



2024 PBR World Finals: Unleash The Beast Ride For Redemption Fort Worth, Texas – Cowtown Coliseum Wednesday, May 15 at 7:45 p.m. CDT Thursday, May 16 at 7:45 p.m. CDT

TIME TO RIDE OR GO HOME – A brand new twist introduced for the 2024 PBR World Finals, Ride For Redemption gives the 25 riders who didn't punch their ticket to AT&T Stadium for the PBR World Finals: Unleash The Beast – Championship during Eliminations one more chance to compete this coming weekend.

They are joined by 15 riders who receive a special invitation to compete at Ride For Redemption. The Top 3 riders, not already qualified, who earned the most points (minimum 10 events) at the weekly PBR Stockyards Showcase throughout the season, the 2023 PRCA World Champion and the Rodeo Corpus Christi Champion all receive invites along with the 10 teams of the PBR Camping World Team Series. Should a team choose not to send a rider, or should one of the other riders decline, the field will be filled based on the Unleash The Beast standings.

All 40 riders will attempt one bull each night, and those contenders with the Top 5 scores in the Ride For Redemption aggregate will earn a berth to the PBR World Finals Championship in Arlington. While no Unleash The Beast points will be awarded during Ride For Redemption, the event will award nearly \$22,500 each night.

RIDE FOR REDEMPTION INVITES: Below are the 15 riders who received an invitation to Ride For Redemption but did not compete at Eliminations:

Lucas Fideles Souza – Souza qualified via his performance at the weekly PBR Stockyards Showcase in Fort Worth, Texas. Hailing from Barnstable, Massachusetts, Souza won the event twice in 2024, once in March and once in February. He also tacked on three more Top 10 finishes to punch his ticket to Ride for Redemption.

Leandro Zampollo – The second qualifier via the Stockyards Showcase, Zampollo is still searching for his first win in Cowtown but managed to tally six Top-10 finishes, including three runner-up performances, to earn one of the three spots.

Joao Henrique Lucas – The final qualifier from the weekly Stockyards Showcase, Lucas recorded four Top-5 finishes, highlighted by a runner-up finish in March and another silver finish in April.

Ramon de Lima – An invite of the 2023 regular season champion Austin Gamblers, Lima finished third at the PBR World Finals last year to skyrocket up to No. 10 in the standings. However, he could not find his groove on the top tour this season, competing mostly on the Pendleton Whisky Velocity Tour, where he netted eight Top-10 finishes.

Nick Tetz – The Arizona Ridge Riders invited the Canadian rider for a chance to compete at his second consecutive World Finals. The 2023 Glen Keeley Award winner, Tetz's best finish on the individual season came in his home province of Alberta, winning the PBR Canada Cup event in Lethbridge.

Daniel Keeping – The 2023 PBR Teams Champion Texas Rattlers gave Keeping the nod to compete at Ride For Redemption. Keeping finished fourth in the 2023 Rookie of the Year race and No. 14 in the Unleash The Beast standings but couldn't find his footing on the premier series this season. However, he did find some success on the Pendleton Whisky Velocity Tour, where he posted three Top-10 finishes, including taking home the event buckle in Dayton, Ohio, in March.

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Briggs Madsen – The Missouri Thunder invited the Utahn Madsen for a chance to compete at his first World Finals. Madsen recorded two Top-5 finishes on the Pendleton Whisky Velocity Tour this season and a sixth-place finish in Idaho Falls, Idaho, on the Touring Pro Division.

Elizmar Jeremias – After having a breakout season for the Freedom during the 2023 PBR Teams season, Jeremias received the Florida squad's invite to compete at Ride for Redemption. Competing at both Pendleton Whisky Velocity Tour and Touring Pro Division events, the Brazilian recorded eight Top-10 finishes across both tours, highlighted by two victories at the weekly PBR Stockyards Showcase in Fort Worth, Texas.

Hayden Harris – The Oklahoma Wildcatters extended their invite to Harris for a chance to compete at his first PBR World Finals. The Oklahoman didn't compete inside the PBR during the individual season and looks to find top form in Fort Worth, Texas, heading into the Wildcatters' inaugural season in 2024.

Arthur Antonialle – The final team invite, the Carolina Cowboys are sending Antonialle to compete inside the historic Cowtown Coliseum. The Brazilian competed in his home country during the 2024 individual season, finishing a season-best fifth in Jaguariuna.

Shane Scott – Replacing 2023 PRCA World Champion Ky Hamilton, Scott burst onto the scene after winning the Pendleton Whisky Velocity Tour event in Eugene, Oregon, during his PBR debut in April. Fueled by his home state victory, Scott took advantage of his short stint on the top tour, going 2-for-3 and finishing fourth in Tacoma, Washington, later that month.

