

MAKING EVERY COMMUTE A JOURNEY

MUSIC CAN TRANSFORM YOUR DAILY LIFE

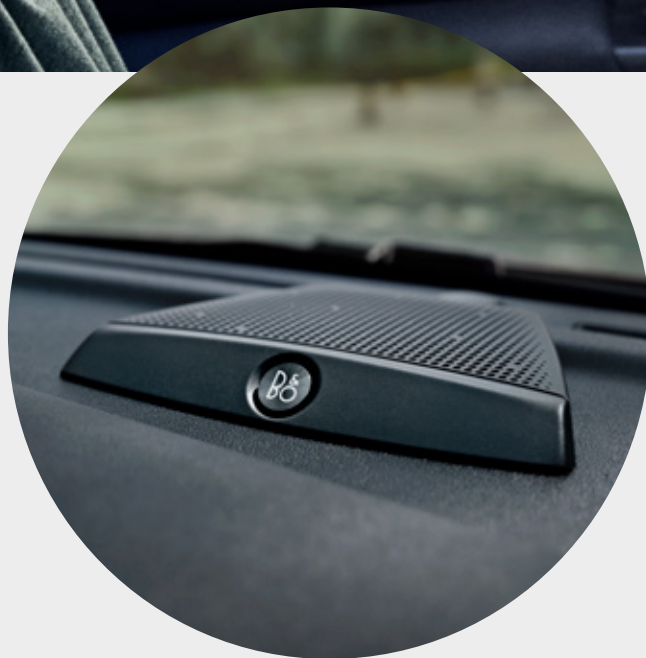
The B&O Sound System delivers a premium sound experience that is unique in this car segment. The rich and powerful sound provides pure listening pleasure for all passengers in the car and complements the dynamic and bold character of the vehicle.

THE PERFECT SOUND FOR EVERY DRIVE

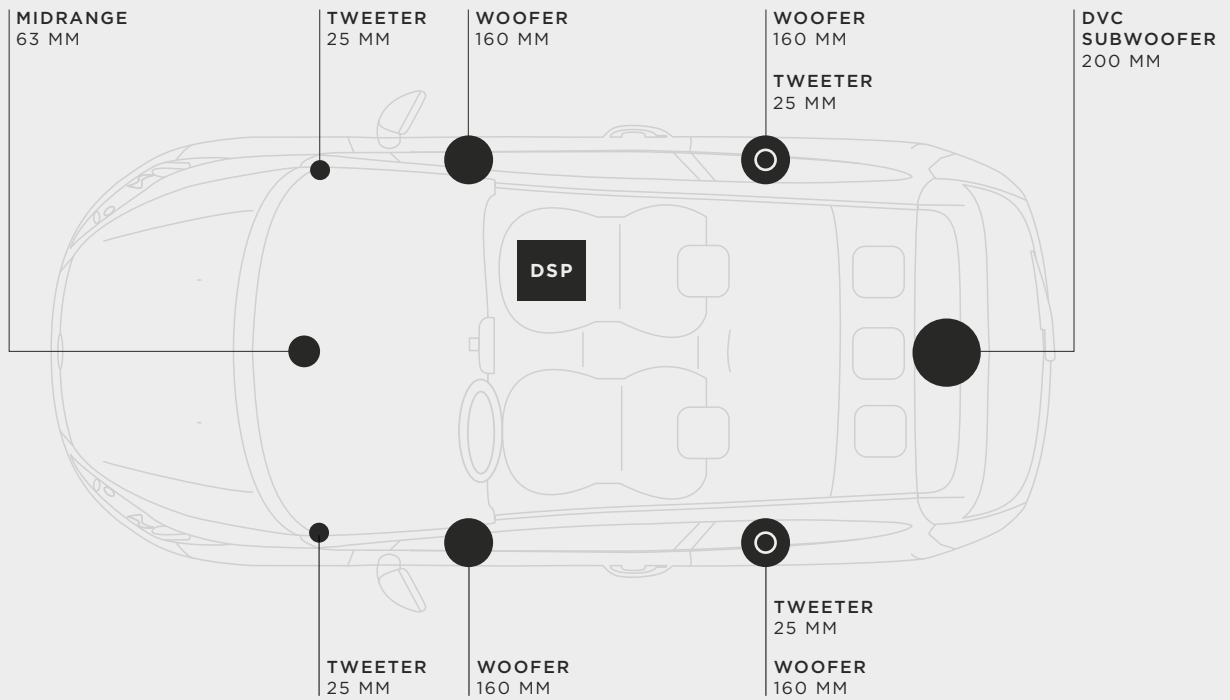
During hundred hours of tuning, the sound system is perfectly adjusted for every kind of drive so that the sound experience in the Ford Fiesta is always on a constantly high level - whether commuting in city traffic or cruising along the country road.

KEEP ROLLIN' AND END ON A HIGH NOTE

The attractive B&O brand is clearly visible inside the car as the iconic speaker grill design works together with the Fiesta's interior design and maintains a clear B&O identity.



B&O SOUND SYSTEM IN FORD FIESTA



TECHNICAL SPECIFICATIONS

SPEAKERS

- 10 HIGH-PERFORMANCE SPEAKERS
- 9 CHANNELS

AMPLIFIER

- 675 WATTS
- DIGITAL SIGNAL PROCESSING (DSP)

DSP FEATURES

- ADAPTIVE VOLUME
- SURROUND SOUND
- POWER MANAGER

TUNING

- STATIC AND DYNAMIC SOUND TUNING TO ENSURE THAT THE LISTENING EXPERIENCE FROM A STATIONARY CAR IS MAINTAINED, REGARDLESS OF THE DRIVING CONDITIONS.

DESIGN

DESIGN THEME

- RADIATING DESIGN

DESIGN ELEMENTS

- DERIVED FROM THE ICONIC PRODUCT DESIGN OF THE B&O CONSUMER PRODUCTS.
- ALUMINUM LOGO BADGE, CHAMFERED, ANODIZED IN GRAY, AND CARRYING ENGRAVED B&O LOGO.
- RADIATING HOLE PATTERN SUPPORTING ACOUSTICAL TRANSPARENCY.
- HOLES AT THE EDGE GRADUALLY DECREASING IN SIZE IN ORDER TO BLEND IN SEAMLESSLY.