



Media Contact:

Lauren Rozzo, Fahlgren Mortine

lauren.rozzo@fahlgren.com

614-383-1619

Bob Evans Restaurants Celebrates National Farmer's Day with Fundraiser for FFA

Portion of Hand-Breaded Fried Chicken sales from Ohio restaurants Oct. 12-18 to benefit FFA

NEW ALBANY, Ohio, October 7, 2020 – Bob Evans Restaurants is proud to celebrate National Farmer's Day with a weeklong donation event at Bob Evans Restaurants across its home state of Ohio. Starting October 12 through October 18*, Bob Evans Restaurants will be making a donation to the National FFA Organization for every Hand-Breaded Fried Chicken dish sold at its Ohio locations to support future FFA programming in Ohio. The fundraiser, an extension of the company's partnership with the National FFA Organization, serves to pay homage to founder Bob Evans' roots as a farmer, recognize the hard work of the farming community and inspire the next generation of farmers.

To support the National FFA Organization, guests can order one of Bob Evans' new Hand-Breaded Fried Chicken dishes for dine-in or carryout at any Ohio Bob Evans location throughout the duration of the fundraiser. Guests can choose from the Honey Butter Chicken & Biscuit Breakfast, Farmhouse Chicken Sandwich, Hand-Breaded Fried Chicken, Honey Butter Chicken & Biscuit Dinner, and the Hand-Breaded Fried Chicken Dinner Bell Plate.

Each new Hand-Breaded Fried Chicken dish is prepared using 100 percent all white meat, U.S. family farm-raised chicken and served with an assortment of farm-fresh sides. The chicken is hand-breaded using five steps and prepared special for each guest, creating fresher, crispier and juicier chicken. The new Honey Butter Chicken & Biscuit dishes also feature 100 percent Grade A real clover honey and freshly-baked, flaky buttermilk biscuits.

"We hope this event inspires everyone to thank a farmer on October 12, as they are a vital part of our economy, food supply chain and communities," said Bob Holtcamp, chief marketing officer for Bob Evans Restaurants. "Our founder, Bob Evans, was an Ohio farmer, so it's especially important for us to be able to support our future farmers right here in Ohio. We're excited to give our Ohio guests an opportunity to help fund the future of farming innovation by simply enjoying one of our new farm fresh Hand-Breaded Fried Chicken dishes."

The donation from Bob Evans' National Farmer's Day promotion will benefit the National FFA Organization and specifically fund future FFA programming in Ohio. The National FFA Organization is a youth organization dedicated to making a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

For more information or local restaurant hours, please visit www.BobEvans.com. For more information about the National FFA Organization, please visit FFA.org.

*A portion of the Ohio proceeds (up to a maximum \$5,000) will go to the National FFA Organization, a non-profit entity, to support FFA programming in Ohio.

###

About Bob Evans Restaurants, LLC

Bob Evans Restaurants is a chain of family style restaurants founded and headquartered in Columbus, Ohio, which owns and operates locations in 18 states, primarily in the Midwest, mid-Atlantic and



Southeast regions of the United States. Founder Bob Evans believed in treating strangers like friends and friends like family; and those principles are alive today at every Bob Evans Restaurant. As a private company owned by Golden Gate Capital, Bob Evans Restaurants is focused on providing quality food and hospitality to every guest at every meal, each and every day. For more information and restaurant locations, visit BobEvans.com, or follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

About National FFA Organization

The National FFA Organization is a school-based national youth leadership development organization of more than 760,000 student members as part of 8,700 local FFA chapters in all 50 states, Puerto Rico and the U.S. Virgin Islands. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. For more, visit the National FFA Organization online at FFA.org and on [Facebook](#) and [Twitter](#).

About National FFA Foundation

The National FFA Foundation builds partnerships with industry, education, government, other foundations and individuals to secure financial resources that recognize FFA member achievements, develop student leaders and support the future of agricultural education. A separately registered nonprofit organization, the foundation is governed by a board of trustees that includes the national FFA president, educators, business leaders and individual donors. For more, visit FFA.org/Give.

Media Contact:

For more information, please contact: BobEvans@fahlgren.com