFadden	Colton Byram
Josh Frost	Hayden Harris	Dustin Herman
Clay Guiton	Austin Richardson	
Kase Hitt		
Eduardo Matos		
Kyler Oliver		
Pokey Houghton		

## **2024 EXPANSION DRAFT**

PICK	NAME
Round 1, Pick 1	Kaique Pacheco (Nashville Stampede)
Round 1, Pick 4	Josh Frost (Carolina Cowboys)
Round 1, Pick 5	Kyler Oliver (Free Agent)
Round 1, Pick 8	Lucas Divino (Austin Gamblers)
Round 1, Pick 9	Dener Barbosa (Free Agent)
Round 1, Pick 12	Eduardo Matos (Missouri Thunder

# OKLAHOMA WILDCATTERS

## **2024 NEW RIDER DRAFT**

PICK	NAME
Round 1, Pick 2	Clay Guiton
Round 1, Pick 7	Kase Hitt
Round 2, Pick 2	Hagen Braswell
Round 3, Pick 2	Pokey Houghton











The 2023 PBR Teams Champion Texas Rattlers, based in Fort Worth, Texas, will host their third annual Rattler Days homestand, the 11<sup>th</sup> event of the 12-event 2024 PBR Camping World Team Series regular season, at Cowtown Coliseum on Sept. 26 and Dickies Arena on Sept. 27-28.

Stacked with talent, the Texas Rattlers finished the 2022 regular season with a 16-12 record, including a league-record 10-game win streak and then league-leading three event wins, enabling the team to enter the Teams Championship in Las Vegas with a first-round bye as the No. 2 seed.

As the inaugural season got underway, the Rattlers finished eighth and seventh, respectively, at the first two events in Cheyenne, Wyoming, and Kansas City, Missouri, winning just one of their five games. Led by Joao Ricardo Vieira (10-for-19) and Cody Jesus (10-for-25), the Rattlers improved as the season rolled on, but then finished off the podium in three consecutive events, slipping to No. 6 in the league ahead of the Carolina Cowboys' early September homestand.

After adding Daniel Keeping, who went 9-for-12 during the regular season, to the team in late August, the Rattlers began to right their momentum in North Carolina. Concluding the event in the Tar Heel State with a win against the Missouri Thunder, the team seemingly never looked back. The following weekend they went 2-1 in Oklahoma City, but their closing win against the Austin Gamblers was the first of what would be a PBR Teams record 10-game win streak to close out the season. During this streak, the Rattlers won the last three events of the season, the most event wins of any team. The team's win in Fort Worth was also just the second time in PBR Teams history that the home team won their own event, joining Oklahoma who was the first to accomplish the feat. The strong end to the season completed the Rattlers' run up the standings and secured the team the No. 2 rank in the standings entering the first PBR Teams Championship. In addition to Keeping, veteran Vieira was red hot, finishing the regular season amid a seven-out ride streak, tied for the most in Teams history. While in Glendale, Arizona, during the final event of the season, where the team won its record-setting third consecutive event, the Rattlers made further league history, delivering the first perfect game in PBR Teams. On the opening night of the event, as the Rattlers took on the Carolina Cowboys, they went a perfect 5-for-5, as Rafael Jose de Brito, Jesus, Brady Fielder, Vieira and Braidy Randolph all covered their bulls en route to their 431-256 win, one of just two perfect games in league history.

A wily mix of veterans and young guns, the Rattlers entered Las Vegas for the 2022 PBR Teams Championship with a three-headed monster of Jesus, Viera and Keeping. Following their first-round bye, the Rattlers fell to the No. 5 Arizona Ridge Riders, 425.25-178.75, in their first game of the tournament in Round 2. After bouncing back and winning the Second Last Chance Game, eliminating the No. 4 Carolina Cowboys and No. 1 Austin Gamblers, 179-90-89.25, the Rattlers fell to the eventual Champion No. 8 Nashville Stampede, 178.5-90.25, in the Semifinals. In their final game of the season, the Rattlers rebounded, defeating the No. 3 Oklahoma Freedom, 270-86.75, in the Third Place Game.

