

# THE B&O SOUND SYSTEM IN THE 2021 FORD F-150





## PREMIUM SOUND EXPERIENCE

The B&O Sound System delivers a premium audio experience that is unique in this truck segment. The rich and powerful sound provides listening pleasure for all passengers and complements the bold character of the E-150

## INTRODUCING B&O UNLEASHED

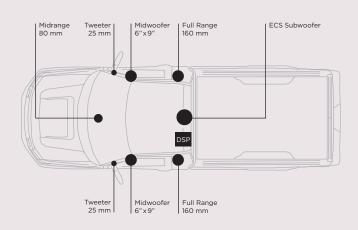
The all-new F-150 is the first vehicle offered with a second level B&O Unleashed Sound System - The ultimate combination of sound, design and craftsmanship, including headliner and headrest speakers for an even more enveloping listening experience.



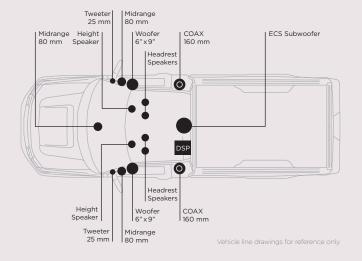
#### DESIGNED TO TOUCH THE SENSES

The iconic B&O brand is easily identifiable inside the vehicle with its distinctive speaker grille design incorporating elements of aluminum and blending seamlessly with the stylish interior of the F-ISO.

#### **SYSTEM LEVEL 1 (XLT OPTION) - 8 SPEAKERS**



## **B&O UNLEASHED (LEVEL 2) - 18 SPEAKERS**



#### TECHNICAL SPECIFICATIONS

#### **Speakers**

8 speakers, including an ECS (Externally Coupled Subwoofer)

# **Amplifier**

640 Watts 6 ch A2B amplifier Digital Signal Processing (DSP)

#### **DSP Features**

Speed Adaptive Volume | Surround Sound | Power Manager

#### **Tuning**

Static and dynamic sound tuning ensure that the listening experience in a stationary vehicle is maintained, also while driving.

## **DESIGN SPECIFICATIONS**

## **Design Elements**

Powder-coated steel grilles with linear hole pattern and pac printed B&O badge.

Linear hole pattern inspired by Bang & Olufsen consumer products

#### TECHNICAL SPECIFICATIONS

# Speakers

18 speakers, including an ECS (Externally Coupled Subwoofer)

# **Amplifier**

1,080 Watts 10 ch A2B amplifier Digital Signal Processing (DSP)

#### **DSP Features**

Speed Adaptive Volume | Surround Sound | Power Manager

#### **Tuning**

Static and dynamic sound tuning ensure that the listening experience in a stationary vehicle is maintained, also while driving.

# **DESIGN SPECIFICATIONS**

## **Design Elements**

Laser-etched aluminum grilles with dynamic fade pattern and laser-etched B&O badge.

Headrest speakers have a unique B&O perforated leather pattern with debossed logo.