# **Cenomi Centers** Earnings Presentation

For the period ended 31 March 2025



## Disclaimer

The information, statements and opinions contained in this Presentation do not constitute a public offer under any applicable legislation or an offer to sell or solicitation of any offer to buy any securities or financial instruments or any advice or recommendation with respect to such securities or other financial instruments. Information in this Presentation relating to the price at which investments have been bought or sold in the past, or the yield on such investments, cannot be relied upon as a guide to the future performance of such investments.

This Presentation contains forward-looking statements. Such forward-looking statements contain known and unknown risks, uncertainties and other important factors, which may cause actual results, performance or achievements of Arabian Centres (Cenomi Centers) (the "Company") to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements are based on numerous assumptions regarding the Company's present and future business strategies and the environment in which the Company will operate in the future.

None of the future projections, expectations, estimates or prospects in this Presentation should be taken as forecasts or promises nor should they be taken as implying any indication, assurance or guarantee that the assumptions on which such future projections, expectations, estimates or prospects are based are accurate or exhaustive or, in the case of the assumptions, entirely covered in the Presentation. These forward-looking statements speak only as of the date they are made and, subject to compliance with applicable law and regulation, the Company expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements contained in the Presentation to reflect actual results, changes in assumptions or changes in factors affecting those statements.

The information and opinions contained in this Presentation are provided as of the date of the Presentation, are based on general information gathered at such date and are subject to changes without notice. The Company relies on information obtained from sources believed to be reliable but does not guarantee its accuracy or completeness. Subject to compliance with applicable law and regulation, neither the Company, nor any of its respective agents, employees or advisers intends or has any duty or obligation to provide the recipient with access to any additional information, to amend, update or revise this Presentation or any information contained in the Presentation.

Certain financial information contained in this presentation has been extracted from the Company's unaudited management accounts and financial statements. The areas in which management accounts might differ from International Financial Reporting Standards and/or U.S. generally accepted accounting principles could be significant and you should consult your own professional advisors and/or conduct your own due diligence for complete and detailed understanding of such differences and any implications they might have on the relevant financial information contained in this presentation. Some numerical figures included in this Presentation have been subject to rounding adjustments. Accordingly, numerical figures shown as totals in certain tables might not be an arithmetic aggregation of the figures that preceded them.



# Table of Contents

# TOPICS



Q1 2025 Highlights



Development / Project Updates



**Operating Update** 



Financial Update



2025 Guidance



URW Partnership



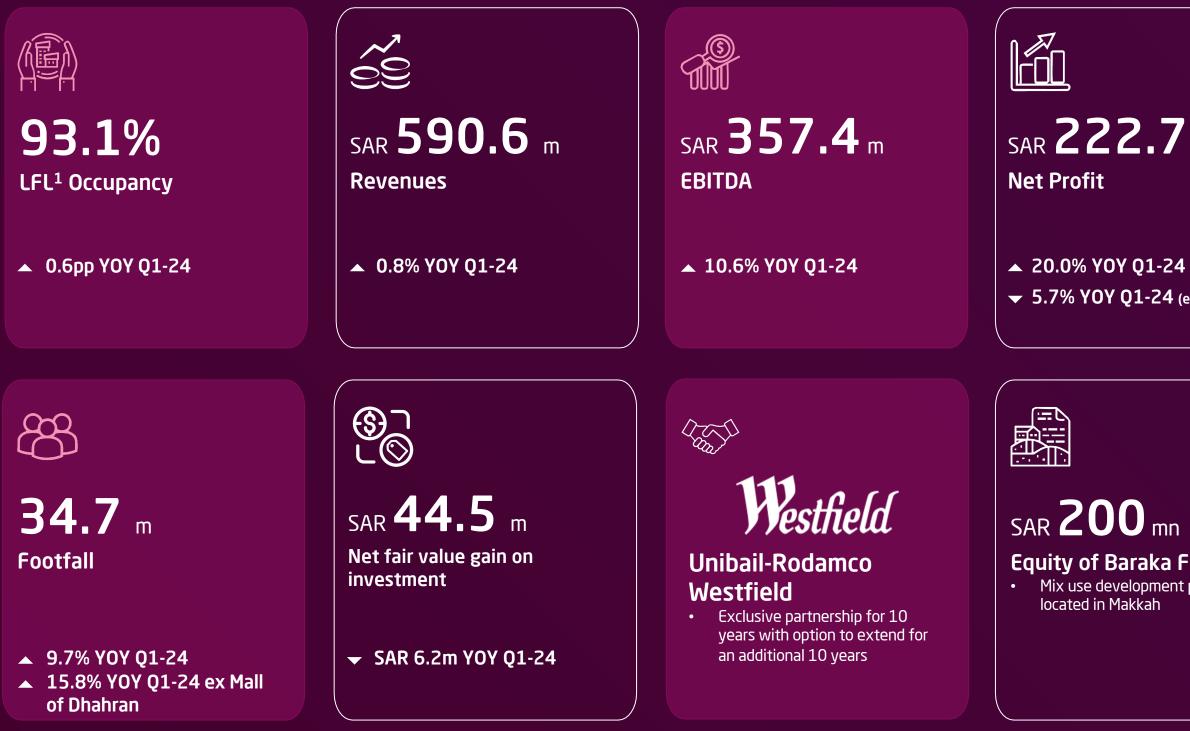








Solid results with continued growth and operational excellence





Appendix



SAR **222.7** m

▼ 5.7% YOY Q1-24 (excl. one-offs)

**Equity of Baraka Fund** Mix use development project located in Makkah



With strong growth trends in the Kingdom's retail market

Growth of POS transactions in the Kingdom has grown exponentially



With scope for major cities within the Kingdom poised for strong growth

1.1

0.8

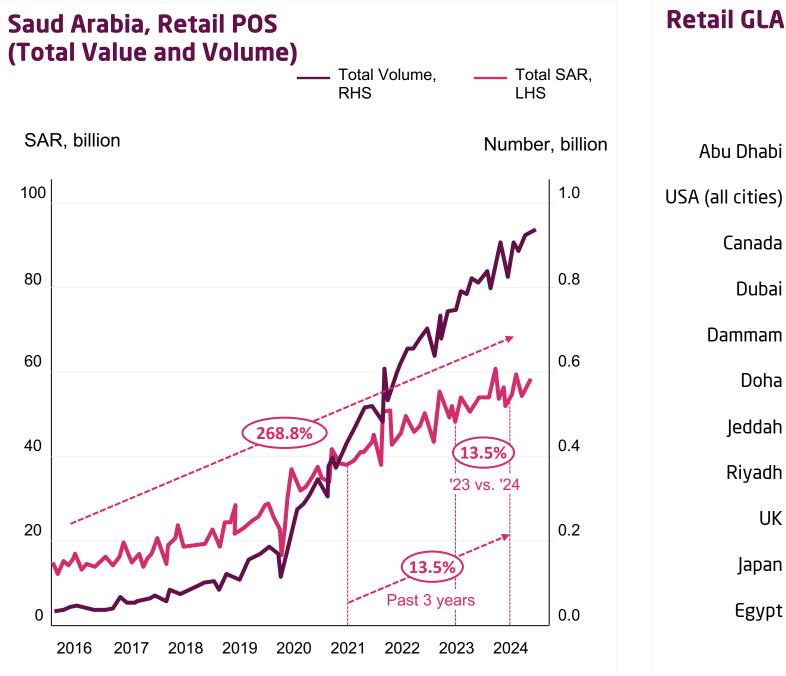
0.5

0.5

0.4

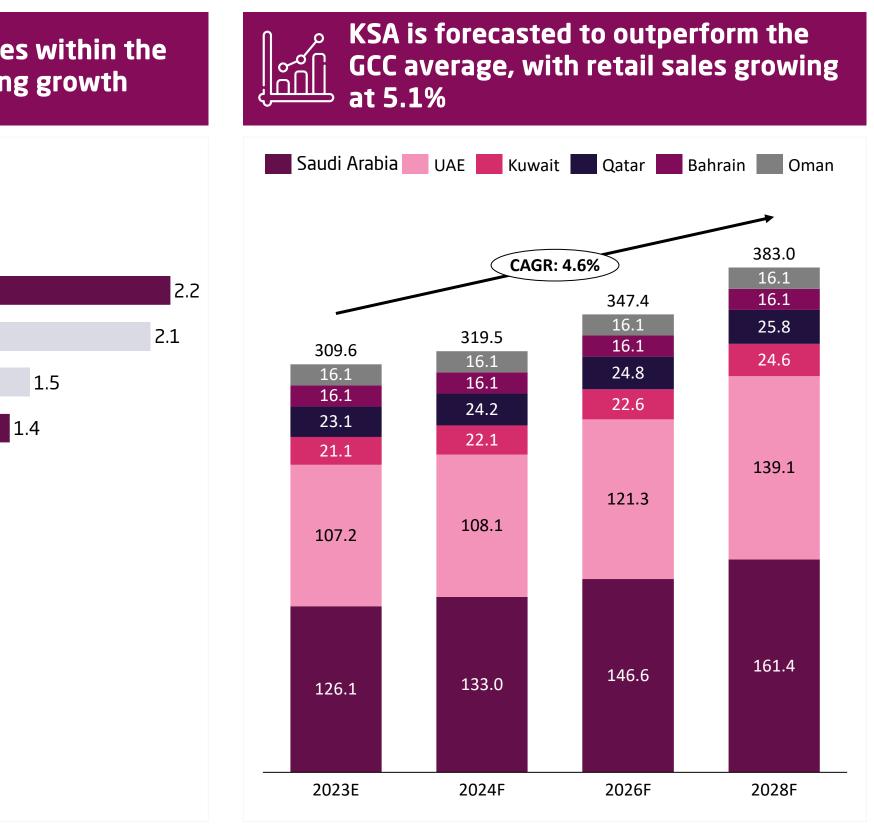
0.4

0.2



### Retail GLA per Capital (2023)





Q1 2025

5 strategic pillars driving growth & business excellence

		argest and most admired developer ar SA and the lead interface with the Sa
	5 STRATEGIC PILLARS	
	Portfolio Growth	<ul> <li>Jawharat Jeddah and Jawharat Riyadh are close to st</li> <li>Focus on portfolio profitability with handover of Ma</li> </ul>
	Product Excellence	<ul> <li>751 leases renewed in Q1-25, covering 150,000 sq</li> <li>67 brands onboarded including new brands Blancpa</li> </ul>
	Operational Excellence	<ul> <li>Reduced retail GLA share from 68% in Mar-20 to 62</li> <li>Delivered record-level quarterly footfall with 34.7 r</li> <li>Proactive tenant management and focused leasing</li> </ul>
	Organization Enhancement	<ul> <li>Prudent management of G&amp;A and Advertising Costs</li> <li>Establishment of new Business Development depary/y</li> <li>Revamped the corporate incentive program to align</li> </ul>
01 2025	Sustainability Leadership	<ul> <li>On track for first KSA Gold LEED certified mall deve</li> <li>Progress on PPA with FAS Energy and Marubeni to malls set to complete by end of 2025</li> </ul>

Appendix



## and operator of audi consumers

## ACHIEVEMENTS

structural completion

Mall of Dhahran

sqm of GLA

pain, Breguet, Harry Winston

52% in Mar-25 as part of tenant mix optimization 7 million visits in Q1-25 ng efforts enabled occupancy to reach 93.1%

