

This document provides links to articles and videos related to the DevOps Leader course from the DevOps Institute. This information is provided to enhance your understanding of DevOps Leader-related concepts and terms and is not examinable. Of course, there is a wealth of other videos, blogs and case studies on the web.

We welcome suggestions for additions.

#### Videos Featured in the Course

Module	Title & Description	Link
5: Measure to Improve	'Convergence of Safety Culture and Lean' with Drs. Dekker, Cook and Spear (31:06)	https://youtu.be/CFMJ3V4Vak A
3: Becoming a DevOps Organization	'Greatness' with David Marquet (9:47)	https://youtu.be/OqmdLcyES Q
6: Target Operating Models and Organizational Designs	'Hierarchy and Network: Two Structures, One Organization' with Dr. John Kotter (4:51)	https://youtu.be/ZIGkUDhuUJc
6: Target Operating Models and Organizational Designs	'SAFe in 3 Minutes' with Tomas Eilsoe (3:27)	https://youtu.be/qquaQQVrcds
1: DevOps and Transformational Leadership	'Techno-Economic Paradigm Shifts' with Carlota Perez (18:47)	https://youtu.be/dhNd3tVR1hl
2: Unlearning Behaviors	'The Backwards Bicycle' with Destin Sandin (7:57)	https://youtu.be/MFzDaBzBIL0
7: Articulating and Socializing Vision	'The PMO is Dead, Long Live the PMO' with Jonathan Smart & Morag McCall (33:33)	https://youtu.be/R-fol1vkPIM
8: Maintaining Energy and Momentum	'The Puzzle of Motivation' with Dan Pink (18:33)	https://www.ted.com/talks/da n_pink_on_motivation
4: Measure to Learn	'Value Stream Mapping' with Gemba Academy and Karen Martin (17:55)	https://tkmg.com/videos/value- stream-mapping-with-gemba-a cademy/



#### DevOps Reports

Report Name	Writers/Publishers	Link
2019 Upskilling: Enterprise DevOps Skills Report	DevOps Institute with Eveline Oehrlich	https://devopsinstitute.com/2 019/03/04/devops-institute-an nounces-the-2019-upskilling-en terprise-devops-skills-report/
The Accelerate State of DevOps Report	Dr. Nicole Forsgren, Gene Kim & Jez Humble in collaboration with Google Cloud Platform (GCP)	https://cloudplatformonline.c om/2018-state-of-devops.html
The State of Agile Report	CollabNet and VersionOne	https://explore.versionone.co m/state-of-agile/13th-annual-s tate-of-agile-report
The State of DevOps Report	Dr. Nicole Forsgren, Gene Kim & Jez Humble in collaboration with Puppet Labs	https://puppet.com/resources /white-paper

#### DevOps Articles

Article Title & Author	Relevant Module	Link
'4 Leadership Lessons Learned from Orchestra Conductors' by Morag Barrett	8: Maintaining Energy and Momentum	https://www.entrepreneur.com/article/246194
'6 Emotional Leadership Styles'	1: DevOps and Transformational Leadership	https://intranet.ecu.edu.au/ data/as sets/pdf file/0006/755637/Six-Emotiona l-Leadership-Styles.pdf
'6 Ways to Empower People to Be Their Best' by Laura Garnett	7: Articulating and Socializing Vision	https://www.inc.com/laura-garnett/6- ways-to-empower-people-to-be-their- best.html
'7 Things to Know About Going "Beyond Budgeting"' by SolutionsIQ	7: Articulating and Socializing Vision	https://www.solutionsiq.com/resource/ blog-post/7-things-to-know-about-goin g-beyond-budgeting/
'15 Soft Skills You Need To Succeed When Entering The Workforce' by Forbes Coaches Council	1: DevOps and Transformational Leadership	https://www.forbes.com/sites/forbescoachescouncil/2019/01/22/15-soft-skills-you-need-to-succeed-when-entering-the-workforce/#59a4141810ae
'18 Cognitive Bias Examples Show Why Mental Mistakes Get Made' by Jeff Desjardins	2: Unlearning Behaviors	https://www.visualcapitalist.com/18-c ognitive-bias-examples-mental-mistak es/



