

INFLUENCERS

APPRENTICESHIP SUPPORT FOR LOCAL AUTHORITIES

Access government support to prevent
NEET groups.



Introduction

The Apprenticeship Support & Knowledge for schools and colleges programme (ASK) provides educational establishments in England access to bespoke support to raise awareness of apprenticeships, traineeships and T Levels amongst their staff, students and parents and carers.

Since 2015, ASK delivery partners have delivered support through two elements:

- face to face delivery
- a range of resources available through [apprenticeships.gov.uk](https://www.apprenticeships.gov.uk).

The programme is fully funded by the Department for Education and available to all educational establishments with students in years 10-13.

How the programme is delivered

The programme offers a range of free and engaging activities, workshops and resources, ranging from awareness assemblies to mock assessment centre workshops. There are 4 expert delivery partners across the country who deliver the activities and workshops on behalf of the Department for Education.

The materials and content for the sessions, the supporting resources and newsletter content are provided by Amazing Apprenticeships.

The ASK programme has also expanded to provide support to local authorities who are involved in supporting young people and preventing them from falling into 'Not in Education, Employment or Training (NEET)' groups.

The programme's delivery partners can inform and support local authorities in inspiring and educating young people who may not have career plans in place and support them in making informed career choices.

Types of support local authorities can access includes:

- support in delivering activities with young people who may be at risk of unemployment, for example, awareness presentations and application/employability workshops
- support in delivering activities that will inform teachers, career advisers and parents about the career and training options available to young people who are at risk of unemployment
- support in delivering training workshops and presentations to local authority teams to ensure they are equipped with the latest information about apprenticeships, traineeships and T Levels

How to access ASK support

Any local authority in England can access support through the ASK programme.

You can request support by visiting www.apprenticeships.gov.uk/influencers/request-ask-support and completing the online request form.

Once you have submitted the request an ASK delivery partner will get in touch to arrange a planning meeting so that they can understand your local authority's support requirements and begin to plan activities.

**For more information visit:
www.apprenticeships.gov.uk**

