

iwoca's SME Expert Index

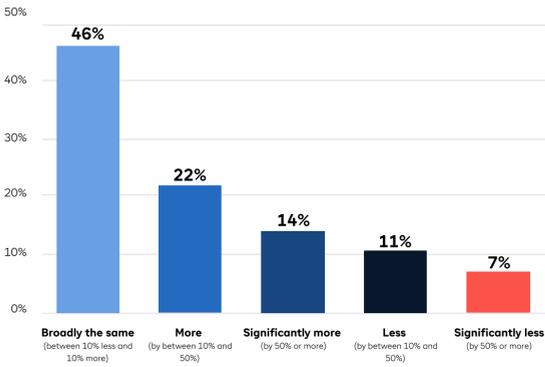


iwoca's SME Expert Index provides insight from brokers about the SME lending market, and focuses on the trends seen in the types and value of finance being accessed.

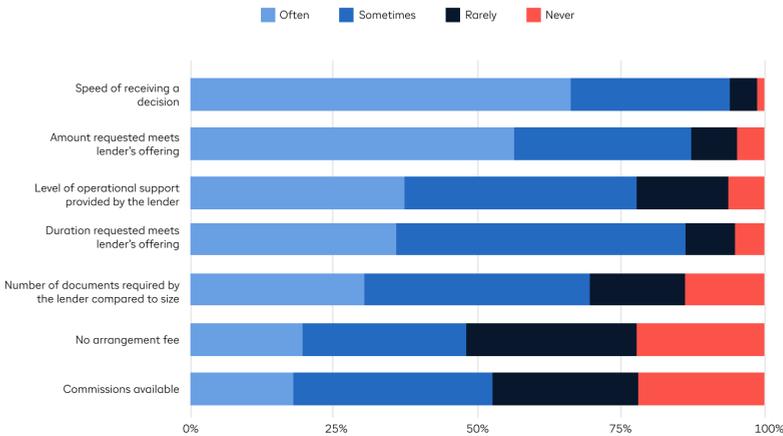
The findings provide a regular snapshot on what is driving small business owners to borrow, and how these patterns will change as the country emerges from the pandemic.

January 2021

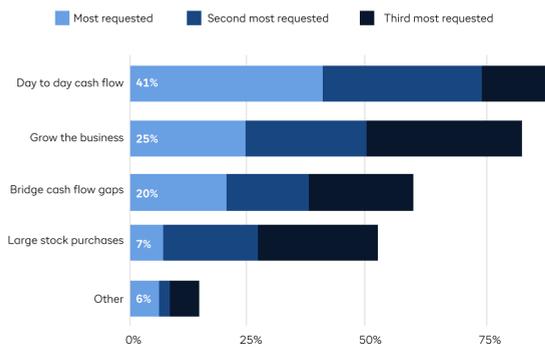
For unsecured finance, how does the total number of applications you submitted in the last 4 weeks, compare to the 4 weeks before that?



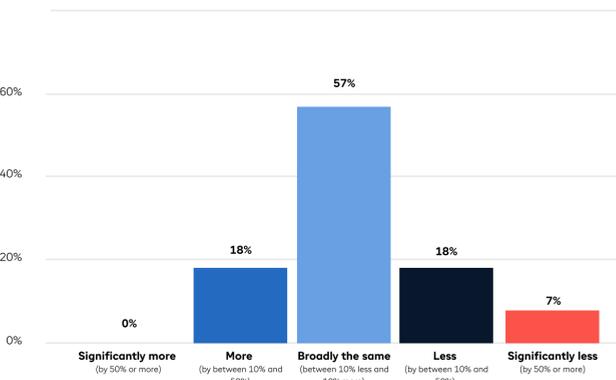
In the last 4 weeks, how often did these factors impact which lender you chose to send an application to?



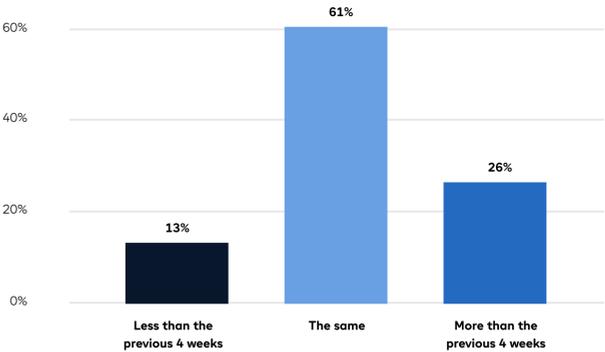
In the last 4 weeks, which three of the following factors were the most common loan purposes?



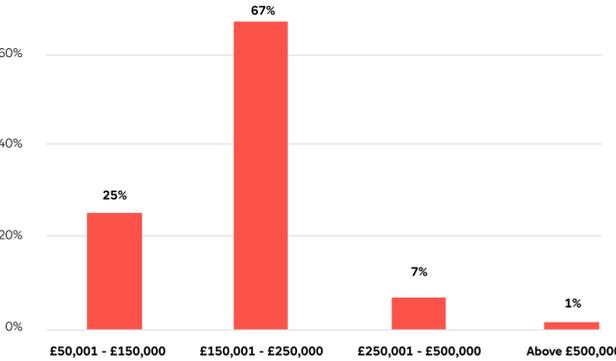
How does the total number of applications you submitted in the last 4 weeks for CBILS compare to the 4 weeks before that?



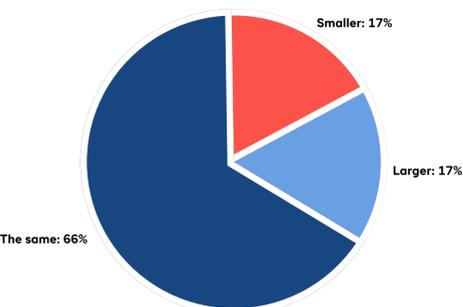
How many CBILS applications did you send to non-bank lenders in the last 4 weeks?



In the past 4 weeks, on average, what is the most commonly requested CBILS loan amount you've applied for?



How does the past 4 weeks average loan request for CBILS compare to the previous 4 weeks?



For more information on iwoca's SME Expert Index please contact:

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