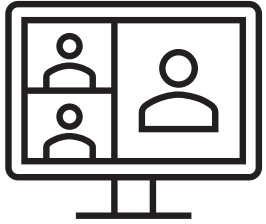


Welcome to the Apprenticeship Ambassador Network (AAN)



Housekeeping



Camera



Microphones



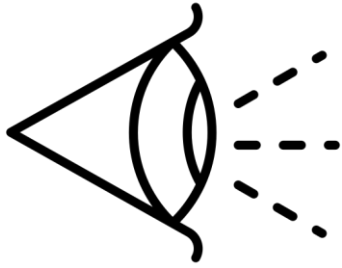
Questions

Today's session

- Welcome
- AAN overview
- The structure of the network
- The ASK programme
- How to get involved
- The commitment of an ambassador
- The digital portal
- Opportunities through the AAN
- Next steps



The Vision of the AAN



Every individual and employer will understand the value of apprenticeships as a route to opportunity and economic success.



The Objectives of the AAN

- An Ambassador will be aligned with every secondary school and college in England
- Ambassadors will buddy with small business employers (SME's)



The structure of the AAN

The AAN is a national network of employers and former or current apprentices who volunteer to help raise the profile of apprenticeships.



Anthony Impey
AAN Chair

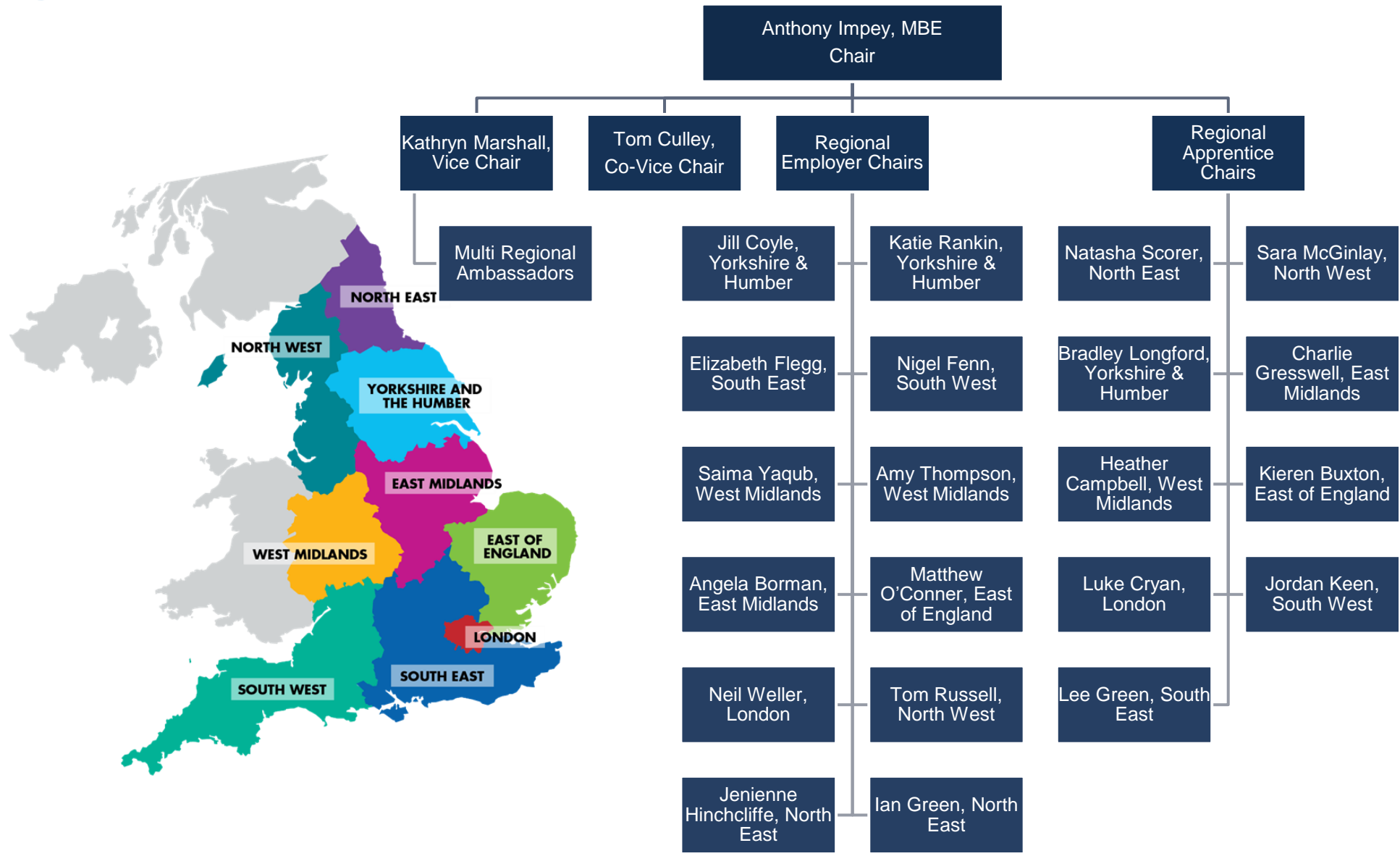


Kathryn Marshall
Co-Vice Chair



Tom Culley
Co-Vice Chair

Regional structure



The ASK Programme

THE ASK PROGRAMME

APPRENTICESHIPS
& TECHNICAL
EDUCATION

PAL COMPLIANT
PROVIDER



Inspiring
Awareness
assemblies



Apprenticeship
Application
Workshops



School Careers Fairs



Teacher CPD

How to get involved as an apprentice Ambassador

- Schools and Colleges – ASK programme
- Careers Fairs
- Employer events
- Training Provider
- Your previous school



How to get involved as an Employer Ambassador

- Employer events
- School Engagement
- Careers Fairs
- SME engagement
- Training providers
- Networks



Other ways to get involved

- Social Media
- Creating a case study
- Local activities
- National Apprenticeship Ambassador Network conference
- National Apprenticeship Week
- Round tables
- Speaking to government stakeholders



Social Media

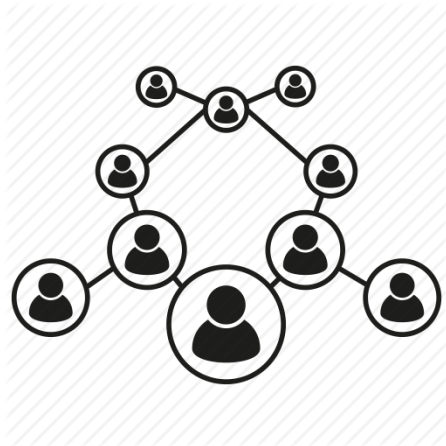
“

