



## **INDEPENDENT PRODUCERS FOR ITV – MUSIC CLEARANCES – REVISED 22/12/2020**

### **MUSIC CONTACTS - NON-SCRIPTED PROGRAMMES**

ENTERTAINMENT -	Nicola Francis	<a href="mailto:Nicola.Francis@itv.com">Nicola.Francis@itv.com</a>
FACTUAL AND SPORT -	Stephen Whiting	<a href="mailto:Stephen.Whiting@itv.com">Stephen.Whiting@itv.com</a>
DAYTIME -	Jennifer Noya	<a href="mailto:Jennifer.Noya@itv.com">Jennifer.Noya@itv.com</a>

### **MUSIC CONTACT - SCRIPTED PROGRAMMES**

DRAMA / COMEDY etc -	Kathy Cochran	<a href="mailto:Kathy.Cochran@itv.com">Kathy.Cochran@itv.com</a>
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### **DOES ITV HAVE MUSIC BLANKET AGREEMENTS THAT MY PRODUCTION CAN USE?**

ITV has blanket agreements with these copyright societies and trade unions:

PRS / MCPS: allows the copying (“sync”) and broadcast of commercial songs and MCPS Production Music into ITV Programmes.

PPL / VPL: allows the dubbing and broadcast of commercial sound recordings and Music Videos in ITV Programmes.

MU / Musicians Union: covers musicians’ performances in commercial sound recordings and Music Videos.

### **DOES MY PRODUCTION QUALIFY?**

Is your production...

- 1 – A long form Programme being made primarily for TX on the **ITV TV Channels?**
- 2 - Receiving **20%** of its Total Production Funding From ITV?

If so, Congratulations! You’re making a Qualifying Programme and the ITV Music blankets should apply.

If not, don’t panic – your music contact will be able to explain what other clearance arrangements are available.

**NB - If your programme is being made especially for the ITV Hub or any other ITV Video On Demand service, different rules will apply.** Get in touch with your Music Contact for details.

### **WHAT DO THE BLANKET AGREEMENTS COVER?**

The ITV Music Blankets will – subject to clearance - cover the use of PRS/MCPS owned songs, MCPS Production Music, PPL Commercial songs and VPL Music Videos in Qualifying Programmes in allowed contexts.



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The ITV Music Blankets only apply to uses on the ITV Platforms: the ITV TV Channels, ITV Hub, and to short clips made available online through ITV.com and ITV's own YouTube channels.

### **WHAT *ISN'T* COVERED?**

- **Sales to broadcasters or VOD services other than ITV in the UK.**
- **Online and social media uses other than on ITV's YouTube Channels.**
- **Restricted Content and Unacceptable Contexts.** Your music contact will be able to explain the restrictions – but there's a quick start guide here: [ITV Music Blanket Red Flag Issues](#)

### **ARE THERE ANY COSTS?**

If you are making a qualifying programme and all your recorded music use has been cleared under the ITV Blanket Agreements, there are no direct music costs.

You will, however, need to pay for any direct licensing costs for use of anything outside of the ITV blanket agreements, and any costs resulting from the hiring of composers, musicians or other talent or the use of extracts and/or clips containing their performances.

Speak to your Music Contact for further details.

### **HOW CAN WE SOURCE MUSIC?**

ITV's commercial Music Hub isn't available to independent producers (sorry!). Your Music Contact will be able to introduce you to other services.

You can register directly with MCPS Production Libraries.

Make sure you use the UK company websites. A directory of UK production library sites can be found here: <https://www.prsformusic.com/licences/using-production-music>

### **HOW DO WE CLEAR OUR MUSIC?**

ITV now offers independent producers access to the [MyClear](#) system, which gives instant answers on commercial music clearance for Qualifying Programmes through any internet browser.

Speak to your Music Contact for set up details and music clearance advice.

### **DO WE NEED TO COMPLETE MUSIC CUE SHEETS?**

Yes. Full Music cue sheets for all ITV content need to be submitted via the Silvermouse system. For details on how to access Silvermouse and how to complete their PasC Forms, [click Here.](#)