The Rattlers reached new heights in 2023, running the table in Las Vegas to be crowned the second PBR Teams Champions. Led by veteran Vieira during the regular season, who went an incredible 12-for-24 (50%) and finished sixth in the MVP race, the team started slow, and were ranked No. 5 in the standings midway through the campaign. Then, the team caught fire, placing second in Oklahoma City before winning the event in Ridgedale, Missouri, the following weekend in September. Now on a roll, the team closed out the season amid a 6-3 run, including winning their homestand for the



second-straight season with a perfect 3-0 performance in Fort Worth, headlined by a 260.25-89.25 victory over the No.1 Austin Gamblers. With their flawless event victory, the Rattlers became the only team across the first two seasons of PBR Teams to remain undefeated at home. They are also the only team to have won both of their homestands.

Surging to No. 3 in the standings with a 16-12 record, the team carried their red-hot streak into Las Vegas for the 2023 PBR Teams Championship behind the seemingly unstoppable Joao Ricardo Viera. In Round 1, they knocked off the No. 8 Missouri Thunder, 174-84.5, with the veteran leading off for Texas with an 89.5-point ride. Like he had all season, Vieira continued to prove a consistent force for the team, converting for a second time to help lead the Rattlers to victory over the No. 4 Oklahoma Freedom, 170.75-87, in Round 2. Advancing to the Semifinals for the second consecutive season, Vieira again made the 8, this time for 88.5 points on Red Scorpion, to push the Rattlers past the No. 5 Arizona Ridge Riders, 175.25-0, and into the Championship Game for the first time.

With the title on the line, the Rattlers faced off against their in-state rival Austin Gamblers. In the high-pressure showdown, the team put on a show, going 4-for-5, capped by a championship-sealing 90.5-point ride by Keeping on Red River. While Keeping may have stolen the spotlight in the team's final out, Vieira ended his weekend a perfect 4-for-4 to secure the PBR Teams Championship MVP. In addition, Head Coach Cody Lambert and General Manager Chad Blankenship were voted the Head Coach and Executive of the Year after the conclusion of the season.

#### **HEAD COACH CODY LAMBERT:**

A co-founder of the PBR, Cody Lambert is a true rodeo legend. Qualifying for the PBR World Finals from 1994-1996, Lambert remained intimately involved with the PBR following his retirement from competition, becoming the organization's Livestock Director, a role he held for the past three decades, selecting the bulls that are an essential ingredient for the PBR's explosive growth. In addition to being one of the inaugural inductees into the prestigious PBR Ring of Honor, Lambert is also a member of the Texas Cowboy Hall of Fame and the National Cowboy & Western Heritage Museum's Rodeo Hall of Fame. In 2023, Lambert was voted the Coach of the Year by his peers after leading the Rattlers to the PBR Teams Championship.

#### **ASSISTANT COACH CADE SWOR:**

Cade Swor is a seven-time National Finals Rodeo Qualifier in Tie Down Roping. A natural athlete, he graduated from Hamshire-Fannett High School in Hamshire, Texas, in 2001 where he played football before attending Vernon College in Texas, helping the school become the fourth in National Intercollegiate Rodeo history to win the men's and women's National Team Championship in 2003. He currently resides in Chico, Texas, with his wife Sarah, and son, Knox.

### **GENERAL MANAGER CHAD BLANKENSHIP:**

Chad Blankenship took over as General Manager of the Texas Rattlers prior to the 2023 season and promptly put together a championship roster, voted the 2023 PBR Teams Executive of the Year by his peers. Blankenship has more than 20 years of experience in sports, including nine years serving as Senior Vice President, Brand and Digital Marketing, with the PBR. In addition to his work with the Rattlers, Blankenship also serves on the board for USA Cycling.

#### **ABOUT THE OWNERS:**

The Texas Rattlers is owned by the Fisher Family, founders of Gap Inc. The Fisher Family investments include footwear and apparel, real estate, timberland and forest products, and education and sports, including ownership of the Oakland Athletics (MLB) and San Jose Earthquakes (MLS). Through its Ariat brand, the *Official Boot of PBR*, the Fisher family have been longtime supporters of PBR. The family is actively involved with a number of philanthropic causes, including SFMOMA, The KIPP Foundation, and UCSF.



