



2024 Kid Rock's Rock N Rodeo AT&T Stadium – Arlington, Texas Friday, May 17 – 7:45 p.m. CDT

LET'S ROCK N' RODEO – For the first time in history on Friday, May 17, AT&T Stadium in Arlington, Texas, hosts the revolutionary Kid Rock's Rock N Rodeo (KRRR). This million-dollar Team Rodeo mashed up with a Kid Rock concert features a discipline-specific, tournament-style bracket competition, as six all-star teams compete head-to-head in seven different Rodeo Disciplines – Bareback Riding, Steer Wrestling, Team Roping, Saddle Bronc Riding, Breakaway Roping, Tie-Down Roping, and Barrel Racing. Following the rodeo action, Kid Rock will perform live in concert. The event begins at 7:45 p.m. CDT.

THIS WEEKEND'S FORMAT – Kid Rock's Rock N Rodeo format is an innovative format with several elements relying on new technology advancements for Western sports. The event will feature four (4) total rounds of competition:

- Rounds 1, 2, and 3 will consist of each of the seven disciplines in an elimination bracket as follows:
 - o Each of the first three rounds will be a series of discipline-specific head-to-head matchups against another team in a three-round tournament-style bracket. Discipline brackets will compete in the following order:
 - Barrel Racing – Rounds 1-3
 - Bareback Riding – Rounds 1-3
 - Steer Wrestling – Rounds 1-3
 - Team Roping – Rounds 1-3
 - Saddle Bronc Riding – Rounds 1-3
 - Breakaway Roping – Rounds 1-3
 - Tie-Down Roping – Rounds 1-3
 - o Advancement to Rounds 2 and 3 is discipline-specific and not the overall team. Example – If a team loses their Saddle Bronc Riding matchup, that team will not advance in Saddle Bronc Riding but may advance in another discipline.
 - o Advancement to Round 2 will be the three (3) bracket head-to-head matchup winners and one (1) Wild Card athlete per discipline from the first round of competition.
 - o Advancement to Round 3 will be the two (2) head-to-head matchup discipline winners from Round 2 of the bracket.
 - o The Round 3 matchup winners in each discipline's bracket will be awarded a Gold Medal (for 1st place) and the Round 3 matchup loser will be awarded a Silver Medal (for 2nd place).
- **Shootout Round** - Based on the Gold Medal Counts, the two (2) teams with the most Gold Medals (discipline bracket wins) will advance to the Shootout Round, where those two teams will face off head-to-head against each other. The first team to secure four discipline wins in the Shootout Round will clinch the event win.

In total, Kid Rock's Rock N' Rodeo will pay out \$1,000,000 in prize money to the athletes and coaches, with the winning team earning \$500,000. The remaining \$500,000 will be split among the other five team's athletes and coaches.

FAMILY TIES – Several competitors are matched with or against family members:

- The lone family coaching duo, Cody Ohl coaches Team Convoy along with his youngest daughter, Saylor Ohl.
- Shelby Boisjoli-Meged (Breakaway Roping) of Team Convoy is married to Haven Meged (Tie-Down Roping) on Team Jokers.

- Sid Steiner, head coach of Team Jokers, traded up to draft his son, Rocker Steiner (Bareback Riding), with the first overall pick and then selected his daughter, Steely Steiner (Barrel Racing) with the 67th overall pick.
- Cory Petska (Team Roping, heeler) of Team Jokers is married to Sherry Cervi (Barrel Racer) on Team Low Riders.
- Tuf Cooper's (Tie-Down Roping) sister, Shada, is married to his Head Coach on the Low Riders, Trevor Brazile.
- Brothers Logan and Dawson Hay of Team Sledgehammers compete alongside each other as the team's Saddle Bronc riders.

TELEVISION BROADCAST – CBS Sports Network will broadcast all the action from Kid Rock's Rock N' Rodeo on Friday, May 17, at 11:00 p.m. EDT.



Team Accolades:

- 5X World Championships (PRCA/WPRCA)
- 50X NFR Qualifications
- \$10.62+ Million in Career Earnings
- 2X 2023 World Champions: Riley Webb (Tie-Down Roping), Shelby Boisjoli-Meged (Breakaway Roping)

Cody Ohl (Coach) | Rosenberg, Texas

Calf roper, steer roper and team roper, Ohl delivered one of the most memorable debut seasons in the PRCA ranks when he was crowned the 1994 Rookie of the Year and qualified for his first NFR as a tie-down roper. In 1997 Ohl won his first World Championship when he edged Fred Whitfield by a mere \$5,031. The title would be Ohl's first of six, also winning the tie-down roping title in 1998, 2001, 2003 and 2006, and he was crowned the All-Around Champion in 2001. Ohl, who only missed one NFR qualification from 1994-2014, entered an elite group of competitors in 2012 when he crossed \$3 million in earnings.

Saylor Ohl (Assistant Coach) | Hico, Texas

The lone family coaching duo, Saylor Ohl is Cody Ohl's youngest daughter who recently turned 18 and is ready to make her impact on the professional scene. Growing up under the tutelage of her father, a six-time PRCA World Champion and 20-time National Finals Rodeo qualifier, Ohl is currently competing in arenas across the country as a breakaway roper, in tune with the newest talent set to take the rodeo world by storm.

Barrel Racing:

- **Stevi Hillman (Grandbury, Texas): 58th Overall Pick**
 - o 8X NFR Qualifier (2016-2023)
 - o \$1.2+ million in career earnings
 - o In 2023, finished No. 10 in the world and No. 12 at the NFR winning \$173,989.82
- **Tessa Arnold (Coleman, Texas): 63rd Overall Pick**
 - o Set a new arena record at the 2024 National Western Stock Show and is a top WPRC rookie in 2024. She is currently ranked 64th in the world as a rookie in the Pro Rodeo World Standings.

Bareback Riding:

- **Tilden Hooper (Granbury, Texas) (Replaced Kade Sonnier, who was the 18th Overall Pick)**
 - o 9x NFR Qualifier (2008-2009, 2011, 2014, 2018-2022)
 - o \$1.23+ million in career earnings
 - o Did not compete in 2023 due to a neck injury.
- **Dean Thompson (Altamont, Utah) (Replaced Tim O'Connell)**
 - o 1X NFR Qualifier (2023)

- \$174K in career earnings
- In 2023, finished No. 13 in the world and No. 15 at the NFR. Won \$170,672.

