

OFFICIAL RULES  
Win a Peloton Bike+ Prize Draw (“the Promotion”)

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

**ELIGIBILITY:** OPEN ONLY TO LEGAL RESIDENTS OF AUSTRALIA, WHO ARE AT LEAST 18 YEARS OF AGE. VOID WHERE PROHIBITED. Employees (and their immediate families (spouse, and parents, children and siblings and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related) of Peloton Interactive Australia Pty Ltd (ABN 37 644 958 047) (“Sponsor”), its parent, affiliates, subsidiaries and advertising and promotion agencies are not eligible to enter or win. By participating in the **Win a Peloton Bike+** Promotion (“the Promotion”), entrants agree to be bound by these Official Rules and the decisions of the Sponsor and/or judges, which are binding and final on matters relating to this Promotion. Promotion is subject to all applicable federal, state and local laws.

**HOW TO ENTER:** On 26 January 2026, beginning at or around 00:01 Australian Eastern Standard Time (AEDT), ending on 19 April 2026, at 11:59 Australian Eastern Daylight Time (AEST), visit [www.onepeloton.com.au/competition](http://www.onepeloton.com.au/competition) and enter the prize draw by signing up to marketing updates from Peloton. All entries (each, an “Entry”) must be received by 11:59 Australian Eastern Standard Time (AEST), on 19 April 2026. Entries generated by script, macro or other automated means or by any means which subvert the entry process are void. Limit one (1) Entry per person per Entry Method. Entries become the sole property of Sponsor.

**ENTRY REQUIREMENTS:** Sponsor reserves the right to disqualify any Entry it determines is not in compliance with these Official Rules.

**DRAWING:** Potential winner will be selected by an independently administered and random computer-generated process, at 10am on 28 April 2026 at The Commons, Mezzanine, 388 George St, Sydney 2000, from all eligible Entries received from the Entry Method. The first valid eligible entry drawn will win a Peloton Cross Training Bike+. Odds of winning depend on the number of eligible Entries received. Potential winner(s) will be notified via email, using the email address used to enter the Promotion, within seven (7) days of the random drawing taking place and may be required to execute and return a declaration of eligibility, a liability release and, where lawful, a publicity release within fourteen (14) days of date of issuance. If such documents are not returned (via email is fine) within the specified time period, a prize or prize notification is returned as undeliverable, or a potential winner is not in compliance with these rules, prize will be forfeited and, three months after the drawing took place, an alternate winner selected using the same draw process. Sponsor will not be liable for its inability to contact a potential winner as a result of any mistakes or errors in the contact details provided by a potential winner. To receive the name of the winner (after 28 April 2026), send an email to: [community@onepeloton.com](mailto:community@onepeloton.com), by no later than 31 May 2026. Prize will be shipped to the winner at the address provided at time of winner confirmation, within 28 days of the draw. All costs

associated with the delivery of the prize shall be Sponsor's responsibility. Delivery available within Peloton's delivery areas only.

**PRIZES** : One (1) Peloton Cross Training Bike+, Recommended Retail Price ("RRP"): AUD\$3899 (inc GST). Total RRP of all prizes: AUD\$3899 (inc GST). Unless prohibited by law, prizes are awarded "as is" with no warranty or guarantee, either express or implied. All taxes, if any, and all other costs and expenses associated with prize acceptance and use not specified herein as being provided are the sole responsibility of the winners. Winners should seek independent tax advice. Winners may not substitute, assign or transfer prizes, but Sponsor may substitute a prize of equal or greater value. Prizes are not redeemable for cash. All prize details are at Sponsor's sole discretion. Limit one (1) prize per person.

**PUBLICITY GRANT:** By participating in the Promotion, entrant expressly grants permission for Sponsor and its designees to use entrant's name, biographical information, user name, voice, performance, photo and/or likeness in any and all media, now or hereafter devised, worldwide, in perpetuity, for internal, advertising, and other purposes without additional compensation, notification or permission, unless prohibited by applicable laws and regulations, and to the fullest extent permitted by applicable laws and regulations. Entrant acknowledges that their personal information will be collected by Sponsor in connection with the Promotion and gives their consent to the collection and use of their personal information by Sponsor in connection with these conditions and in accordance with Sponsor's Privacy Policy as set out in the "Use of Data" clause of these conditions.

