

INFLUENCERS

# APPRENTICESHIP SUPPORT FOR LOCAL AUTHORITIES

**Access government support to prevent NEET groups.**



# Introduction

The 'Apprenticeship Support & Knowledge (ASK) for schools and colleges programme provides educational establishments in England access to bespoke support to raise awareness of apprenticeships amongst their staff, students and parents.

For the past five years, ASK delivery partners have delivered support through two elements:

- face to face delivery
- a range of resources available through [apprenticeships.gov.uk](https://www.apprenticeships.gov.uk).

The programme is fully funded by the Department for Education.

## How the programmes delivered

Since April 2020, the ASK programme has been delivering support remotely through virtual provisions. Once it is safe to do so, the programme will begin offering in-person support, however some elements of the programme may continue to be delivered virtually.

## What support is available to local authorities during COVID-19?

In response to COVID-19, the ASK programme has also expanded to provide support to local authorities who are involved in supporting young people and preventing them from falling into 'Not in Education, Employment or Training (NEET)' groups.

The programme's delivery partners can inform and support local authorities in inspiring and educating young people who may not have career plans in place and support them in making informed career choices.

Types of support local authorities can access includes:

- support in delivering activities with young people who may be at risk of unemployment, for example, awareness presentations and application/employability workshops
- support in delivering activities that will inform teachers, career advisers and parents about the career and training options available to young people who are at risk of unemployment
- support in delivering training workshops and presentations to local authority teams to ensure they are equipped with the latest information about apprenticeships, traineeships and T Levels

## How to access ASK support

Any local authority in England can access support through the ASK programme.

**You can request support by visiting [www.apprenticeships.gov.uk/influencers/request-ask-support](https://www.apprenticeships.gov.uk/influencers/request-ask-support) and completing the online request form.**

Once you have submitted the request an ASK delivery partner will get in touch to arrange a planning meeting so that they can understand your local authority's support requirements and begin to plan activities.

For more information visit:  
[www.apprenticeships.gov.uk](http://www.apprenticeships.gov.uk)