# **TEXAS RATTLERS ROSTER**

NAME	ACQUIRED	2023 STATS
Brady Fielder	Signed as a Free Agent on 6/21/23	11-for-26 (42.3%)
Cody Jesus	Trade with Carolina on 5/23/22	4-for-7 (57.14%)
Daniel Keeping	Signed as Free Agent on 8/22/22	6-for-18 (33.33%)
Brady Oleson	3 <sup>rd</sup> Round Pick, 2022 Draft	8-for-16 (50%)
Marcelo Procopio Pereira	Signed as a Free Agent on 6/1/24	0-for-8
Jesse Petri	Signed as a Free Agent on 4/12/24	0-for-5
Joao Ricardo Vieira	Trade with Carolina 5/23/22	12-for-24 (50%)
Qynn Andersen*	Signed as a Free Agent on 5/29/24	2-for-9 (22.2%)
Marco Juarez*	4 <sup>th</sup> Round Pick, 2024 Draft	N/A
Donnie Rutherfurd*	2 <sup>nd</sup> Round Pick, 2024 Draft	N/A
Shane Scott*	1 <sup>st</sup> Round Pick, 2024 Draft	N/A
Tevin Westin*	3 <sup>rd</sup> Round Pick, 2024 Draft	N/A
#Roscoe Jarboe	2024 Expansion Draft	1-for-4 (25%)
* Denotes a rider on the Reserve Roster. # Denotes a rider on Injured Reserve. Rosters as of July 9, 2024		

# **HOW THE TEAM WAS BUILT**

DRAFT (6)	TRADE (2)	FREE AGENCY (5)
Brady Oleson	Cody Jesus	Brady Fielder
Marco Juarez	Joao Ricardo Vieira	Daniel Keeping
Donnie Rutherfurd		Marcelo Procopio Pereira
Shane Scott		Jesse Petri
Tevin Westin		Qynn Andersen
Roscoe Jarboe		

<sup>\*</sup> Denotes a rider selected in the 2023 Reserve Rider Draft.

## **2022 DRAFT**

PICK	NAME
Round 1, Pick 3	Daylon Swearingen*
Round 2, Pick 14	Mason Taylor*
Round 3, Pick 19	Brady Oleson
Round 4, Pick 26	Brady Fielder
Round 5, Pick 35	JC Mortensen



# **2023 NEW RIDER DRAFT**

PICK NAME

Round 1, Pick 7 Creek Young

# **2023 RESERVE RIDER DRAFT**

PICK

Round 1, Pick 4

Dawson Gleaves

Round 2, Pick 11

Alvaro Ariel

# **2024 NEW RIDER DRAFT**

PICK	NAME
Round 1, Pick 9	Shane Scott
Round 2, Pick 9	Donnie Rutherfurd
Round 3, Pick 9	Tevin Weston
Round 4, Pick 9	Marco Juarez

## PBR TEAMS GLOSSARY

#### **ACTIVE ROSTER**

The Active Roster is a group of riders drafted and/or signed to a team's Protected Roster and/or Reserve Roster. A team's Active Roster may include up to 12 riders. Up to two riders can also be designated to Injured Reserve (IR), who are thus ineligible to compete in PBR-sanctioned events while on IR.

#### **ARIZONA RIDGE RIDERS**

Based in Glendale, Arizona, at Gila River Arena, the Arizona Ridge Riders, one of the eight founding teams for the groundbreaking PBR Teams league, are led by Coach Colby Yates and Senior Vice President and General Manager Casey Lane and owned by Teton Ridge Sports. In 2023, the Ridge Riders finished fifth in the regular season with a 13-15 record and third at the PBR Teams Championship, defeating the No. 8 Missouri Thunder, 344.75-0, in the Third Place Game.

#### **AUSTIN GAMBLERS**

One of two Texas teams competing in the PBR Teams league, the Austin Gamblers, owned by Egon and Abby Durban, are led by Head Coach Michael Gaffney and CEO JJ Gottsch. In 2023, the team expanded its coaching staff to include three-time PBR World Champion Adriano Moraes. Based in Austin, Texas, the Gamblers hold their annual homestand at the Moody Center, named the 2024 Pollstar Venue of the Year. The Gamblers earned the No. 1 overall pick in the inaugural PBR Teams Draft, selecting Jose Vitor Leme, who has been crowned the PBR Teams MVP in both of the league's seasons. In 2023, the Gamblers finished the regular season ranked No. 1 for the second consecutive year, boasting a 19-9 record. In the post season, while they rode in the Championship Game, they were denied the title when they lost to the Texas Rattlers, 355.25-265.25.

#### **BELT BUCKLE**

In the PBR Teams, each Championship team member as well as the league's Executive and Coach of the Year, receives a buckle. The Teams Championship buckle is the world's largest championship buckle, weighing approximately 20 pounds and valued at \$100,000. With a colossal 24" base made of solid sterling silver that serves as its grandiose platform, it is accented by a sterling silver berry edge that is hand polished and painted. The rich copper and rose gold filigree that weaves throughout the buckle is skillfully engraved by Montana Silversmith's master craftsmen. Each PBR Teams logo was carefully created and precisely hand-painted for the team that will reign victorious.