Saddle Bronc Riding:

- **Gus Gaillard (Morse, Texas): (Replacement for Damina Brennan who was the 33rd Overall Pick)**
 - Saddle Bronc Champion of WCRA's inaugural Rodeo Carolina in 2023.
- **Layton Green (Millarville, Alberta, Canada): 70th Overall Pick**
 - 4x NFR Qualifier (2017, 2021-2023)
 - \$858K+ in Career Earnings
 - In 2023, finished No. 15 in the world and No. 10 at NFR. Won \$146,829

Tie-Down Roping:

- **Riley Webb (Denton, Texas): 15th Overall Pick (Traded from Sledgehammers for Shad Mayfield)**
 - 1x World Champion (2023), setting the single-season earnings record with \$452,852
 - 2x NFR Qualifier (2022-2023)
 - 4X WCRA Event Winner
 - \$661K+ in career earnings
 - In 2023, finished No. 1 in the world and No. 2 at the NFR. Won \$452,852
- **Ty Harris (San Angelo, Texas): 48th Overall Pick**
 - 5x NFR Qualifier (2019-2023)
 - \$759K+ in career earnings
 - In 2023, finished No. 13 in the world and No. 13 at the NFR. Won \$170,235

Team Roping (Header/Heeler):

- **Dustin Egusquiza (Marianna, Florida | Header 1): 23rd Overall Pick**
 - 6x NFR Qualifier (2017-2018, 2020-2023)
 - \$1.2+ million in career earnings
- **Levi Lord (Sturgis, South Dakota | Heeler 1): 23rd Overall Pick**
 - 3x NFR Qualifier (2020, 2022-2023)
 - \$815K+ in career earnings
- *As a pairing:*
 - As a pair, the two are the 2021 UTSRC National Finals Champions.
 - First-time PRCA partners in 2023. Finished No. 9 in the world and No. 15 at the NFR, winning \$190,445.
- **Clay Smith (Broken Bow, Oklahoma | Header 2): 43rd Overall Pick**
 - 2x World Champion (2018 w/ Paul Eaves & 2019 w/Jade Corkill)
 - 9x NFR Qualifier (2015-2023)
 - \$1.7+ million in career earnings
 - In 2023, won \$180,180, finished No. 13 in the world, and No. 11 at the NFR. His partner was Paden Bray.
- **Coleby Payne (Stephenville, Texas | Heeler 2): 43rd Overall Pick**
 - \$294K+ in career earnings
 - Finished 2023 No. 17 in the world with \$85,663.

- *As a pairing:*
 - o The two won the 2024 Fort Worth Stock Show and Rodeo

Steer Wrestling:

- **Jesse Brown (Baker City, Oregon): 28th Overall Pick**
 - o 4x NFR Qualifier (2020-2023)
 - o \$883K+ in career earnings
 - o In 2023, finished No. 3 in the world, and No. 2 at NFR. Won \$276,444
- **JD Struxness (Perrin, Texas or Milan, Minnesota): 68th Overall Pick**
 - o 5x NFR Qualifier (2016-2017, 2019, 2022-2023)
 - o \$1.2+ Million in career earnings
 - o In 2023, finished No. 5 in the world and No. 9 at the NFR winning \$239,704.

Breakaway Roping:

- **Sarah Angelone (Lipan, Texas – Originally from Cross Junction, Virginia): 4th Overall Pick**
 - o 1x NFR Qualifier (2023)
 - o \$169K+ in Career Earnings
 - o 2022 WPRA All-Around Champion
- **Shelby Boisjoli-Meged (Stephenville, Texas – Originally from Langdon, Alberta): 38th Overall Pick**
 - o 2023 World Champion Breakaway Roper (Finished No. 3 in the aggregate)
 - o 4x NFR Qualifier (2020-2023)
 - o 2021 Women's Rodeo World Championship All-Around Champion
 - o \$465k+ in Career Earnings
 - o In 2023, set a new regular season earnings record in breakaway roping with \$164,549. Finished the season with \$197,706 in earnings.



Team Accolades:

- 37 NFR Qualifications
- One Triple Crown Winner (RC Landingham)
- \$8.8+ Million in Career Earnings
- 4x World Champions (PRCA/WRWC)

Bobby Mote (Head Coach) | Portland, Oregon

Hailed by some as the greatest bareback rider in history, Mote in 2012 became the first to surpass \$2 million in earnings. He qualified for the NFR 15 consecutive years beginning in 2001. In 2002, Mote won his first of four PRCA bareback riding world championships, also riding supreme in 2007, 2009 and 2010. In his mid-20s Mote took up team roping, and in 2012 finished runner-up to Trevor Brazile in the All-Around Championship.

Linsay Rosser Sumpter (Assistant Coach) | La Junta, Colorado

Sumpter is a third-generation member of the Cotton Rosser rodeo family, granddaughter of Hall of Fame cowboy Cotton Rosser, growing up engrained in the Western lifestyle as she helped produce rodeos for the family's Flying U Company and worked as herd manager for Rosser Land and Cattle. A former collegiate rodeo competitor for California Polytechnic State University – San Luis Obispo, she continues to impress as a professional competitor and was named a Mountain States Circuit Finals qualifier. Additionally, Sumpter is no stranger to the coaching role or working alongside Mote. In addition to being Head Rodeo Coach for Otero College and a coach on BreakAwayRoping.com, Sumpter also serves as Commissioner for the Women's Rodeo World Championship, the largest all-female rodeo in the world. Outside of the arena, Sumpter, who holds a master's degree in mass communication, is married to six-time National Finals Rodeo qualifying steer wrestler Wade Sumpter and the proud mother of two.

***NOTE:** The Free Riders are the lone team formed independent of the Kid Rock's Rock N Rodeo Draft. The Free Riders were fielded based on the WCRA's (World Champion Rodeo Alliance) Major rodeo in Corpus Christi, Texas, Rodeo Corpus Christi, which concluded on May 11. The Top 2 athletes in each discipline not already drafted to one of the other five teams earned a chance to ride for the Free Riders.*

Barrel Racing:

- **Bayleigh Choate (Fort Worth, Texas)**
 - o 1X NFR Qualifier (2022)
 - o 215K+ in career earnings
- **Makenzie Mayes (Winnsboro, Texas)**
 - o Finished first in the Barrel Racing Challenger standings at the WRWC in 2024 after finishing 28th in 2023.

Bareback Riding:

- **Nick Pelke (Mondovi, Wisconsin)**
 - o \$67K+ in career earnings
 - o In 2023, finished 24th in the world and earned \$64,606.

- **RC Lanningham (Hat Creek, California)**
 - o 4X NFR Qualifier (2016, 2017, 2021, 2022)
 - o He is currently the only Triple Crown of Rodeo winner (\$1 million payout)
 - o \$2.1+ million in career earnings
 - o In 2023, finished No. 30 in the world standings and earned \$51,511.

Saddle Bronc Riding:

- **Cash Wilson (Wall, South Dakota)**
 - o \$110K+ in career earnings
 - o 2X Indian National Finals Rodeo Champion
 - o In 2023, finished No. 26 in the world and earned \$72,686.

