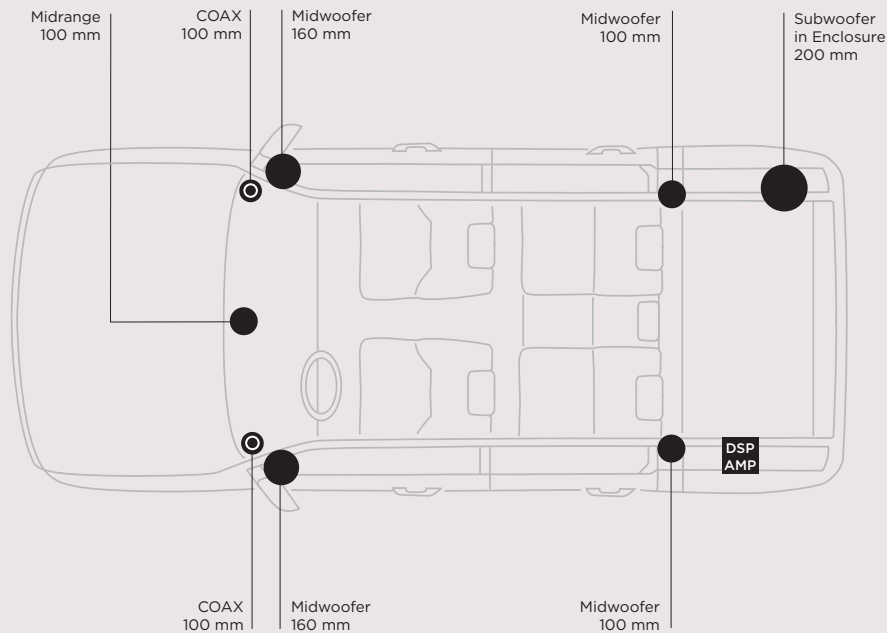


THE B&O SOUND SYSTEM IN THE 2021 FORD BRONCO



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Vehicle line drawing for reference only.
Speaker architecture applies to 4-door and 2-door SUV.



SOUND POWERHOUSE

Strategically placed speakers within the cowl, roll bar and kick panel areas of the Ford Bronco create an uncompromised sound performance even if the roof is off or doors are removed. Occupants are guaranteed a thrilling listening experience on every drive.



TUNED FOR ANY TRAIL

Extensive sound tuning in multiple driving conditions is essential in bringing Bronco's B&O Sound System to life. Ensuring a premium, powerful and quality sound experience for every driving scenario, regardless of terrain.



RELENTLESS TOUGHNESS

To complement the off-road capability of the Ford Bronco, extra consideration was made to waterproof the B&O system against roof-off, rain and waterline requirements. All speakers have been water treated, and the IP and subwoofer are finished with a special sealing.

TECHNICAL SPECIFICATIONS

Speakers

10 Speakers

Amplifier

660 Watts
6 ch A2B Amplifier
Digital Signal Processing (DSP)

DSP Features

Speed Adaptive Volume
Surround Sound
Power Manager

Tuning

The Ford Bronco has undergone static and dynamic sound tuning to ensure that the listening experience in a stationary state is maintained while driving, regardless of the conditions.

DESIGN SPECIFICATIONS

Design Theme

Rippling Design

Design Elements

Derived from the iconic product design of the Bang & Olufsen products for the home, and blends seamlessly into the timeless and functional design of the Ford Bronco.

The speaker grille pattern mimics a ripple effect that expands outward, across the surface and supports the acoustic transparency.

Anodized aluminum badges engraved with the B&O logo distinctively identify the B&O Sound System.