In my apprenticeship I have learnt practical skills, communication skills and built my confidence.

This has not only helped me develop in my job role but has inspired me to develop more skills in other areas outside of work.



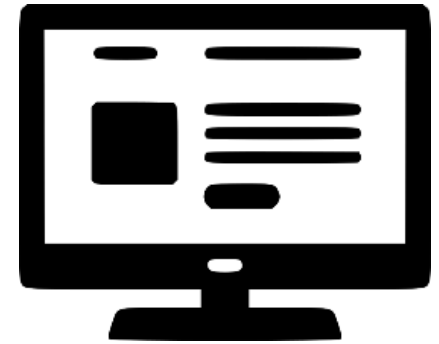
Commitment from ambassadors



BE PART OF
YOUR
NETWORK



VOLUNTEER AND
TAKE PART IN
ACTIVITIES AND
EVENTS



USE THE AAN
PORTAL

Code of Conduct

All ambassadors are required to follow the following key principles:

- be friendly and welcoming to all
- be supportive of and committed to other ambassadors
- respect the rights, dignity and worth of all participants, regardless of age, gender, ability, race, cultural background, religious beliefs or sexual identity
- be aware when using social media that offensive content such as racial, ethnic, sexual, religious or physical disability slurs will not be tolerated
- report inappropriate behaviour to aan.enquiries@education.gov.uk
- keep yourself safe
- not consume alcohol or drugs of any kind on any premises whilst representing your regional or national network



The AAN Portal

GOV.UK

My apprenticeship

John Smith

Account settings • Sign out

Home My apprenticeship details Feedback on your training provider Help and support Apprenticeship Ambassador Network

Delilah Ingram

Technician Manager

Works as a technician last employer

About me

My areas of interest

Why I wanted to join the network:

What support I need from the network:

Employer information

Connect with Delilah

Send a message to Delilah

Connect with Delilah on LinkedIn

GOV.UK

My apprenticeship

John Smith

Account settings • Sign out

Home My apprenticeship details Feedback on your training provider Help and support Apprenticeship Ambassador Network

Events hub

Discover upcoming events happening across the network and stay up to date with the events you have signed up for.

