



Secret Stitch Along

2021/1

Our Secret Stitch Along 2021/1 has started!

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Stitching a cross stitch design without knowing what the end result will be? It's fun! Our experience from previous SSA projects tells us that most stitchers love it.

The idea behind the Secret Stitch Along is that customers buy a kit without knowing which design they are going to make. Participants of the SSA 2021/1 will be the first to finish a beautiful LanArte counted cross stitch kit that will only be released in our **LanArte 2021/2** collection in the fall.

The picture of the design and the instructions are not included in the kit. All customers who buy the kit need to register for the Secret Stitch Along 2021/1 on our **Facebook page** or on our website. Registrations open on the **19th of February 2021**. Starting from **March 19th**, a piece of the pattern will be shared weekly in the Secret Facebook group and via email. The pattern will be released and completed over a period of **10 weeks**. All participants can share their experiences, progress and any other thoughts with like-minded stitchers and the LanArte designers in the dedicated Facebook group.

Are you joining the experience?