### sts

partment, accelerating non-GLA (Media and Kiosk) revenue growth in Q1-25 to 9.2%

gn with business goals, drive talent productivity and retention

velopments with Jawharat Riyadh and Jawharat Jeddah

to install Solar PV system with AI Hamra Mall completed in 2024 and a further 3





# Development / Project

# Cenomi Centers is building its future with long-term investor returns and sustainable growth



**6** Projects in Development Pipeline

# Jawharat Riyadh



559k Additional GLA

by 2027

# Jawharat Jeddah

3 Flagship Destinations

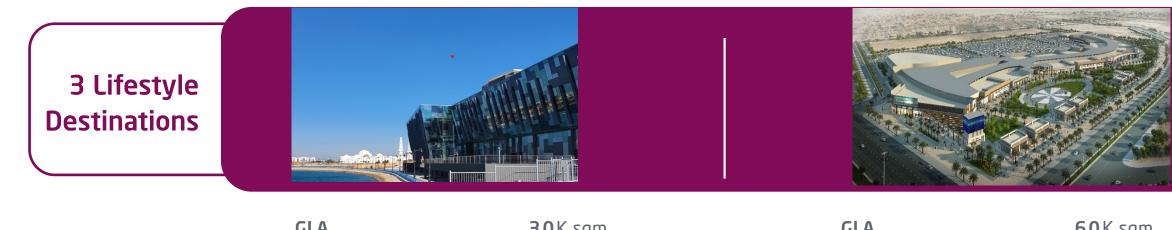
and the second	Same and	and the second	-	18.19	1
	and the second s	- 60 - A	Mar Martin	No. of Lot of Lo	
		THE WAY			



GLA			••••		
Outlets	••••				•••
Expected opening	bD	Q	4-	2	0

# Jubail Marina Mall

# U Walk Qassim



GLA
Outlets
Expected Opening 2026

Appendix





**46%** GLA increase by 2027

## Jawharat Al Khobar

.... 104K sqm ..... 300+ **)25** 



GLA		100+ sqm
Outlets		380+
Expecte	d Opening TBD	

.. **60**K sqm .. 135+

## **Murcia Mall**



# **Development of Flagship Jawharat Riyadh and Jeddah on track for completion**

Jawharat Riyadh and Jawharat Jeddah are expected to contribute over SAR 650 million of EBITDA (40% of current EBITDA) upon full stabilization in 2028

Jawharat Jeddah





·--

 $\tilde{\mathcal{A}}$ 

E E

220,000 sqm GLA
Retail 155,000 sqm
Prime offices 65,000 sqm



Unique world-class

entertainment with

<sup>1</sup> Leases signed, Head of Terms agreed, and location agreed

50+ experiences

STRUCTURAL

COMPLETION

98%



11

R

Strategically located on 3 main roads



**65%** of High-Income Households and **75%** Mid-Income Households within a 30-min drive.



**300+ stores**, 30+ new brands to KSA, 75+ flagship stores



First dedicated luxury precinct with Top Luxury Maisons



Gold LEED Mall



Appendix







104,000 sqm of retail GLA







Strategically located on 2 main roads at the busiest intersection in Jeddah

300 stores, 30<sup>+</sup> new

Kingdom, 50<sup>+</sup> flagship

brands to the

stores



95% High-Income Households within a **30**min drive



First dedicated luxury precinct with Top Luxury Maisons



**99%** 

**3** unique F&B zones



3D immersive experience Hub with live shows every 30min



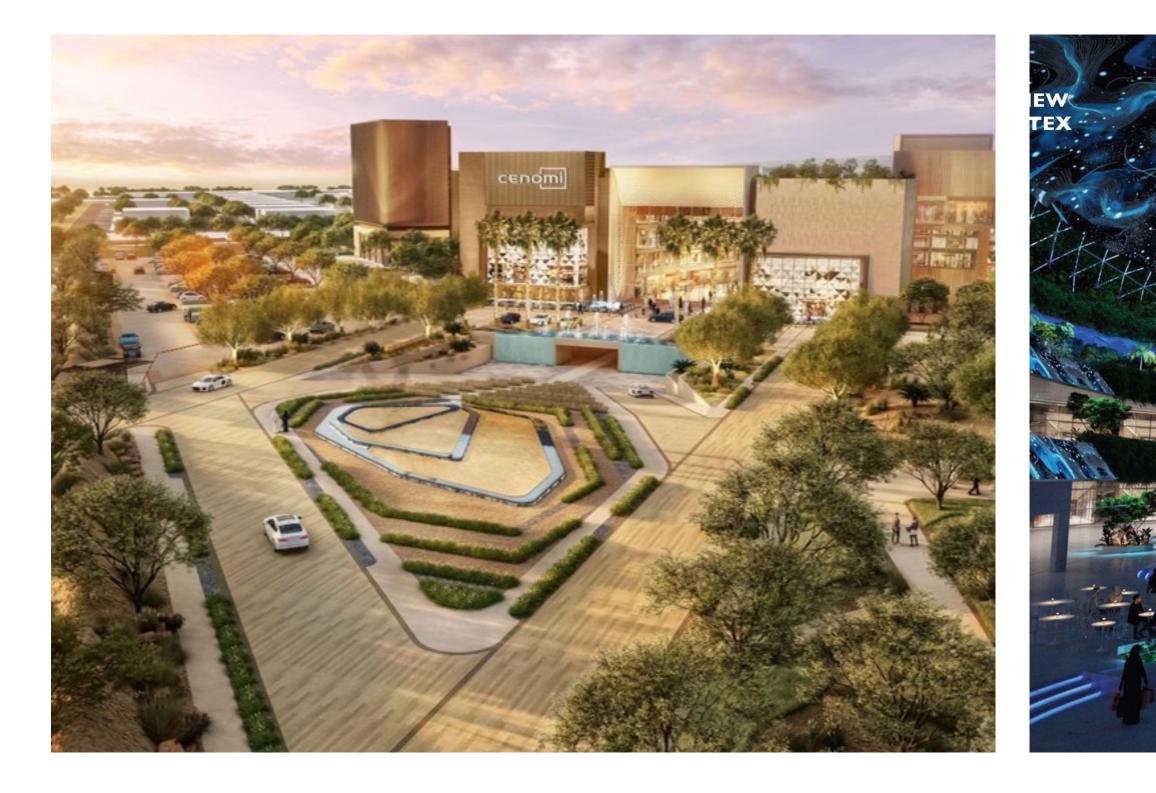
**First Gold LEED a first** for malls in the Kingdom.