- **Cole Elshere (Faith, South Dakota)**
 - o 4x NFR Qualifier (2012-2014, 2020)
 - o An Indian National Finals Rodeo Champion
 - o \$778+ in career earnings
 - o In 2023, finished No. 29 in the world and earned \$62,346.

Tie-Down Roping:

- **Jarvis Demery (Beggs, Oklahoma)**
 - o \$50K+ in career earnings
 - o In 2023, Demery competed with the Southeastern Oklahoma State University rodeo team.

- **Quade Hiatt (Canyon, Texas)**
 - o 2023 College National Finals Rodeo All-Around Champ
 - o \$27K+ in career earnings

Team Roping (Header/Heeler):

- **Luke Brown (Stephenville, Texas – Header 1)**
 - o 14x NFR Qualifier (2008-2020, 2023)
 - o 3x NFR average winner (2010, 2013, 2015)
 - o \$2.86+ million in career earnings
 - o In 2023, finished No. 5 in the world and No. 2 in the NFR, earning \$162,542.

- **Jade Corkill (Stephenville, Texas – Heeler 1)**
 - o 13x NFR Qualifier (2008-2015, 2017, 2019-2022)
 - o 3X PRCA World Champion Heeler (2012-2014), NFR average winner (2014)
 - o \$2.5+ million in career earnings
 - o In 2023, finished No. 40 in the world standings and earned \$50,467.

- *As a pairing:*
 - o As a pair, the two roped together at the 2008 NFR, placing in seven of 10 rounds.
 - o Won the Rodeo Corpus Christi title.

- **Jake Smith (Broken Bow, Oklahoma – Header 2)**
 - \$360K+ in career earnings
 - Finished No. 28 in the world in 2023, earning \$64,991.
- **Douglas Rich (Millsap, Texas – Heeler 2)**
 - 1x NFR Qualifier (2021)
 - \$232K+ in career earnings
 - In 2023, finished No. 31 in the world and earned \$62,164.
- *As a pairing:*
 - Reserve champs at Rodeo Corpus Christi

Steer Wrestling:

- **Cody Doescher (Webbers Falls, Oklahoma)**
 - \$491K+ in career earnings
 - Competed in just one event in 2023.
- **Levi Rudd (Chelsea, Oklahoma)**
 - \$190K+ in career earnings
 - Finished No. 41 in 2023, earning more than \$44,604.

Breakaway Roping:

- **Kiely Walz (Ainsworth, Nebraska)**
 - 2023 National High School Finals Rodeo Breakaway Champ and 2024 WRWC Breakaway Roping Challenger World Champion
- **MaryBeth Beam (Poetry, Texas)**
 - Reserve Champion and the WRPA Rookie of the Year in 2023
 - \$35K+ in career earnings



Team Accolades:

- 9X World Championships (PRCA/WPRCA)
- 18X NFR Aggregate Wins
- 119X NFR Qualifications
- \$23.34+ Million in Career Earnings
- 1X 2023 World Champions: Brittany Pozzi Tonozzi (Barrel Racing)

Team Notes:

- o Traded with Team Misty Mountain Hop so they could get the No. 1 pick to take Steiner's son, Rocker, with the No. 1 overall pick. He's currently No. 1 in PRCA.
- o Breakaway roper Joey Williams replaced Jordi Edens due to injury.

Sid Steiner (Head Coach) | Austin, Texas

World Champion steer wrestler Steiner, a trailblazing showman who competed from 1995 to 2002, hails from a family with a rich rodeo history. A fourth-generation member of legendary rodeo producers Buck and Tommy of Steiner Rodeo Company, Sid is the son of 2005 PBR Ring of Honor inductee and 1973 RCA World Champion bull rider Bobby Steiner. During his career, Steiner, who sported a variety of tattoos and piercings, was nicknamed "Sid Rock" for his charisma and showmanship. After being crowned World Champion in 2002, Steiner retired.

Joe Beaver (Assistant Coach) | Victoria, Texas

Beaver is one of the most accomplished ropers in Western sports, a three-time PRCA All-Around World Champion and five-time Tie-Down Roping World Champion. He qualified for the National Finals Rodeo 22 times, winning the All-Around average three times, and the Tie-Down Roping average four times. During his career of more than a decade, Beaver amassed more than \$1.5 million in earnings. He has since been inducted into the National Rodeo Hall of Fame and Pro Rodeo Hall of Fame, among others.

Barrel Racing:

- **Brittany Pozzi Tonozzi (Lampasas, Texas): 7th Overall Pick**
 - o 3x World Champion (2007, 2009, 2023)
 - o 2x NFR Aggregate Winner (2006-2007)
 - o 17x NFR Qualifier (2003, 2005-2013, 2017-2023)
 - o \$3.34+ Million in career earnings
 - o In 2023 she finished No. 1 in the world and No. 2 at NFR earning \$496,498. She also set a new regular season earnings record with \$270,563, surpassing the old record of \$250,378 set by Tiany Schuster in 2017, and, on July 24, she became just the third WPRCA member to surpass \$3 million in career earnings.
- **Steely Steiner (Weatherford, Texas): 67th Overall Pick**
 - o In 2023, finished No. 52 in the world and earned \$31,274.

Bareback Riding:

- **Rocker Steiner (Weatherford, Texas): 1st Overall Pick**
 - 2x NFR Qualifier (2022-2023)
 - \$450K+ in career earnings
 - In 2023, finished No. 5 in the world and No. 12 at NFR earning \$265,218.

- **Jesse Pope (Waverly, Kansas): 57th Overall Pick**
 - 1x World Champion (2022)
 - 3x NFR Aggregate Event Winner (2020-2022)
 - 4x NFR Qualifier (2020-2023)
 - \$1.32+ Million in career earnings
 - In 2023, finishing No. 2 in the world and No. 2 at NFR earning \$315,095.

Saddle Bronc Riding:

- **Brody Cross (Hillsdale, Wyoming): 34th Overall Pick**
 - 3x NFR Aggregate Event Winner (2017, 2019 and 2021)
 - 7x NFR Qualifier (2017-2023)
 - \$1.78+ million in career earnings
 - In 2023, finished No. 4 in the world and No. 2 at NFR earning \$312,949

- **Wyatt Casper (Miami, Texas): 47th Overall Pick**
 - 4x NFR Qualifier (2020-2023)
 - \$966K+ in career earnings
 - In 2023, finished No. 10 in the world and No. 9 at NFR earning \$205,662.

Tie-Down Roping:

- **Haven Meged (Miles City, Montana): 27th Overall Pick**
 - 1x World Champion (2019)
 - 2x NFR Aggregate Winner (2019, 2023)
 - 5x NFR Qualifier (2019-2023)
 - \$1.35+ Million in career earnings
 - In 2023, finished No. 2 in the world and No. 1 at the NFR earning \$411,263.