'20 DevOps Practitioners and Thought Leaders to Follow on Twitter' by Karen Sowa	1: DevOps and Transformational Leadership	https://www.loggly.com/blog/20-devo ps-practitioners-and-thought-leaders-t o-follow-on-twitter/
'25 Must-Follow Enterprise DevOps Leaders on Twitter' by Mike Barton	1: DevOps and Transformational Leadership	https://techbeacon.com/devops/25- must-follow-enterprise-devops-leaders- twitter
'A Comprehensive Comparison of Renowned Agile Scaling Models' by Kendis	6: Target Operating Models and Organizational Designs	https://kendis.io/scaling-agile/comparison-agile-scaling-models/
'A Culture of Trust' by Jayne Groll	8: Maintaining Energy and Momentum	https://devops.com/culture-trust/
'A Kaizen Approach For DevOps: How to Help Teams Find and Fix Their Own Problems' by Jamie Mercer	3: Becoming a DevOps Organization	https://www.developer.com/mgmt/a-kaizen-approach-for-devops-how-to-help-teams-find-and-fix-their-own-problems.html
'Agile Team Organisation: Squads, Chapters, Tribes and Guilds' by Ashley-Christian Hardy	6: Target Operating Models and Organizational Designs	https://medium.com/@achardypm/agile-team-organisation-squads-chapters-tribes-and-guilds-80932ace0fdc
'An Introduction to Lean Canvas' by Steve Mullen	8: Maintaining Energy and Momentum	https://medium.com/@steve_mullen/a n-introduction-to-lean-canvas-5c17c46 9d3e0
'Are You a Change Leader?' by Jim Canterucci	7: Articulating and Socializing Vision	http://jimcanterucci.com/change-leader/
'Beyond Budgeting as a Mindset and a Framework for Action' by Franz Röösli and Santhosh Kaduthanam	7: Articulating and Socializing Vision	https://bbrt.org/wp-content/uploads/2 018/06/R%C3%B6%C3%B6sli Kaduthan am Beyond-Budgeting-as-a-mindset-a nd-a-framework-for-action.pdf
'Building a Winning DevOps Business Case' by John Jeremiah	8: Maintaining Energy and Momentum	https://techbeacon.com/devops/bu ilding-winning-devops-business-case
'Building Trust With 12 Principles' by Barbara Kimmel	8: Maintaining Energy and Momentum	https://www.tlnt.com/building-trust-wit h-the-12-principles/
'Case Study : When emulating Scaling Agile at Spotify went awry at Refinery29' by Andy Park	6: Target Operating Models and Organizational Designs	https://medium.com/@andy.park/whe n-emulating-scaling-agile-at-spotify-go es-awry-d297dc006763
'Change: evolution or revolution?' by Change Factory	7: Articulating and Socializing Vision	https://www.changefactory.com.au/o ur-thinking/articles/change-evolution- or-revolution/



'Comparing DevOps to Traditional IT: Eight Key Differences' by Mustafa Kapadia	1: DevOps and Transformational Leadership	https://devops.com/comparing-devo ps-traditional-eight-key-differences/
'Comparing Scaling Agile Frameworks' by Matt Heusser	6: Target Operating Models and Organizational Designs	https://www.cio.com/article/2974436/ comparing-scaling-agile-frameworks.h tml
'Confessions of a Scrum Mum  – How the Short Term Heroics Don't Scale' by Mia Horri	8: Maintaining Energy and Momentum	https://zenexmachina.wordpress.com/ 2016/05/01/confressions-of-a-scrum-m um-how-the-short-term-heroics-dont-sc ale/
'Cultivating Psychological Safety' by Ben Linders	2: Unlearning Behaviors	https://www.infoq.com/news/2018/04/ cultivating-psychological-safety
'Culture Evolution versus Transformation' by Frank Poschen	7: Articulating and Socializing Vision	https://www.linkedin.com/pulse/cultur e-evolution-its-transformation-frank-pos chen/
'Culture Using Wilber's 4Q Model' by Itamar Goldminz	7: Articulating and Socializing Vision	https://medium.com/org-hacking/cult ure-using-wilbers-4q-model-a9d885e0e bb5
'Cumulative Flow Diagram and WIP Limit' by Product Owner Blog	2: Unlearning Behaviors	https://productownerblog.wordpress.c om/2016/03/15/cumulative-flow-diagr am-and-wip-limit/
'Demystifying Conway's Law' by Sam Newman	6: Target Operating Models and Organizational Designs	https://www.thoughtworks.com/insight s/blog/demystifying-conways-law
'DevOps 100: Top Leaders, Practitioners, Experts to Follow' by Mitch Pronschinske	1: DevOps and Transformational Leadership	https://techbeacon.com/devops/devops-100-top-leaders-practitioners-experts-follow
'DevOps and Value Stream Mapping: Why You Need Metrics' by Eric Robertson	5: Measure to Improve	https://techbeacon.com/devops/devops-value-stream-mapping-why-you-need-metrics
'DevOps - Cadence vs Velocity' by Professor P. Ross S. Wise	8: Maintaining Energy and Momentum	http://www.itsmprofessor.net/2015/10/devops-cadence-vs-velocity.html
'DevOps Dojos: Safe Places for Practice and Mentorship' by Thomas McGonagle	8: Maintaining Energy and Momentum	https://www.cloudbees.com/blog/de vops-dojos-safe-places-practice-and- mentorship
'DevOps Experiment Guidelines for Leaders' by Rob England	8: Maintaining Energy and Momentum	https://www.slideshare.net/twohills/de vops-experiment-guidelines-for-leaders



