LP® REMODELERS EDGE™ LOYALTY PROGRAM
CANADIAN SALES SMS TERMS AND CONDITIONS
Last Updated: November 5, 2026

These Canadian Sales SMS Terms and Conditions (these "Sales SMS Terms") supplement and form part of the LP® Remodelers Edge™ Loyalty Program Terms & Conditions (the "Loyalty Program Terms"). These Sales SMS Terms govern the two-way text messaging program (the "Sales SMS Program") operated by Louisiana-Pacific Corporation ("LP," "we," "us," or "our") through which LP sales representatives communicate with participants in the LP® Remodelers Edge™ program (the "Loyalty Program").

These Sales SMS Terms apply to current and future Loyalty Program participants in Canada who enrol in the Sales SMS Program in their business or professional capacity. By enrolling in, signing up for, or otherwise agreeing to receive text messages from or on behalf of LP as part of the Sales SMS Program, you accept and agree to be bound by these Sales SMS Terms. Your participation in the Sales SMS Program and the Loyalty Program is also subject to our Privacy Policy, which is incorporated into these Sales SMS Terms by reference, and to the Loyalty Program Terms.

If there is any conflict between these Sales SMS Terms and the Loyalty Program Terms with respect to the Sales SMS Program, these Sales SMS Terms will control for purposes of the Sales SMS Program. Except as expressly set forth in these Sales SMS Terms, the Loyalty Program Terms remain unchanged and in full force and effect.

1. Program Description
The Sales SMS Program allows enrolled participants in the Loyalty Program to exchange two-way text messages (such as SMS or MMS messages) with LP sales representatives at the Canadian mobile telephone number enrolled in the Sales SMS Program. Sales SMS Program messages will identify LP and, where applicable, the LP sales representative sending the message. Messages under the Sales SMS Program may include, without limitation: follow-up regarding homeowner leads; order and product questions; installation support; account matters; information about new or existing LP products and services; promotions and offers; and other marketing and informational communications relating to the Loyalty Program and your business with LP. Message frequency varies.

2. Consent to Receive Text Messages
By opting in to the Sales SMS Program and voluntarily providing your Canadian mobile telephone number, you expressly consent to receive recurring marketing and informational text messages from or on behalf of LP, including from LP sales representatives, at the mobile number you provide, including messages that may be sent using an automatic telephone dialing system or other automated technology. You may withdraw your consent at any time as described in Section 4. You represent that you are the account holder for the mobile number you provide, or that you have the account holder's permission to enrol that number in the Sales SMS Program. You must be at least eighteen (18) years old and have reached the age of majority in your province or territory of residence to participate.

Consent to receive text messages under the Sales SMS Program is not a condition of purchasing any goods or services from LP or of participating in the Loyalty Program.

3. How to Opt In
You may enrol in the Sales SMS Program by: (a) completing the SMS opt-in during enrolment in, or through your account for, the Loyalty Program; or (b) initiating a text conversation with an LP sales representative at the Sales SMS Program number. Upon enrolment, LP will send a confirmation text message to your mobile telephone number, and you must reply or take the action specified in that message to confirm your enrolment before receiving recurring or promotional Sales SMS Program messages. This confirmation requirement does not prevent

an LP sales representative from responding to a text conversation that you initiate. The confirmation message will identify the Sales SMS Program, state the applicable message frequency, and explain how to opt out by texting STOP or ARRET. LP may not be able to deliver messages to all Canadian mobile carriers or devices, and LP is not liable for delayed or undelivered messages.

4. How to Opt Out
You may cancel your participation in the Sales SMS Program at any time by replying STOP (English) or ARRET (French) to any Sales SMS Program message. LP will also process the following English opt-out keywords: REVOKE, UNSUBSCRIBE, CANCEL, QUIT, END, and OPT OUT, and the following French opt-out keywords: ANNULER, QUITTER, and DESABONNER. After you send an opt-out request, you will receive a single message confirming your unsubscription, after which you will no longer receive text messages from the Sales SMS Program unless you re-enrol using an approved opt-in method. LP will give effect to your opt-out request without delay and in any event within ten (10) business days. If you have opted out and wish to rejoin the Sales SMS Program, you may re-enrol at any time using any of the opt-in methods described in Section 3. LP may also honour other reasonable opt-out requests communicated through other means.

5. Help and Support
For help or more information about the Sales SMS Program, reply HELP (English) or AIDE (French) to any Sales SMS Program message, email us at LPRemodelersEdge@lpcorp.com, or contact us at +1-888-820-0325.

