

ForGround

by Bayer



Through remote sensing technologies and machine learning (ML) capabilities, **EarthOptics** gives farmers actionable results to improve overall soil health. EarthOptics technology helps growers understand science-based tillage and fertility decisions, compaction, and accurate carbon measurement that can improve their return on investment. Through dense soil samples and A.I. monitoring, this technology generates the highest quantity of data and highest quality of analysis. Combining all data measurements into a hyper-accurate, customized high-resolution map, growers will know the ins and outs of their soil at a higher degree to optimize their soil for maximum profitability.

Sweepstakes

As a ForGround member, you will be automatically enrolled in each drawing if you are a ForGround member prior to the drawing date. Stay tuned at <http://bayerforground.com/resources/foreground-member-sweepstakes> to see if you won!

February 17th Drawing:

One grand prize winner will receive a (250) acre SoilMapper™ soil analysis & imaging package. Actual Retail Value: **\$2,500**

March 9th Drawing:

One grand prize winner will receive a (500) acre SoilMapper™ soil analysis & imaging package. Actual Retail Value: **\$5,000**

C-Mapper™ Reward

Open to all ForGround Members

As a ForGround member you can redeem a \$1/ac benefit through September 30, 2023, on EarthOptics C-Mapper technology for accurate soil carbon measurement.

Bonus: When you enroll your fields for C-Mapper analysis, you will also receive a TillMapper™ report for those fields FREE.

To Redeem: Email EarthOptics at:

ForGround@EarthOptics.com

SoilHealth Mapper Reward

Sustainability Program Exclusive

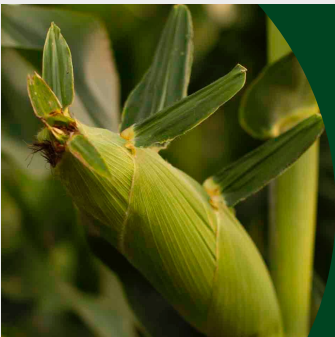
Farmers enrolled in the Bayer Carbon Program, Perdue Sustainability Program, or CHS Growcentive can redeem a \$3/ac benefit on EarthOptics SoilHealth Mapper through September 30, 2023.

Bonus: When you enroll your fields for SoilHealth Mapper analysis, you will also receive a TillMapper™ report for those fields FREE.

To Redeem: Email a copy of your Carbon program agreement or Perdue Sustainability Analysis 'Welcome email' to EarthOptics at:

ForGround@EarthOptics.com





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NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE CHANCES OF WINNING. Open to farmers who are legal residents of the United States (excluding RI, NY and FL) and D.C., who are 21 or older, excluding EarthOptic's and Sponsor's employees, family and household members. Enter by (i) being a current ForGround by Bayer member, (ii) successfully enrolling in ForGround by Bayer, or (iii) sending a mail-in request to Bayer Marketing, 800 N. Lindbergh Blvd., St. Louis, MO 63167 by March 8, 2023. 2 Prizes to be awarded: C-MAPPER[®] Mapping services. ARV of prizes: \$1,000-2,000; odds depend on no. of entries. For a copy of the Official Rules, visit <https://bayerforground.com/farmers/benefits>. Sponsor: Bayer CropScience LP, 800 N Lindbergh Blvd., St. Louis, MO 63167.