#### **BOARD OF GOVERNORS**

PBR Teams has a Board of Governors (BOG) comprised of one member designated by each team owner. On any matter that is brought before the BOG for a vote, each Owner, as represented by its Governor or Alternate Governor, will have a single vote. An elected BOG Chairperson serves an initial three-year term, limited to two terms. The Chairperson works closely with the Commissioner to communicate on behalf of the entire BOG.

#### **BULL DRAW**

In PBR Teams, the Head Judge and Competition Department randomly assign bulls to teams via randomly selected ping pong balls. This is known as the bull draw.

#### **CAROLINA COWBOYS**

The Carolina Cowboys, one of the league's eight founding teams, are based in Greensboro, North Carolina, holding their annual Cowboy Days homestand at Greensboro Coliseum. The Carolina Cowboys are owned by Richard Childress and Jeff Broin, coached by PBR Co-Founder Jerome Davis, and under the leadership of General Manager and 2018 Daytona 500 Champion Austin Dillon. In 2023, the team finished sixth in the league with an 11-17 record in the regular season. The team went 0-for-2 at the 2023 PBR Teams Championship in Las Vegas and were eliminated in the first round.

#### **CHALLENGE FLAG**

The challenge flag is a yellow flag thrown into the arena and used by team head coaches or their designated team personnel to indicate to the judges that they are initiating a challenge.

#### **CHALLENGER SERIES**

The PBR Challenger Series, the sport's only domestic standalone series from June to October, serves as a proving ground giving additional competitive opportunities to bull riders who are both affiliated and unaffiliated with a PBR Teams' organization.

At the conclusion of the PBR Challenger Series regular season, the Top 40 riders in the series' standings qualify for the Challenger Series Championship, which is held in Las Vegas in conjunction with the PBR Teams Championship in late October. A select number of top-finishing riders in the final Challenger Series standings will earn berths to the Unleash The Beast events the following season.

#### **COMMISSIONER'S OFFICE**

The Commissioner, who oversees and is the ultimate authority on all competitive and business operations of PBR Teams, designates a group of senior executives to serve as members of the Commissioner's Office who are empowered to uphold the rules outlined in the PBR Teams Official Rulebook, participating in PBR Teams events and the league operating manual, judging standards and other PBR policies and guidelines.

#### **COMPETITION COMMITTEE**

The Competition Committee consists of five members, with three selected by the Commissioner and two designated by the Board of Governors, subject to approval by the Commissioner. The Competition Committee convenes as necessary either at the direction of the PBR Teams Commissioner or at the request of any member. The Competition Committee reports to and makes recommendations to the Commissioner on suggested revisions to the rules. The authority to make changes to the rules rests with the Commissioner after careful consideration of recommendations made by the Competition Committee.

#### **COMPETITION DEPARTMENT**

The PBR Competition Department oversees all PBR Teams competition administration. This includes distribution and enforcement of ground rules, event formats, rider relations/development, event qualifications, and judge development.

#### **EVENT**

An event is a PBR Teams competition comprised of multiple days games. The 2024 regular season will consist of 12 events with eight teams competing in a head-to-head matchups each day. Daily at each event two teams will have a bye. Each team will compete at every event and have seven byes throughout the 2024 season. At the end of each day, the winners of that day's games compete in Extra Outs to declare the day's winner. The season concludes with the PBR Teams Championship in Las Vegas.

#### **EVENT DISQUALIFICATION**

The disqualification and/or removal of a rider, coach and/or team representative from an event for a violation of the rules is determined by the reasonable discretion of the Head Judge or League Office. Any rider, coach or team representative who receives an event disqualification must immediately leave the premises of the event and may be subject to additional discipline after the Commissioner's Office reviews the incident report from the Head Judge or League Office and interviews the rider, coach and/or their team management, and/or other parties related to the incident(s).

#### **EXPANSION DRAFT**

PBR Teams will hold its first Expansion Draft in 2024 to usher in the league's two new teams. Both the New York Wranglers and Oklahoma Wildcatters will be allowed to secure up to six Protected Roster riders by drafting eligible riders from the founding teams' rosters who were left unprotected or selecting an unrestricted free agent during the 2024 Expansion Draft. The eight non-expansion teams will lose one unprotected rider or rider designated to preseason IR. The remaining two positions on each team's roster will be selected from eligible unrestricted free agents.