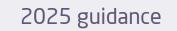
### PRE-LEASING CLOSE TO 90%

<sup>1</sup> Leases signed, Head of Terms agreed, and location agreed

Financial Update

# Jawharat Riyadh - The number one mall in Riyadh





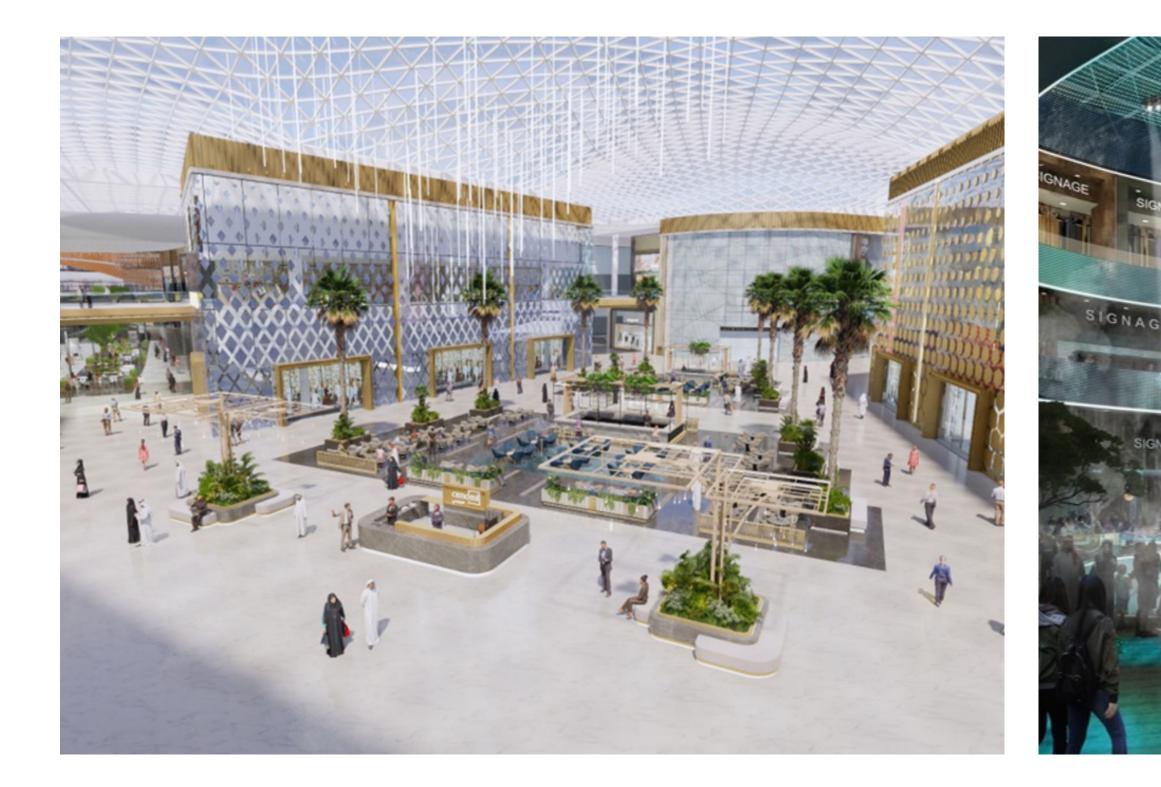
### URW Partnership





Financial Update

# Jawharat Jeddah - The number one mall in Jeddah







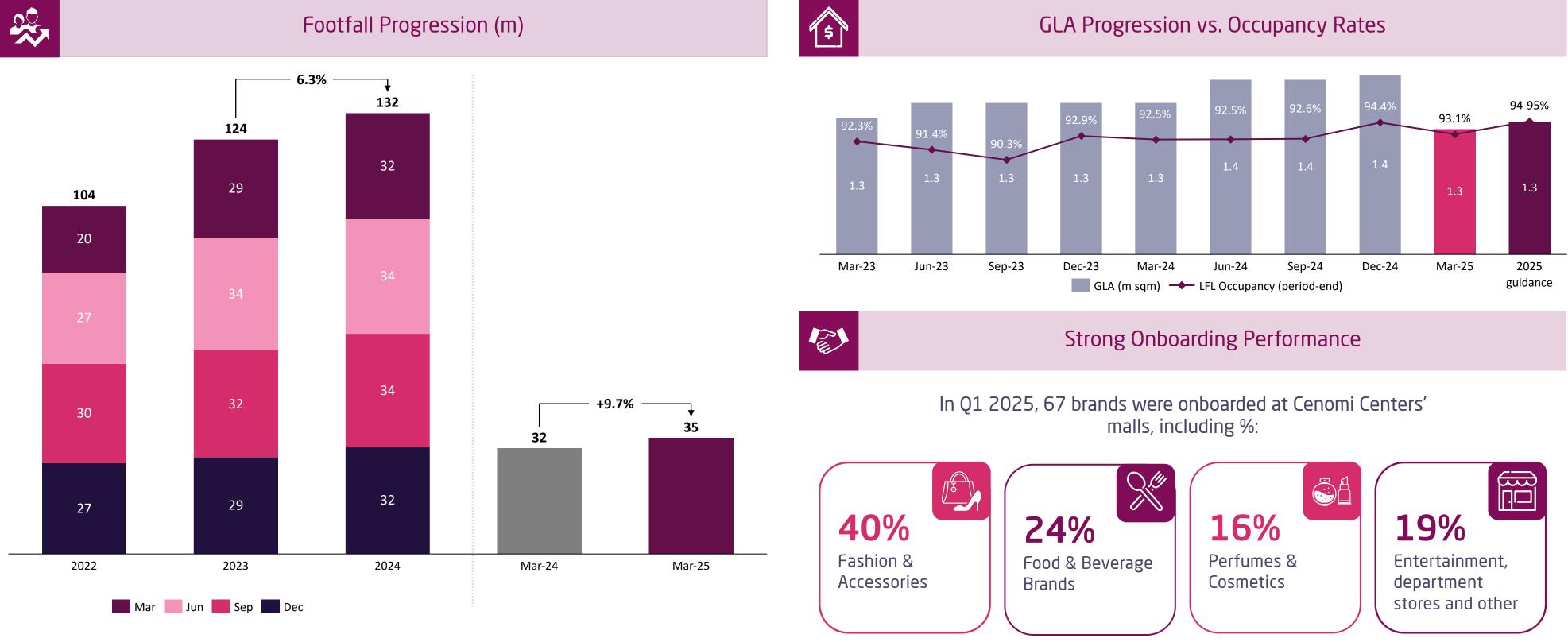




# Operating Update

# **Operational excellence**

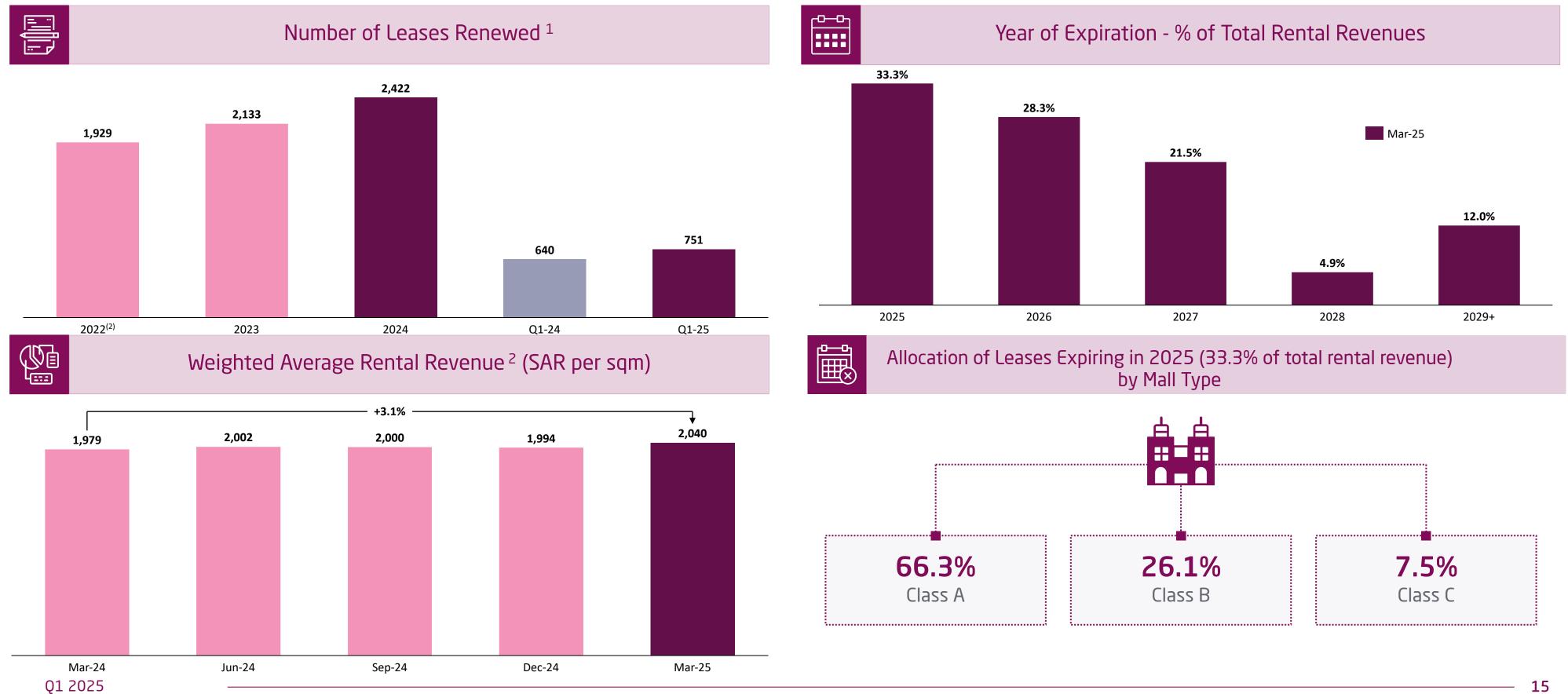
] Operating performance remain robust, with high occupancy and footfall, securing long-term revenue stability within the existing portfolio





**Operational excellence** 

## J...with elevated performance across core KPIs

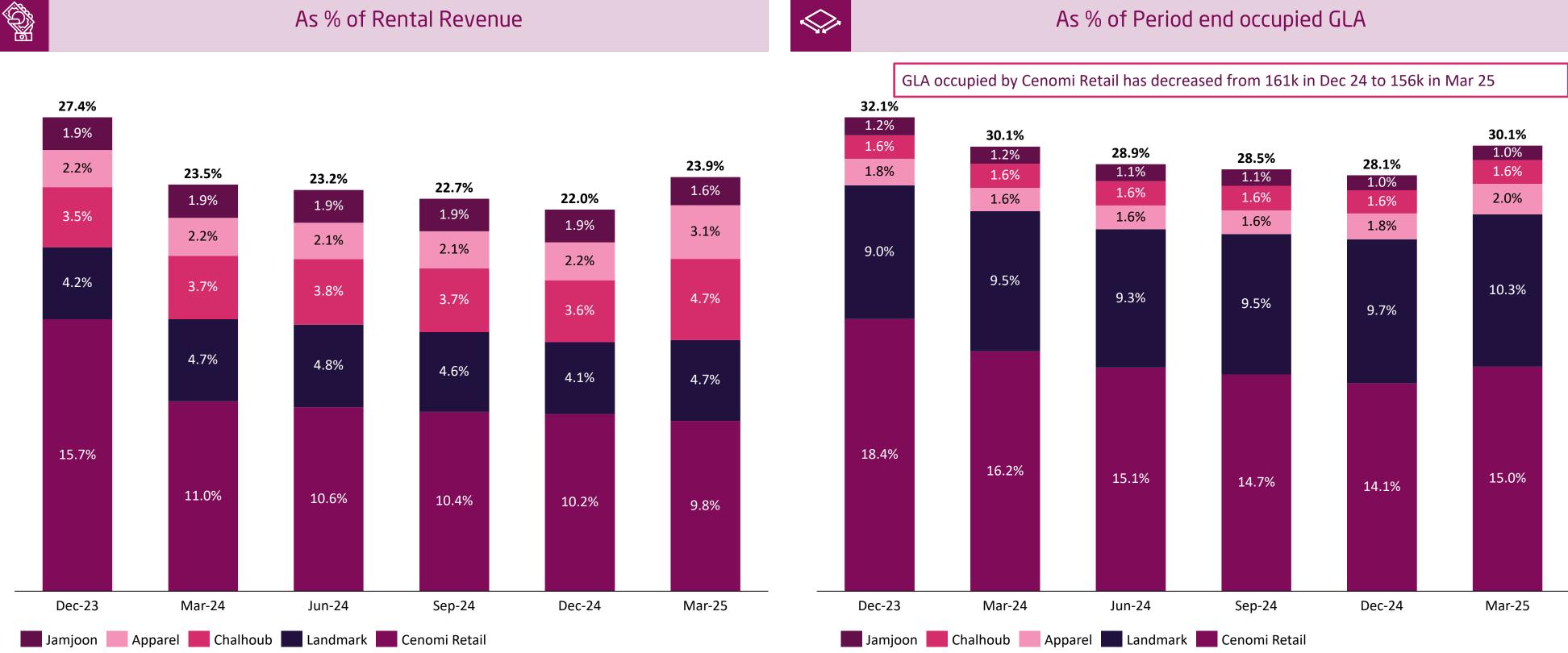


Source: Company information.

Note: <sup>1</sup> Includes all types of lease renewals (short and long-term). <sup>3</sup> Weighted average rental revenue per SQM is calculated on LFL basis, with LTM revenue excluding Media.

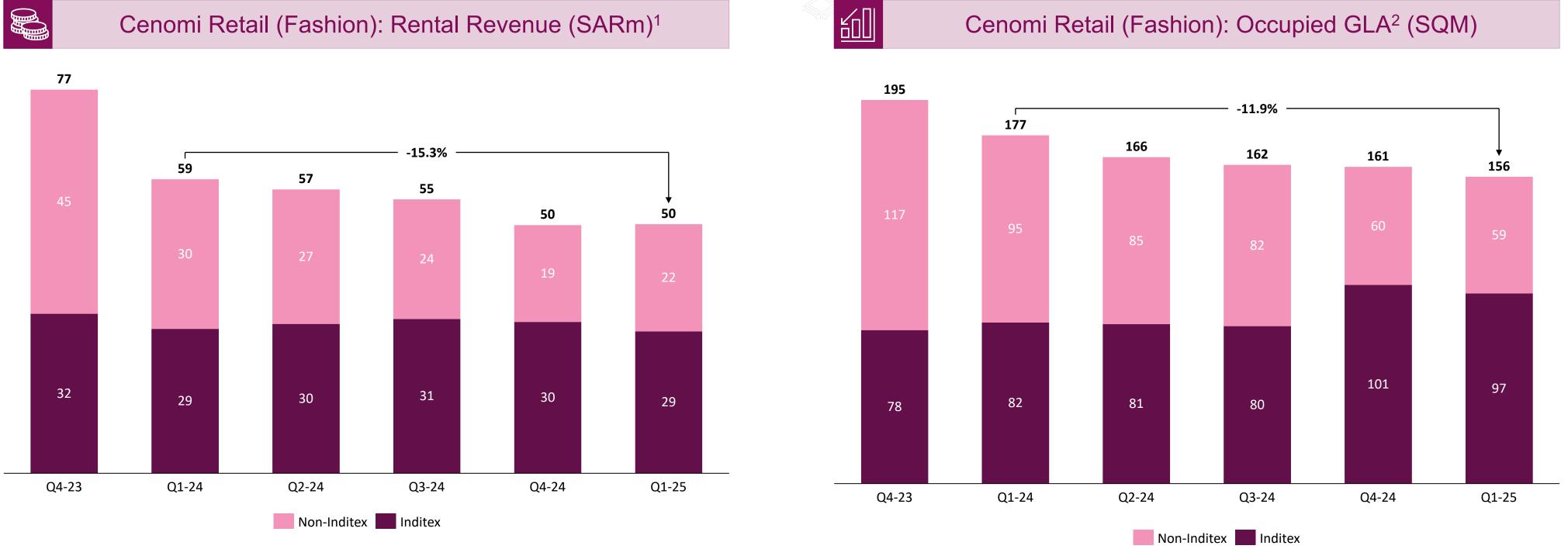


# Low tenant concentration and top line derisking





# Cenomi Retail Fashion footprint: non-Inditex brands disposals drive significant reduction in **Revenue & GLA exposure while Inditex with anchor brands remains stable**



- 1. Excluding credit note effect in Q3 2024
- 2. Based on Stores (non stores excluded, e.g. kiosks, warehouses, etc.)