- **Shane Hanchey (Sulphur, Louisiana): 44th Overall Pick**
 - 1x World Champion (2013)
 - 2x NFR Aggregate Event winner (2013, 2020)
 - 14x NFR Qualifier (2010-2023)
 - \$2.62+ million in career earnings
 - In 2023, finished No. 7 in the world and No. 5 at the NFR winning \$216,187.

Team Roping (Header/Heeler):

- **Derrick Begay (Seba Dalkai, Arizona | Header 1): 40th Overall Pick**
 - 1X NFR Aggregate Event Winner (2023)
 - 10x NFR Qualifier (2008-2013, 2015, 2018, 2021, 2023)
 - \$1.72+ million in career earnings
 - In 2023, finished No. 4 in the world and No. 1 at the NFR, earning \$269,125.

- **Cory Petska (Marana, Arizona | Heeler 1): 40th Overall Pick**
 - 1X NFR Aggregate Event Winner (2005)
 - 15X NFR Qualifier (2003-2011, 2013-2018)
 - \$2.43+ million in career earnings
- *As a pairing:*
 - In 2022, the pair won the Heart of the North Rodeo together in Spooner, Wisconsin, and were also Co-Champions of the Isanti Firefighters Rodeo.
 - In 2021, the duo won the Reno (Nevada) Rodeo, the Wind River Rodeo Roundup (Riverton, Wyoming) and the Mountain Valley Stampede (Heber City, Utah). Co-champion of the World's Oldest Rodeo (Prescott, Arizona).
 - They partnered together for the 2018 NFR finishing, No. 6 in the world and No. 5 at the NFR by winning three go rounds.
- **Erich Rogers (Round Rock, Arizona | Header 2): 51st Overall Pick**
 - 1X World Champion (2017)
 - 1X NFR Aggregate Event Winner (2020)
 - 12X NFR Qualifier (2011-2021, 2023)
 - 2X WCRA Event Winner
 - \$2.17+ Million in career earnings
 - In 2023, he finished No. 10 in the world and No. 8 at the NFR, earning \$188,590.
- **Paul Eaves (Lonedell, Missouri | Heeler 2): 51st Overall Pick**
 - 2X World Champion (2018, 2020)
 - 10X NFR Qualifier (2012-2020, 2023)
 - 2X WCRA Event Winner
 - \$2.07+ Million in career earnings
 - In 2023, he finished No. 10 in the world and No. 8 at the NFR, earning \$188,941.
- *As a pairing:*
 - In 2023, the duo finished No. 10 in the world and No. 8 at the NFR, winning Round 6. In the round they had a 3.5-second run, tying the round record. Rogers won \$188,590 and Eaves won \$188,941.
 - So far in 2024 they have won the Turquoise Circuit Finals in Camp Verde, Arizona.

Steer Wrestling:

- **Dirk Tavenner (Rigby, Idaho): 24th Overall Pick**
 - 3X NFR Qualifier (2021-2023)
 - \$910K+ in career earnings
 - In 2023, he finished No. 8 in the world and 11th at the NFR, earning \$205,501.
- **Dakota Eldridge (Reedley, California): 54th Overall Pick**
 - 2X NFR Aggregate Event Winner (2015, 2017)
 - 10X NFR Qualifier (2013-2017, 2019-2023)
 - \$1.67+ million in career earnings
 - In 2023, finished No. 12 in the word and No. 7 at NFR earning \$175,162.

Breakaway Roping:

- **Cheyenne McCartney (Kingston, Oklahoma): 37th Overall Pick**
 - 1X NFR Aggregate Event Winner (2023)

- 3X NFR Qualifier (2021-2023)
- \$295K+ in career earnings
- In 2023, she finished No. 9 in the world and No. 1 at NFR earning \$111,784.

- **Joey Williams (Volborg, Montana) (Replaced Jordi Edens)**

- 3X NFR Qualifier (2021-20213)
- \$258K in career earnings
- In 2023, she finished No. 7 in the world earning \$119,964.



Team Accolades:

- 19X World Championships (PRCA/WPRCA)
- 6X NFR Aggregate Wins
- 94X NFR Qualifications
- 20.3+ Million in Career Earnings

Trevor Brazile (Head Coach) | Amarillo, Texas

Brazile is arguably the greatest-ever all-around cowboy, competing in tie-down roping, team roping (as both header and heeler) and steer roping, winning an unprecedented 26 World Championships during his career. Called by some “King of the Cowboys” he is the only PRCA contender to have won more than \$7 million. Brazile is the only other cowboy to qualify for the Wrangler National Finals Rodeo (WNFR) in four events.

Dale Brisby (Assistant Coach) | Newcastle, Texas

Brisby has been a champion for the Western lifestyle on social media, with his wily antics amassing a following of more than 1 million on Instagram, 936K on Facebook, 599K on YouTube, and 45K on X. He has collaborated with some of the most well-known rodeo events and competitors to ever take to the dirt. A self-described legendary bull-riding gypsy soul, Brisby is also known for his hit Netflix show How To Be A Cowboy and his work with two-time PBR World Champion J.B. Mauney at Buck Town. For Brisby, it’s always Rodeo Time.

Barrel Racing:

- **Sherry Cervi (Marana, Arizona): 9th Overall Pick**
 - o 19x NFR Qualifier (1994-2001, 2003, 2005-2006, 2009-2016)
 - o 4x World Champion (1995, 1999, 2010)
 - o 3x NFR Aggregate Winner (1999, 2009, 2013)
 - o \$3.3+ Million in career earnings
- **Amanda Welsh (Stephenville, Texas): 22nd Overall Pick**
 - o 1x NFR Qualifier (2021)
 - o \$217K+ in career earnings

Bareback Riding:

- **Leighton Berry (Weatherford, Texas): 12th Overall Pick**
 - o 3x NFR Qualifier (2020, 2022-2023)
 - o \$748K+ in career earnings
 - o In 2023, finished No. 6 in the world and No. 5 at the NFR with \$259,249 in earnings.
- **Jacob Lees (Caldwell, Idaho): 32nd Overall Pick**
 - o 1x NFR Qualifier (2023)

- \$297k+ in career earnings
- In 2023, finished No. 11 in the world and No. 8 at NFR with \$206,307 in earnings.

Saddle Bronc Riding:

- **Sage Newman (Melstone, Montana): 29th Overall Pick**
 - 3x NFR Qualifier (2021-2023)
 - \$876K+ in career earnings
 - In 2023 he finished No. 2 in the world and No. 5 at the NFR winning \$397,836
- **Kade Bruno (Challis, Idaho): 39th Overall Pick**
 - 2x NFR Qualifier (2022-2023)
 - \$545K+ in career earnings
 - In 2023, finished No. 3 in the world and No. 7 at the NFR, earning \$322,178.

