

MULTIPLE LISTING SERVICES IN INDIANA

STUDY SHEET

Summary

A Multiple Listing Service (MLS) is a great tool and resource for real estate professionals. When creating property listings, it's important to use descriptions that are error-free, politically correct, and in compliance with the MLS guidelines and fair housing laws.

Take a look back at your notes for these items:

- Make yourself a checklist when creating a property listing after reviewing the MLS Listing Descriptions lesson.

Top Takeaways

- There are both national and state regional MLSs to join.
- MLS listings include property descriptions and cooperation agreements with brokers that outline commissions.
- MLS membership provides access to property historical data that can't be found in public sites, including information about taxes, owners, maps, and demographic data. Additionally, listings can be shared to broker firm websites and pages.
- A property listing should describe the property with positive, emotionally engaging, fact-based comments and photos without violating privacy and fair housing laws.