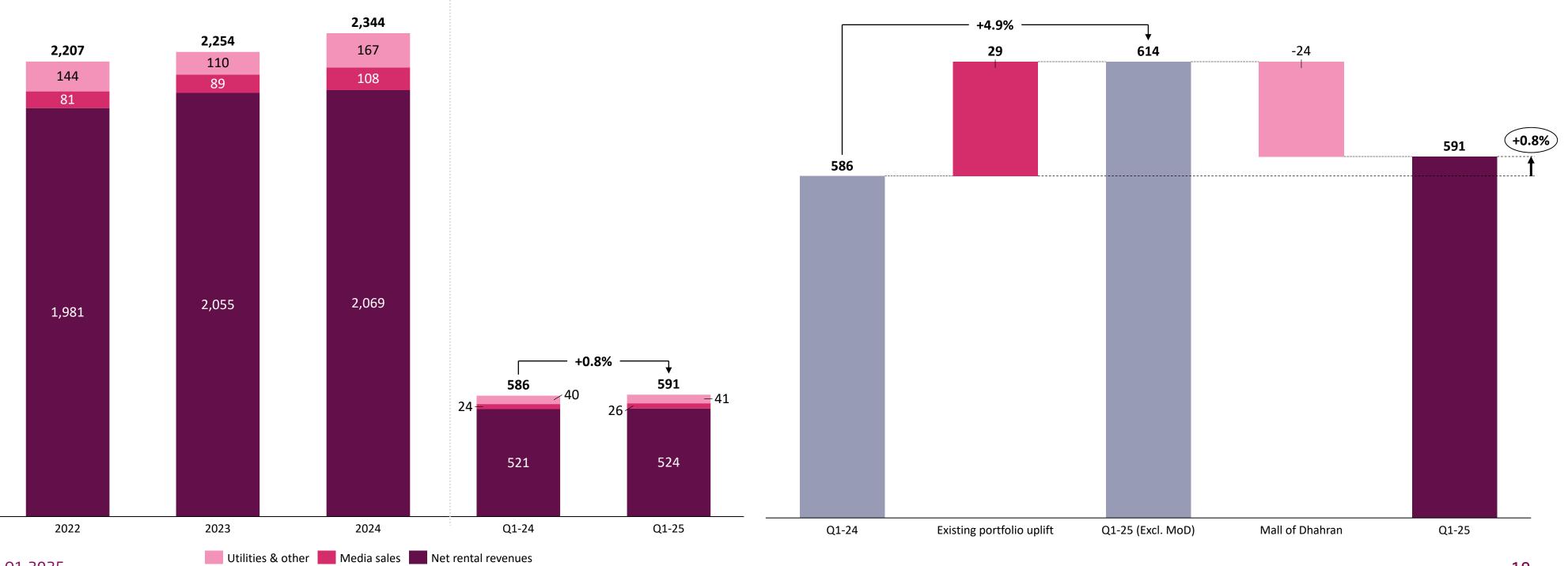
# Financial Update

 $\bigcirc$ 

Stable top-line growth across the portfolio

## Revenue Breakdown | SAR m





Q1 2025

Appendix



Revenue Bridge (SAR)