Tie-Down Roping:

- **Tuf Cooper (Decatur, Texas): 19th Overall Pick**
 - 4x World Champion (2011-2012 and 2014 in Tie-Down Roping, 2017 All Around)
 - 2x NFR Aggregate Winner (2009, 2014)
 - 15x NFR Qualifier (2008-2015 and 2017-2023)
 - \$3.47+ Million in career earnings
 - In 2023, No. 5 in the world and No. 10 at NFR earning \$265,724.
- **Cory Solomon (Prairie View, Texas): 49th Overall Pick**
 - 10x NFR Qualifier (2011-2012, 2015-2018, 2020-2023)
 - \$2.03+ million in career earnings
 - In 2023, finished No. 6 in the world and No. 7 at NFR, earning \$246,331.

Team Roping (Header/Heeler):

- **Clint Summers (Lake City, Florida | Header 1): 42nd Overall Pick**
 - 3x NFR Qualifier (2018, 2021, 2023)
 - 822K+ in career earnings
 - In 2023, finished No. 2 in the world and No. 5 at NFR, earning \$283,040.
- **Jake Long (Coffeyville, Kansas | Heeler 1): 42nd Overall Pick**
 - 13x NFR Qualifier (2010-2012, 2014-2023)
 - \$2.52+ Million in career earnings
 - In 2023, finished No. 2 in the world and No. 5 at the NFR, earning \$296,541.
- *As a pairing:*
 - In 2023 the pair partnered for the first time in PRCA, finishing No. 2 in the world and No. 5 at the NFR earning \$283,040.
- **Cody Snow (Los Olivos, California | Header 2): 69th Overall Pick**
 - 7x NFR Qualifier (2016-2022)
 - \$1.27+ million in career earnings
 - In 2023, he finished No. 18 in the world with \$89,753 in earnings.
- **Hunter Koch (Vernon, Texas | Heeler 2): 69th Overall Pick**

- 3x NFR Qualifier (2019-2020, 2023)
- \$615k+ in career earnings
- In 2023, with Partner Luke Brown, finished No. 5 in the world and No. 2 at NFR with \$260,294 in earnings.

As a pairing:

- In 2016, Snow and Koch won Clovis Rodeo together.

Steer Wrestling:

- **Tyler Pearson (Atoka, Oklahoma): 2nd Overall Pick**
 - 5x NFR Qualifier (2013, 2017-2019, 2021)
 - 1x World Champion (2017)
 - \$1.22+ Million in career earnings
 - In 2023, finished No. 35 in the world with \$51,628 in earnings.
- **Kyle Irwin (Robertsdale, Alabama): 62nd Overall Pick**
 - 1x NFR Aggregate Winner (2022)
 - 6x NFR Qualifier (2014-2015, 2017-2019, 2022)
 - \$1.2+ Million in career earnings
 - In 2023, finished No. 23 in the world with \$65,778 in earnings.

Breakaway Roping:

- **Martha Angelone (Stephenville, Texas, Originally from Cross Junction, Virginia): 52nd Overall Pick**
 - 1x WPRA World Champion (2022)
 - 2x NFR Qualifier (2020-2023)
 - \$533K+ in career earnings
 - In 2023, finished No. 3 in the world and No. 7 at the NFR winning \$149,887.
- **Kelsie Chace Domer (Dublin, Texas): 59th Overall Pick**
 - 9x WPRA World Champion (2017-2019 in Breakaway, 2012, 2017, 2020-2021 in All-Around and 2012 and 2018 in Tie-Down Roping)
 - 2x NFR Qualifier (2021, 2023)
 - 2023 Women's Rodeo World Championship Event Winner Breakaway Roping, First-Ever Triple Crown of Rodeo eligible breakaway rodeo athlete, eligible twice total.
 - \$645K+ in career earnings
 - In 2023, finished No. 6 in the world and No. 5 at the NFR with \$127,600 in earnings.



Team Accolades:

- 51X World Championships (PRCA/WPRCA)
- 36X NFR Aggregate Wins
- 398X NFR Qualifications
- \$86.80+ Million in Career Earnings

Charmayne James (Head Coach) | Boerne, Texas

No cowgirl has won more WPRA world championships in barrel racing than James. Of her 11 WPRA barrel racing world titles, 10 came in consecutive years (1984-93). Qualifying for the NFR 19 times, she won seven NFR barrel racing average titles and was the first barrel racer to eclipse \$1 million in career earnings. In 1987, James made history when she became the first WPRA member to wear the No. 1 back number at Wrangler National Finals Rodeo.

Justin McKee (Assistant Coach) | Hico, Texas

For more than two decades, McKee has been one of the most recognized broadcast personalities in Western sports. Among McKee's long list of accolades, he was formerly the voice of PBR for broadcasts on NBC, OLN, Versus, Fox and CBS, and a main anchor on Cowboy Channel, covering renowned rodeos such as Cheyenne Frontier Days, Pendleton Round Up and Calgary Stampede. McKee, a former team roper himself, operates a working cattle ranch in Oklahoma alongside his wife, who raises and trains quality barrel horses.

Barrel Racing:

- **Wenda Johnson (Pawhuska, Oklahoma): 10th Overall Pick**
 - o 4X NFR Qualifier (2020-2023)
 - o \$589K+ in career earnings
 - o Finished 2023 No. 15 in the world with \$120,505 in earnings.
- **LaTricia Duke (Zephyr, Texas): 20th Overall Pick**
 - o \$1.9+ Million in career earnings
 - o Finished 2023 No. 25 in the world with \$55,465 in earnings.

Bareback Riding:

- **Cole Reiner (Buffalo, Wyoming): 31st Overall Pick**
 - o 4X NFR Qualifier (2020-2023)
 - o \$851k+ in career earnings

- In 2023, finished No. 7 in the world, tying for No. 3 at the NFR, earning \$251,706.

- **Mason Clements (Spanish Fork, Utah): 41st Overall Pick**

- 4X NFR Qualifier (2017-2018, 2020, 2023)
- \$1.01+ million in career earnings
- In 2023, finished No. 8 in the world and No. 7 at the NFR, earning \$224,653.

Saddle Bronc Riding:

- **Statler Wright (Beaver, Utah): 11th Overall Pick**

- \$196K+ in career earnings
- Finished No. 19 in the world in 2023.

- **Lefty Holman (Visalia, California): 21st Overall Pick**

- 3X NFR Qualifier (2020, 2022-2023)
- \$922K+ in career earnings
- Finished No. 6 in the world in 2023 and No. 3 at the NFR earning \$294,633.

Tie-Down Roping:

- **Caleb Smidt (Belleville, Texas): 14th Overall Pick**

- 4X World Champion (2015, 2018, 2021-2022)
- 4X NFR Aggregate Winner (2015, 2018, 2021-2022)
- 10X NFR Qualifier (2013, 2015-2020, 2021-2023)
- \$2.38+ Million in career earnings
- In 2023, finished tied for 4th in the world in tie-down roping and 2nd in the All Around, finishing 3rd at the NFR and earning \$296,165.

