



For the kind attention of all consumers and dealers of P&G India products

This document shares the updated Maximum Retail Price (MRP)* of products from the portfolio of Procter & Gamble India, in scope of the changes in GST rate slabs recently announced by the Government of India, effective September 22, 2025.

For full list of updated MRP* of products from portfolio of Procter & Gamble India, please click here: <https://in.pg.com/updated-gst-pricing/>

For the detailed list of Gillette SKUs, please scroll down.

Note: It is possible that our products may be available in the market with old packaging that may reflect either the old MRP (pre-GST rate change), or the old as well as new MRP. Consumers are advised to check for the new (lower) MRP before purchase, as consumers are entitled to purchase these products at the new MRP (post revised GST slabs) from September 22, 2025.

*MRP reduction post GST rate revisions, effective 22 September 2025. Please keep checking this list for updates, if any.

*MRP mentioned here is in Indian Rupees, inclusive of all taxes



P&G India's Shaving Preps portfolio, including select products from Gillette is in purview of the GST rate revision, going from 18% GST to 5% GST, effective September 22, 2025.

With this, the benefit of the GST reduction will be passed on to the end consumer as per the following details.

Name of SKU	Old MRP	New MRP*
Gillette Shaving Cream Regular 30g	45	40
Gillette Shaving Cream Regular 70g	80	71
Gillette Shaving Cream Lime 70g	80	71
Gillette Shaving Cream Lime 30g	45	40
Gillette Guard Shaving Cream 125g	70	62
Gillette Guard Shaving Cream 25g	29	25
Gillette Pro After Shave Splash Icy Cool 50 ml	325	289
Gillette Pro After Shave Splash Icy Cool 100 ml	499	444
Gillette After Shave Splash Refreshing Breeze 50 ml	325	289
Gillette After Shave Splash Refreshing Breeze 100 ml	499	444

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