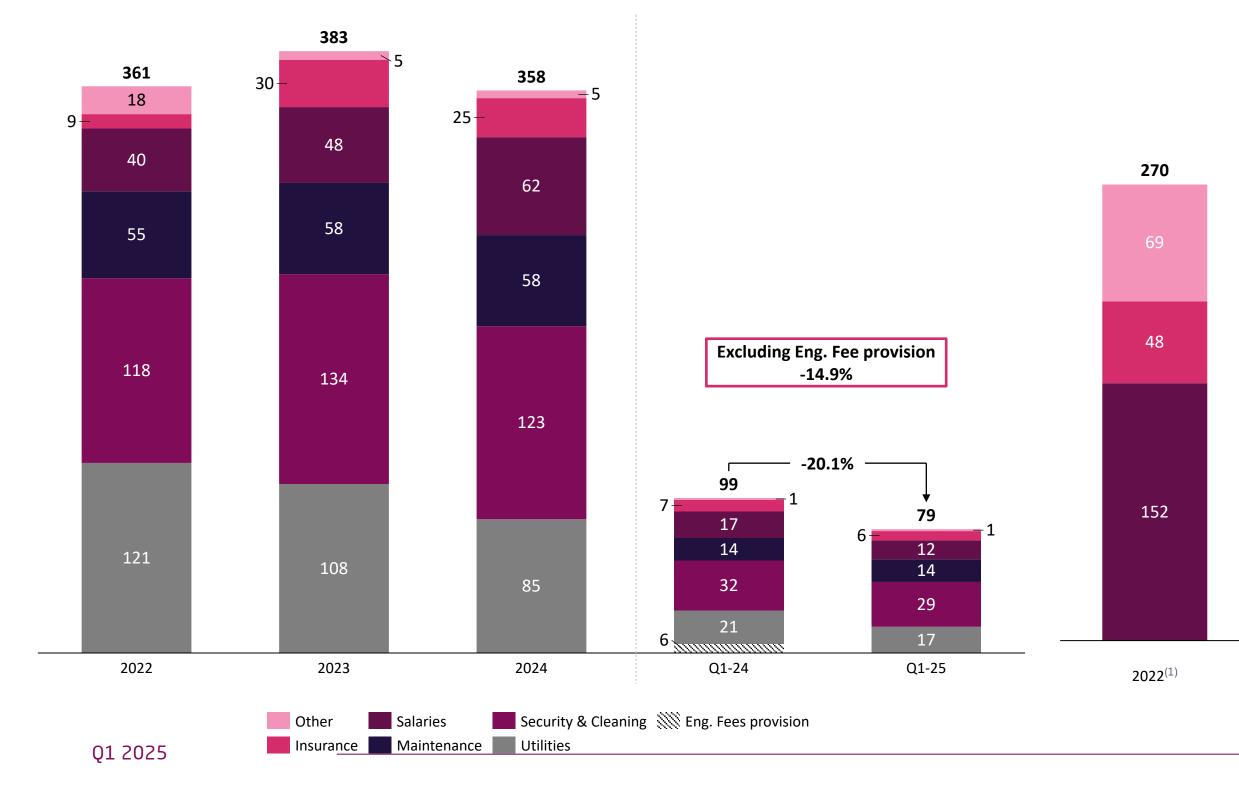
19

### Supporting product excellence coupled with cost control initiatives



### Cost of Revenue Breakdown | SAR m

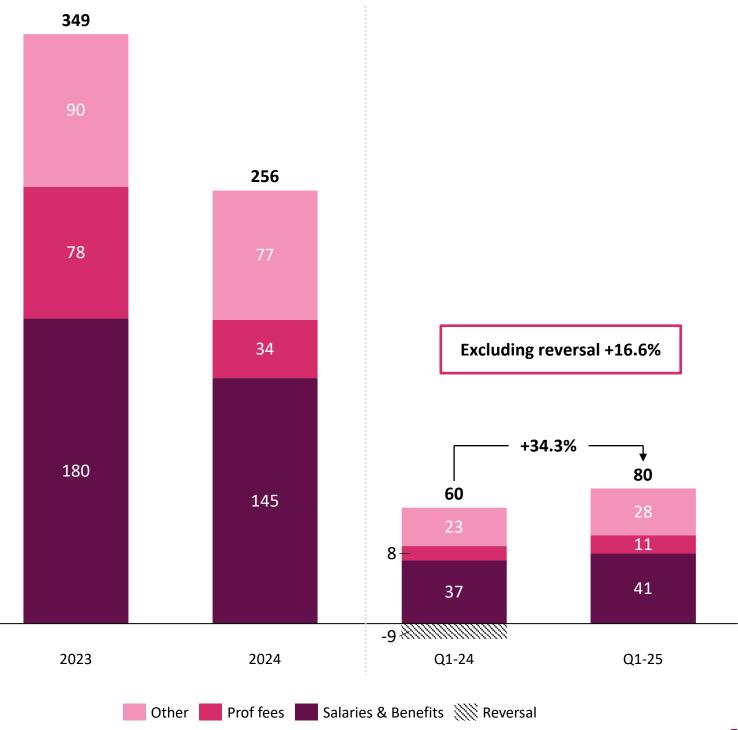




Appendix

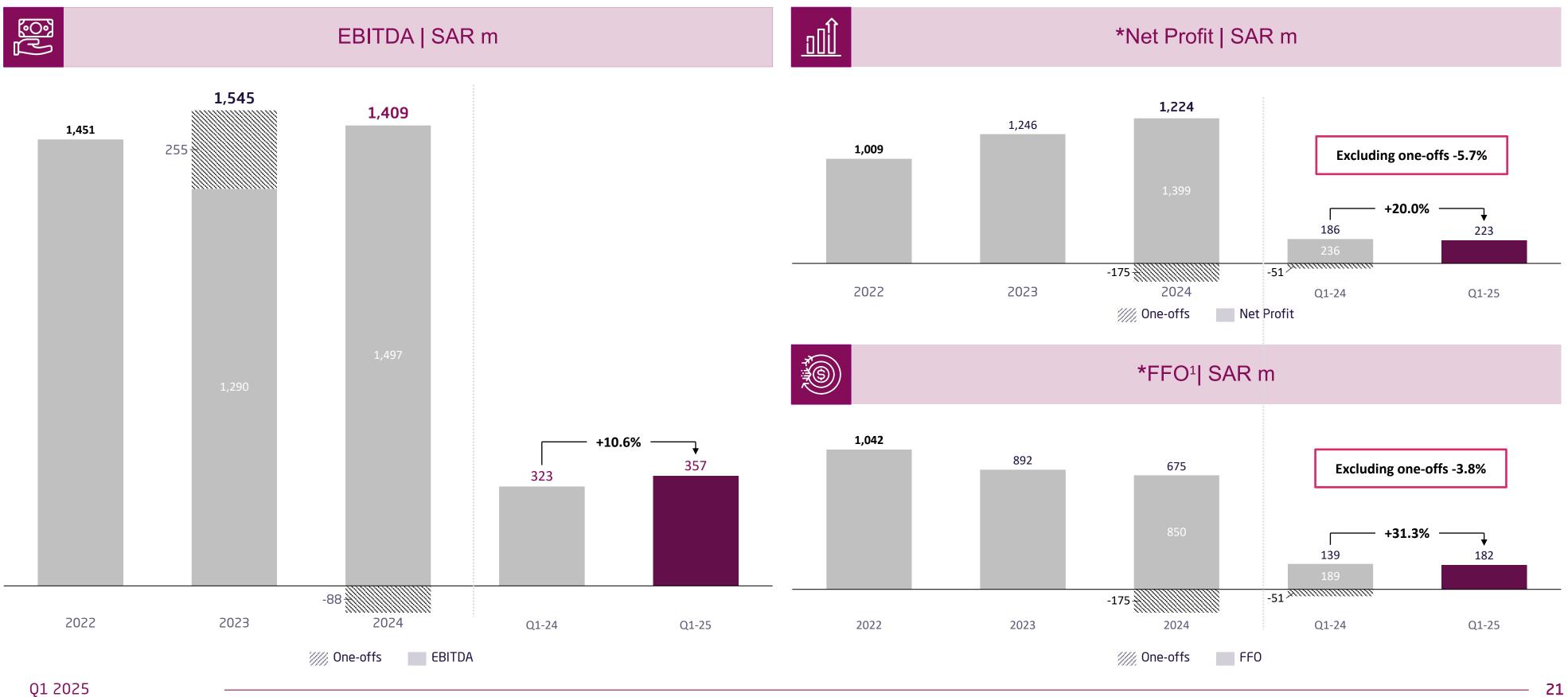


### G&A Breakdown | SAR m



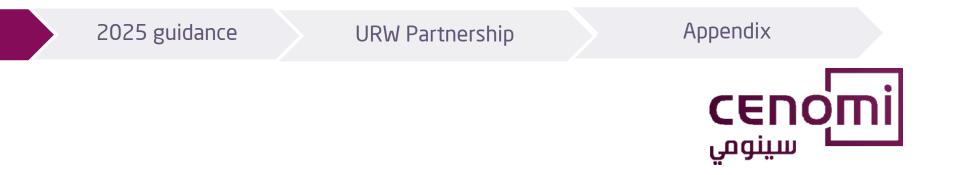
20

Profitability margins supporting growth



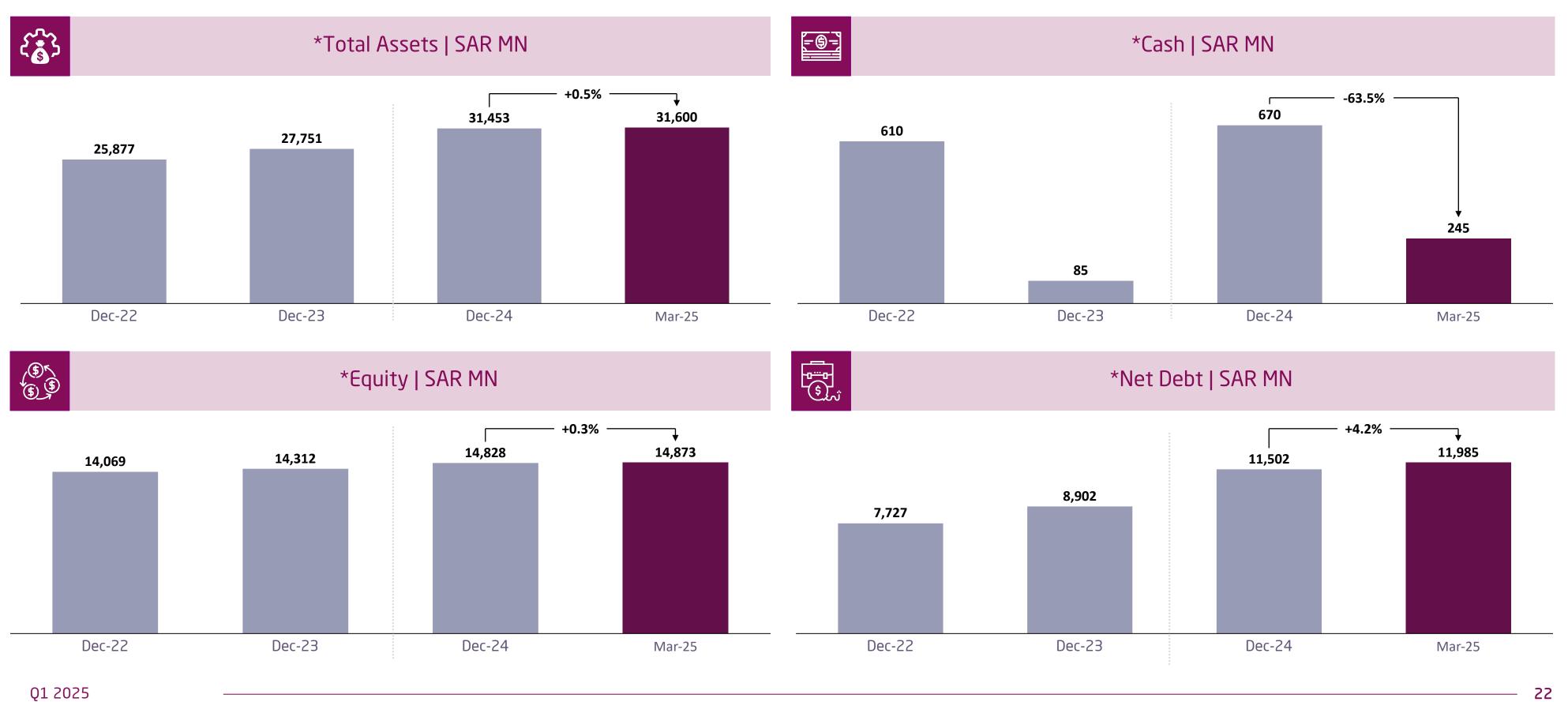
Q1 2025

(1) Fund from operations (FFO) is calculated as the sum of net profit for the year/period, depreciation of PP&E and plus or minus the fair value impact of investment properties





# Strong and liquid balance sheet





5,944

-245

Size

() Status

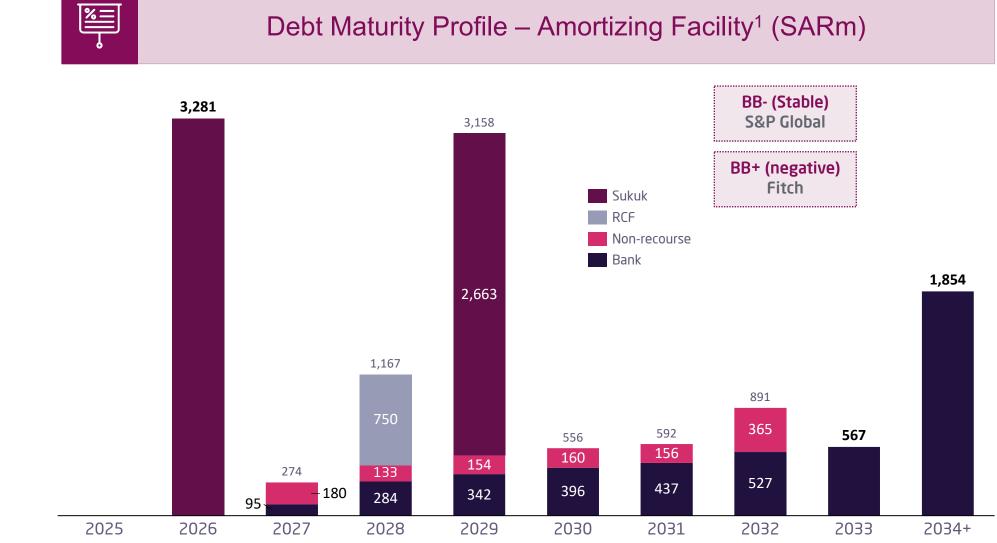
11,985

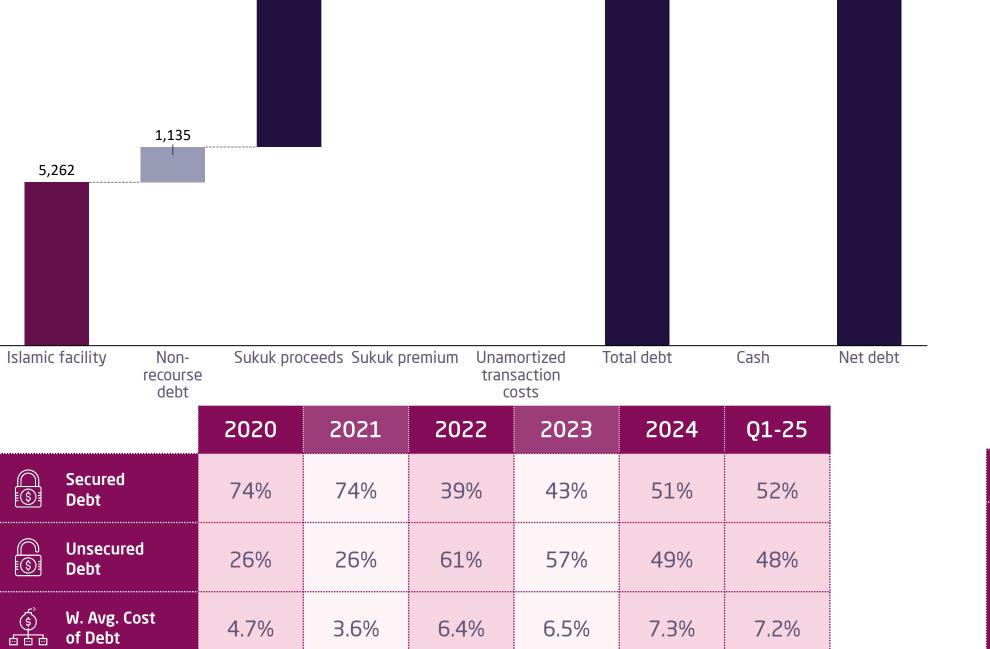
Stable debt profile with no immediate liquidity risk despite high capital intensity in 2025

12,230

### Net Debt<sup>1</sup> Breakdown as of 31-Mar-25 (SAR bn)

-119





Q1 2025

Ş

Source: Company information.

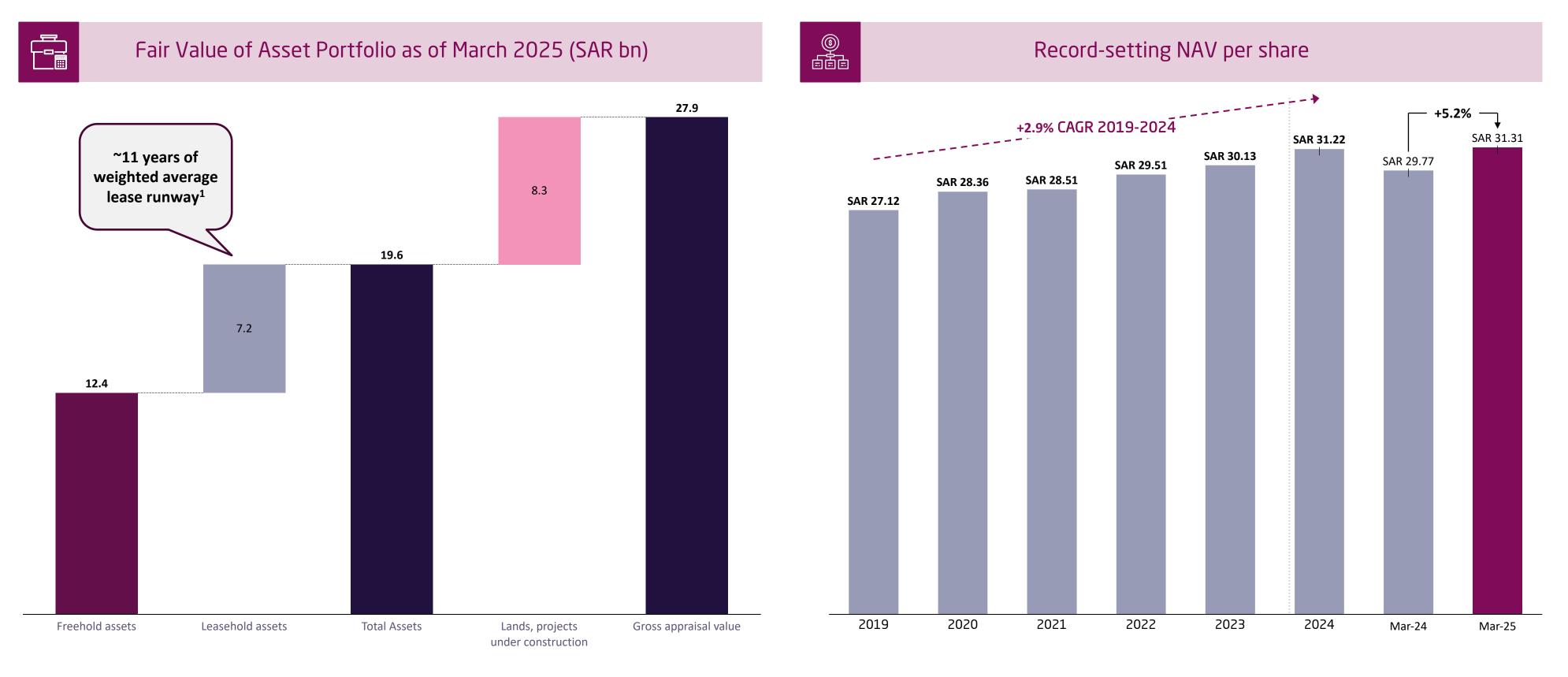
Note: <sup>1</sup> Net debt excludes the cash balance invested in the money market fund (SAR 256m)



SAR Sukuk Program	USD Sukuk Program
SAR 4,500m	USD 1,000m (SAR 3,750m equivalent)
Targeting to do a Sukuk (SAR) issuances in Q2/Q3 '25. Proceeds from the Sukuk to be used towards buying back a portion of the October'26 Sukuk.	New USD issuance end of Q3/Q4 '25. Proceeds will be used to buy back the remaining Oct'26 Sukuk.