- **Westyn Hughes (Caldwell, Texas): 50th Overall Pick**

- 3X NFR Qualifier (2020-2021, 2023)
- \$961K+ in career earnings
- In 2023, finished No. 11 in the world and No. 9 at the NFR earning \$196,964.

Team Roping (Header/Heeler):

- **Kaleb Driggers (Hoboken, Georgia | Header 1): 13th Overall Pick**

- 2X World Champion (2021 and 2022 w/ Junior Nogueira)
- 11x NFR Qualifier (2011-2014, 2016-2019, 2021-2023)
- \$2.66+ Million in career earnings
- In 2023, finished No. 7 in the world and No. 12 at NFR, earning \$214,471.

- **Junior Nogueira (Presidente Prudente, Brazil | Heeler 1): 13th Overall Pick**

- 3X World Champion (2016 in the All Around, 2021-2022 in the Team Roping)
- 10x NFR Qualifier (2014-2023)
- \$2.33+ Million in career earnings
- In 2023, finished No. 7 in the world and No. 12 at the NFR, earning \$214,471.

- *As a pairing:*

- Have been consistent partners since 2017. That year they set a then NFR record for fasting Team Roping time in 3.3 seconds.
- In 2022, Driggers set a team roping season-earnings record with Nogueira, earning \$340,708.

- In 2023, they finished No. 7 in the world and No. 12 at the NFR winning \$214,471.
- Highest earning team roping pair in WCRA history.
- **Tyler Wade (Terrell, Texas | Header 2): 17th Overall Pick**
 - 1X World Champion (2023 w/ Wesley Thorp)
 - 6X NFR Qualifier (2016, 2018-2019, 2021-2023)
 - \$1.41+ Million in career earnings
 - In 2023, finished No. 1 in the world and No. 3 at NFR, earning \$308,057.
- **Wesley Thorp (Throckmorton, Texas | Heeler 2): 17th Overall Pick**
 - 2X World Champion (2019 w/ Cody Snow and 2023 w/ Wade)
 - 1X NFR Aggregate Winner (2019 w/ Snow)
 - 8X NFR Qualifier (2016-2023)
 - \$1.53+ Million in career earnings
 - In 2023, finished No. 1 in the world and No. 3 at NFR, earning \$325,284.
- *As a pairing:*
 - In 2023, Wade and Thorp won the World Championship in Team Roping and finished 3rd at the NFR.

Steer Wrestling:

- **Tyler Waguespack (Gonzales, Louisiana): 8th Overall Pick**
 - 5X World Champion (2016, 2018, 2021-2023)
 - 2X NFR Aggregate Winner (2016, 2018)
 - 9X NFR Qualifier (2015-2023)
 - \$2.28+ Million in career earnings
 - In 2023 finished No. 1 in the world and No. 3 at NFR winning \$303,576.
- **Stetson Jorgensen (Blackfoot, Idaho): 30th Overall Pick**
 - 4X NFR Qualifier (2019-2022)
 - \$872K+ in career earnings
 - In 2023, finished No. 27 in the world with \$58,366 in earnings.

Breakaway Roping:

- **Danielle Lowman (Gilbert, Arizona): 60th Overall Pick**
 - 2X NFR Qualifier (2021, 2023)
 - \$247K+ in career earnings
 - In 2023, she finished No. 10 in the world with \$102,009 in earnings.
- **Jordan Hollabaugh (Springtown, Texas): 61st Overall Pick**
 - 1X NFR Qualifier (2020)
 - 1X NFR Aggregate Event Winner (2020)

ROCKXRODEO



Team Accolades:

- 1X World Championships (PRCA/WPRCA)
- 4X NFR Aggregate Wins
- 56X NFR Qualifications
- \$12.41+ Million in Career Earnings

Fred Whitfield (Head Coach) | Hockley, Texas

Whitfield is one of the most decorated Black cowboys in rodeo history. He is a seven-time tie-down roping PRCA world champion and was once crowned the all-around champion, while also winning the NFR average in tie-down roping four times. When Whitfield won the 1991 tie-down roping title, he became the second Black cowboy in PRCA history to win a world title, and then became the first Black Western sports athlete to win an all-around title in 1999. A 20-time WNFR qualifier, his 10-head total of 84.0 seconds en route to the aggregate title in 1997 is regarded as one of the WNFR's greatest performances.

Curtis Pederson (Assistant Coach) | Hermiston, Oregon

Pederson is a third-generation member of a rodeo family, who was raised by top rough stock contractors. After qualifying three times to the College National Finals Rodeo in all three timed events, Pederson mounted a professional career as a tie-down roper of more than 20 years. Pederson, who has been close friends with Whitfield for more than three decades, joins the roster for Team Sledge Hammers with previous judging experience, as a multi-year Pro Rodeo judge, and as a coach at several levels. Pederson's vast knowledge of Western sports has also been heard on the airwaves as he's been an annual broadcaster for the Pendleton Round Up and Farm-City Pro Rodeo in Hermiston, Oregon.

Barrel Racing:

- **Stephanie Fryar (Waco, Texas)** (Note: She replaced Kassie Mowry after she declined to compete.)
 - o 1X NFR Qualifier (2008)
 - o 2X WCRA Rodeo Champion
 - o In 2023, finished No. 34 in the world earning \$44,536.
- **Ashley Castleberry (Montgomery, Texas): 16th Overall Pick**
 - o \$281K+ in career earnings
 - o Finished No. 17 in the world in 2023, earning \$87,814.

Bareback Riding:

- **Taylor Broussard (Estherwood, Louisiana): 35th Overall Pick**

- 2X NFR Qualifier (2019, 2021)
- \$392K+ in career earnings
- In 2023, finished No. 18 in the world, earning \$103,982.

- **Tanner Aus (Granite Falls, Minnesota): 66th Overall Pick**

- 8X NFR Qualifier (2015-2017, 2019-2023)
- \$1.68+ million in career earnings
- In 2023, finished No. 10 in the world and No. 6 at NFR earning \$210,377.

Saddle Bronc Riding:

- **Dawson Hay (Wildwood, Alberta, Canada): 26th Overall Pick**

- 4X NFR Qualifier (2019, 2021-2023)
- \$844K+ in career earnings
- In 2023, finished No. 11 in the world and No. 12 at NFR earning \$202,376.

- **Logan Hay (Wildwood, Alberta, Canada): 65th Overall Pick**

- 1X NFR Qualifier (2022)
- \$546K+ in career earnings
- In 2023, finished No. 24 in the world earning \$76,528.

