



(milkywire)

# Milkywire eligibility criteria

Milkywire is a new digital platform for impact. We are working to bridge the gap between trusted grassroots organizations who are working to save our planet and individuals and companies who care about our world and want real change to protect and restore our planet.

We believe the solution lies in the right combination of digital tools and infrastructure that make charity smarter, more efficient and more engaging.

All organizations featured on Milkywire have passed a thorough screening process to ensure that only respected, legitimate and trustworthy organizations receive funds through the platform. The first step of the process is to verify that the organization meets the Milkywire beneficiary eligibility criteria.

In order to qualify for becoming an impacter organization on Milkywire, the applicant shall:

## **General criteria**

- Be a Not-for-profit organization, i.e. be independent from national and local government as well as the market, and conduct its activities on a not-for-profit basis.
- Work primarily with environmental issues, particularly causes connected to The United Nations Sustainable Development Goals (SDG) 6: Freshwater and sanitation, SDG 13: Climate action, SDG 14: Life below water and 15: Life on land.
- Have a track record of effectiveness and being result oriented.
- Have one or more representatives that are proficient in the English language.
- Be open-minded towards using digital tools in the implementation and follow-up of the organization's operations.
- Be able to appoint one/or more individuals working for the organization, as "impacter", who will represent the organization on Milkywire. An impacter must be directly involved in the project which the organization seeks to fundraise for and shall be keen to regularly provide updates on the progress of the project with video and photos.

## **Good governance and legitimacy criteria**

- Have a valid certificate of registration (from an authorized national authority/agency).
- Demonstrate strong local ownership, in terms of connection to the target groups and work from a bottom up-approach.

- *Be locally rooted, in terms of the composition of the management as well as the board of the organization.*
- *Have in place an adequate system of good governance, aiming at transparency and accountability of the organization's operations.*
- *Have an ambition to increase the communication and transparency around their work.*
- *Have a strong collaborative ethos with demonstrated success of working together with other organizations.*
- *Have no current or future engagement in violence, organized crime or terrorism, including but not limited to, providing financial support to any entity that engages in such activities.*

***Financial and quality assurance criteria***

- *Have enough funding to carry out its operations regardless of any additional funding through Milkywire.*
- *Be able to provide an annual narrative report and a financial report for the past year.*
- *Have in place internal rules, policies and guidelines for quality assurance.*
- *Have functioning operational and financial systems in place for the planning, implementation, reporting and evaluation of its activities.*
- *Have in place a proper system to evaluate and manage risks, including corruption.*