

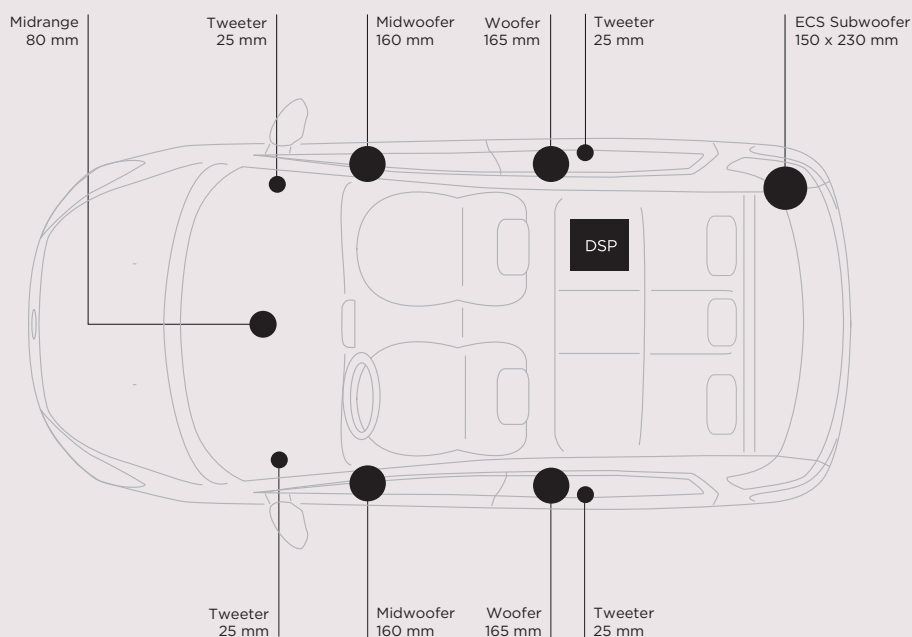
THE B&O SOUND SYSTEM IN THE FORD KUGA

SPEAKS VOLUMES



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Vehicle line drawing for reference only.



PREMIUM SOUND EXPERIENCE

The signature B&O sound is brought to life in the Ford Kuga. A space-saving and lightweight externally coupled subwoofer (ECS) uses the vehicle as a bass enclosure to enable powerful bass performance in an efficient design.



TUNE INTO MUSIC

The position of the tweeters in the dashboard is adjusted in a way that generates a wider sound stage at seating level and delivers a pleasantly enveloping listening experience for all passengers in the car.



DESIGNED TO MATCH

The iconic B&O brand is clearly visible inside the vehicle as the distinctive speaker grille design works together with the Ford Kuga's interior design and maintains a clear B&O identity.

TECHNICAL SPECIFICATIONS

Speakers

10 Speakers, including an ECS (Externally Coupled Subwoofer)

Amplifier

560 Watts
6 ch A2B Amplifier
Digital Signal Processing (DSP)

DSP Features

Speed Adaptive Volume
Surround Sound
Power Manager

Tuning

The Ford Kuga has undergone static and dynamic sound tuning to ensure that the listening experience in a stationary state is maintained while driving, regardless of the conditions.

DESIGN SPECIFICATIONS

Design Theme

Radial Design

Design Elements

Derived from the iconic product design of the Bang & Olufsen products for the home.

The radiating hole pattern supports the acoustic transparency.

Anodized aluminum badges engraved with the B&O logo elegantly identify the B&O Sound System.