**GRANT OF RIGHTS TO ENTRIES:** Sponsor and its designees, successors, and assigns shall have the unrestricted and non-exclusive right to edit, adapt, publish, copy, display, perform, broadcast, modify, and/or otherwise use any or all Entries, alone or in combination with other material including but not limited to essays, photos and/or videos in any and all media, whether now known or later discovered (including, but not limited to, display on Sponsor's websites and social media), in perpetuity, without restriction of any kind whatsoever, without further compensation to the entrant or anyone else. For the avoidance of doubt, Entrant expressly unconditionally and irrevocably consents to any act or omission that would otherwise infringe any moral rights Entrant may have in the Entry, whether occurring before or after this consent is given, for the benefit of Sponsor, its assignees and licensees.

Entrant represents and warrants that: (i) entrant owns the Entry (to the extent applicable); and/or (ii) entrant has the sole and exclusive authority to grant the rights provided in the paragraph above. Entrant further represents and warrants that the consent of no other person or entity is required to enable the use of the Entry as described in the paragraph above, and that such use will not violate the rights of any third parties, including, but not limited to, copyright, trademark, privacy or publicity rights anywhere in the world. If entrants submit Entries that do not comply with the representations and warranties in this paragraph, such Entry may be ineligible and disqualified.

**RELEASE OF LIABILITY.** Without excluding, restricting or modifying any rights or remedies to which entrant may be entitled under the Australian Consumer Law or other applicable law, to the fullest extent permissible by law, Sponsor shall not be liable for: (i) any loss or damage caused by a third party who is not acting on behalf of or under the direct instructions of Sponsor; (ii) any loss or damage occurring as a result of entrant taking up and using any third-party product or service forming part of the prize (except where caused by the negligence of Sponsor or any third party acting on behalf of or under the direct instructions of Sponsor); (iii) any loss or damage caused by any event or circumstance beyond Sponsor's reasonable control; (iii) any loss of profits or revenue, loss of anticipated savings or loss of goodwill; or (iv) any unavailability of Sponsor's websites, apps, or social media accounts. Nothing in these Official Rules limits or excludes liability for death or personal injury caused by Sponsor's negligence, or for fraud or for any other liability that cannot be limited or excluded as a matter of applicable law. These limitations and exclusions of liability shall apply equally to the benefit of the Releasees.

**GENERAL CONDITIONS.** Sponsor reserves the right to cancel the Promotion if fraud or any other factor impairs the integrity of the Promotion. If there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Promotion, or if technical difficulties compromise the integrity of the Promotion, Sponsor reserves the right in its sole discretion to void any Entry at issue (including disqualifying any individual who tampers or otherwise interferes with the Promotion and/or breaches these Official Rules), and to cancel, terminate, or suspend the Promotion, in whole or in part, at any time without notice and determine the winners from among all eligible Entries received up to time of such action or as it deems fair and appropriate. To the extent necessary for Sponsor to comply with any legal requirements, Sponsor will liaise with any applicable regulators before doing so. In the event Sponsor is prevented from continuing with the Promotion as contemplated herein by any force majeure event, including but not limited to fire, flood, earthquake, pandemic, public health emergency, national emergency, explosion, labor dispute or strike, act of God or public enemy, or any federal, state or local government law, order, or regulation, provided these events qualify as force majeure events, then Sponsor shall have the right to suspend, or terminate the Promotion at any time. In the event of any dispute regarding these Official Rules and all other matters relating to the Promotion, the decision of Sponsor shall be final and no correspondence or discussion shall be entered into.

Any attempt by an individual to deliberately damage any web site or undermine the legitimate operation of the promotion may be a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by laws and regulations.

**USE OF DATA:** Personal data supplied by the entrants during the course of this Promotion shall be collected and processed for the purpose of the running of the Promotion and fulfillment and delivery of the prize(s) and for publicity purposes. Any personal data shall be stored and processed in accordance with Sponsor's Privacy Policy, which may be accessed at <https://www.onepeloton.com.au/privacy-policy>.

**SPONSOR:** Peloton Interactive Australia Pty Ltd, ABN 37 644 958 047, 32 York Street, Sydney NSW 2000.

This Promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram, Twitter or Facebook.

**GOVERNING LAW:** These Official Rules shall be governed exclusively by the laws of New South Wales, and the parties submit to the exclusive jurisdiction of the Supreme Court of New South Wales.