Tie-Down Roping:

- **John Douch (Huntsville, Texas): 6th Overall Pick**

- 3X NFR Qualifier (2021-2023)
- \$780K+ in career earnings
- In 2023, finished No. 10 in the world and No. 6 and the NFR, earning \$199,344.

- **Shad Mayfield (Clovis, New Mexico): 3rd Overall Pick (Traded from Convoy for Riley Webb)**

- 1X World Champion (2020)
- 5X NFR Qualifier (2019-2023)
- \$1.1+ million in career earnings
- In 2023, finished No. 3 in the world and No. 14 at NFR earning \$309,383.

Team Roping (Header/Heeler):

- **Coleman Proctor (Pryor, Oklahoma | Header 1): 45th Overall Pick**

- 8X NFR Qualifier (2014-2017, 2019, 2021-2023)
- \$1.58+ Million in career earnings
- In 2023, finished No. 5 in the world in All-Around, No. 11 in Team Roping and No. 20 in Steer Wrestling. At the NFR he finished No. 14 in Team Roping. He earned a combined \$380,507.

- **Logan Medlin (Tatum, New Mexico | Heeler 1): 45th Overall Pick**

- 4X NFR Qualifier (2020-2023)
- \$930K+ in career earnings
- In 2023, finished No. 11 in the world and No. 14 at NFR, earning \$187,071.

- *As a pairing:*

- The two partnered for the 2021, 2022 and 2023 NFR. At the 2023 NFR, they finished No. 14 at the event.

- **Tanner Tomlinson (Midway, Texas | Header 2): 56th Overall Pick**

- 1X NFR Aggregate Event Winner (2022)

- 2X NFR Qualifier (2022-2023)
 - \$551K+ in career earnings
 - In 2023, finished No. 12 in the world and No. 10 at NFR, earning \$181,204.
- **Patrick Smith (Lipan, Texas | Heeler 2): 56th Overall Pick**
 - 3X NFR Aggregate Event Winner (2003, 2008 and 2022)
 - 14X NFR Qualifier (2003, 2005-2015, 2022-2023)
 - \$2.53+ Million in career earnings
 - In 2023, finished No. 12 in the world and No. 10 at NFR, earning \$181,204.
- *As a pairing:*
 - In 2023, the pair finished No. 12 in the world and No. 10 at the NFR, both earning \$181,204 on the season.

Steer Wrestling:

- **Dalton Massey (Hermiston, Oregon): 25th Overall Pick**
 - 1X NFR Qualifier (2023)
 - \$502K+ in career earnings
 - In 2023, finished No. 2 in the world and No. 6 at the NFR earning \$283,993.
- **Justin Shaffer (Hallsville, Texas): 36th Overall Pick**
 - \$339K+ in career earnings
 - In 2023, finished No. 45 in the world earning \$42,378.

Breakaway Roping:

- **Maddy Deerman (Hope, New Mexico): 46th Overall Pick**
 - In 2023, finished No. 21 in the world with \$49,689 in earnings.
- **Taylor Munsell (Alva, Oklahoma): 55th Overall Pick**
 - 3X NFR Qualifier
 - \$363K+ in career earnings
 - In 2023, finished No. 5 in the world and No. 6 at the NFR earning \$135,621.

Barrel Racing Bracket

Round One

Free Riders

Makenzie Mayes (A)

Away

A

Low Riders

Amanda Welsh (B)

Home

Convoy

Stevi Hillman (A)

Away

B

Misty Mountain Hop

Wenda Johnson (B)

Home

Jokers

Brittany Pozzi Tonozzi (A)

Away

C

Sledgehammers

Ashley Castleberry (B)

Wild Card Team

Round 2

#3 Seed

Away

D

#2 Seed

Home

Wild Card

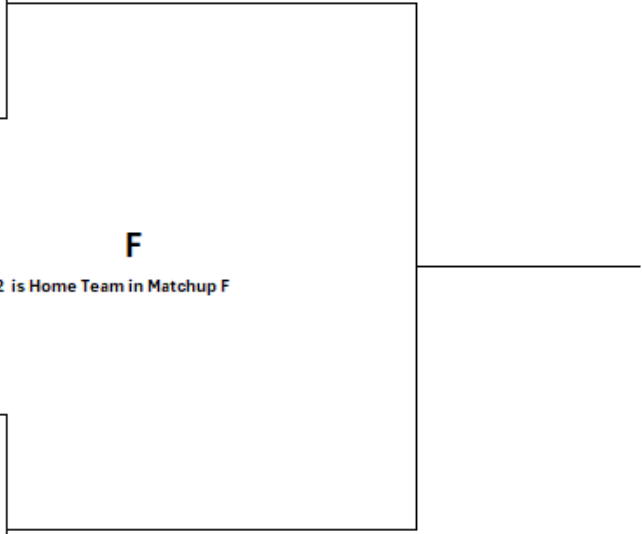
Away

E

#1 Seed

Home

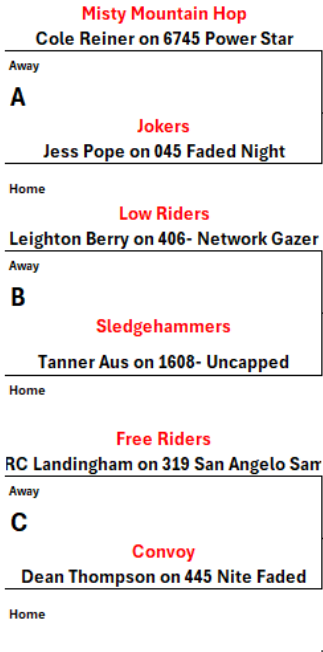
Round 3



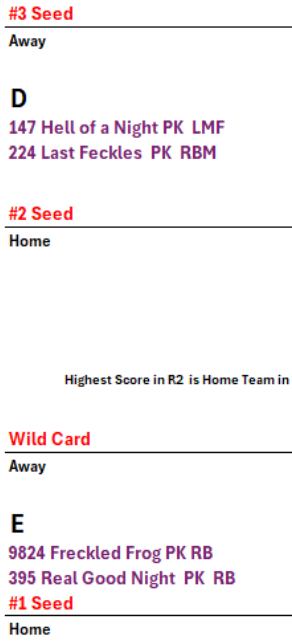
**R2 Seeding based on the fastest time from Rd 1