#### FLORIDA FREEDOM

The Florida Freedom are one of the of eight founding teams in the groundbreaking PBR Teams league. After competing in Oklahoma City during the league's first two seasons, they relocated to Sunrise, Florida, and Amerant Bank Arena ahead of the 2024 campaign. The team is led by Head Coach Paulo Crimber and owned by General Manager Heath Freeman, managing partner of EHP Hospitality Group. The Freedom finished the 2023 regular season No. 4 with a 14-14 record. At the PBR Teams Championship, after beating the No.7 Nashville Stampede, 262-261.5, the Freedom fell to the eventual champion No. 3 Texas Rattlers, 170.75-87, before losing to the No. 8 Missouri Thunder, 180-176.5.

#### GAME

A game is a head-to-head competition between two teams. Regular Season and Championship events for the PBR Camping World Team Series feature five-on-five game formats in which two teams compete head-to-head (i.e., five attempted rides per team) to determine a game-winner or tie, based on aggregate team rider scores across the game. If neither team records a qualified ride, both teams receive a loss. In the event of a tie where both teams record at least one qualified ride, each team is awarded half a loss and half a win.

#### **HEAD COACH**

A single individual designated by each team to serve as the Head Coach for each event is responsible for interacting with League personnel to uphold the letter and spirit of the rules. The Head Coach is also responsible for communicating the starting lineups and rider bull assignments to the League for each game and will be the primary point of contact with League officials during events.

#### **HEAD OFFICIAL**

The League's Head Official is responsible for developing, interpreting, and applying the rules in consultation with the Competition Committee. Additionally, the Head Official also oversees the league's judges and assigns judges to events. The Head Official may also serve in the capacity of Head Judge and or Replay Judge at events. This individual will designate seven judges to officiate at all PBR Teams Events, all of whom will work with and under the purview of the Head Judge.

#### **INJURED RESERVE**

Injured Reserve (IR) is a rider designated by their General Manager to the Team's Injured Reserve List, who is unable to compete in PBR-sanctioned events due to injury. Riders on the pre-season IR are unable to compete in the first five events of the season for any team. Riders placed on the regular season IR cannot compete for a minimum of two events following the date of their designation. Lastly, a rider can be placed on full-season IR, making them unavailable for the entire season and guaranteeing the rider a protected roster spot on the following season's roster.

#### **JUDGES**

The score for each bull rider is determined by a group of judges who are hired by the PBR using strict and extensive qualifications. Each PBR Camping World Team Series event has seven judges: one strictly for replay, while the other six score each ride, with the two lowest scores being dropped.

#### **KANSAS CITY OUTLAWS**

The Kansas City Outlaws, one of the league's eight founding teams, are based in Kansas City, Missouri, and hold their annual Outlaw Days homestand at T-Mobile Center. The Outlaws are helmed by Head Coach J.W. Hart, Assistant Coach Guilherme Marchi and General Manager Jim Smith. The team's ownership group is led by Phil Pulley and includes Lennie Foree and Ryland Kieffer. In 2023, the team finished No. 2 in the regular season with an 18-10 record but were eliminated from the PBR Teams Championship in Round 2, falling to the No. 5 Arizona Ridge Riders, 160.25-86.75, before being eliminated by the No. 8 Missouri Thunder in the Second Last Chance game, 180-176.5.

#### **MISSOURI THUNDER**

Riding out of Springfield, Missouri, at Great Southern Bank Arena, the Missouri Thunder are one of the league's eight founding teams. The team is led by General Manager and Coach Luke Snyder and Coach Ross Coleman. The team is

owned by Johnny Morris, noted conservationist and founder & CEO of Bass Pro Shops. However, the team proved their mettle at the PBR Teams Championship, becoming the first team to win both Last Chance Games, eliminating the No. 7 Nashville Stampede and the No. 6 Carolina Cowboys, 171.25-89.75-89, and the No. 2 Kansas City Outlaws and No. 4 Oklahoma Freedom, 180-178.75-176.5, before falling to the No. 5 Arizona Ridge Riders, 344.75-0, in the Third Place Game to end their season.

