

# The Apprenticeship Ambassador Network Information for apprentices

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## What is the Apprenticeship Ambassador Network?

The Apprenticeship Ambassador Network is the movement made up of employers and apprentices championing Apprenticeships to raise awareness and increase engagement to meet the needs of employers, communities and individuals across the country.

Our Apprentice Ambassadors are current and former apprentices who volunteer their time to inspire and inform future apprentices.

Apprentice Ambassadors support a variety of events and activities that aim to share their experience as an apprentices.

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## What do Apprenticeship Ambassadors do?

Apprenticeship Ambassadors use their own positive apprenticeship experience as a powerful tool for engaging and inspiring future apprentices.

- ✓ Apprenticeship Ambassadors are invited to promote apprenticeships to young people, their teachers, parents and employers through a variety of exciting events and activities
  - ✓ Apprenticeship Ambassadors will be encouraged to use social media to connect and influence different audiences, sharing the benefits of being an apprentice and a member of the Apprenticeship Ambassador Network.
  - ✓ Apprenticeship Ambassadors have also found themselves presenting at awards ceremonies, speaking at the House of Commons, have been the face of national TV apprenticeship campaigns, have featured in the Times Education Supplement, and been invited to other high profile events.
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Since joining the network, it has opened up so many opportunities for me, many that have helped to develop my skills and confidence.

**Amy Kyme**  
Chair of the South West Apprentice  
Ambassador Network



## The Apprenticeship Ambassador Commitment:

By signing up to become an apprentice ambassador, you are agreeing to:

- join your local/regional network
- access/attend the relevant live and recorded training modules delivered by the Department for Education
- use the Apprenticeship Ambassador resources to keep up to date with apprenticeship news and the activities of the network
- remain on the group for a minimum of 1 year
- volunteer approximately 0.5 days per month/6 events or activities per year (online or in person) to support the Apprenticeship Ambassador Network

## How do I sign up?

We want motivated and engaged current and recent apprentices aged 18 and over to sign up to become Apprenticeship Ambassadors.

Signing up is free and quick. You'll become part of your regional network, have access to free training modules and helpful resources, and use your story to make a significant difference to the lives of future apprentices. Visit: <https://www.apprenticeships.gov.uk/influencers/become-an-ambassador> to get started.

 @Apprenticeships

Visit [apprenticeships.gov.uk](https://www.apprenticeships.gov.uk) or call 08000 150 400