

The Young Apprentice Ambassador Network (YAAN)

Information for employers

What is the YAAN?

The Young Apprentice Ambassador Network (YAAN) is a community of inspiring, driven apprentices and former apprentices who have chosen to register as Young Apprentice Ambassadors in their local area.

The YAAN gives today's apprentices the opportunity to connect with and motivate the apprentices of tomorrow.

What do Young Apprentice Ambassadors do?

Young Apprentice Ambassadors use their own positive apprenticeship experience as a powerful tool for engaging and inspiring future apprentices.

- ✓ Ambassadors are invited to promote apprenticeships to young people, their teachers, parents and employers through a variety of exciting events and activities.
- ✓ Ambassadors will be encouraged to use social media to connect and influence different audiences, sharing the benefits of being an apprentice and a member of the YAAN.
- ✓ Ambassadors have also found themselves presenting at awards ceremonies, speaking at the House of Commons, have been the face of national TV apprenticeship campaigns, have featured in the Times Education Supplement, and been invited to other high profile events.



The YAAN is a group of young people that strive to influence change in other young people, parents and teachers. By telling their inspiring stories about apprenticeships it allows others to make more informed life choices.

Neil Weller
Troup Bywaters + Anders



Why should employers support the YAAN?

Hundreds of employers are seeing the benefits of their apprentices joining the YAAN. These include:

- Building confidence
- Developing their presentation skills
- Building your reputation in the local community as an employer of choice
- Additional press coverage
- Opportunities to represent your business at high profile events with MPs and Ministers
- Increasing diversity in the workforce by promoting your apprenticeship programmes externally and internally

How does my apprentice sign up?

We want energetic, engaged young people aged 18-26 to sign up to the YAAN.

Signing up is free and quick. Following a selection process, those who are successful will become part of a regional network. They will be able to access relevant live and pre-recorded training modules and resources as well as share their story to make a real difference to the lives of future apprentices.

What commitment is my apprentice making?

By signing up, you agree to support your apprentice to join the regional network, attend/attend live and pre-recorded training modules delivered by the Education and Skills Funding Agency, and volunteer approximately 0.5 days per month/6 events or activities per year to support the YAAN.

If you think the apprentices at your organisation are suitable please encourage them to visit:

<https://www.apprenticeships.gov.uk/influencers/become-an-ambassador>

 @Apprenticeships / @FireItUp_Apps
 National Apprenticeship Service
Visit [apprenticeships.gov.uk](https://www.apprenticeships.gov.uk) / 08000 150 600