'DevOps Handbook Series Part 2: Defining DevOps Teams' by Stefan Thorpe	6: Target Operating Models and Organizational Designs	https://caylent.com/devops-handboo k-part-2-defining-devops-teams/
'DevOps in Regulated Environments' by Jim Bird	2: Unlearning Behaviors	https://www.sans.org/cyber-security-summit/archives/file/summit-archive-1507668170.pdf
'DevOps Kaizen: Practical Steps to Start & Sustain a Transformation' by Damon Edwards	3: Becoming a DevOps Organization	https://www.slideshare.net/dev2ops/devops-kaizen-practical-steps-to-start-sustain-a-transformation
'DevOps Lessons: 4 Aspects of Healthy Experiments' by Gordon Haff	8: Maintaining Energy and Momentum	https://enterprisersproject.com/article/ e/2018/12/devops-lessons-4-aspects- healthy-experiments
'DevOps, the Agile Cadence and Modern Code Languagesan Opportunity for IT Optimization?' by Paul Peissner	8: Maintaining Energy and Momentum	https://resources.collab.net/blogs/devops-the-agile-cadence-and-modern-code-languages-an-opportunity-for-it-optimization
'Does Agile Work Outside Software?' by Allan Kelly	7: Articulating and Socializing Vision	https://www.agileconnection.com/a rticle/does-agile-work-outside-softwa re
'Does Your Business Need Transformation Or Evolution?' by Graham Ruddick	7: Articulating and Socializing Vision	https://www.cmo.com/features/articles/2016/12/8/does-your-business-need-transformation-or-evolution.html#gs.cis20k
'Dow Changes are Coming, as United Technologies and DowDuPont Head for Breakups' by Tomi Gilgore	8: Maintaining Energy and Momentum	https://www.marketwatch.com/story/dow-changes-are-coming-as-united-technologies-and-dowdupont-head-for-breakups-2018-11-27
'Dr. Nicole Forsgren on the DORA & Google Collaboration on the New Accelerate State of DevOps Report' by Helen Beal	1: DevOps and Transformational Leadership	https://www.infoq.com/news/2018/04/ DORA-Google-Cloud-New-Research
'Everything you need to know about the Fourth Industrial Revolution' by Elizabeth Schulze	8: Maintaining Energy and Momentum	https://www.cnbc.com/2019/01/16/f ourth-industrial-revolution-explained- davos-2019.html
'Evolution and Revolution as Organizations Grow' by Larry E Greiner	8: Maintaining Energy and Momentum	https://charlesmcelveen.com/wp-content/uploads/2018/06/Evolution-and-Revolution-as-Organizations-Grow.pdf