6. Message and Data Rates
The Sales SMS Program is free. Message and data rates may apply to each text message sent or received in connection with the Sales SMS Program, as provided under your mobile telephone service rate plan. You are solely responsible for all charges assessed by your wireless carrier in connection with the Sales SMS Program. Please contact your wireless carrier with any questions regarding your text or data plan. Wireless carriers are not liable for delayed or undelivered messages.

7. Eligibility; Supported Carriers
The Sales SMS Program is intended for participants located in Canada and is available on participating Canadian wireless carriers. The Sales SMS Program may not be available on all carriers, and carriers may change their supported services at any time. LP and the wireless carriers reserve the right to modify or discontinue carrier support for the Sales SMS Program without notice.

8. Your Obligations
If you change, deactivate, transfer, relinquish, or otherwise cease using the mobile telephone number you enrolled in the Sales SMS Program, you agree to opt out of the Sales SMS Program before doing so and to re-enrol using your new mobile number if you wish to continue receiving messages. You agree that LP will not be liable for messages sent to a mobile number that has been reassigned to another person if you have not notified LP of the change. You agree to provide accurate and complete information in connection with your enrolment and to use the Sales SMS Program only for lawful purposes. To the fullest extent permitted by law, you agree to be responsible for claims, costs, and expenses arising from your provision of a mobile telephone number that is not your own or your failure to obtain the necessary authorization from the account holder. This provision does not apply to any wireless carrier or mobile service provider.

9. Privacy
Information collected in connection with the Sales SMS Program, including your mobile telephone number, SMS consent information, and the content and records of your Sales SMS Program conversations, is handled in accordance with the LP Privacy Policy, available at https://lpcorp.com/privacy-policy. LP and its service providers may retain this information as needed to operate and administer the Sales SMS Program, maintain consent and opt-out records, respond to inquiries, and comply with legal obligations, in accordance with the Privacy Policy and

applicable law. LP does not sell mobile opt-in data. Mobile telephone numbers and SMS consent information collected through the Sales SMS Program will not be shared with third parties for those third parties' own marketing purposes; LP may share such information with service providers acting on LP's behalf to operate the Sales SMS Program. LP and its service providers may process and store Sales SMS Program information outside Canada, including in the United States, in accordance with our Privacy Policy. Nothing in these Sales SMS Terms limits LP's ability to collect, use, disclose, or share other information, including lead or program participation information, as described in our Privacy Policy and the Loyalty Program Terms.

10. Disclaimer of Warranties

THE SALES SMS PROGRAM IS PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, LP DISCLAIMS ALL WARRANTIES OF ANY KIND, WHETHER EXPRESS, IMPLIED, OR STATUTORY, INCLUDING WITHOUT LIMITATION IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. LP DOES NOT WARRANT THAT THE SALES SMS PROGRAM WILL BE UNINTERRUPTED, TIMELY, SECURE, OR ERROR-FREE, OR THAT MESSAGES WILL BE DELIVERED WITHOUT DELAY OR AT ALL. DELIVERY OF MESSAGES IS SUBJECT TO EFFECTIVE TRANSMISSION BY YOUR WIRELESS CARRIER AND IS OUTSIDE OF LP'S CONTROL.

11. Limitation of Liability

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL LP OR ITS AFFILIATES, OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, OR SERVICE PROVIDERS BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, PUNITIVE, OR EXEMPLARY DAMAGES ARISING OUT OF OR RELATED TO THE SALES SMS PROGRAM OR THESE SALES SMS TERMS, INCLUDING WITHOUT LIMITATION DAMAGES ARISING FROM DELAYED OR UNDELIVERED MESSAGES, HOWEVER CAUSED AND REGARDLESS OF THE THEORY OF LIABILITY, EVEN IF LP HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OR LIMITATION OF CERTAIN DAMAGES, SO SOME OF THE ABOVE LIMITATIONS MAY NOT APPLY TO YOU.

12. Changes to the Sales SMS Program and These Sales SMS Terms

LP reserves the right to modify, suspend, or terminate the Sales SMS Program, in whole or in part, at any time and without notice. LP may revise these Sales SMS Terms from time to time; the most current version will be posted at https://www.lpcorp.com/sms-terms and will be indicated by the "Last Updated" date above. Your continued participation in the Sales SMS Program after any revision constitutes your acceptance of the revised Sales SMS Terms. If you do not agree to any revision, you must opt out of the Sales SMS Program as described in Section 4.

13. Contact Us

If you have questions about these Sales SMS Terms or the Sales SMS Program, contact us at LPRemodelersEdge@lpcorp.com or +1-888-820-0325, or write to us at LP Building Solutions, 1610 West End Avenue, Suite 200, Nashville TN 37203.