#### **NASHVILLE STAMPEDE**

The Nashville Stampede are based at Bridgestone Arena in Nashville, Tennessee, competing as one of PBR Teams' eight founding teams. The Stampede are led by Head Coach Justin McBride and General Manager Tina Battock, and owned by Morris Communications Company. Despite finishing the league's inaugural regular season in last place with a 7-20-1 record, Nashville made a Cinderella run in the first PBR Teams Championship in Las Vegas to defeat the top 3 seeded teams and be crowned the first-ever PBR Teams Champions. Additionally, in 2022, McBride was voted Coach of the Year, and Battock Executive of the Year. In 2023, the team finished the regular season No. 7 with an 11-17 record and were eliminated in the first round of the PBR Teams Championship in Las Vegas, falling to the No. 4 Oklahoma Freedom, 262-261.5, and then the No. 8 Missouri Thunder, 171.25-89.75, in the First Last Chance Game.

#### **NEW YORK MAVERICKS**

The New York Mavericks are one of two expansion teams that joined the PBR Teams league before in the 2024. season. The Mavericks, owned by Avenue Capital Group, will compete in Brooklyn, New York at Barclays Center. The team will be led by 2009 PBR World Champion and Ring of Honor member Kody Lostroh as Head Coach, and 2002 World Champion Ednei Caminhas as Assistant Coach.

#### **OKLAHOMA WILDCATTERS**

The Oklahoma Wildcatters are one of the two expansion teams that joined the PBR Teams league before the 2024 season. The Wildcatters, owned by famed professional golfer Talor Gooch's FSJ Ventures, will compete in Oklahoma City, Oklahoma at Paycom Center. The team will be led by Head Coach and two-time PBR World Champion J.B. Mauney.

#### **OFFICIALS**

See judges.

#### PBR TEAMS/ PBR Camping World Team Series

PBR Teams is an elite league featuring the world's top bull riders competing on teams in five-on-five bull riding games during the PBR Camping World Team Series' 13-event season beginning in July and culminating in a Teams Championship in Las Vegas in October. During the 2024 season, the league's third, each of the 10 teams – Austin Gamblers of Austin, TX; Arizona Ridge Riders of Glendale, AZ; Carolina Cowboys of Greensboro, NC; Florida Freedom of Sunrise, Florida; Kansas City Outlaws of Kansas City, MO; Missouri Thunder of Springfield, MO; Nashville Stampede of Nashville, TN; New York Mavericks of Brooklyn, NY; Oklahoma Wildcatters of Oklahoma City, OK; and Texas Rattlers of Fort Worth, TX – will host a multi-day homestand. There are also neutral-site events in Duluth, GA, and Anaheim, CA. PBR Teams, which launched in July 2022, builds on the existing structure of professional bull riding with the same basic rules for judging and scoring qualified 8-second bull rides. Events are staged in a tournament-style format with all teams competing in head-to-head games against a different opponent each day. Each game features five riders per team squaring off against another team. Full team rosters are comprised of seven riders on the Protected Roster and five Reserve Roster riders. The team with the highest aggregate score of qualified rides among its riders is declared the winner of each game.

#### **PBR TEAMS CHAMPIONSHIP**

Held at the conclusion of every regular season in Las Vegas, the PBR Teams Championship serves as the playoffs to determine the Champion of each season. In 2024 the PBR Teams Championship will feature a new format. The progressive elimination tournament will begin at South Point Hotel & Casino for the new Ride in Round. During the

Ride In Round, those teams ranked No. 7-10 in the league's final regular season standings will go head-to-head. The No. 7 team will play the No. 10 team, and the No. 8 team will take on the No. 9 team, with the two winners of the five-on-five games advancing to tournaments next set of rounds at T-Mobile Arena.

The PBR Teams Championship will then return to T-Mobile Arena for the third consecutive season. Those teams ranked No. 3-6 will take on the two teams advancing from the Ride in Round, while the Top 2 teams will receive a first round bye. Those six teams will then compete through the progressive elimination tournament until only one remains and is crowned the PBR Teams Champion.

#### **PBR TEAMS DRAFT**

The PBR Teams Draft is held annually prior to the start of the PBR Teams season. Riders who have not previously declared for the draft, have their pro card and are in good standing with the league may declare for the draft, and teams will get as many selections in the draft as they have open spots on their Protected Roster. The draft order is determined by the regular season standings of the previous year, with the worst record receiving the top pick in each round. Every rider drafted must stay on the team's Protected Roster for at least the first two events of the next PBR Teams season.

#### **PROTECTED ROSTER**

Each of the PBR Teams' 10 teams field a seven-rider Protected Roster. Protected Roster riders cannot be signed by other teams and a rider who receives this designation must keep it for at least two events before they can be moved.