'Evolutionary, Revolutionary or Blended Innovation: Which is Right for Your Organization?' by George Bradt	8: Maintaining Energy and Momentum	https://www.forbes.com/sites/georg ebradt/2012/04/03/evolutionary-revo lutionary-or-blended-innovation-whic h-is-right-for-your-organization
'Evolution vs. Revolution: Do You Know the Difference?' by The Change Leader	8: Maintaining Energy and Momentum	https://thechangeleader.com/evolution-vs-revolution-do-you-know-the-difference/
'Exploring Key Elements of Spotify's Agile Scaling Model' by Kendis Team	6: Target Operating Models and Organizational Designs	https://medium.com/@media 75624 /exploring-key-elements-of-spotifys-a gile-scaling-model-471d2a23d7ea
'Fin Goulding Injects Agility into the Management of Everything' by Helen Beal	2: Unlearning Behaviors	https://www.infoq.com/news/2018/0 7/fin-goulding-injects-flow
'Gene Kim on DevOps in the Enterprise: Architecture the Next Big Thing' by Mike Perrow	2: Unlearning Behaviors	https://techbeacon.com/devops/g ene-kim-devops-enterprise-architect ure-next-big-thing
'Getting Flow into Your Product Development' by Ingemar Andreasson	2: Unlearning Behaviors	http://leanmagazine.net/issues/issue -6/getting-flow-into-your-product-de velopment/
'Goodhart's Law: When a Measure Becomes a Target, it Ceases to be a Good Measure' by Jono Hey	4: Measure to Learn	https://www.sketchplanations.com/post/167369765942/goodharts-law-when-a-measure-becomes-a-target
'GRC: A Key Ingredient in DevOps' Secret Sauce' by Robert Hawk	2: Unlearning Behaviors	https://devops.com/grc-key-ingredient-devops-secret-sauce/
'How to Fight Your Team's Fear of Failure' by Carla Rudder	8: Maintaining Energy and Momentum	https://enterprisersproject.com/article/ e/2019/5/how-make-failure-ok
'How to Infuse Customer Feedback into Your DevOps' by Ofir Nachmani	3: Becoming a DevOps Organization	https://techbeacon.com/devops/how-infuse-customer-feedback-your-devops
'How To Integrate Operations Into The Daily Work Of Development' by Gene Kim	6: Target Operating Models and Organizational Designs	https://itrevolution.com/integrating- operations-into-development/
'How To Tell A Good Story' by Kristi Hedges	7: Articulating and Socializing Vision	https://www.forbes.com/sites/work-in-progress/2013/12/11/how-to-tell-agood-story/#2c569e3c584c
'How to Tell a Great Story' by The Art of Charm	7: Articulating and Socializing Vision	https://theartofcharm.com/art-of-personal-development/how-to-tell-a-great-story/
	·	



'Kolb's Learning Styles' by BusinessBalls	8: Maintaining Energy and Momentum	https://www.businessballs.com/self-a wareness/kolbs-learning-styles/
'Kolb's Learning Styles and Experiential Learning Cycle' by Saul McLeod	8: Maintaining Energy and Momentum	https://www.simplypsychology.org/learning-kolb.html
'Leading Through Shared Goals' by Roman Pichler	8: Maintaining Energy and Momentum	https://www.romanpichler.com/blog/leading-through-shared-goals/
'Leadership Principles' by Amazon	1: DevOps and Transformational Leadership	https://www.amazon.jobs/en-gb/principles
'Leverage John Kotter's 'Dual Operating System' To Accelerate Change In Large Organizations' by George Bradt	8: Maintaining Energy and Momentum	https://www.forbes.com/sites/georg ebradt/2014/05/14/leverage-john-ko tters-dual-operating-system-to-accel erate-change-in-large-organizations/ #23de30adaef8
'Little's Law (Explained with Tacos)'	2: Unlearning Behaviors	https://toggl.com/littles-law/
'Making Sense of MVP (Minimum Viable Product) – and Why I Prefer Earliest Testable/Usable/Lovable' by Henrik Kniberg	3: Becoming a DevOps Organization	https://blog.crisp.se/2016/01/25/henrikkniberg/making-sense-of-mvp
'Mental Models: The Best Way to Make Intelligent Decisions (109 Models Explained)' by Farnam Street	2: Unlearning Behaviors	https://fs.blog/mental-models/
'Moving from Blame to Accountability' by Marilyn Paul	8: Maintaining Energy and Momentum	https://thesystemsthinker.com/moving-from-blame-to-accountability/
'Organizational Climate Definition: Everything You Need to Know' by Pierre Veyrat	8: Maintaining Energy and Momentum	https://www.heflo.com/blog/hr/orga nizational-climate-definition/
'Organizational Culture is Like an Iceberg' by Torben Rick	8: Maintaining Energy and Momentum	https://www.torbenrick.eu/blog/cult ure/organizational-culture-is-like-an-i ceberg/
'Peer-to-peer rewards: 'Why I tip my colleagues at work'' by Felicity Hannah	7: Articulating and Socializing Vision	https://www.bbc.co.uk/news/business-48139518



