

The Young Apprentice Ambassador Network (YAAN) Information for apprentices

What is the YAAN?

The Young Apprentice Ambassador Network (YAAN) is a community of inspiring, driven apprentices and former apprentices who have chosen to register as Young Apprentice Ambassadors in their local area.

The YAAN gives today's apprentices the opportunity to connect with and motivate the apprentices of tomorrow.

What do Young Apprentice Ambassadors do?

Young Apprentice Ambassadors use their own positive apprenticeship experience as a powerful tool for engaging and inspiring future apprentices.

- ✓ Ambassadors are invited to promote apprenticeships to young people, their teachers, parents and employers through a variety of exciting events and activities
- ✓ Ambassadors will be encouraged to use social media to connect and influence different audiences, sharing the benefits of being an apprentice and a member of the YAAN.
- ✓ Ambassadors have also found themselves presenting at awards ceremonies, speaking at the House of Commons, have been the face of national TV apprenticeship campaigns, have featured in the Times Education Supplement, and been invited to other high profile events.



Being part of the YAAN has given me the skills to develop both on a personal level and a professional level, pushing me and my career forward. Through the YAAN, I've had many opportunities to share my experiences and broaden my knowledge. I've attended events, built my communication skills and gained greater confidence, while also promoting the benefits of apprenticeships to the next generation.

Alistair Head
Chair of the West Midlands YAAN



How do I sign up?

We want energetic, engaged young people aged 18-26 to sign up to the YAAN.

Signing up is free and quick. You'll become part of your regional network, have access to free training modules and helpful resources, and use your story to make a significant difference to the lives of future apprentices. Visit: <https://www.apprenticeships.gov.uk/influencers/become-an-ambassador> to get started.

YAAN Commitment:

By signing up to the YAAN, you are agreeing to:

- join your local/regional network
- access/attend the relevant live and recorded training modules delivered by the Education and Skills Funding Agency
- use the YAAN resources to keep up to date with apprenticeship news and the activities of the network
- remain on the group for a minimum of 1 year
- volunteer approximately 0.5 days per month/6 events or activities per year (online or in person) to support the YAAN

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