#### **RESERVE ROSTER**

Non-protected members on each team are considered Reserve Riders and comprise the team's Reserve Roster. These riders can be signed to another team's Protected Roster, just like a free agent. Teams can have up to five Reserve Riders.

#### **RETURNING RIDER**

Riders who declared for the draft or were signed to a team in a prior year are a returning rider.

#### **REGULAR SEASON**

The PBR Teams regular season runs from July to October and consists of 12 regular-season events that all count equally towards a team's record in the standings.

#### RESTRICTED FREE AGENT

A rider whose ability to be signed by another team is subject to a right of first refusal by the rider's current team is a restricted free agent. The current team is permitted to match or better any offer by a requesting team for the rider to join its Protected Roster. If the right of first refusal is exercised by the current team, the rider must immediately be placed on that team's Protected Roster. The rider is also able to reject the requesting team's offer and remain on the current team's Reserve Roster.

#### SHOOTOUT

The Shootout is a bonus round that will serve as each team's final out at the conclusion of every event day during the regular season. The day's winning teams (four unless there is a 0-0 tie when both teams register a loss) will participate with one rider out apiece. This bonus round will pay \$10,000, \$3,000, and \$2,000 for placing in that round only. This bonus money supplements every winning team receiving \$20,000 for a win with each losing team receiving \$5,000. PBR will also award \$2,500 to the rider with the highest Shootout round score every event day.

#### SKYSTART

An automated system that signals when to start the clock according to PBR rules. SkyStart is implemented on each side of the bucking chutes. The clock will start when one of the three points on the bull identified by SkyStart first crosses the plane of the chute gate.

#### PBR TEAMS

## PBR TEAMS GLOSSARY... continued

#### **TEAM ROSTER**

A full team roster, including the Protected Roster, Reserve Rider Roster and any IR Riders, is up to 14 total riders maximum: seven Protected Roster spots, five Reserve Rider spots and two IR spots.

#### **TEXAS RATTLERS**

The Texas Rattlers, one of the league's eight founding teams, are based in Fort Worth, Texas competing at both Cowtown Coliseum and Dickies Arena. Under the leadership of General Manager Chad Blankenship, the Texas Rattlers, coached by PBR Co-Founder Cody Lambert and Assistant Cade Swor, are owned by the Fisher Family, founders of Gap Inc. The team bested the No. 8 Missouri Thunder, 174-84.5, in Round 1 before punching their ticket to the Semifinals by defeating the No. 4 Oklahoma Freedom, 170.75-87, in Round 2. There, Texas bested the No. 5 Arizona Ridge Riders, 175.25-0, before beating their in-state rival No. 1 Austin Gamblers, 355.25-265.25, to be crowned the champions. In Las Vegas, veteran Joao Ricardo Vieira went 4-for-4 for the team to win the PBR Teams Championship MVP. After finishing the 2023 regular season No. 3 in the league with a 16-12 record, Texas went a perfect 4-0 in Las Vegas to win the 2023 PBR Teams Championship. Additionally, Chad Blankenship and Cody Lambert were named Executive and Coach of the Year.

#### **UNRESTRICTED FREE AGENT (UFA)**

An unrestricted free agent is a returning rider who is eligible to be signed by any team with no contract obligations or restrictions to any other team; or a new rider who is eligible and participates in the draft but goes undrafted; or any rider who is dropped by their team and is otherwise eligible to compete in PBR Teams in accordance with League rules.

## PBR TEAMS O&A

## Q. What is PBR Teams?

PBR Teams, founded in 2022, is an elite league featuring the world's top bull riders competing on teams in 5-on-5 bull riding games during the PBR Camping World Team Series' 13-event season culminating in a championship in Las Vegas in October.

## Q. Are the rules the same as in the PBR's individual series and tours?

PBR Teams features the same basic rules for judging and scoring qualified 8-second bull rides.

## Q. How many teams are in PBR Teams?

PBR Teams has 10 teams: the Arizona Ridge Riders, Austin Gamblers, Carolina Cowboys, Florida Freedom, Kansas City Outlaws, Missouri Thunder, Nashville Stampede, New York Mavericks, Oklahoma Wildcatters, and Texas Rattlers.

## **Q.** How many games are in the schedule?

During the 2024 season, there will be 12 regular-season events leading to a championship in Las Vegas, making for a 13-event season. Each of the ten teams will host a multi-day homestand, plus participate in two regular-season neutral site events in Duluth, Georgia, and Anaheim, California. Each team plays a total of 28 games during the regular season (128 league games) and has seven byes spread throughout the season. During each event day, two teams will receive a bye. Every team will compete at every regular season event.