'Peter Drucker On Marketing' By Jack Trout	1: DevOps and Transformational Leadership	https://www.forbes.com/2006/06/30/ jack-trout-on-marketing-cx jt 0703dr ucker.html#14358038555c
'Peter Senge's 11 Laws of Systems Thinking' by Kishau Rogers	8: Maintaining Energy and Momentum	https://medium.com/bigthinkingio/peter-senges-11-laws-of-systems-thinking-cdd7334188b2
'Psychological Safety: The Key to High-Performing Teams' by the Officevibe Content Team	2: Unlearning Behaviors	https://www.officevibe.com/blog/build-psychological-safety
'Reinventing Management, Part 1: What Color Is Your Organization?'by Rod Collins	6: Target Operating Models and Organizational Designs	https://www.huffpost.com/entry/reinventing-management-pab9387286
'Scaling Agile: When to Build a Scrum of Scrums' by Jennifer Riggins	6: Target Operating Models and Organizational Designs	https://thenewstack.io/scaling-agile- build-scrum-scrums/
'StoStaKee' by Paul Swartout	8: Maintaining Energy and Momentum	https://www.oreilly.com/library/view/ continuous-delivery-and/9781784399 313/apcs02.html
'Strategic Leaders Need Strategic Tools' by Ralph Jacobson and Stephen Gill	1: DevOps and Transformational Leadership	https://www.td.org/insights/strategic -leaders-need-strategic-tools
'Stupid Question 218: What are T-shaped, Pi-shaped and Comb-shaped skills, and which one should I aim for?' by Iris Classon	2: Unlearning Behaviors	http://irisclasson.com/2013/07/08/stupid-question-218-what-are-t-shaped-pi-shaped-and-comb-shaped-skills-and-which-one-should-i-aim-for/
'Sustaining DevOps Benefits in a Regulatory Environment' by IT Security Guru	2: Unlearning Behaviors	https://www.itsecurityguru.org/2016/ 08/09/sustaining-devops-benefits-in- a-regulatory-environment/
'Systems Thinking: What, Why, When, Where and How?' by Michael Goodman	2: Unlearning Behaviors	https://thesystemsthinker.com/syste ms-thinking-what-why-when-where-a nd-how/
'Ten Keys To Launching An Agile Transformation In A Large Firm' by Steve Denning	7: Articulating and Socializing Vision	https://www.forbes.com/sites/steved enning/2018/02/26/ten-steps-to-laun ch-your-agile-transformation/#46818 cb727a2
'Test Driven Development: What it is, and What it is Not' by Andrea Koutifaris	5: Measure to Improve	https://medium.freecodecamp.org/test-driven-development-what-it-is-and-what-it-is-not-41fa6bca02a2



'The 4CS Map: A Brain-Based Instructional Design and Delivery Model' by Sharon Bowman	2: Unlearning Behaviors	https://bowperson.com/2016/02/the -4cs-map-a-brain-based-instructional -design-and-delivery-model/
'The Attention Economy Is a Malthusian Trap' by Derek Thompson	8: Maintaining Energy and Momentum	https://www.theatlantic.com/ideas/ archive/2019/01/is-the-age-of-tech-over/580504/
'The Business Case for a High-Trust Culture' by Great Place to Work	8: Maintaining Energy and Momentum	https://s3.amazonaws.com/media.gr eatplacetowork.com/pdfs/Business+ Case+for+a+High-Trust+Culture 0818 16.pdf
'The Case for Automating Leadership' by Johan Aurik	8: Maintaining Energy and Momentum	https://www.weforum.org/agenda/2 018/01/the-case-for-automating-lea dership/
'The Cognitive Neuroscience of Empathy: You're a DevOps Natural' by Dave Mangot	2: Unlearning Behaviors	https://www.slideshare.net/dmangot/the-cognitve-neuroscience-of-empathy-youre-a-devops-natural
'The Conductor and the Orchestra' by Karen Hughes	8: Maintaining Energy and Momentum	https://nytimesineducation.com/spo tlight/the-conductor-and-the-orches tra/
'The Critical Missing Piece of DevOps And How to Find It' by Mark Schwartz	6: Target Operating Models and Organizational Designs	https://medium.com/aws-enterprise- collection/the-critical-missing-piece- of-devops-and-how-to-find-it-522e0f 6cc78e
'The DevOps Mindset' by Savita Pahuja	2: Unlearning Behaviors	https://www.infoq.com/news/2015/0 4/devops-mindset
'The DevOps Target Operating Model' by Helen Beal	6: Target Operating Models and Organizational Designs	https://www.slideshare.net/DevOpst astic/the-devops-target-operating-m odel
'The Difference Between Organizational Culture and Climate and Why it Matters' by David Wilkinson	8: Maintaining Energy and Momentum	https://www.oxford-review.com/blo g-research-difference-culture-climat e/
'The Four Quadrants: Wilber's Quadrants Explained' by Integral Leadership	7: Articulating and Socializing Vision	https://www.integralleadership.com/ the-four-quadrants.php
'The Fourth Industrial Revolution' by Klaus Schwab	8: Maintaining Energy and Momentum	https://www.weforum.org/about/the -fourth-industrial-revolution-by-klaus-s chwab
'The Great "DevOps Engineer" Title Debate' by Anders Wallgren	1: DevOps and Transformational Leadership	https://enterprisersproject.com/article/2018/11/what-s-job-title-which-we-call-devops-engineer



