

**YEAR IN REVIEW: TOP 2018
HOME EXTERIOR TRENDS**

First impressions are everything. Emphasizing home exterior design not only solidifies curb appeal, but adds to the value of the home. Here are the top trends that dominated in 2018.

BLENDING MULTIPLE STYLES

2018 saw a spike in mixing and matching complementary materials and textures to create a unique, but cohesive look.

HOW:

Combining multiple products, siding textures or blending different widths of the same siding.



BOLD COLOR CONTRASTS

Rather than sticking to one neutral, uniform color palette, homeowners were increasingly interested in experimenting with contrasting schemes and unexpected pops.

HOW:

Mixing a stark white trim with dark siding or adding a vibrant colored door.

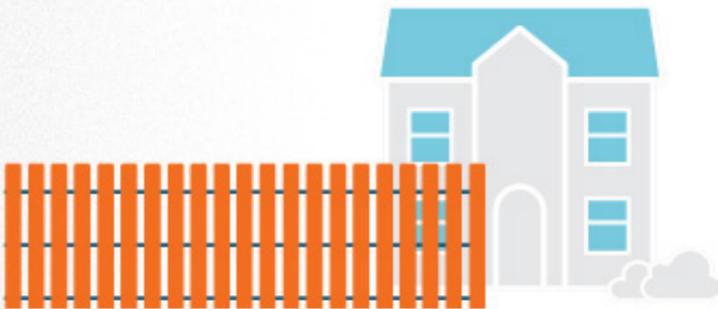


PAYING ATTENTION TO DETAIL

Beyond choosing the staples like color and textures, 2018 saw homeowners taking personalization one step further to step up their home exterior game.

HOW:

Adding unique shutters (bonus for a pop of color), eye-catching garage doors and fun front porch accents.



ADDING EXTERIOR ELEMENTS

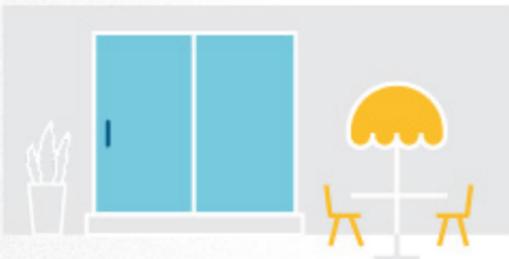
No longer considered an afterthought, homeowners are incorporating additional landscape features that play into the overall design of their houses for a uniform look.

HOW:

Integrating exterior features like sheds, fences and water tanks into the entire aesthetic design.

WHAT'S COMING IN 2019

Have plans to build or remodel this year? Or just want to stay up-to-date with the latest trends? Here's what's expected to take over the exterior scene in 2019.



STEPPING UP OUTDOOR LIVING SPACES

Homeowners have been transforming their outdoor areas into unique living spaces for years, but 2019 is predicted to ramp up to create a true extension of the home.



DARK EXTERIORS

Dark exterior colors are expected to take off in 2019. Instead of traditional colors like white or neutral tones, a dark exterior offers a striking comparison to the other houses on the block.



JEWEL TONE POPS OF COLOR

Making a statement with jewel tones like ruby red, sapphire blue and emerald green with modest touches (think front doors, shutters or accent pillows) will be on trend in 2019.



CREATING BACKYARD FOCAL POINTS

While 2018 saw homeowners incorporating exterior features into their overall design scheme, 2019 points to the trend of not making them blend in—but stand out. Homeowners are expected to transform functional pieces, like sheds, into eye-catching focal points.