



ForGround
by Bayer

Sound 
Agriculture

Sound Agriculture improves nutrient efficiency to boost or protect yield performance as farmers consider adopting practices like cover crops or optimizing nitrogen utilization.

Through ForGround by Bayer, Sound Ag is offering growers interested in adopting regenerative practices a discount on SOURCE® Corn, SOURCE® SC, and SOURCE® DC, as well as reducing the risk of adoption via a Yield Underwriting Guarantee.

Sound Agriculture SWEEPSTAKES

As a ForGround Member*, you have been automatically enrolled in the Sound Agriculture Sweepstakes. Stay tuned at www.bayerforground.com/resources/forground-member-sweepstakes to see if you won!

February 20th Drawing

(8) Winners will Receive:

(1) Gallon of SOURCE® Corn - N/PUE
\$3,111 Actual Retail Value



Sound Agriculture DISCOUNT

Open to all ForGround Members

As a ForGround member and new Sound Agriculture customer you can redeem a \$1/ac discount through August 31, 2023 on Sound's SOURCE portfolio to improve nutrient use efficiency and access more N/P.

Online

At Your Dealer

To Redeem:

Email: Partner@Sound.ag or
Call: **1-855-805-5700**
and 'forward' your
ForGround enrollment confirmation
Email and provide the code below

Present your ForGround Enrollment
Confirmation Email & the Code Below

SOUND2023FG

Nitrogen Reduction Underwriting Guarantee

Sustainability Program Exclusive

Sound Agriculture and ForGround by Bayer are pleased to announce an exclusive pilot opportunity to enroll in the Nitrogen Reduction Underwriting Guarantee. Farmers enrolled in the Bayer Carbon Program, the Perdue Sustainability Program, or the CHS Growcentive will have their yield guaranteed for the 2023 season when applying SOURCE Corn to replace 25-50 lbs per acre of applied nitrogen.

This pilot program is a first come-first serve offer limited to the first 25,000 Corn acres enrolled. Farmers may enroll between 250 to 1000 acres of corn in the program.

To Enroll: Email a copy of your Carbon contract or Perdue Sustainability Analysis 'Welcome email' to:

Partner@Sound.ag

*This offer is unavailable in Rhode Island, New York, California, Oregon, and Florida

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NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE CHANCES OF WINNING. Open to farmers who are legal residents of the United States (excluding AK, HI, CA, OR, RI, NY and FL) and D.C., who are 21 or older, excluding Sound Ag's and Sponsor's employees, family and household members. Enter by (i) being a current ForGround by Bayer member, (ii) successfully enrolling in ForGround by Bayer, or (iii) sending a mail-in request to Bayer Marketing, 800 N. Lindbergh Blvd., St. Louis, MO 63167 by February 19, 2023. 8 Prizes to be awarded: 1 gallon of SOURCE® Corn. ARV of Prize: \$3,111; odds depend on no. of entries. For a copy of the Official Rules, visit <https://bayerforground.com/farmers/benefits>. Sponsor: Bayer CropScience LP, 800 N Lindbergh Blvd., St. Louis, MO 63167.