Network events

Search all events happening across the network.

Your booked events

February 2023

GOV.UK

My apprenticeship

John Smith

Account settings • Sign out

Home My apprenticeship details Feedback on your training provider Help and support Apprenticeship Ambassador Network

Network directory

Connect with other apprentice and employer ambassadors across the network. You can use filters or search by name.

Filter

Search directory


Role

Region

122 results

Name	Role	Region
Mason Lowe	EMPLOYER	East of England
Emmanuel Finnegan	APPRENTICE	East of England
Xander Barnes	REGIONAL CHAIR	East of England
Rosie Austin	APPRENTICE	North East
Ashley Rees	APPRENTICE	North West
Leopold Henderson	APPRENTICE	North East
Nathaniel Simpson	EMPLOYER	Multi-regional
Orion Robertson	EMPLOYER	East Midlands
Evelyn Smith	APPRENTICE	London
Florence Chambers	APPRENTICE	West Midlands
Scarlett Hudson	APPRENTICE	Yorkshire and the Humber
Dolly Knight	EMPLOYER	Multi-regional
Leslie Knopp	APPRENTICE	London
Sarah Brooks	EMPLOYER	Yorkshire and the Humber
Emmanuel Finnegan	APPRENTICE	London

Your profile page



The screenshot shows a user profile on the GOV.UK 'My apprenticeship' portal. The user is John Smith, logged in as 'John Smith'. The profile is for Delilah Ingram, a Technician Manager at St John's UK. The profile includes an 'About me' section, 'My areas of interest', 'Why I wanted to join the network', 'What support I need from the network', 'Employer information', and a 'Connect with Delilah' section. The 'Connect with Delilah' section includes a form to send a message to Delilah, with options to ask for industry advice, ask for help with a network activity, request a case study, or get in touch after meeting at a network event. There is also a checkbox to agree to have their details shared with the network. The bottom of the page has a 'Connect with Delilah on LinkedIn' button and a LinkedIn logo.

GOV.UK My apprenticeship

John Smith Account settings Log out

Home My apprenticeship profile Feedback Log out Cancel my profile Help and resources Apprenticeship Ambassador Network

Delilah Ingram
Technician Manager
Works across the East of England

About me

I work as a technician manager at St John's UK. I am primarily interested in engineering my team's skills in the health and social care sector. My work with the network is focused on raising awareness of apprenticeships in health care across Greater London. My organisation is looking to grow its number of apprentices and I am interested in networking with other employers that have experience in growing their own apprenticeship schemes.

My areas of interest

Here are my reasons for becoming an ambassador, what support I need and how I can help other members.

Why I wanted to join the network:

- Share my knowledge, experience and best practice
- Champion apprenticeship to deliver to my network

What support I need from the network:

- Increasing my engagement with officials and colleagues
- Understanding engineering providers and the resources they use

Employer information

Organisation name: St John's UK

Employer's address and postcode: 2 Clifton Road, Cambridge, CB2 1TA

Apprenticeship sectors:

- Care services
- Engineering

Number of active apprentices: 3

Connect with Delilah

You can contact Delilah using the form below or connect directly on LinkedIn.

Send a message to Delilah

I would like to:

- ☐ ask for industry advice
- ☐ ask for help with a network activity
- ☐ request a case study
- ☐ get in touch after meeting at a network event

By submitting this message, I agree to:


- ☐ my details including my name, email address and a link to my profile being displayed in the message
- ☐ adhere to the [code of conduct \(opens in new tab\)](#)

An email will be sent to Delilah from the Apprenticeship Ambassador Network which outlining your request.