Jose de Castro – Earning a spot due to his Unleash The Beast standing, Castro is currently ranked No. 3 in PBR Brazil after seven Top-10 finishes in his home country, including a victory in Jaguariuna. After being shut out in his premier series debut in Sioux Falls, South Dakota, in April, he bounced back the following weekend and recorded his first qualified ride in Billings, Montana, for 83 points aboard Whisky Throttle.

Rafael dos Santos – The third of five riders to head to Cowtown Coliseum courtesy of their Unleash The Beast standing, Santos made the 8 for a monstrous 90 points in St. Louis, Missouri, in December aboard Rank Frank, finishing 10th in the event standings.

Marco Eguchi – After five straight Top 10 finishes on the Pendleton Whisky Velocity Tour to begin the 2024 season, Eguchi earned a spot back on the premier series. He went 2-for-9 in his four-event stint on the top tour before returning to Velocity, where he netted a season-best second-place finish in Lincoln, Nebraska, in April.

Michael Lane – The final invite due to his Unleash The Beast standing, veteran Michael Lane punched his ticket back to the premier series after winning the Pendleton Whisky Velocity Tour event in Reading, Pennsylvania, in February. He went a respectable 2-for-7 in his return to the elite Unleash The Beast, finishing eighth in Jacksonville, Florida, in February.

Note: The Kansas City Outlaws, Nashville Stampede and New York Mavericks did not have any roster members who had not already qualified for the 2024 PBR World Finals and/or available to compete at Ride For Redemption. 2023 PRCA World Champion Ky Hamilton is injured and Rodeo Corpus Christi winner Clayton Sellers declined, so those spots were filled by the highest-ranking riders not already qualified in the Unleash The Beast standings.

RIDE FOR REDEMPTION REMATCHES – Round 1 of Ride For Redemption will feature seven rematches. Those familiar showdowns are:

- Alex Cerqueira faces off with Strong Arm once again after getting bucked off in 4.33 seconds in their one previous matchup.
- Boudreaux Campbell and Gangster Time settle the score as the animal athlete bested the Texan in 2.98 seconds in Nashville, Tennessee, in August of 2022 before Campbell topped him for 86 points in Sacramento, California, in February.
- Ezekiel Mitchell shares a chute with Cracker Jack for the first time since being bucked off in 4.8 seconds in Jacksonville, Florida, in February.

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- Jean Fernandes Pereira takes on Pneu-Dart's Chief Wahoo for the second time after he was unseated in 2.45 seconds in Charleston, West Virginia, in January.
- Joao Henrique Lucas draws Crazy Times for the third time after the powerful bovine competitor bested him in both previous matchups in 5.03 seconds in Guthrie, Texas, in May of 2020 and in Houston, Texas, in January of 2024.
- Keyshawn Whitehorse battles Buffalo Heifer for the first time since losing the rope in 2.89 seconds at the PBR World Finals in May of 2022 in Fort Worth, Texas.
- Qynn Andersen and I'm Your Daddy dance for the second time after the Australian cowboy hung on for 78 points in Fort Worth, Texas, in April of 2023.

TELEVISION BROADCAST – CBS Television Network will broadcast all the action from Round 2 of the PBR World Finals: Unleash The Beast – Championship beginning Sunday, May 19, at noon EDT.

CBS Sports Network will broadcast Round 1, Round 3 and Round 4 of the PBR World Finals: Unleash The Beast – Championship, beginning with Round 1 on Saturday, May 18 at 9:00 p.m. EDT and Rounds 3 and 4 on Sunday, May 19, at 3:00 p.m. EDT.

The Spanish broadcast of the PBR World Finals will air on TUDN, including both rounds of Ride For Redemption, beginning with Round 1 on Thursday, May 16, at 3:00 p.m. EDT and Round 2 on Friday, May 17, at 3:00 p.m. EDT. Finally, TUDN will air all four rounds of the PBR World Finals: Unleash The Beast – Championship starting with Rounds 1 and 2 on Sunday, May 19, at 3:00 p.m. EDT and Rounds 3 and 4 on Monday, May 20, at 3:00 p.m. EDT.

PBR RIDEPASS ON PLUTO TV COVERAGE – PBR RidePass on Pluto TV, a free, 24/7 Western sports and lifestyle channel, offers live coverage of select PBR Unleash The Beast series events. In addition, PBR RidePass on Pluto TV will offer to-be-announced re-airings and on-demand replays of every PBR Unleash The Beast event. PBR RidePass is available on desktops, laptops and mobile devices via www.pluto.tv.

