

Cenomi Centers Welcomes Tesla Pop-Up Stores and Superchargers at its Malls

- *Cenomi Centers, the leading mall developer and operator in Saudi Arabia, is pleased to announce the launch of Tesla Pop-Up Stores at its premier malls in Riyadh, Jeddah, Dammam*
- *Visitors to these malls now have the unique opportunity to explore Tesla's innovative vehicles and chat with knowledgeable product experts*
- *Tesla is also opening 24 Superchargers across Cenomi Centers, providing convenient charging solutions for Tesla vehicle owners as they enjoy leading lifestyle destinations*

Riyadh, Kingdom of Saudi Arabia, April 15, 2025: Cenomi Centers, the leading mall developer and operator in Saudi Arabia, is thrilled to announce the launch of Tesla's Pop-Up Stores at its premier malls: **Nakheel Riyadh, Mall of Arabia in Jeddah, and Nakheel Dammam**. This exciting collaboration marks a significant milestone in enhancing customers' shopping experience with cutting-edge electric vehicle technology.

Starting April 11th, 2025, visitors to these malls have the opportunity to explore Tesla's innovative vehicles and learn more about sustainable energy solutions, AI and robotics, through these temporary showrooms. They will have the opportunity to chat with knowledgeable product experts and learn how any Tesla vehicle can seamlessly integrate into their daily lives and suit a wide range of lifestyles.

The Tesla Pop-Up Stores in Riyadh, Jeddah and Dammam have opened for the first time from the morning of Friday April 11th. They are open daily.

In addition to this exciting development, Cenomi Centers is proud to announce that the biggest and most reliable charging network in the world is now being deployed at its locations. The Tesla Supercharger network is expanding in the Kingdom, with a total of 24 Superchargers already available – 8 stalls in Riyadh, 8 stalls in Jeddah, 8 stalls in Dammam – providing fast, reliable and seamless charging to Tesla owners. On the Supercharger network, a Tesla Model 3 can add up to 282 kilometers in only 15 minutes. With this installation, Cenomi Centers will host one of the largest EV charging networks among retail landlords in the region.

Cenomi Centers CEO Alison Rehill-Erguven said: "We are delighted to bring Tesla's innovative Pop-Up Stores and state-of-the-art Supercharging points to our malls. It aligns perfectly with our commitment to providing exceptional experiences and sustainable solutions for our customers. By integrating Tesla's cutting-edge Supercharger system into our lifestyle destinations, we are enhancing convenience for electric vehicle owners while supporting the transition towards a more sustainable future."

As it continues to expand and evolve, Cenomi Centers remains dedicated to offering exceptional experiences that align with a vision for a better future. For more details on the pop-up showrooms, please see below.

Tesla Pop-Up Store Riyadh

Al Nakheel Mall

Exit 9, Al Imam Saud Ibn Abdul Aziz Branch Rd, Al Mughhrizat, Riyadh 12483

Saturday – Thursday: 10:00AM to 11:00PM Friday: 01:30PM – 11:00PM

Tesla Pop-Up Store Jeddah

Mall of Arabia

Al-Madinah Al-Munawarah Rd, An Nuzhah, Jeddah 23532

Saturday – Thursday: 10:00AM to 11:00PM

Friday: 01:30PM – 11:00PM

Tesla Pop-Up Store Dammam

Al Nakheel Dammam Mall

3543 King Fahd Road, Al Manar, Dammam 32274

Saturday – Thursday: 10:00 AM to 11:00PM

Friday: 01:30PM – 11:00PM

ENDS

For more information, please contact: cenomi@hanovercomms.com

About Cenomi Centers:

Cenomi Centers is the leading owner, operator and developer of contemporary lifestyle centers in Saudi Arabia. For over two decades, the company has provided customers with a complete range of high-quality lifestyle centers up to international standards, located in the most attractive areas of the country to satisfy all shopping needs and market requirements.

Today, Cenomi Centers has a portfolio of 22 assets, with more than 4,500 stores strategically located in 10 major Saudi cities. The Company's developments include several iconic lifestyle centers, such as Mall of Arabia Jeddah, Mall of Dhahran, and Nakheel Mall Riyadh, a consumers' favorite in Riyadh. With a total GLA of nearly 1.4 million square meters, the company's malls provide Saudi shoppers with their preferred point of access to the full range of international, regional and local retail brands.

For more information about Cenomi Centers, please visit www.cenomicenters.com