# **Product excellence**

Key new projects in freehold and favourable lease expiry profile on leasehold assets



Appendix

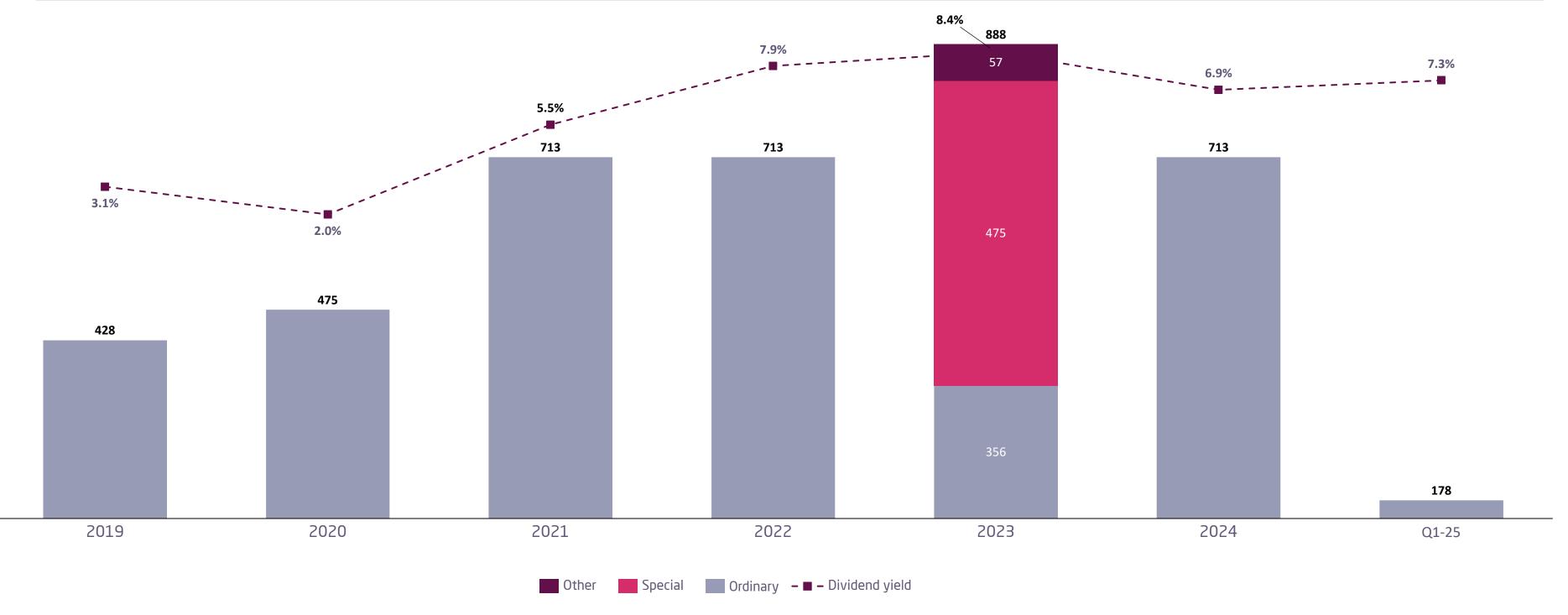


24

**Reflecting commitment to shareholders** 



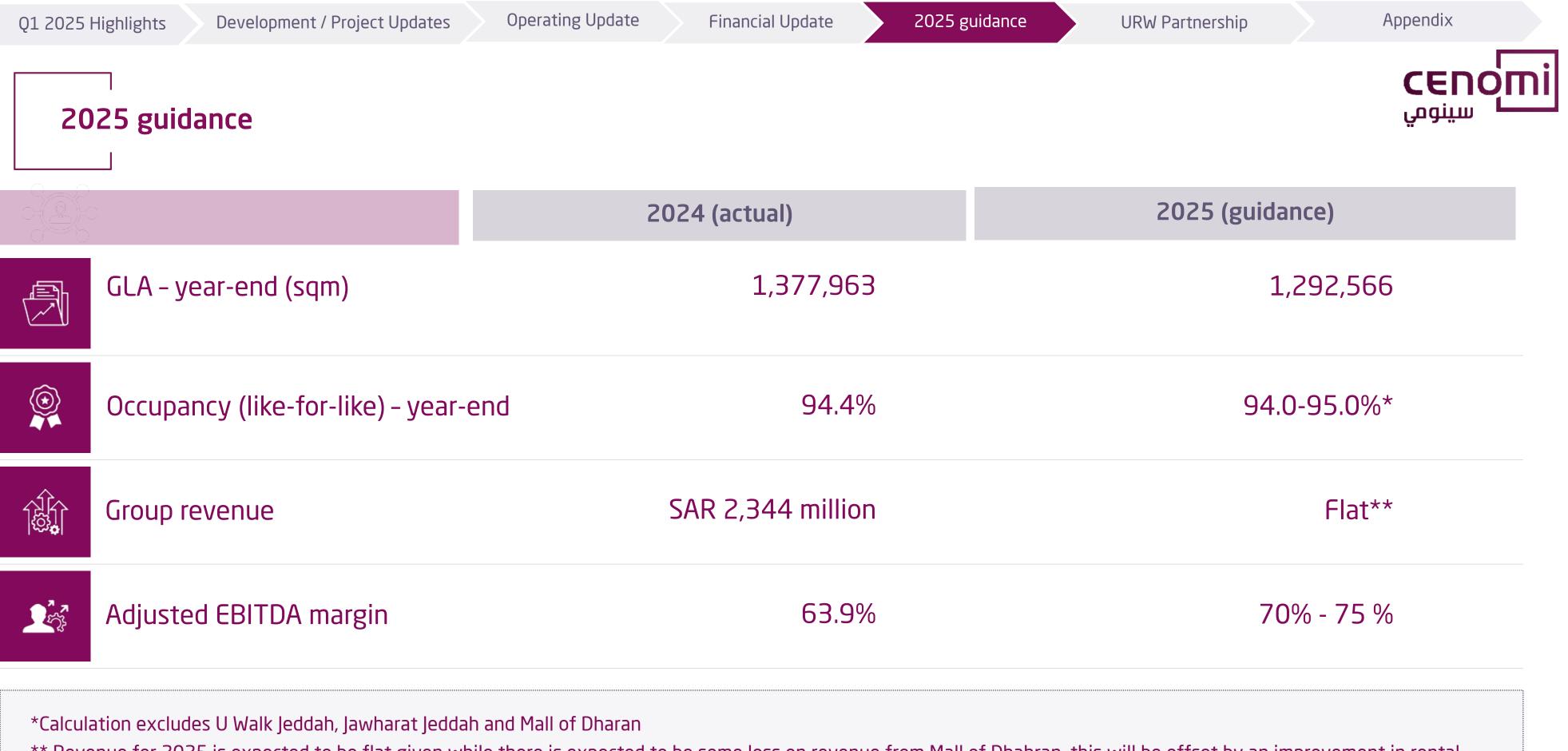
### DIVIDEND (SAR million) & ANNUAL DIVIDEND YIELD







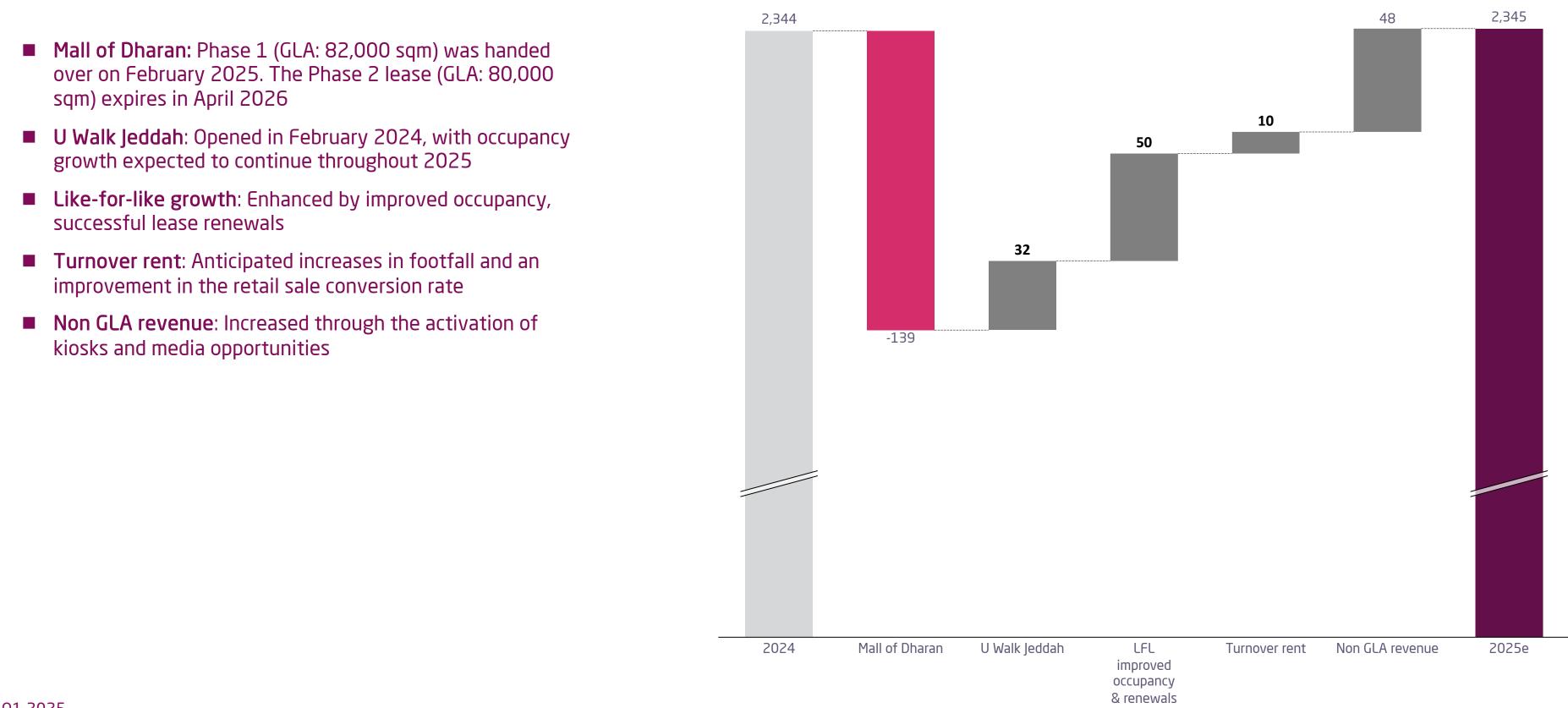


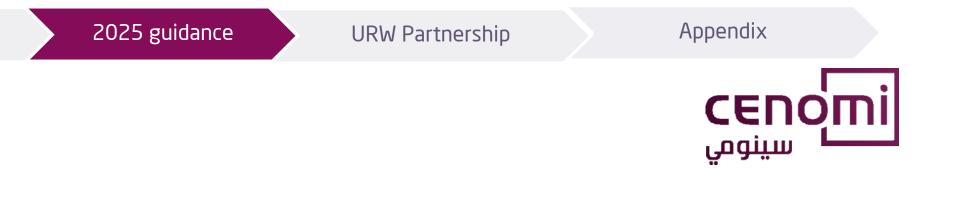


\*\* Revenue for 2025 is expected to be flat given while there is expected to be some loss on revenue from Mall of Dhahran, this will be offset by an improvement in rental rates and increase in revenue from media sales. Please refer to the following slide for further details