'The Six Styles of Leadership' by Davide 'Folletto' Casali	1: DevOps and Transformational Leadership	https://intenseminimalism.com/2015/ the-six-styles-of-leadership/
'The Need to Change Our Mental Models - A Core Idea Behind DevOps for the Modern Enterprise' by Mirco Hering	2: Unlearning Behaviors	https://notafactoryanymore.com/20 18/09/19/the-need-to-change-our-m ental-models-a-core-idea-behind-de yops-for-the-modern-enterprise/
'The Second Toyota Paradox: How Delaying Decisions Can Make Better Cars Faster' by Allen Ward, Jeffrey K. Liker, John J. Cristiano and Durward K. Sobek II	6: Target Operating Models and Organizational Designs	https://sloanreview.mit.edu/article/the-second-toyota-paradox-how-delaying-decisions-can-make-better-cars-faster/
'The Secret to DevOps Success' by Katie Costella	6: Target Operating Models and Organizational Designs	https://www.gartner.com/smarterwithgartner/the-secret-to-devops-success/
'The Systems Orientation: From Curiosity to Courage' by David Peter Stroh	8: Maintaining Energy and Momentum	https://thesystemsthinker.com/the-systems-orientation-from-curiosity-to-courage/
'The Three Ways: The Principles Underpinning DevOps' by Gene Kim	5: Measure to Improve	https://itrevolution.com/the-three-ways-principles-underpinning-devops/
'The Top 10 Thought Leaders in DevOps' by Twain Taylor	1: DevOps and Transformational Leadership	https://sweetcode.io/top-10-thought _leaders-devops/
The Value Unleashed by DevOps by BCG	6: Target Operating Models and Organizational Designs	https://www.bcg.com/en-gb/digital- bcg/agile/devops/benefits.aspx
'Transformational Leadership'	1: DevOps and Transformational Leadership	http://www.langston.edu/sites/defa ult/files/basic-content-files/Transform ationalLeadership.pdf
'Transformational Leadership And DevOps' by Dr. Steve Mayner	1: DevOps and Transformational Leadership	https://itrevolution.com/transformational-leadership-and-devops/
'Understanding The Work In Our Value Stream And Improving Flow' by Gene Kim	2: Unlearning Behaviors	https://itrevolution.com/improve-flo w-devops-value-stream/
'Unlearning Business Innovation' by Barry O'Reilly	1: DevOps and Transformational Leadership	https://barryoreilly.com/unlearning-b usiness-innovation/



'Untangling the Threads of True Service Leadership' by Philippa Hale and Jean Gamester	2: Unlearning Behaviors	http://theitsmreview.com/2015/05/untangling-threads-true-service-leadership/
'What Are Mental Models?'	2: Unlearning Behaviors	https://mentalmodels.princeton.edu/about/what-are-mental-models/
'What is an Effective Performance Management System? (Explained)' by ClearReview	7: Articulating and Socializing Vision	https://www.clearreview.com/resour ces/guides/what-is-effective-perform ance-management/
'What is DevOps' by AWS	1: DevOps and Transformational Leadership	https://aws.amazon.com/devops/w hat-is-devops/
'What is Organizational Design' by Dr Roger K. Allen	6: Target Operating Models and Organizational Designs	http://www.centerod.com/2012/02/ what-is-organizational-design/
'What is the Role of a DevOps Coach?' by Liat Palace	8: Maintaining Energy and Momentum	http://agilopedia.blogspot.com/201 7/09/what-is-role-of-devops-coach-p art-14.html
'What's the Difference Between Target Operating Model and Organizational Design?' by OrgVue	6: Target Operating Models and Organizational Designs	https://www.orgvue.com/resources/articles/target-operating-model-and-organisational-design/
'When Agile Meets Regulatory Compliance' by Norbert Gittfried	2: Unlearning Behaviors	https://www.bcg.com/en-gb/public ations/2017/financial-institutions-tech nology-digital-when-agile-meets-reg ulatory-compliance.aspx
'Why Does DevOps Require A New Operating Model?' by Mustafa Kapadia	6: Target Operating Models and Organizational Designs	https://devops.com/why-should-cios -redesign-their-organizations/
'Your Goals Could Be Holding Your DevOps Teams Back' by Dan Goldberg	8: Maintaining Energy and Momentum	https://www.xmatters.com/devops/ blog-your-goals-could-be-holding-yo ur-devops-teams-back/



