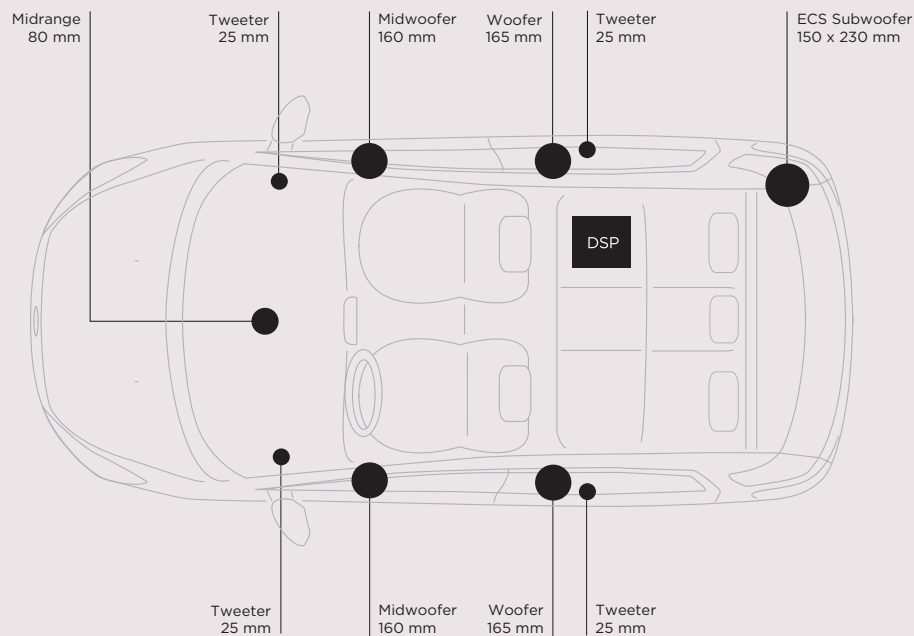


THE B&O SOUND SYSTEM IN THE 2021 FORD ESCAPE



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Vehicle line drawing for reference only.



PREMIUM SOUND EXPERIENCE

The powerful sound of the B&O Sound System is making its debut in the Ford Escape. A new Externally Coupled Subwoofer (ECS) guarantees a smooth bass production and balances mechanical vibrations.



TUNE INTO MUSIC

The position of the tweeters in the dashboard is adjusted in a way that generates a wider sound stage at seating level and delivers a pleasantly enveloping listening experience for all passengers in the car.



DESIGNED TO MATCH

Inspired by Bang & Olufsen products, the iconic speaker grille design blends seamlessly into the interior of the Ford Escape and incorporates design elements of anodized aluminum.

TECHNICAL SPECIFICATIONS

Speakers

10 Speakers, including an ECS (Externally Coupled Subwoofer)

Amplifier

560 Watts
6 ch A2B Amplifier
Digital Signal Processing (DSP)

DSP Features

Speed Adaptive Volume
Surround Sound
Power Manager

Tuning

The Ford Escape has undergone static and dynamic sound tuning to ensure that the listening experience in a stationary state is maintained while driving, regardless of the conditions.

DESIGN SPECIFICATIONS

Design Theme

Radiating Design

Design Elements

Derived from the iconic product design of the Bang & Olufsen products for the home.

The radiating hole pattern supports the acoustic transparency.

Anodized aluminum badges engraved with the B&O logo elegantly identify the B&O Sound System.

SOUND DESIGN BY **B&O**