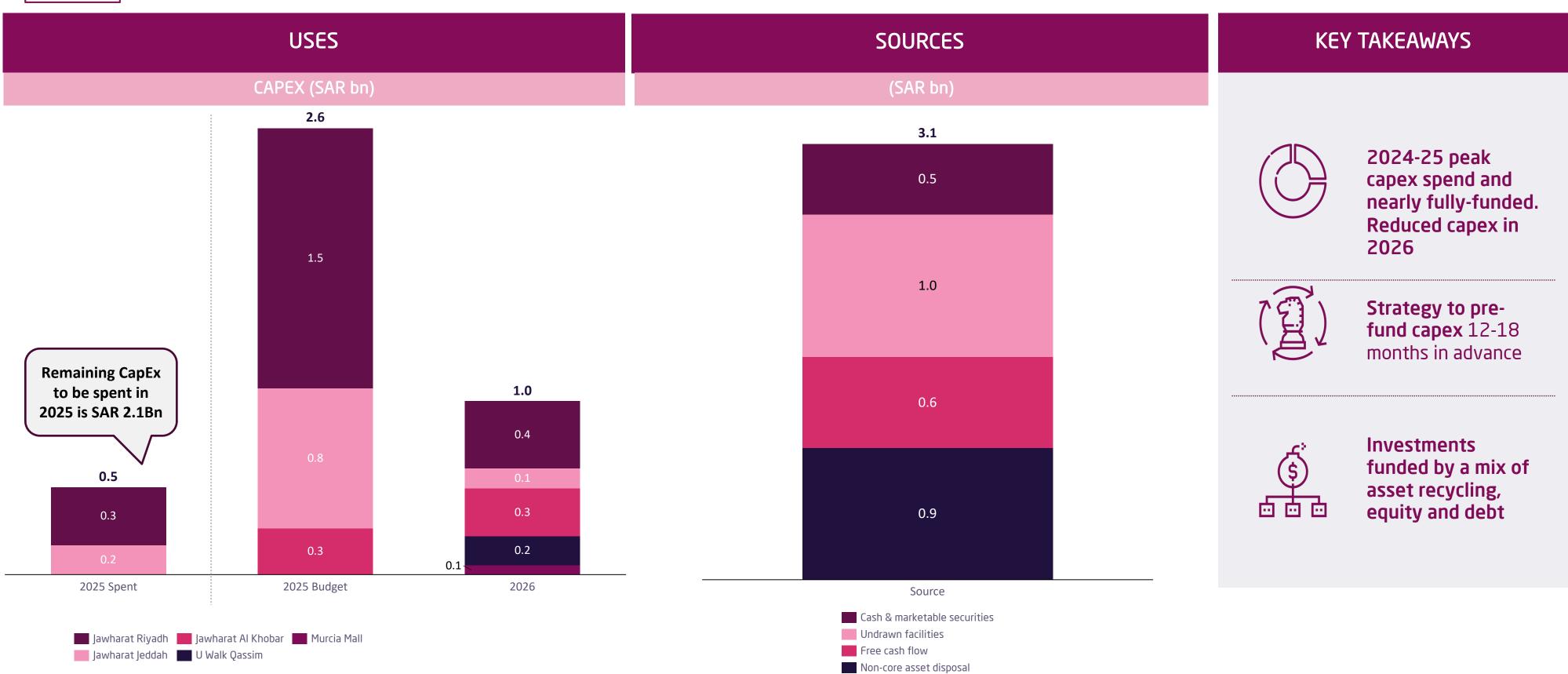
27

Key drivers of revenue growth and impact through 2025





# Despite temporary liquidity constraints in 2025, funding is secured. The company remains financially stable





# Unibail Rodamco Westfield partnership



# Unibail Rodamco Westfield Partnership

		Westfield				
#1 Mall Developer & Operator in Europe						
20-year exclusivity in Saudi Arabia		Up to 8 flagship assets will be rebranded as a Westfield	Contin upgr Cent			
<ul> <li>10 years +10 renewal based on newly agreed rate in Year 10</li> <li>Potentially expanded to the rest of the GCC (TBD at later date)</li> </ul>		<ul> <li>Jawharat Jeddah</li> <li>Jawharat Riyadh</li> <li>Nakheel Mall Dammam</li> </ul>	<ul> <li>Audia plan</li> <li>Hand supp</li> <li>Hand</li> <li>Man</li> </ul>			





### **#1** Mall Developer & Operator in KSA

## nuous support and grade of Cenomi ters' capabilities

- dits and business n reviews nds-on/on-site oport nds-on training
- nuals & Tools

Access to URW's international tenant network

 Top luxury and global brands not present in Saudi Arabia

# **Deal Upside for Cenomi Centers**

### **STRATEGIC VALUE**

### **Cements Cenomi Center's Uncontested** Leadership

- Propels Cenomi Center's leadership in KSA and in MENA;
- Defends against new entrants

**Tapping into Best-in-Class capabilities**, networks and systems

- Leasing
- Marketing
- Operations
- Customer experience

# **Positions Cenomi Centers as Highly** Partner

• Unlocks OpCo. or KSA

### **FINANCIAL VALUE**

### **GLA Revenue Uplift**

• Uplift from better negotiation power with tenants, new brands, increased footfall, and exp. 

### **Non-GLA Revenue** Uplift

• Significant uplift in media sales, through Westfield Rise Platform

### **Cap Rate Compression**

٠





# **Preferred Vision 2030**

LeaseCo. opportunities with strategic partners in



### **Derisks the Jewels** Portfolio

• Boosts chances of unlocking unique tenants in JR and JK

### 

Enhanced asset valuations beyond GLA and non-GLA uplifts



### **Reduction in Interest Rate Premiums**

• Reduction from reduced risk premium and improved credit rating

%





Operating Update

# Value proposition



Undisputed #1 mall developer, owner and operator in KSA

First mover in KSA with deep roots in a country on a historic transformation journey



top cities

- 20+ years of proven track record
- 21 Malls Covering 80%+ of KSA Population
- Larger Than #2, #3 and #4 Players Combined
- Above Market Occupancy and Lease Rates

- Significant Headroom for Growth
- Consumers Shifting from Shopping to Convenience and Experience
- Competition and Vision 2030 entities building new retail destinations.

- 6 Projects in Development Pipeline 46% GLA increase by 2027
- 1,300 new stores
- Operate top malls in top 5 KSA cities Partner-up with Vision 2030 Entities



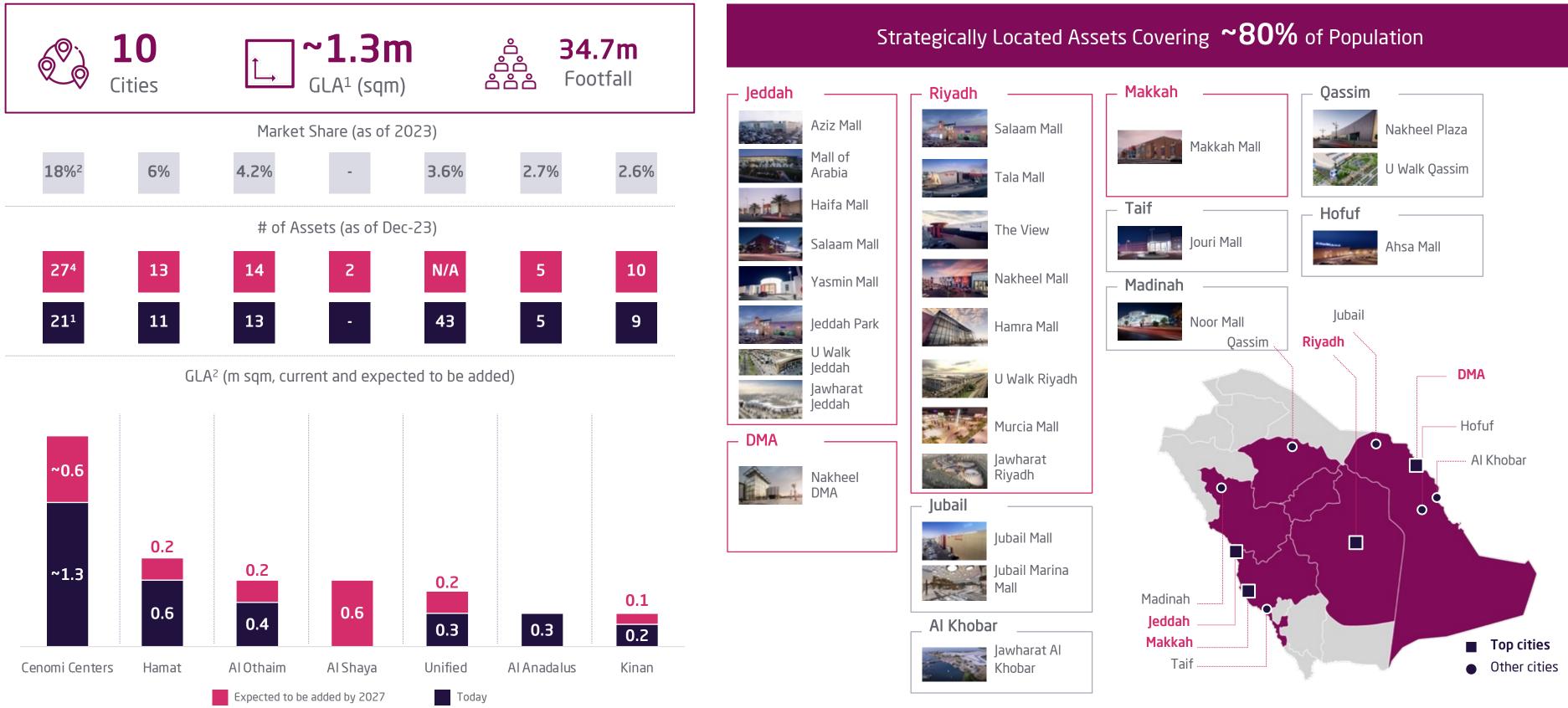
Building for the future with top lifestyle destinations in



Robust balance sheet with a prudent capital structure and diversified sources of funding

- Prudent Financial and Capital Allocation Policy
- Secured funding: 2025-2026 CAPEX
- No major debt maturities until 2026
- Stable debt profile with smooth debt maturity
- Committed to Improving Credit Ratings
- Committed to shareholders | Dividend paying

Undisputed #1 mall developer, owner and operator in KSA



Source: Company information, Third Party Market Report.