#### WebSites

Title	Link
Agile Alliance	https://www.agilealliance.org/glossary
Beyond Budgeting	https://bbrt.org/
Brainfacts	http://www.brainfacts.org/3D-Brain
Buckminster Fuller Institute	https://www.bfi.org/
Changing Minds	http://www.changingminds.org
DevOps Games	https://devopsgames.com/
DevOps Topologies	https://web.devopstopologies.com/
Fin Goulding: Flow	https://goulding.io/
Fun Retrospectives	http://www.funretrospectives.com/
Future Me	https://www.futureme.org/
Karpman Drama Triangle	https://www.karpmandramatriangle.com/
Lean Change Canvases	https://leanchange.org/resources/canvases/
LeanStack	https://leanstack.com/leancanvas
Liberating Structures	http://www.liberatingstructures.com
Mel Conway	http://www.melconway.com/Home/Conways Law.html
Mindset	https://mindsetonline.com/whatisit/about/
Mindset Works	https://www.mindsetworks.com/science/
Scaled Agile Framework	https://www.scaledagileframework.com/devops/
The Agents of Transformation	https://theagentsoftransformation.com/
The Empowerment Dynamic	https://powerofted.com/
The Target Dojo	https://dojo.target.com/
World Cafe	http://www.theworldcafe.com/



#### DevOps & Engineering Blogs

Blog	Link
AirBNB Engineering & Data Science	https://medium.com/airbnb-engineering
Backstage Blog (SoundCloud)	https://developers.soundcloud.com/blog/
BlackRock Blog	http://rockthecode.io/
code.flickr.com	http://code.flickr.net/
DEFRA Digital	https://defradigital.blog.gov.uk/
Deliveroo Engineering Team	https://deliveroo.engineering/
Dropbox Tech Blog	https://blogs.dropbox.com/tech/
eBay Tech Blog	https://www.ebayinc.com/stories/blogs/tech/
Etsy - Code as Craft	https://codeascraft.com/
Eventbrite Engineering	https://www.eventbrite.com/engineering/
Facebook Engineering	https://www.facebook.com/Engineering
Github Engineering	https://githubengineering.com/
Google Developers	https://developers.googleblog.com/
Heroku Engineering	https://blog.heroku.com/engineering
HubSpot Engineering	https://product.hubspot.com/blog/topic/engineering
Instagram Engineering	http://instagram-engineering.tumblr.com/
Kickstarter Engineering	https://kickstarter.engineering/
LinkedIn Engineering	https://engineering.linkedin.com/blog
Monzo Technology	https://monzo.com/blog/technology/
Moonpig Engineering	https://engineering.moonpig.com/
Netflix TechBlog	https://medium.com/netflix-techblog
PayPal Engineering	https://www.paypal-engineering.com/
Pinterest Engineering	https://medium.com/@Pinterest_Engineering
Revolut Engineering	https://blog.revolut.com/tag/engineering/
Salesforce Engineering	https://engineering.salesforce.com/



Slack Engineering	https://slack.engineering/
Target Tech	http://target.github.io/devops/the-dojo
Ticketmaster Technology	https://tech.ticketmaster.com/category/devops/
Trainline Engineering	https://engineering.thetrainline.com/
Uber Engineering	https://eng.uber.com/
Vimeo Engineering	https://medium.com/vimeo-engineering-blog
Zapier Engineering	https://zapier.com/engineering/

#### Additional Videos of Interest

Relevant Module	Title	Link
2: Unlearning Behaviors	'Building a Psychologically Safe Workplace' with Amy Edmondson (11:26)	https://youtu.be/LhoLuui9gX8
8: Maintaining Energy and Momentum	'David Rock on the SCARF Model' with David Rock (2:46)	https://youtu.be/5Wu33Sdje Cs
2: Unlearning Behaviors	'Develop Situational Intelligence' with Anna Bateson (0:44)	https://youtu.be/e5ehUeBjA5 w
2: Unlearning Behaviors	'Engaging Stakeholders' with Anna Bateson (1:03)	https://youtu.be/wOOdVpezl8
2: Unlearning Behaviors	'Neuroscience: The Secret to Becoming a Better Agile Coach' with Philly Lander (40:53)	https://www.infoq.com/presen tations/neuroscience-agile-co ach
4: Measure to Learn	'Path to Production: Value Stream Mapping in a DevOps World' with Ben Kamysz and Jamie O'Meara (24:34)	https://www.infoq.com/presen tations/devops-value-stream- mapping
7: Articulating and Socializing Vision	'The Magical Science of Storytelling' with David JP Phillips (16:44)	https://youtu.be/Nj-hdQMa3 uA
2: Unlearning Behaviors	'What Exactly Is IT4IT™? Here's the Full Story' with Richard Moore (3:17)	http://blog.goodelearning.c om/subject-areas/it4it/what- exactly-is-it4it-heres-the-full-st ory/