[Send the message](#)

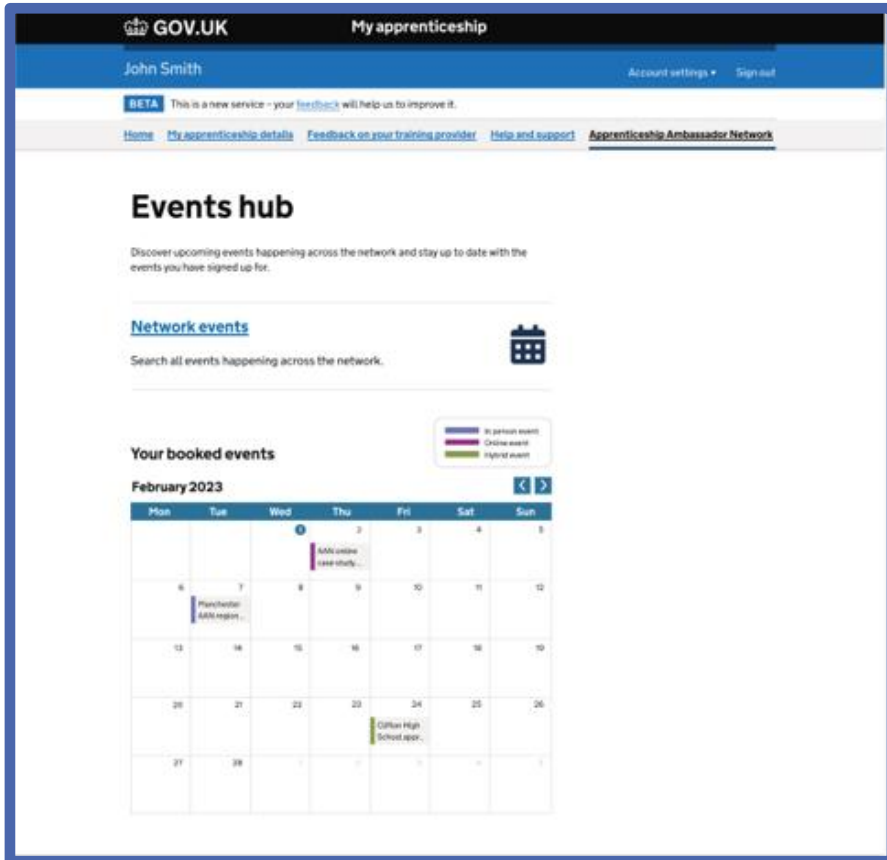
Connect with Delilah on LinkedIn

Send Delilah a connection request
[View full details on LinkedIn](#)



- Personal information
- Bio
- LinkedIn
- Details of events you have signed up for

Events Hub



The screenshot shows the 'Events hub' page on the GOV.UK 'My apprenticeship' portal. The user is logged in as John Smith. The page includes a navigation bar with links for Home, My apprenticeship details, Feedback on your training provider, Help and support, and Apprenticeship Ambassador Network. Below the navigation bar, the 'Events hub' section provides a brief description of the service. A 'Network events' section includes a search bar and a calendar icon. The 'Your booked events' section displays a calendar for February 2023, with a legend indicating event types: In person event (blue), Online event (purple), and Hybrid event (green). The calendar shows several events booked, including 'MMA online (see study...)' on Thursday 2nd, 'Manchester AMA region' on Tuesday 7th, and 'Oxford High School app...' on Friday 24th.

GOV.UK My apprenticeship

John Smith Account settings • Sign out

BETA This is a new service - your [feedback](#) will help us to improve it.

[Home](#) [My apprenticeship details](#) [Feedback on your training provider](#) [Help and support](#) [Apprenticeship Ambassador Network](#)

Events hub

Discover upcoming events happening across the network and stay up to date with the events you have signed up for.

Network events

Search all events happening across the network.