## Q. What is the playoff format for PBR Teams?

In 2024 the PBR Teams Championship will feature a new format. All teams will compete at each regular season event and have seven byes spread throughout the season. During the Ride In Round, those teams ranked No. 7-10 in the league's final regular season standings will go head-to-head. The No. 7 team will play the No. 10 team, and the No. 8 team will take on the No. 9 team, with the two winners of the five-on-five games advancing to tournaments next set of rounds at T-Mobile Arena.

The 224 PBR Teams Championship will then return to T-Mobile Arena for the third consecutive season. Those teams ranked No. 3-6 will take on the two teams advancing from the Ride in Round, while the Top 2 teams will receive a first round bye. Those six teams will then compete through the progressive elimination tournament until only one remains and is crowned the PBR Teams Champion.

The elimination format includes a Last Chance Game for losing teams to attempt to win their way back into the championship race prior to Championship Sunday. The Last Chance Games are held following Round 1 and Round 2 of games.

## Q. How does a team win a game?

Eight teams will compete in head-to-head, 5-on-5 games against a different opponent each day (totaling four games per event day) and two teams will have a bye. All teams will compete at each regular season event and have seven byes spread out throughout the season. The team with the highest aggregate score from the respective match-up will win that game.

### Q. What is the Shootout?

The Shootout is a bonus round that will serve as each team's final out at the conclusion of every event day during the regular season. The day's winning teams (four unless there is a 0-0 tie when both teams register a loss) will participate with one rider out apiece. This bonus round will pay \$10,000, \$3,000, and \$2,000 for placing in that round only. This bonus money supplements every winning team receiving \$20,000 for a win with each losing team receiving \$5,000. PBR will also award \$2,500 to the rider with the highest Shootout round score every event day.

#### **Q.** What does a team's roster consist of?

Teams have a roster of up to seven "Protected Roster" riders and up to five "Reserve Roster" riders. Teams can use free agency to sign riders to their roster and manage riders on their roster, in addition to making acquisitions during each season's New Rider Draft.

#### PBR TEAMS

## PBR TEAMS Q&A... continued

During competition, teams have five starters and up to seven riders on their bench. These riders can be subbed in/out of games throughout an event weekend, giving teams flexibility for optimal performance. During each five-on-five bull riding game, the team that posts the highest aggregate score is deemed the game-winner. Riders may only compete once per game and once in extra outs.

## Q. Can substitutions be made during games?

In regular season and Championship games as well as during extra outs, a Team Coach may make an in-game roster substitution but only in the instances of a re-ride award or if the one of the Team's in the game is mathematically unable to win. The rider must consent to the substitution.

## Q. How will riders be matched against bulls in the games and the shootout?

Five bulls via eight bullpens will be randomly drawn to teams. Coaches will work with their riders to determine bull assignments, which may change from game to game within an event.

## $oldsymbol{Q}$ . Will there be any individual championship within the team format?

There will be a \$100,000 League MVP based on the highest individual aggregate score total across all outs in the season.

## Q. If a rider gets hurt during an event, does the team call up another rider?

All teams will bring at least six riders to each regular-season event. Each game features five riders, designated by the Coach. Throughout an event, coaches may rotate their starting lineup as they see fit. There are also up to five riders on the Reserve Roster who may be called up to compete.

## Q. Can riders ride more than once in a game?

Riders can only receive one ride score in a given game or the Shootout. If a rider gets a re-ride opportunity and the coach puts another rider on the re-ride, then the original rider is eligible for any out for the remainder of the game as if the rider didn't attempt the first bull (i.e., injury substitution, game substitution after game has been decided, re-ride later in the game, etc.). If a team doesn't have five available riders for a game, they forfeit the ride(s).

#### Q. Can teams make trades?

Teams may trade Protected Roster riders up until the trade deadline, which is September 25, 2024. In addition, teams can trade future draft picks, cash and/or future considerations. Teams cannot trade riders on the Reserve Roster.

## Q. Other sports have an "IR" – is there an "injured reserve"?

There are three types of injured reserve: Pre-Season, Regular Season and Full Season. Teams may have up to a total of two riders on Pre-Season and Regular Season IR at any one time. Riders on Pre-Season IR have to miss a minimum of the first five events. Riders on Regular Season IR have to miss a minimum of two events. Teams may have as many riders as they want on Full Season IR, but riders on Full Season IR are not eligible to ride again until the following season.