Bareback Riding Bracket

Round One



Round 2



Round 3

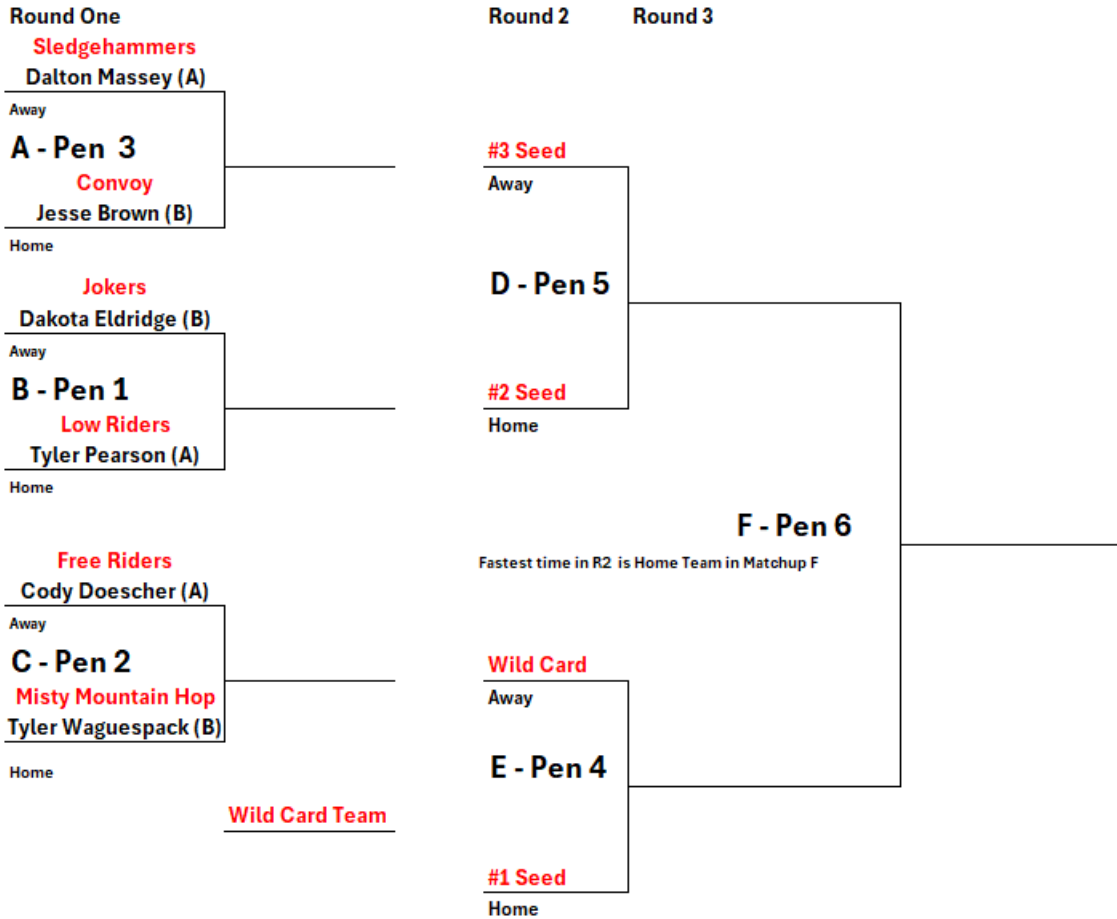


Highest Score in R2 is Home Team in Matchup F

RR1 513 Drinkin' Again PC R RR1 D8 Worth the Whiskey PC R
RR2 2808 Night Livin' PK RBM RR1 474 Dirty Jacket PC R

**Rnd 2 Seeding based on the highest score from Rnd 1

Steer Wrestling Bracket



**R2 Seeding based on the fastest time from Rd 1

Extras will be Pens 8-11

Team Roping Bracket

Round One

Round 2

Round 3

Convoy
Dustin Egusquiza / Levi Lord (A)

Away
A - Pen 2
Jokers
Derrick Begay / Cory Petska (B)

Home
Misty Mountain Hop
Kaleb Driggers / Junior Nogueira (A)

Away
B Pen 1
Low Riders
Clint Summers / Jake Long (B)

Home
Free Riders
Luke Brown / Jade Corkill (A)

Away
C - Pen 3
Sledgehammers
Tanner Tomlinson / Patrick Smith (B)

Home

Wild Card Team

#3 Seed
Away
D - Pen 5

#2 Seed
Home

F - Pen 6
Fastest time in R2 is Home Team in Matchup F

Wild Card
Away
E - Pen 4

#1 Seed
Home

**R2 Seeding based on the fastest time from Rd 1

Extras will be Pens 8-11

Saddle Bronc Riding Bracket

Round One

Sledgehammers

Dawson Hay on 676 Stockyards Babe

Away

A

Misty Mountain Hop

Lefty Holman on 650 Uptuck

Home

Jokers

Brody Cress on Y313 California Kiss

Away

B

Free Riders

Cole Elshere on 495 Real Fancy

Home

Low Riders

Kade Bruno on 419 High Dive

Away

C

Convoy

Gus Gaillard on 4+ Midnight Train

Home

Wild Card Team

Round 2

#3 Seed

Away

D

7495 Quite Fancy PK RM
128 Downtown PC LFM

#2 Seed

Home

Wild Card

Away

E

73 Dirty Roots PC LM
170 Secret Agent PC RF

#1 Seed

Home

RR1 1824 Fire Freckles PK R
RR2 853 Spotted Charm PC R

Round 3

F

362 Foxhole Gunner PC L
4X9 River's Ghost PC R

Highest Score in R2 is Home Team in Matchup F

O10 Larry Culpepper PC R
O86 Toma Jo PC R

RR1 3X9 Southpoint Gambler PC

RR1 758 Tony Hawk PC

**Rnd 2 Seeding based on the highest score from Rnd 1

Breakaway Roping Bracket

Round One

Low Riders

Kelsie Domer (B)

Away

A - Pen 2

Free Riders

Kieley Walz (A)

Home

Sledgehammers

Taylor Munsell (A)

Away

B - Pen 1

Jokers

Cheyenne McCartney (B)

Home

Misty Mountain Hop

Danielle Lowman (A)

Away

C - Pen 3

Convoy

Sarah Angelone (B)

Home

Wild Card Team

Round 2

#3 Seed

Away

D - Pen 5

#2 Seed

Home

Fastest time in R2 is Home Team in Matchup F

Wild Card

Away

E - Pen 4

#1 Seed

Home

**R2 Seeding based on the fastest time from Rd 1

Extras will be Pens 8-11

Round 3

F - Pen 6

Tie-Down Roping Bracket

Round One

Sledgehammers
Shad Mayfield (B)

Away

A - PEN 2

Low Riders

Tuff Cooper (A)

Home

Convoy

Ty Harris (B)

Away

B - PEN 3

Free Riders

Quade Hiatt (A)

Home

Jokers

Haven Meged (B)

Away

C - PEN 1

Misty Mountain Hop

Caleb Smidt (A)

Home

Wild Card Team

Round 2

#3 Seed

Away

D - Pen 4

#2 Seed

Home

Fastest time in R2 is Home Team in Matchup F

Wild Card

Away

E - Pen 5

#1 Seed

Home

Round 3

F - PEN 6

**R2 Seeding based on the fastest time from Rd 1

Extras will be Pens 8-11