

# **Milkywire eligibility criteria**

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Milkywire is a crowdfunding platform and differ from traditional charities in that we don't give traditional grants but we're working to stimulate a steady stream of recurring monthly donations. Hence, the decision of where to donate the money is up to the individual donor. Milkywire acts as a facilitator, presenting potential donors with screened impacters who meet the criteria listed below.

## **Requirements for qualifying as a Milkywire impacter**

- Not-for-profit organization or not-for-profit company working with a cause connected to SDG 13, 14 or 15
- Organization that works on the ground directly with the cause and in close relationship with local communities
- Organization with a track record of effectiveness and results
- Organization focused predominantly on science based conservation
- Organization with financial integrity, transparency, and efficiency, with fiscal processes meeting the highest standards
- Organization with strong collaborative ethos with demonstrated success of working with other organizations
- Organization which will be able to excel their operations with funding through Milkywire and already have enough funding to carry out operations without funding through Milkywire
- Organization representatives with good English skills
- Organization with an ambition to increase communication and transparency around their work

## **Milkywire impacters are generally not**

- Working with pure academic research
- Organizations where Milkywire would be the only source of funding
- Government organizations
- Umbrella organizations (organizations who in turn facilitate money to other organizations)
- Animal welfare or rehabilitation organizations of captive animals
- People with a legal record
- Organizations in countries under sanctions by the European Union ([https://ec.europa.eu/fpi/what-we-do/sanctions\\_en](https://ec.europa.eu/fpi/what-we-do/sanctions_en))