<sup>1</sup>As of Mar-2025. <sup>2</sup>As of Jan-2023 per Third Party Market Report in the major cities of Saudi Arabia (i.e. Jeddah, Dammam and Riyadh)..



**Our Malls** 

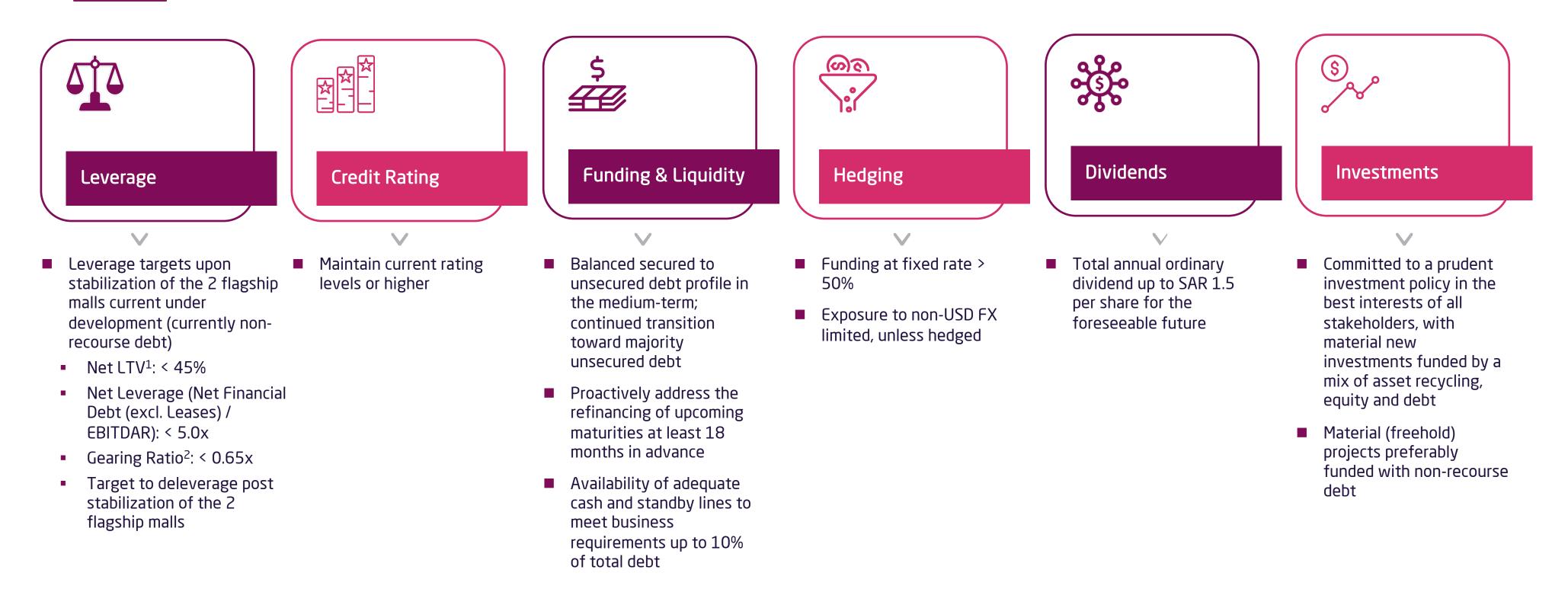
Mall	City	Performance category	Lease Expiry	Year Opened	Total GLA (sqm)	Occupancy Rate	Revenue Contribution	Cineplex presence
Makkah Mall	Makkah	A	Freehold	2011	37,416	99.4%	6.9%	
Mall of Arabia	Jeddah	A	Freehold	2008	110,016	97.6%	12.1%	Yes
Mall of Dhahran Extension	Dhahran	A	2026	2005	61,657	65.0%	6.0%	Yes
Nakheel Mall	Riyadh	A	2034	2014	75,473	95.8%	14.1%	Yes
Al Noor Mall	Madinah	A	Freehold	2008	68,763	97.5%	6.2%	Yes
U-Walk	Riyadh	A	2046	2019	48,018	95.1%	3.1%	Yes
Nakheel Mall Dammam	Dammam	A	Freehold	2019	58,103	99.3%	7.6%	Yes
Hamraa Mall	Riyadh	A	Freehold	2016	55,265	97.5%	5.2%	Yes
The View	Riyadh	A	Freehold	2021	54,243	94.4%	4.2%	Yes
Total A					569,144	93.6%	65.4%	
Aziz Mall	Jeddah	В	2046	2005	66,701	90.0%	4.3%	Yes
Salaam mall - Riyadh	Riyadh	В	Freehold	2005	47,517	95.8%	3.4%	Yes
Juri Mall	Taif	В	2035	2015	48,139	95.9%	4.8%	
Yasmeen Mall	Jeddah	В	2034	2016	59,894	95.9%	5.4%	Yes
Salaam Mall - Jeddah	Jeddah	В	2032	2012	124,466	84.8%	5.0%	Yes
Total B					346,717	90.7%	22.9%	
Al Ehsa Mall	Ahsa	С	Freehold	2010	44,099	88.2%	1.7%	Yes
Jubail Mall	Jubail	С	Freehold	2015	20,810	76.6%	0.7%	Yes
Haifa Mall	Jeddah	С	2032	2011	33,458	77.3%	1.1%	Yes
Nakheel Plaza	Qassim	С	2029	2004	43,214	96.9%	2.4%	Yes
Tala Mall	Riyadh	С	2029	2014	20,674	79.5%	1.1%	Yes
Total C					162,245	85.7%	7.0%	
Total Like-for-Like					1,078,106	93.1%	95.3%	
U-Walk Jeddah	Jeddah		2052	2023	55,043	70.1%	3.6%	
Consolidated					1,133,149	90.4%	98.9%	
Jeddah Park			N/A	2021	120,208	79.3%	1.1%	Yes
Total					1,253,357	89.4%	100.0%	

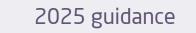
**Source:** Company Audited Financials, Company Information. Note: GLA calculated based on store area only (excludes kiosks, warehouses, store-rooms, etc.)



# Prudent financial and capital allocation policy

Temporary increase in leverage due to significant investments in flagship projects. This was a deliberate decision to drive future growth







# Significant progress on non-core asset sale program with ~SAR 1.1bn unlocked to date

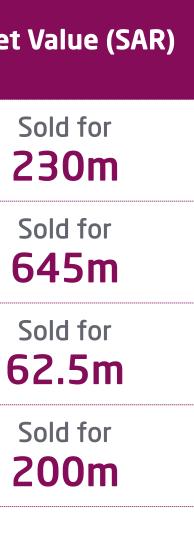
~SAR 200m sale of Sahara Plaza is the most recent milestone in Cenomi Centers' non-core asset sale program <sup>1</sup>

City	Location	Land Size (sqm)	Market Value (SA
Riyadh	King Fahad Road - Olaya	18,000	Sold for 230m
Riyadh	Adjacent to Jawharat Riyadh	118,000	Sold for <b>645m</b>
Al Ahsa	Granada District	29,384.90	Sold for 62.5m
Riyadh	Sahara Plaza	13,000	Sold for 200m
Qassim	Adjacent to U-Walk Qassim	1,216,000	~800m
Others	-	603,000	ouuii

Source: Company information / disclosure.

<sup>1</sup> The revenue impact of the sale is expected to be marginal at SAR 5m per year.







# Income Statement

(SAR million)	Q1-24	Q1-25	% Change
Revenues	585.8	590.6	0.8%
Cost of Revenue	(98.7)	(78.9)	-20.1%
Gross profit	487.0	511.7	5.1%
Gross margin	83.1%	86.6%	0.03pp

Other operating expenses Operating profit	(0.1) <b>370.7</b>	(22.0) <b>398.2</b>	N/M 7.4%
Impairment loss on accounts receivable	(97.1)	(79.6)	-18.0%
General and administration	(59.5)	(79.9)	34.3%
Advertisement and promotion	(11.9)	(4.3)	-64.1%
Net fair value gain / (loss) on investment properties	50.7	44.5	-12.2%
Other operating income	1.5	27.8	N/M

Finance income overdue from related parties	-	7.1	
Finance Costs Over Loans and Borrowings	(139.1)	(139.3)	0.2%
Finance Costs Over Lease Liabilities	(34.3)	(33.1)	-3.6%
Net finance costs	(173.4)	(165.3)	-4.7%

Share of profit of equity- accounted investee	(0.6)	(0.2)	-65.6%
Profit before Zakat	196.6	232.7	18.3%

Zakat	(11.0)	(10.0)	-9.1%
Net Profit	185.6	222.7	20.0%

### **Reconciliation to EBITDA**

(SAR million)
Net profit
Add back
Zakat charge
Net finance cos
Net fair value ga investment prop
Depreciation - P
EBITDA
Margin



	Q1-24	Q1-25	% Change	
	185.6	222.7	20.0%	
	11.0	10.0	-9.1%	
sts	173.4	165.3	-4.7%	
gain/loss on operties	(50.7)	(44.5)	-12.2%	
P&E	3.6	3.9	6.0%	
	323.0	357.4	10.6%	
	55.1%	60.5%	0.05pp	

# **Balance Sheet**

(SAR million)	31-Dec-24	31-Mar-25	(SAR million)	31-Dec-24	31-Mar-25
Investment properties	28,019.4	28,288.9	Loans and borrowings	12,137.6	12,192.5
Amounts due from related parties- non-current portion	235.0	194.2	Lease liabilities	2,790.7	2,750.9
Property and equipment	49.0	48.5	Employee benefits	34.6	37.9
Accrued revenue - non-current portion	137.3	143.8	Other non-current liabilities	22.5	11.9
Investment in equity accounted investee	87.7	94.0	Non-current liabilities	14,985.4	14,993.1
Investment at FVTPL - non-current portion	0.1	200.1			.lt
Other non-current assets	12.5	12.1	Loans and borrowings - current portion	34.7	37.0
Non-current assets	28,541.0	28,981.6	Lease liabilities - current portion	339.6	367.9
	·····		Accounts payable and other liabilities	670.9	841.6
Development properties	353.8	353.8	Provision	0.0	0.0
Accrued revenue	68.7	68.7	Amount due to related parties	234.7	154.4
Accounts receivable and others	482.9	508.6	Unearned revenue	282.7	255.9
Amounts due from related parties	408.4	497.6	Zakat liabilities	76.4	77.2
Prepayments and other assets	431.0	305.5	Current liabilities	1,639.1	1,734.1
Investment at FVTPL	255.9	255.9			
Cash and cash equivalents	670.3	244.8			
Asset held for sale	240.5	383.5	Total Equity	14,828.0	14,872.8
Current Assets	2,911.5	2,618.4			

Total Assets	31,452.5	31,600.0		Total Liabilities and Equity	31,452.5	31,600.0
		ii	i			ii



	31-Dec-24	31-Mar-25
owings	12,137.6	12,192.5
	2,790.7	2,750.9
fits	34.6	37.9
ent liabilities	22.5	11.9
bilities	14,985.4	14,993.1

# Cenomi Centers

# Thank you

# Contacts

Investor Relations Department

- ir.centers@cenomi.com
- +966 (11) 825 2080



For more information, visit ir.cenomicenters.com