8: Maintaining Energy and Momentum	'Your Brain at Work' (Animated) by Productivity Game (8:43)	https://youtu.be/MwUbLjdTY mA
---------------------------------------	---	----------------------------------

#### DevOps Books

Title	Author	Link
Beyond The Phoenix Project	Gene Kim and John Willis	https://itrevolution.com/book/b eyond-phoenix-project/
DevOps for the Modern Enterprise	Mirco Hering	https://notafactoryanymore.co m/devops-for-the-modern-enter prise/
Flow	Fin Goulding and Haydn Shaughnessy	https://goulding.io/2017/03/05/fl ow-the-book/
Reinventing Organizations	Frederic Laloux	https://www.reinventingorganizations.com/
The DevOps Handbook	Gene Kim, Patrick Debois, Jez Humble and John Willis	https://www.oreilly.com/library/ view/the-devops-handbook/978 1457191381/DOHB-ch 20.xhtml
Unlearn	Barry O'Reilly	https://barryoreilly.com/books/
Value Stream Mapping	Karen Martin and Mike Osterling	https://tkmg.com/books/value-s tream-mapping/
Your Brain at Work	David Rock	https://www.amazon.com/Your- Brain-Work-Strategies-Distraction /dp/0061771295

#### Case Stories Featured in the Course

Company	Module	Link
Allianz	5: Measure to Improve	<ul> <li>https://www.zdnet.com/article/how-devops-is-helping-allianz-insurance-uk-to-become-smarter-and-quicker/</li> <li>https://www.infoq.com/news/2017/06/does17-keynotes-day-one</li> <li>https://youtu.be/3-gx3KLllo</li> <li>https://www.computerweekly.com/opinion/The-challenge-of-our-era-digital-transformation-at-Allianz</li> </ul>

15



		https://www.computerweekly.com/news/450420242/Insurance-giant-Allianz-opens-up-about-how-DevOps-success-is-fueling-its-move-to-cloud	
Barclays	7: Articulating and Socializing Vision	<ul> <li>https://www.infoq.com/news/2017/06/does17-keynote s-day-one</li> <li>https://youtu.be/-Rq-fuiKNCU</li> <li>https://youtu.be/R-follvkPIM</li> <li>https://techbeacon.com/devops/how-barclays-balan ces-speed-vs-control-devops</li> <li>https://www.infoq.com/news/2018/07/barclays-busines s-lean-portfolio</li> </ul>	
BMO Financial Group	8: Maintaining Energy and Momentum	https://www.cio.co.uk/it-applications/bmos-smart-core -fuelling-innovation-3684295/	
British Army	2: Unlearning Behaviors	<ul> <li>https://www.computerweekly.com/news/450421266/British-Army-draws-on-infrastructure-refresh-and-automation-to-power-DevOps-drive</li> <li>https://www.ansible.com/ansible-to-enable-devops-british-army</li> <li>https://www.redhat.com/en/about/press-releases/british-army-migrates-cloud-infrastructure-red-hat-solutions</li> </ul>	
BTPN Bank	3: Becoming a DevOps Organization	<ul> <li>https://asianbankingandfinance.net/banking-technology/more-news/btpn-powers-its-mobile-banking-platform-and-mobile-app</li> <li>https://www.networksasia.net/article/btpn-accelerates-digital-banking-transformation-software-ag.1520509228</li> <li>https://www.infoq.com/news/2017/06/startup-within-bank</li> </ul>	
Kaiser Permanente	6: Target Operating Models and Organizational Designs	<ul> <li>https://searchitoperations.techtarget.com/news/45043         <ul> <li>0133/DevOps-transformation-in-large-companies-calls-for-IT-staff-remix</li> </ul> </li> <li>https://youtu.be/6-0srDYy42M</li> <li>https://www.informationweek.com/devops/project-management/devops-turns-kaiser-permanente-from-cranky-to-capable/d/d-id/1330443</li> </ul>	
Royal Bank of Scotland	1: DevOps and Transformational Leadership	https://youtu.be/PHjfvjlmc58	
Westpac	4: Measure to Learn	https://www.forbes.com/sites/jasonbloomberg/2017/05/25/devops-drives-no-cost-digital-transformation-at-westpac-new-zealand/#359d75ff370a	