Round 1 and Round 2 of the PBR World Finals: Unleash The Beast – Ride For Redemption will air LIVE exclusively on RidePass on Pluto TV. Coverage for Round 1 will begin Wednesday, May 15, at 8:40 p.m. EDT and Round 2 coverage will begin Thursday, May 16, at 8:30 p.m. EDT.

TOP 10 UNLEASH THE BEAST STANDINGS – Here are the Top 10 in the 2024 PBR Unleash The Beast standings:

	Rider	Points	Behind Leader	Dollars Won
1	Cassio Dias	1,700.33	0.00	\$507,107.33
2	John Crimber	1,212.83	-487.50	\$348,965.33
3	Eduardo Aparecido	1,014.00	-686.33	\$294,909.81
4	Dalton Kasel	949.00	-751.33	\$205,629.00
5	Alan de Souza	915.00	-785.33	\$210,016.81
6	Kaiden Loud	699.00	-1,001.33	\$267,542.33
7	Koltin Hevalow	625.50	-1,074.83	\$139,768.00
8	Austin Richardson	533.50	-1,166.83	\$190,437.00
9	Kaique Pacheco	531.33	-1,169.00	\$109,139.33
10	João Ricardo Vieira	504.00	-1,196.33	\$105,401.67

ROOKIE OF THE YEAR STANDINGS – Here are the standings for the 2024 Rookie of the Year Race:

Elite Tour				
Rank	Rider	Points	Behind Leader	
1	Cassio Dias	1,700.33	0.00	
2	John Crimber	1,212.83	-487.50	
6	Kaiden Loud	699.00	-1,001.33	

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13	Caden Bunch	430.83	-1,269.50
14	Leonardo Castro	422.50	-1,277.83
16	Cort McFadden	392.00	-1,308.33
17	Julio Cesar Marques	383.32	-1,317.01
21	Sage Steele Kimzey	319.00	-1,381.33
24	Felipe Furlan	256.00	-1,444.33
26	Clay Guiton	238.66	-1,461.67
27	Paulo Eduardo Rossetto	233.50	-1,466.83
29	Ednélio Almeida	231.00	-1,469.33
40	Callum Miller	147.50	-1,552.83
51	Jake Morinec	57.50	-1,642.83
53	João Lucas Campos	42.00	-1,658.33
53	Flavio Zivieri	42.00	-1,658.33

2024 PBR WORLD FINALS ROUND WINNERS – Here are the round results from the 2024 PBR World Finals:

Eliminations Round 1: Eduardo Aparecido – 87.25 points on Down Payment

Eliminations Round 2: Kaiden Loud – 91.75 points on Doze You Down

Eliminations Round 3: Daylon Swearingen/John Crimber – 89.25 points on Hoka Hey/Brown Bomber

Eliminations Round 4: John Crimber/Koltin Hevalow/Kaique Pacheco – 89.75 points on Ugly This/Mike's Magic/UTZ BesTex Smokestack

HIGH-MARKED BULLS OF THE 2024 PBR WORLD FINALS – Here are the bulls that received the highest score during each round of the 2024 PBR World Finals:

Eliminations:

- 1- The Intimidator (44.75 points)
- 2- Ridin' Solo/Big Bank/Red Demon (45.5 points)
- 3- Regulator (44.75 points)
- 4- Red Demon/Flyin Wired (45 points)

2024 PBR WORLD FINALS 90-POINT RIDES – Here are the 90-point rides from the 2024 PBR World Finals:

	Score	Rider	Bull (Stock Contractor)	Round
1.	91.75	Kaiden Loud	Doze You Down (Dozier Cattle Co/Martinez Bucking Bulls)	2

2024 PBR WORLD FINALS HIGH-MARKED BULLS – Here are the top bull scores for the 2024 PBR World Finals:

	Score	Bull	Stock Contractor	Round	Rider
1.	45.5	Ridin' Solo	Bill McCarty/McCoy Rodeo	2	Dalton Kasel, 5.64 seconds
	45.5	Big Bank	Universal Pro Rodeo/Rachel and Dustin Powell/Delmas/Williams	2	Caden Bunch, 4.1 seconds
	45.5	Red Demon	Universal Pro Rodeo/Rachel and Dustin Powell/Delmas/Williams	2	John Crimber, 5.07 seconds
4.	45	Red Demon	Universal Pro Rodeo/Rachel and Dustin Powell/Delmas/Williams	4	Dawson Branton, 1.96 seconds
	45	Flyin Wired	Tommy Julian/BS Cattle Co	4	Thiago Salgado, 7.87 seconds

MORE INFORMATION – For more information on the world's premier bull riding organization, please visit the official website at www.PBR.com.

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