



## **Milkywire is looking for a full-time copywriter superstar**

Would you like to set the tone for amazing content in a company committed to solving the world's toughest challenges?

An exciting opportunity for a bright, ambitious and native English speaking individual to join Milkywire – the Swedish platform reinventing the way people can support grassroots organizations working to save the planet. We bring innovation and efficiency to the charity sector through tech tools and infrastructure to enable everyone to take direct action.

As a Copywriter at Milkywire, you'll be joining a team of ambitious, creative, fun-loving people who challenge conventional thinking and charity. It's an international and value driven business with passionate colleagues. You'll be part of the Content team which is responsible for creative productions of videos, texts, campaigns and more.

In this role you'll:

- Create English copy for a range of purposes and platforms such as brand and product campaigns, social media, press releases, texts for corporate collaborations, web and more
- Edit and proofread internal copy
- Offer support in copy-related questions and visual design related tasks

We expect that you:

- Have a relevant education degree or equivalent experience
- Are a native English speaker
- Love storytelling and know how to trigger emotions through language and create compelling content
- Are creative and have a can-do mentality
- Are proactive by nature and enjoy a fast-paced working environment
- Have a minimum two years proven experience as a copywriter or related role
- Have knowledge of online content strategy and creation
- Have excellent writing, editing and proofreading skills
- Have SEO-experience

Competence in Swedish is a merit.



This is a full-time position, based in Stockholm. We recommend that you submit your application as soon as possible as selection and interviews are held continually. If you have any questions, please contact [johanna.gafvelin@milkywire.com](mailto:johanna.gafvelin@milkywire.com).

Immediate start, apply now!

Send your application including CV + personal letter and sample of work (optional) to: [johanna.gafvelin@milkywire.com](mailto:johanna.gafvelin@milkywire.com).

Milkywire is a new digital platform that connects people and companies directly to trusted grassroots projects and organizations, so-called impacters, working to save the planet. On the Milkywire app you can explore handpicked, screened and vetted impacters, connect with them, give to them directly, and follow their work through weekly video updates. It's a new way of making an impact, cutting out middlemen and bringing everyone closer to the hands-on work to protect and restore the planet.