Your booked events

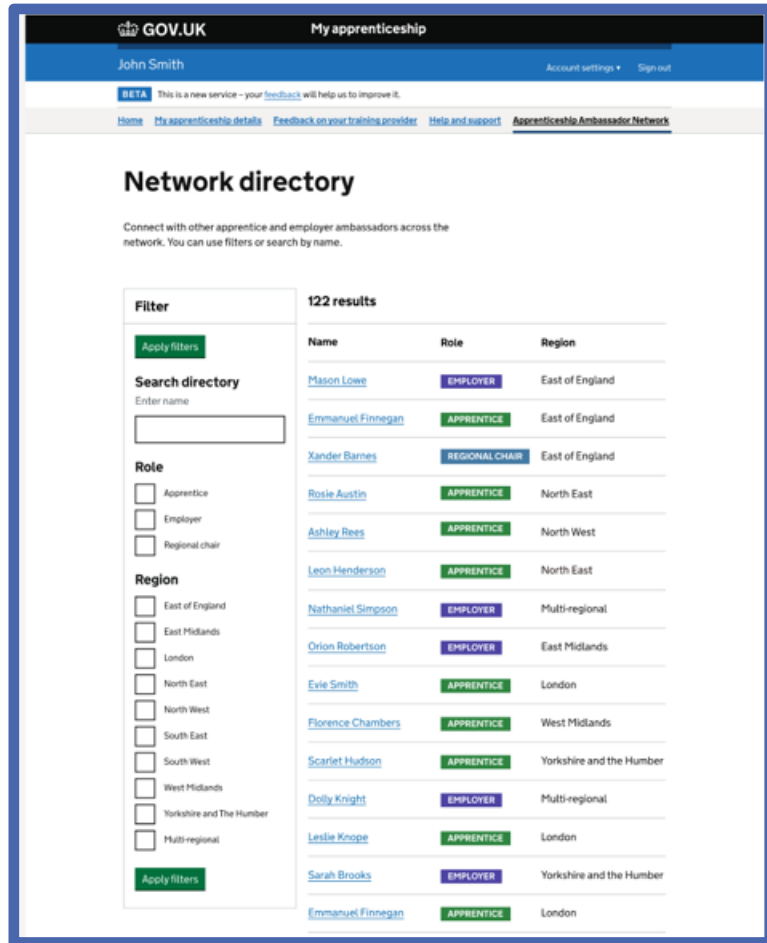
February 2023

Legend: In person event (blue), Online event (purple), Hybrid event (green)

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1 MMA online (see study...)	2	3	4
5	6 Manchester AMA region	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24 Oxford High School app...	25
26	27	28	29	30	31	

- The calendar of events
- Filter the events
- Sign up for events

Network Directory

A screenshot of the GOV.UK "My apprenticeship" Network directory page. The page has a blue header with the GOV.UK logo and "My apprenticeship" text. Below the header, there's a navigation bar with links like "Home", "My apprenticeship details", "Feedback on your training provider", "Help and support", and "Apprenticeship Ambassador Network". The main content area is titled "Network directory" and includes a sub-header "Connect with other apprentice and employer ambassadors across the network. You can use filters or search by name." On the left, there's a "Filter" sidebar with sections for "Search directory" (with a text input), "Role" (with checkboxes for Apprentice, Employer, and Regional chair), and "Region" (with checkboxes for various UK regions). Below the filters are "Apply filters" buttons. The main area shows "122 results" in a table with columns for Name, Role, and Region. The table lists members like Mason Lowe (Employer, East of England), Emmanuel Finnegan (Apprentice, East of England), Xander Barnes (Regional Chair, East of England), Rosie Austin (Apprentice, North East), Ashley Rees (Apprentice, North West), Leon Henderson (Apprentice, North East), Nathaniel Simpson (Employer, Multi-regional), Orion Robertson (Employer, East Midlands), Evie Smith (Apprentice, London), Florence Chambers (Apprentice, West Midlands), Scarlet Hudson (Apprentice, Yorkshire and the Humber), Dolly Knight (Employer, Multi-regional), Leslie Knope (Apprentice, London), Sarah Brooks (Employer, Yorkshire and the Humber), and Emmanuel Finnegan (Apprentice, London).

View other members profile pages

Find out who is in your region

Connect with other ambassadors

Opportunities through the AAN

- Regional board member including social media leads
- Sub regional leads
- Vice Chair
- Chair
- Monthly webinars
- Rewards and recognition



Next Steps

1. View the Events Hub
2. Follow on social media
3. Access the resources
4. Keep in touch with your regional Chair
5. Look out for comms from the national and regional network

