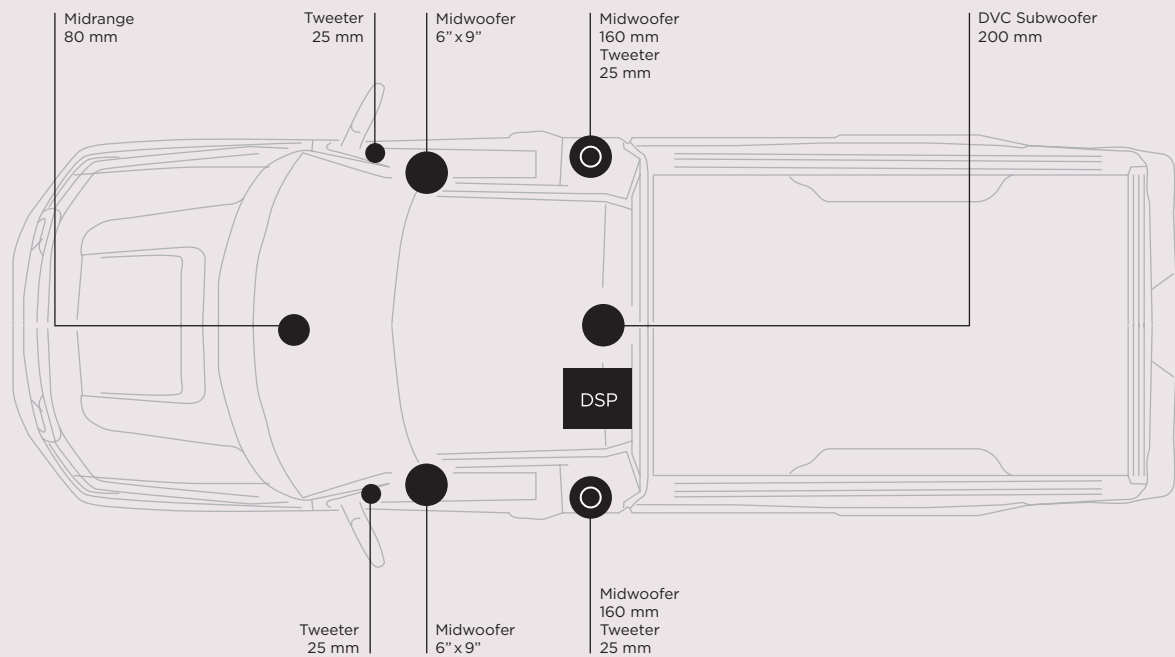


# THE B&O SOUND SYSTEM IN THE 2022 FORD SUPER DUTY



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Vehicle line drawing for reference only.



## MUSIC CAN TRANSFORM YOUR DAILY LIFE

The B&O Sound System delivers a premium audio experience that is unique in this truck segment. The rich and powerful sound provides listening pleasure for all passengers and complements the vehicle's dynamic, bold character.



## PERFECT SOUND FOR EVERY DRIVE

During hundreds of tuning hours, the sound system is adjusted to support superior sound performance, regardless of the road ahead.



## DESIGNED TO TOUCH THE SENSES

The attractive B&O brand is clearly visible inside the vehicle as the iconic speaker grille design works together with the Ford Super Duty's interior design and maintains a clear B&O identity.

## TECHNICAL SPECIFICATIONS

### Speakers

10 Speakers

### Amplifier

740 Watts  
8 ch A2B Amplifier  
Digital Signal Processing (DSP)

### DSP Features

Speed Adaptive Volume  
Surround Sound  
Power Manager

### Tuning

To ensure the listening experience from a stationary vehicle is maintained while driving, regardless of the conditions, the cabin undergoes over 400 hours of static and dynamic sound tuning for different cabin variations.

## DESIGN SPECIFICATIONS

### Design Theme

Radiating Design

### Design Elements

Derived from the iconic product design of the Bang & Olufsen home products.

An anodized aluminum badge engraved with the B&O logo elegantly identify the B&O Sound System.

The radiating hole pattern supports the acoustic transparency.

Holes at the edge of the speaker grilles gradually decrease in size in order to blend in seamlessly.